VOZ TOTAL TELEVISION MEASUREMENT

Sunday 1st Nov 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for Sunday 1st Nov 2026

National Total TV Reach

12,930,000

Broadcast TV Reach

10,077,000

BVOD Reach

4,873,000

Total People

Total TV Overnight Top 30 Programs
Sunday 1st Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -GRAND FINAL	Nine	2,977,000	1,928,000	410,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT	Seven	2,936,000	1,502,000	567,000
3	60 MINUTES	Nine	2,587,000	1,194,000	200,000
4	SEVEN NEWS - SUN	Seven	2,179,000	1,275,000	195,000
5	9NEWS SUNDAY	Nine	2,085,000	1,208,000	175,000
6	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT - POST GAME	Seven	1,790,000	825,000	339,000
7	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT	Seven	1,385,000	703,000	216,000
8	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON	Seven	1,350,000	526,000	135,000
9	ABC NEWS SUNDAY-EV	ABC	1,154,000	830,000	50,000
10	RECIPE OF THE YEAR-EV	ABC	918,000	520,000	39,000
11	WEEKEND SUNRISE - SUN	Seven	896,000	389,000	50,000
12	SCRUBLANDS	Nine	823,000	293,000	46,000
13	BIG BROTHER AUSTRALIA SUN	10	812,000	410,000	98,000
14	INSIDERS-AM	ABC	743,000	530,000	66,000
15	ANTIQUES ROADSHOW-EV	ABC	696,000	235,000	12,000
16	WEEKEND BREAKFAST-AM	ABC	686,000	179,000	19,000
17	SEVEN'S CRICKET: WBBL - SYD SIXERS V HOBART	Seven	669,000	109,000	12,000
18	10 NEWS SUN	10	667,000	328,000	19,000
19	24 HOURS IN POLICE CUSTODY (R)	Seven	644,000	230,000	95,000
20	THE GRAHAM NORTON SHOW	10	630,000	191,000	14,000
21	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT - LATE	Seven	617,000	357,000	116,000
22	WEEKEND TODAY - SUNDAY	Nine	604,000	218,000	39,000
23	LANDLINE-PM	ABC	600,000	370,000	25,000
24	DUSTFALL-EV	ABC	591,000	360,000	30,000
25	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT MULTI	Seven	584,000	283,000	121,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	579,000	285,000	37,000
27	WOMEN'S AFL: SUNDAY AFTERNOO FOOTBALL	Seven	574,000	122,000	18,000
28	9NEWS: FIRST AT FIVE	Nine	569,000	316,000	41,000
29	OFFSIDERS-AM	ABC	481,000	263,000	19,000
30	THE MORNING SHOW - WEEKEND	Seven	463,000	172,000	27,000

People 25-54: Cumulative Reach for Sunday 1st Nov 2026

National Total TV Reach

5,035,000

Broadcast TV Reach

3,433,000

BVOD Reach

2,368,000

People 25-54

Total TV Overnight Top 30 Programs
Sunday 1st Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT	Seven	1,168,000	659,000	330,000
2	THE BLOCK -GRAND FINAL	Nine	1,059,000	733,000	226,000
3	60 MINUTES	Nine	894,000	421,000	106,000
4	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT - POST GAME	Seven	732,000	358,000	199,000
5	9NEWS SUNDAY	Nine	661,000	333,000	83,000
6	SEVEN NEWS - SUN	Seven	652,000	345,000	100,000
7	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT	Seven	492,000	281,000	122,000
8	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON	Seven	485,000	208,000	75,000
9	BIG BROTHER AUSTRALIA SUN	10	417,000	239,000	58,000
10	THE GRAHAM NORTON SHOW	10	274,000	78,000	7,000
11	24 HOURS IN POLICE CUSTODY (R)	Seven	268,000	108,000	56,000
12	SCRUBLANDS	Nine	266,000	100,000	23,000
13	WEEKEND SUNRISE - SUN	Seven	265,000	122,000	26,000
14	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT MULTI	Seven	260,000	139,000	71,000
15	SEVEN'S CRICKET: WBBL - SYD SIXERS V HOBART	Seven	241,000	33,000	6,000
16	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT - LATE	Seven	223,000	145,000	66,000
17	WEEKEND TODAY - SUNDAY	Nine	201,000	68,000	20,000
18	10 NEWS+	10	183,000	66,000	9,000
19	ABC NEWS SUNDAY-EV	ABC	180,000	123,000	17,000
20	RECIPE OF THE YEAR-EV	ABC	173,000	88,000	13,000
21	WOMEN'S AFL: SUNDAY AFTERNOO FOOTBALL	Seven	170,000	45,000	10,000
22	10 NEWS SUN	10	167,000	82,000	9,000
23	INSIDERS-AM	ABC	167,000	109,000	24,000
24	WEEKEND SUNRISE - SUN - EARLY	Seven	157,000	69,000	19,000
25	9NEWS: FIRST AT FIVE	Nine	155,000	85,000	19,000
26	THE MORNING SHOW - WEEKEND	Seven	152,000	62,000	14,000
27	FRIENDS RPT	10	151,000	26,000	1,000
28	WEEKEND BREAKFAST-AM	ABC	150,000	41,000	7,000
29	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT MULTI	Seven	140,000	96,000	56,000
30	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON - PRE GAME	Seven	138,000	76,000	25,000

People 16-39: Cumulative Reach for Sunday 1st Nov 2026

National Total TV Reach

2,824,000

Broadcast TV Reach

1,648,000

BVOD Reach

1,457,000

People 16-39

Total TV Overnight Top 30 Programs
Sunday 1st Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT	Seven	710,000	412,000	244,000
2	THE BLOCK -GRAND FINAL	Nine	482,000	323,000	123,000
3	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT - POST GAME	Seven	424,000	209,000	143,000
4	60 MINUTES	Nine	376,000	167,000	55,000
5	SEVEN NEWS - SUN	Seven	303,000	148,000	56,000
6	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT	Seven	255,000	153,000	81,000
7	9NEWS SUNDAY	Nine	252,000	112,000	39,000
8	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON	Seven	246,000	102,000	47,000
9	BIG BROTHER AUSTRALIA SUN	10	233,000	143,000	37,000
10	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT MULTI	Seven	152,000	85,000	51,000
11	24 HOURS IN POLICE CUSTODY (R)	Seven	145,000	64,000	39,000
12	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT - LATE	Seven	133,000	83,000	45,000
13	THE GRAHAM NORTON SHOW	10	120,000	30,000	4,000
14	SEVEN'S CRICKET: WBBL - SYD SIXERS V HOBART	Seven	108,000	13,000	4,000
15	SCRUBLANDS	Nine	102,000	35,000	11,000
16	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT MULTI	Seven	94,000	63,000	40,000
17	10 NEWS+	10	83,000	24,000	5,000
18	WOMEN'S AFL: SUNDAY AFTERNOO FOOTBALL	Seven	72,000	19,000	5,000
19	ABC NEWS SUNDAY-EV	ABC	69,000	47,000	8,000
20	9NEWS: FIRST AT FIVE	Nine	62,000	31,000	9,000
21	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON - PRE GAME	Seven	59,000	30,000	14,000
22	WEEKEND SUNRISE - SUN	Seven	57,000	27,000	12,000
23	10 NEWS SUN	10	56,000	25,000	4,000
24	WEEKEND TODAY - SUNDAY	Nine	53,000	18,000	9,000
25	INSIDERS-AM	ABC	52,000	33,000	10,000
26	RECIPE OF THE YEAR-EV	ABC	51,000	27,000	6,000
27	FRIENDS RPT	10	51,000	7,000	1,000
28	WEEKEND BREAKFAST-AM	ABC	45,000	9,000	3,000
29	SAM PANG TONIGHT ENCORE	10	42,000	15,000	2,000
30	ANTIQUES ROADSHOW-EV	ABC	42,000	14,000	2,000

Grocery Shoppers (18+): Cumulative Reach for Sunday 1st Nov 2026

National Total TV Reach

9,432,000

Broadcast TV Reach

7,418,000

BVOD Reach

3,703,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sunday 1st Nov 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -GRAND FINAL	Nine	2,323,000	1,540,000	336,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT	Seven	2,213,000	1,129,000	432,000
3	60 MINUTES	Nine	2,063,000	968,000	164,000
4	SEVEN NEWS - SUN	Seven	1,736,000	1,021,000	155,000
5	9NEWS SUNDAY	Nine	1,662,000	977,000	143,000
6	SEVEN'S 2026 MEN'S RUGBY LEAGUE - NIGHT - POST GAME	Seven	1,355,000	624,000	260,000
7	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT	Seven	1,083,000	529,000	168,000
8	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE - AFTERNOON	Seven	1,029,000	394,000	105,000
9	ABC NEWS SUNDAY-EV	ABC	976,000	706,000	43,000
10	RECIPE OF THE YEAR-EV	ABC	786,000	448,000	34,000
11	WEEKEND SUNRISE - SUN	Seven	738,000	320,000	41,000
12	SCRUBLANDS	Nine	683,000	241,000	38,000
13	INSIDERS-AM	ABC	650,000	467,000	59,000
14	BIG BROTHER AUSTRALIA SUN	10	644,000	331,000	80,000
15	WEEKEND BREAKFAST-AM	ABC	593,000	154,000	17,000
16	ANTIQUES ROADSHOW-EV	ABC	589,000	202,000	10,000
17	10 NEWS SUN	10	553,000	270,000	16,000
18	SEVEN'S CRICKET: WBBL - SYD SIXERS V HOBART	Seven	525,000	88,000	9,000
19	THE GRAHAM NORTON SHOW	10	518,000	159,000	11,000
20	LANDLINE-PM	ABC	512,000	316,000	22,000
21	DUSTFALL-EV	ABC	511,000	314,000	26,000
22	24 HOURS IN POLICE CUSTODY (R)	Seven	497,000	178,000	74,000
23	WEEKEND TODAY - SUNDAY	Nine	490,000	177,000	33,000
24	WEEKEND SUNRISE - SUN - EARLY	Seven	477,000	235,000	30,000
25	9NEWS: FIRST AT FIVE	Nine	467,000	259,000	33,000
26	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT - LATE	Seven	460,000	262,000	88,000
27	WOMEN'S AFL: SUNDAY AFTERNOO FOOTBALL	Seven	452,000	99,000	15,000
28	SEVEN'S 2026 MEN'S RUGBY LEAGUE - TWILIGHT MULTI	Seven	448,000	218,000	93,000
29	OFFSIDERS-AM	ABC	419,000	228,000	17,000
30	THE MORNING SHOW - WEEKEND	Seven	372,000	140,000	22,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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