VOZ TOTAL TELEVISION MEASUREMENT

Tuesday 3rd Nov 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People: Cumulative Reach for Tuesday 3rd Nov 2026

National Total TV Reach

13,177,000

Broadcast TV Reach

10,160,000

BVOD Reach

5,199,000

Total People

Total TV Overnight Top 30 Programs
Tuesday 3rd Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	2,399,000	2,216,000	578,000
2	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	2,284,000	1,735,000	393,000
3	SEVEN NEWS	Seven	2,265,000	1,428,000	185,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	2,229,000	878,000	192,000
5	9NEWS	Nine	2,132,000	1,371,000	216,000
6	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	2,131,000	1,471,000	367,000
7	MY KITCHEN RULES - TUE	Seven	1,794,000	1,066,000	225,000
8	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	1,566,000	521,000	117,000
9	A CURRENT AFFAIR	Nine	1,541,000	994,000	148,000
10	HOME AND AWAY	Seven	1,531,000	1,018,000	261,000
11	THE CHASE AUSTRALIA	Seven	1,421,000	663,000	92,000
12	1 EURO HOUSE	Nine	1,414,000	623,000	110,000
13	SEVEN'S HORSE RACING 2026 - LATE	Seven	1,401,000	241,000	70,000
14	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	1,352,000	914,000	218,000
15	TIPPING POINT AUSTRALIA	Nine	1,302,000	777,000	158,000
16	7.30-EV	ABC	1,249,000	821,000	72,000
17	ABC NEWS-EV	ABC	1,220,000	933,000	66,000
18	JAMIE DURIE'S FUTURE HOUSE	Nine	1,048,000	434,000	63,000
19	SUNRISE	Seven	1,032,000	452,000	67,000
20	LOVE ISLAND AUSTRALIA -TUE	Nine	934,000	428,000	329,000
21	AGES OF ICE-EV	ABC	928,000	483,000	36,000
22	OFF THE GRID WITH COLIN AND MANU	Seven	910,000	432,000	80,000
23	BIG BROTHER AUSTRALIA TUE	10	853,000	453,000	100,000
24	SEVEN'S HORSE RACING 2026	Seven	790,000	226,000	54,000
25	TODAY	Nine	785,000	291,000	57,000
26	THE MORNING SHOW	Seven	737,000	300,000	46,000
27	THE CHEAP SEATS	10	726,000	342,000	24,000
28	10 NEWS	10	709,000	332,000	26,000
29	HARD QUIZ S5 RPT	ABC	703,000	393,000	24,000
30	MAKING LIFE ON EARTH: ATTENBOROUGH'S GREATEST ADVENTURE-EV	ABC	638,000	305,000	13,000

People 25-54: Cumulative Reach for Tuesday 3rd Nov 2026

National Total TV Reach

5,101,000

Broadcast TV Reach

3,375,000

BVOD Reach

2,533,000

People 25-54

Total TV Overnight Top 30 Programs
Tuesday 3rd Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	835,000	762,000	329,000
2	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	750,000	554,000	214,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	749,000	493,000	202,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	683,000	292,000	102,000
5	9NEWS	Nine	597,000	379,000	104,000
6	SEVEN NEWS	Seven	571,000	342,000	90,000
7	MY KITCHEN RULES - TUE	Seven	547,000	318,000	114,000
8	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	534,000	187,000	62,000
9	HOME AND AWAY	Seven	480,000	328,000	135,000
10	SEVEN'S HORSE RACING 2026 - LATE	Seven	477,000	93,000	40,000
11	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	444,000	303,000	116,000
12	BIG BROTHER AUSTRALIA TUE	10	429,000	270,000	59,000
13	A CURRENT AFFAIR	Nine	416,000	257,000	72,000
14	1 EURO HOUSE	Nine	409,000	193,000	54,000
15	LOVE ISLAND AUSTRALIA -TUE	Nine	371,000	215,000	172,000
16	THE CHASE AUSTRALIA	Seven	366,000	157,000	44,000
17	TIPPING POINT AUSTRALIA	Nine	357,000	199,000	76,000
18	THE CHEAP SEATS	10	349,000	172,000	14,000
19	JAMIE DURIE'S FUTURE HOUSE	Nine	308,000	135,000	31,000
20	SUNRISE	Seven	307,000	135,000	35,000
21	OFF THE GRID WITH COLIN AND MANU	Seven	266,000	122,000	40,000
22	TODAY	Nine	256,000	103,000	29,000
23	SEVEN'S HORSE RACING 2026	Seven	254,000	95,000	30,000
24	7.30-EV	ABC	236,000	154,000	27,000
25	ABC NEWS-EV	ABC	213,000	152,000	23,000
26	10'S LATE NEWS	10	199,000	83,000	6,000
27	THE MORNING SHOW	Seven	196,000	89,000	25,000
28	10 NEWS	10	195,000	88,000	12,000
29	MILLIONAIRE HOT SEAT RPT	10	185,000	93,000	14,000
30	NEWS BREAKFAST-AM	ABC	179,000	67,000	10,000

People 16-39: Cumulative Reach for Tuesday 3rd Nov 2026

National Total TV Reach

2,923,000

Broadcast TV Reach

1,647,000

BVOD Reach

1,576,000

People 16-39

Total TV Overnight Top 30 Programs
Tuesday 3rd Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	470,000	427,000	204,000
2	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	426,000	265,000	120,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	415,000	298,000	125,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	332,000	144,000	57,000
5	LOVE ISLAND AUSTRALIA -TUE	Nine	274,000	204,000	187,000
6	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	273,000	88,000	34,000
7	SEVEN'S HORSE RACING 2026 - LATE	Seven	257,000	46,000	24,000
8	9NEWS	Nine	245,000	152,000	50,000
9	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	237,000	159,000	65,000
10	MY KITCHEN RULES - TUE	Seven	222,000	129,000	60,000
11	SEVEN NEWS	Seven	221,000	121,000	45,000
12	HOME AND AWAY	Seven	212,000	142,000	75,000
13	BIG BROTHER AUSTRALIA TUE	10	208,000	144,000	38,000
14	A CURRENT AFFAIR	Nine	170,000	97,000	35,000
15	1 EURO HOUSE	Nine	159,000	65,000	26,000
16	TIPPING POINT AUSTRALIA	Nine	158,000	77,000	39,000
17	THE CHASE AUSTRALIA	Seven	148,000	55,000	23,000
18	THE CHEAP SEATS	10	144,000	67,000	8,000
19	SEVEN'S HORSE RACING 2026	Seven	120,000	38,000	18,000
20	JAMIE DURIE'S FUTURE HOUSE	Nine	118,000	47,000	14,000
21	7.30-EV	ABC	105,000	67,000	12,000
22	OFF THE GRID WITH COLIN AND MANU	Seven	102,000	50,000	20,000
23	SUNRISE	Seven	93,000	36,000	16,000
24	TODAY	Nine	89,000	31,000	13,000
25	ABC NEWS-EV	ABC	88,000	69,000	11,000
26	SEVEN'S HORSE RACING 2026 - BIG DANCE	Seven	80,000	51,000	28,000
27	10 NEWS	10	79,000	27,000	5,000
28	10'S LATE NEWS	10	73,000	27,000	3,000
29	MILLIONAIRE HOT SEAT RPT	10	72,000	27,000	8,000
30	THE MORNING SHOW	Seven	64,000	28,000	12,000

Grocery Shoppers (18+): Cumulative Reach for Tuesday 3rd Nov 2026

National Total TV Reach

9,690,000

Broadcast TV Reach

7,560,000

BVOD Reach

3,962,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Tuesday 3rd Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	1,869,000	1,735,000	458,000
2	SEVEN NEWS	Seven	1,819,000	1,155,000	150,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	1,773,000	1,352,000	314,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	1,755,000	686,000	154,000
5	9NEWS	Nine	1,705,000	1,102,000	176,000
6	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	1,655,000	1,165,000	293,000
7	MY KITCHEN RULES - TUE	Seven	1,446,000	877,000	182,000
8	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	1,261,000	414,000	94,000
9	HOME AND AWAY	Seven	1,224,000	821,000	211,000
10	A CURRENT AFFAIR	Nine	1,213,000	789,000	122,000
11	THE CHASE AUSTRALIA	Seven	1,136,000	537,000	74,000
12	1 EURO HOUSE	Nine	1,127,000	500,000	90,000
13	SEVEN'S HORSE RACING 2026 - LATE	Seven	1,087,000	188,000	55,000
14	7.30-EV	ABC	1,068,000	707,000	63,000
15	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	1,057,000	727,000	175,000
16	TIPPING POINT AUSTRALIA	Nine	1,044,000	625,000	129,000
17	ABC NEWS-EV	ABC	1,026,000	785,000	57,000
18	SUNRISE	Seven	850,000	376,000	55,000
19	JAMIE DURIE'S FUTURE HOUSE	Nine	843,000	352,000	51,000
20	AGES OF ICE-EV	ABC	793,000	418,000	31,000
21	OFF THE GRID WITH COLIN AND MANU	Seven	756,000	362,000	65,000
22	LOVE ISLAND AUSTRALIA -TUE	Nine	728,000	322,000	236,000
23	BIG BROTHER AUSTRALIA TUE	10	697,000	370,000	81,000
24	SEVEN'S HORSE RACING 2026	Seven	641,000	182,000	43,000
25	TODAY	Nine	636,000	243,000	48,000
26	HARD QUIZ S5 RPT	ABC	601,000	339,000	21,000
27	THE MORNING SHOW	Seven	600,000	245,000	38,000
28	THE CHEAP SEATS	10	599,000	284,000	20,000
29	10 NEWS	10	567,000	268,000	21,000
30	MAKING LIFE ON EARTH: ATTENBOROUGH'S GREATEST ADVENTURE-EV	ABC	551,000	266,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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