VOZ TOTAL TELEVISION MEASUREMENT

Saturday 31st Oct 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for Saturday 31st Oct 2026

National Total TV Reach

11,673,000

Broadcast TV Reach

9,013,000

BVOD Reach

4,298,000

Total People

Total TV Overnight Top 30 Programs
Saturday 31st Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	2,306,000	967,000	301,000
2	SEVEN NEWS - SAT	Seven	1,705,000	1,039,000	110,000
3	BOHEMIAN RHAPSODY	Nine	1,410,000	352,000	36,000
4	9NEWS SATURDAY	Nine	1,303,000	812,000	101,000
5	ABC NEWS-SA	ABC	1,117,000	796,000	45,000
6	BEYOND PARADISE-EV	ABC	1,011,000	642,000	28,000
7	A CURRENT AFFAIR -SAT	Nine	991,000	617,000	70,000
8	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	958,000	176,000	33,000
9	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	957,000	440,000	187,000
10	SEVEN'S HORSE RACING 2026	Seven	949,000	169,000	40,000
11	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	879,000	341,000	149,000
12	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	871,000	247,000	42,000
13	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	866,000	402,000	140,000
14	LYNLEY-EV	ABC	719,000	451,000	21,000
15	WEEKEND SUNRISE - SAT	Seven	693,000	381,000	56,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	665,000	403,000	50,000
17	WEEKEND BREAKFAST-AM	ABC	652,000	166,000	18,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	613,000	340,000	50,000
19	M- THE ROCK (R)	Seven	608,000	152,000	35,000
20	FREDDIE MERCURY: A SECRET DAUGHTER	Nine	604,000	181,000	18,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	597,000	292,000	42,000
22	HARD QUIZ S5 RPT	ABC	549,000	257,000	14,000
23	10 NEWS SAT	10	543,000	288,000	15,000
24	M- SPIDER-MAN: FAR FROM HOME-PM (R)	Seven	486,000	102,000	21,000
25	THE MORNING SHOW - WEEKEND	Seven	471,000	173,000	27,000
26	SEVEN NEWS AT 5	Seven	463,000	281,000	38,000
27	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	445,000	132,000	40,000
28	WEEKEND TODAY - SATURDAY	Nine	439,000	250,000	43,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	423,000	194,000	33,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	403,000	197,000	37,000

People 25-54: Cumulative Reach for Saturday 31st Oct 2026

National Total TV Reach

4,389,000

Broadcast TV Reach

2,921,000

BVOD Reach

2,029,000

People 25-54

Total TV Overnight Top 30 Programs
Saturday 31st Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	827,000	387,000	171,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	399,000	194,000	107,000
3	SEVEN NEWS - SAT	Seven	382,000	214,000	50,000
4	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	358,000	153,000	86,000
5	BOHEMIAN RHAPSODY	Nine	353,000	83,000	17,000
6	9NEWS SATURDAY	Nine	320,000	192,000	44,000
7	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	307,000	67,000	17,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	290,000	156,000	82,000
9	SEVEN'S HORSE RACING 2026	Seven	276,000	52,000	21,000
10	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	249,000	83,000	21,000
11	A CURRENT AFFAIR -SAT	Nine	234,000	124,000	31,000
12	M- THE ROCK (R)	Seven	217,000	61,000	21,000
13	WEEKEND SUNRISE - SAT	Seven	186,000	107,000	28,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	185,000	102,000	26,000
15	M- SPIDER-MAN: FAR FROM HOME-PM (R)	Seven	182,000	45,000	12,000
16	WEEKEND BREAKFAST-AM	ABC	166,000	46,000	7,000
17	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	161,000	50,000	22,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	161,000	71,000	21,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	161,000	91,000	24,000
20	ABC NEWS-SA	ABC	161,000	109,000	15,000
21	WEEKEND TODAY - SATURDAY	Nine	150,000	90,000	22,000
22	THE MORNING SHOW - WEEKEND	Seven	148,000	57,000	14,000
23	WEEKEND TODAY - SATURDAY - LATE	Nine	145,000	74,000	19,000
24	FREDDIE MERCURY: A SECRET DAUGHTER	Nine	141,000	37,000	8,000
25	10 NEWS SAT	10	126,000	70,000	7,000
26	WEEKEND TODAY - EARLY SATURDAY	Nine	124,000	62,000	16,000
27	BEYOND PARADISE-EV	ABC	119,000	60,000	8,000
28	FRIENDS RPT	10	117,000	27,000	1,000
29	THE FUGITIVE -EV	Nine	105,000	32,000	2,000
30	GOGGLEBOX ENCORE	10	104,000	33,000	3,000

People 16-39: Cumulative Reach for Saturday 31st Oct 2026

National Total TV Reach

2,357,000

Broadcast TV Reach

1,336,000

BVOD Reach

1,212,000

People 16-39

Total TV Overnight Top 30 Programs
Saturday 31st Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	408,000	204,000	113,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	228,000	110,000	74,000
3	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	189,000	85,000	55,000
4	SEVEN NEWS - SAT	Seven	147,000	82,000	24,000
5	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	144,000	77,000	53,000
6	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	132,000	26,000	9,000
7	SEVEN'S HORSE RACING 2026	Seven	127,000	25,000	12,000
8	BOHEMIAN RHAPSODY	Nine	111,000	25,000	8,000
9	9NEWS SATURDAY	Nine	108,000	60,000	20,000
10	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	105,000	33,000	10,000
11	A CURRENT AFFAIR -SAT	Nine	82,000	41,000	15,000
12	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	82,000	23,000	14,000
13	M- SPIDER-MAN: FAR FROM HOME-PM (R)	Seven	79,000	20,000	8,000
14	M- THE ROCK (R)	Seven	72,000	21,000	12,000
15	ABC NEWS-SA	ABC	59,000	41,000	7,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	57,000	36,000	13,000
17	WEEKEND BREAKFAST-AM	ABC	56,000	14,000	3,000
18	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT MULTI	Seven	54,000	34,000	23,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	51,000	25,000	12,000
20	FRIENDS RPT	10	50,000	10,000	1,000
21	BEYOND PARADISE-EV	ABC	45,000	27,000	4,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	42,000	14,000	9,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	42,000	23,000	3,000
24	10 NEWS SAT	10	41,000	24,000	3,000
25	TWO AND A HALF MEN RPT	10	41,000	11,000	1,000
26	WEEKEND TODAY - SATURDAY	Nine	41,000	25,000	10,000
27	SEVEN NEWS AT 5	Seven	41,000	27,000	10,000
28	SEVEN'S HORSE RACING 2026 - GOLDEN EAGLE DAY	Seven	40,000	28,000	16,000
29	THE MORNING SHOW - WEEKEND	Seven	40,000	17,000	7,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	40,000	20,000	8,000

Grocery Shoppers (18+): Cumulative Reach for Saturday 31st Oct 2026

National Total TV Reach

8,633,000

Broadcast TV Reach

6,746,000

BVOD Reach

3,261,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Saturday 31st Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	1,832,000	766,000	234,000
2	SEVEN NEWS - SAT	Seven	1,391,000	856,000	89,000
3	BOHEMIAN RHAPSODY	Nine	1,177,000	301,000	30,000
4	9NEWS SATURDAY	Nine	1,082,000	678,000	83,000
5	ABC NEWS-SA	ABC	963,000	688,000	39,000
6	BEYOND PARADISE-EV	ABC	867,000	553,000	24,000
7	A CURRENT AFFAIR -SAT	Nine	818,000	517,000	57,000
8	SEVEN'S HORSE RACING 2026	Seven	777,000	137,000	32,000
9	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	770,000	145,000	27,000
10	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	754,000	345,000	145,000
11	MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	712,000	203,000	34,000
12	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	701,000	267,000	116,000
13	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	690,000	320,000	110,000
14	LYNLEY-EV	ABC	618,000	388,000	19,000
15	WEEKEND SUNRISE - SAT	Seven	571,000	315,000	46,000
16	WEEKEND BREAKFAST-AM	ABC	557,000	144,000	15,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	542,000	329,000	40,000
18	FREDDIE MERCURY: A SECRET DAUGHTER	Nine	523,000	158,000	14,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	500,000	244,000	35,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	497,000	282,000	41,000
21	M- THE ROCK (R)	Seven	496,000	124,000	28,000
22	HARD QUIZ S5 RPT	ABC	475,000	224,000	12,000
23	10 NEWS SAT	10	446,000	240,000	13,000
24	THE MORNING SHOW - WEEKEND	Seven	393,000	146,000	22,000
25	M- SPIDER-MAN: FAR FROM HOME-PM (R)	Seven	386,000	81,000	17,000
26	SEVEN NEWS AT 5	Seven	378,000	227,000	30,000
27	WEEKEND TODAY - SATURDAY	Nine	358,000	207,000	36,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	356,000	162,000	27,000
29	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	352,000	103,000	32,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	327,000	161,000	31,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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