VOZ TOTAL TELEVISION MEASUREMENT

Wednesday 28th Oct 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for 28th Oct 2026 to 3rd Nov 2026

National Total TV Reach

20,005,000

Broadcast TV Reach

15,935,000

BVOD Reach

10,599,000

Total People

Total TV Consolidated 7 Top 30 Programs
Wednesday 28th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,018,000	1,264,000	160,000
2	9NEWS	Nine	1,873,000	1,137,000	178,000
3	HOME AND AWAY	Seven	1,534,000	1,092,000	332,000
4	THE 1% CLUB UK (R)	Seven	1,447,000	859,000	94,000
5	TIPPING POINT AUSTRALIA	Nine	1,414,000	788,000	116,000
6	LOVE ISLAND AUSTRALIA -WED	Nine	1,352,000	806,000	586,000
7	A CURRENT AFFAIR	Nine	1,340,000	902,000	134,000
8	BIG BROTHER AUSTRALIA WED	10	1,262,000	714,000	235,000
9	THE CHASE AUSTRALIA	Seven	1,234,000	609,000	80,000
10	7.30-EV	ABC	1,185,000	713,000	60,000
11	BUDGET BATTLERS	Nine	1,146,000	480,000	89,000
12	ABC NEWS-EV	ABC	1,120,000	863,000	60,000
13	A TASTE FOR MURDER	Seven	1,109,000	530,000	92,000
14	SUNRISE	Seven	969,000	444,000	63,000
15	THE CELEBRITY TRAITORS UK	10	943,000	451,000	88,000
16	HARD QUIZ S11-EV	ABC	806,000	604,000	54,000
17	HARD QUIZ S5 RPT	ABC	693,000	362,000	21,000
18	TODAY	Nine	665,000	259,000	51,000
19	9NEWS AFTERNOON	Nine	656,000	324,000	48,000
20	NEWS BREAKFAST-AM	ABC	649,000	243,000	23,000
21	SEVEN NEWS AT 4	Seven	622,000	309,000	41,000
22	10 NEWS	10	614,000	304,000	22,000
23	THE MORNING SHOW	Seven	551,000	242,000	38,000
24	CLASS CLOWNS-EV	ABC	543,000	317,000	20,000
25	SUNRISE -EARLY	Seven	543,000	271,000	44,000
26	ABC NEWS MORNINGS-AM	ABC	532,000	103,000	13,000
27	MILLIONAIRE HOT SEAT RPT	10	513,000	305,000	25,000
28	TIPPING POINT UK -RPT	Nine	470,000	247,000	29,000
29	HOUSE OF WELLNESS	Seven	446,000	160,000	16,000
30	CRIME NIGHT!-EV	ABC	429,000	273,000	13,000

People 25-54: Cumulative Reach for 28th Oct 2026 to 3rd Nov 2026

National Total TV Reach

8,290,000

Broadcast TV Reach

5,971,000

BVOD Reach

5,102,000

People 25-54

Total TV Consolidated 7 Top 30 Programs
Wednesday 28th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	BIG BROTHER AUSTRALIA WED	10	632,000	421,000	141,000
2	LOVE ISLAND AUSTRALIA -WED	Nine	599,000	409,000	311,000
3	SEVEN NEWS	Seven	540,000	315,000	77,000
4	9NEWS	Nine	506,000	287,000	83,000
5	HOME AND AWAY	Seven	504,000	377,000	172,000
6	THE CELEBRITY TRAITORS UK	10	448,000	212,000	46,000
7	BUDGET BATTLERS	Nine	376,000	149,000	44,000
8	THE 1% CLUB UK (R)	Seven	369,000	213,000	46,000
9	A CURRENT AFFAIR	Nine	350,000	225,000	64,000
10	THE CHASE AUSTRALIA	Seven	313,000	151,000	37,000
11	TIPPING POINT AUSTRALIA	Nine	311,000	170,000	51,000
12	SUNRISE	Seven	264,000	122,000	33,000
13	A TASTE FOR MURDER	Seven	245,000	102,000	34,000
14	TODAY	Nine	220,000	95,000	26,000
15	MILLIONAIRE HOT SEAT RPT	10	213,000	114,000	13,000
16	7.30-EV	ABC	200,000	108,000	22,000
17	ABC NEWS-EV	ABC	181,000	139,000	21,000
18	NEWS BREAKFAST-AM	ABC	175,000	74,000	10,000
19	SUNRISE -EARLY	Seven	166,000	80,000	23,000
20	THE MORNING SHOW	Seven	154,000	78,000	20,000
21	HARD QUIZ S11-EV	ABC	150,000	103,000	21,000
22	10 NEWS	10	144,000	72,000	10,000
23	SEVEN NEWS AT 4	Seven	142,000	70,000	20,000
24	TODAY -EARLY	Nine	136,000	66,000	19,000
25	9NEWS AFTERNOON	Nine	136,000	72,000	22,000
26	10'S LATE NEWS	10	133,000	41,000	4,000
27	TODAY EXTRA	Nine	121,000	43,000	15,000
28	HARD QUIZ S5 RPT	ABC	113,000	53,000	7,000
29	DEAL OR NO DEAL RPT	10	108,000	65,000	10,000
30	ABC NEWS MORNINGS-AM	ABC	106,000	25,000	5,000

People 16-39: Cumulative Reach for 28th Oct 2026 to 3rd Nov 2026

National Total TV Reach

5,471,000

Broadcast TV Reach

3,515,000

BVOD Reach

3,235,000

People 16-39

Total TV Consolidated 7 Top 30 Programs
Wednesday 28th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LOVE ISLAND AUSTRALIA -WED	Nine	524,000	413,000	330,000
2	BIG BROTHER AUSTRALIA WED	10	343,000	246,000	89,000
3	THE CELEBRITY TRAITORS UK	10	243,000	113,000	26,000
4	HOME AND AWAY	Seven	222,000	170,000	96,000
5	SEVEN NEWS	Seven	216,000	121,000	38,000
6	9NEWS	Nine	190,000	101,000	39,000
7	BUDGET BATTLERS	Nine	173,000	66,000	21,000
8	A CURRENT AFFAIR	Nine	138,000	86,000	31,000
9	THE 1% CLUB UK (R)	Seven	134,000	72,000	23,000
10	THE CHASE AUSTRALIA	Seven	124,000	60,000	19,000
11	TIPPING POINT AUSTRALIA	Nine	118,000	66,000	25,000
12	MILLIONAIRE HOT SEAT RPT	10	112,000	53,000	7,000
13	A TASTE FOR MURDER	Seven	92,000	41,000	16,000
14	SUNRISE	Seven	78,000	35,000	15,000
15	7.30-EV	ABC	78,000	37,000	10,000
16	TODAY	Nine	73,000	30,000	12,000
17	NEWS BREAKFAST-AM	ABC	65,000	26,000	4,000
18	ABC NEWS-EV	ABC	64,000	54,000	10,000
19	SEVEN NEWS AT 4	Seven	60,000	22,000	10,000
20	9NEWS AFTERNOON	Nine	59,000	28,000	11,000
21	10 NEWS	10	52,000	30,000	4,000
22	TODAY EXTRA	Nine	52,000	16,000	7,000
23	SUNRISE -EARLY	Seven	51,000	20,000	10,000
24	TIPPING POINT UK -RPT	Nine	50,000	20,000	6,000
25	HARD QUIZ S11-EV	ABC	50,000	37,000	9,000
26	SULLIVAN'S CROSSING	Nine	49,000	16,000	5,000
27	DEAL OR NO DEAL RPT	10	48,000	26,000	5,000
28	THE MORNING SHOW	Seven	46,000	24,000	10,000
29	FRIENDS RPT	10	44,000	12,000	1,000
30	10'S LATE NEWS	10	44,000	9,000	2,000

Grocery Shoppers (18+)

Grocery Shoppers (18+): Cumulative Reach for 28th Oct 2026 to 3rd Nov 2026

National Total TV Reach

13,601,000

Broadcast TV Reach

10,914,000

BVOD Reach

7,876,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Wednesday 28th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,660,000	1,048,000	129,000
2	9NEWS	Nine	1,522,000	940,000	146,000
3	HOME AND AWAY	Seven	1,248,000	899,000	269,000
4	THE 1% CLUB UK (R)	Seven	1,180,000	702,000	76,000
5	TIPPING POINT AUSTRALIA	Nine	1,172,000	658,000	96,000
6	A CURRENT AFFAIR	Nine	1,110,000	751,000	110,000
7	LOVE ISLAND AUSTRALIA -WED	Nine	1,014,000	582,000	424,000
8	BIG BROTHER AUSTRALIA WED	10	1,010,000	583,000	192,000
9	THE CHASE AUSTRALIA	Seven	1,002,000	502,000	65,000
10	7.30-EV	ABC	1,000,000	607,000	52,000
11	ABC NEWS-EV	ABC	946,000	731,000	52,000
12	BUDGET BATTLERS	Nine	937,000	396,000	73,000
13	A TASTE FOR MURDER	Seven	910,000	440,000	76,000
14	SUNRISE	Seven	802,000	369,000	52,000
15	THE CELEBRITY TRAITORS UK	10	774,000	381,000	73,000
16	HARD QUIZ S11-EV	ABC	665,000	503,000	47,000
17	HARD QUIZ S5 RPT	ABC	586,000	306,000	18,000
18	TODAY	Nine	548,000	214,000	43,000
19	9NEWS AFTERNOON	Nine	546,000	274,000	40,000
20	NEWS BREAKFAST-AM	ABC	545,000	208,000	20,000
21	10 NEWS	10	507,000	246,000	18,000
22	SEVEN NEWS AT 4	Seven	501,000	256,000	33,000
23	CLASS CLOWNS-EV	ABC	453,000	262,000	17,000
24	THE MORNING SHOW	Seven	449,000	198,000	31,000
25	ABC NEWS MORNINGS-AM	ABC	448,000	86,000	11,000
26	SUNRISE -EARLY	Seven	446,000	227,000	36,000
27	MILLIONAIRE HOT SEAT RPT	10	417,000	247,000	20,000
28	TIPPING POINT UK -RPT	Nine	394,000	212,000	24,000
29	HOUSE OF WELLNESS	Seven	373,000	131,000	13,000
30	CRIME NIGHT!-EV	ABC	362,000	227,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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