VOZ TOTAL TELEVISION MEASUREMENT

Tuesday 27th Oct 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for 27th Oct 2026 to 2nd Nov 2026

National Total TV Reach

19,696,000

Broadcast TV Reach

15,746,000

BVOD Reach

10,197,000

Total People

Total TV Consolidated 7 Top 30 Programs
Tuesday 27th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - TUE	Seven	2,321,000	1,489,000	450,000
2	SEVEN NEWS	Seven	2,201,000	1,372,000	169,000
3	9NEWS	Nine	1,865,000	1,166,000	188,000
4	HOME AND AWAY	Seven	1,619,000	1,133,000	339,000
5	A CURRENT AFFAIR	Nine	1,506,000	952,000	142,000
6	1 EURO HOUSE	Nine	1,389,000	651,000	171,000
7	TIPPING POINT AUSTRALIA	Nine	1,385,000	729,000	117,000
8	LOVE ISLAND AUSTRALIA -TUE	Nine	1,383,000	826,000	604,000
9	THE CHASE AUSTRALIA	Seven	1,277,000	646,000	85,000
10	BIG BROTHER AUSTRALIA TUE	10	1,194,000	733,000	255,000
11	ABC NEWS-EV	ABC	1,189,000	902,000	60,000
12	OFF THE GRID WITH COLIN AND MANU	Seven	1,172,000	570,000	120,000
13	7.30-EV	ABC	1,158,000	654,000	56,000
14	SUNRISE	Seven	978,000	447,000	64,000
15	THE CHEAP SEATS	10	943,000	510,000	46,000
16	THE STATE OF MAN-EV	ABC	748,000	443,000	52,000
17	SEVEN NEWS AT 4	Seven	678,000	323,000	42,000
18	HARD QUIZ S3 RPT	ABC	673,000	355,000	22,000
19	9NEWS AFTERNOON	Nine	655,000	358,000	49,000
20	TODAY	Nine	647,000	258,000	52,000
21	NEWS BREAKFAST-AM	ABC	643,000	232,000	22,000
22	THE MORNING SHOW	Seven	566,000	239,000	38,000
23	10 NEWS	10	547,000	266,000	21,000
24	SUNRISE -EARLY	Seven	543,000	277,000	44,000
25	BELIEVE IN MAGIC: THE MOTHER OF ALL CONS-EV	ABC	538,000	266,000	23,000
26	10'S LATE NEWS	10	530,000	188,000	10,000
27	MILLIONAIRE HOT SEAT	10	506,000	284,000	30,000
28	ABC NEWS MORNINGS-AM	ABC	502,000	100,000	12,000
29	TIPPING POINT UK -RPT	Nine	502,000	271,000	30,000
30	THE AMAZING RACE	Seven	442,000	168,000	33,000

People 25-54: Cumulative Reach for 27th Oct 2026 to 2nd Nov 2026

National Total TV Reach

8,112,000

Broadcast TV Reach

5,876,000

BVOD Reach

4,850,000

People 25-54

Total TV Consolidated 7 Top 30 Programs
Tuesday 27th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - TUE	Seven	802,000	521,000	231,000
2	BIG BROTHER AUSTRALIA TUE	10	650,000	443,000	152,000
3	LOVE ISLAND AUSTRALIA -TUE	Nine	626,000	434,000	321,000
4	SEVEN NEWS	Seven	567,000	318,000	81,000
5	HOME AND AWAY	Seven	561,000	395,000	176,000
6	9NEWS	Nine	548,000	322,000	87,000
7	1 EURO HOUSE	Nine	473,000	208,000	81,000
8	THE CHEAP SEATS	10	454,000	262,000	25,000
9	A CURRENT AFFAIR	Nine	421,000	253,000	68,000
10	OFF THE GRID WITH COLIN AND MANU	Seven	369,000	172,000	59,000
11	TIPPING POINT AUSTRALIA	Nine	329,000	154,000	51,000
12	SUNRISE	Seven	307,000	140,000	34,000
13	THE CHASE AUSTRALIA	Seven	303,000	150,000	40,000
14	7.30-EV	ABC	237,000	121,000	21,000
15	ABC NEWS-EV	ABC	228,000	171,000	21,000
16	10'S LATE NEWS	10	213,000	82,000	6,000
17	TODAY	Nine	212,000	87,000	27,000
18	MILLIONAIRE HOT SEAT	10	192,000	104,000	15,000
19	NEWS BREAKFAST-AM	ABC	187,000	67,000	10,000
20	SUNRISE -EARLY	Seven	175,000	94,000	24,000
21	THE STATE OF MAN-EV	ABC	171,000	92,000	22,000
22	TWO AND A HALF MEN RPT	10	166,000	27,000	3,000
23	SEVEN NEWS AT 4	Seven	153,000	75,000	20,000
24	9NEWS AFTERNOON	Nine	153,000	87,000	22,000
25	HARD QUIZ S3 RPT	ABC	151,000	72,000	7,000
26	10 NEWS	10	146,000	63,000	10,000
27	THE MORNING SHOW	Seven	144,000	71,000	20,000
28	THE AMAZING RACE	Seven	138,000	56,000	17,000
29	TODAY -EARLY	Nine	130,000	59,000	19,000
30	BELIEVE IN MAGIC: THE MOTHER OF ALL CONS-EV	ABC	111,000	49,000	8,000

People 16-39: Cumulative Reach for 27th Oct 2026 to 2nd Nov 2026

National Total TV Reach

5,301,000

Broadcast TV Reach

3,424,000

BVOD Reach

3,059,000

People 16-39

Total TV Consolidated 7 Top 30 Programs
Tuesday 27th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LOVE ISLAND AUSTRALIA -TUE	Nine	535,000	430,000	340,000
2	MY KITCHEN RULES - TUE	Seven	345,000	228,000	121,000
3	BIG BROTHER AUSTRALIA TUE	10	333,000	240,000	95,000
4	HOME AND AWAY	Seven	244,000	178,000	99,000
5	SEVEN NEWS	Seven	220,000	113,000	40,000
6	9NEWS	Nine	213,000	122,000	41,000
7	1 EURO HOUSE	Nine	207,000	89,000	37,000
8	THE CHEAP SEATS	10	196,000	108,000	13,000
9	A CURRENT AFFAIR	Nine	162,000	94,000	32,000
10	OFF THE GRID WITH COLIN AND MANU	Seven	152,000	68,000	28,000
11	TIPPING POINT AUSTRALIA	Nine	130,000	61,000	25,000
12	THE CHASE AUSTRALIA	Seven	120,000	54,000	20,000
13	MILLIONAIRE HOT SEAT	10	95,000	42,000	8,000
14	10'S LATE NEWS	10	93,000	33,000	3,000
15	7.30-EV	ABC	93,000	43,000	9,000
16	SUNRISE	Seven	93,000	41,000	15,000
17	ABC NEWS-EV	ABC	86,000	65,000	10,000
18	THE STATE OF MAN-EV	ABC	69,000	41,000	10,000
19	TWO AND A HALF MEN RPT	10	66,000	11,000	1,000
20	9NEWS AFTERNOON	Nine	62,000	36,000	11,000
21	SEVEN NEWS AT 4	Seven	61,000	30,000	10,000
22	TODAY	Nine	60,000	27,000	12,000
23	NEWS BREAKFAST-AM	ABC	52,000	19,000	4,000
24	THE AMAZING RACE	Seven	51,000	21,000	8,000
25	HARD QUIZ S3 RPT	ABC	51,000	25,000	3,000
26	TOPKNOTZ - WILD ON WATER	Nine	48,000	8,000	4,000
27	TIPPING POINT UK -RPT	Nine	48,000	20,000	6,000
28	SUNRISE -EARLY	Seven	48,000	26,000	10,000
29	BELIEVE IN MAGIC: THE MOTHER OF ALL CONS-EV	ABC	45,000	19,000	4,000
30	10 NEWS	10	45,000	17,000	4,000

Grocery Shoppers (18+): Cumulative Reach for 27th Oct 2026 to 2nd Nov 2026

National Total TV Reach

13,416,000

Broadcast TV Reach

10,815,000

BVOD Reach

7,572,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Tuesday 27th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - TUE	Seven	1,851,000	1,205,000	365,000
2	SEVEN NEWS	Seven	1,785,000	1,125,000	137,000
3	9NEWS	Nine	1,522,000	963,000	154,000
4	HOME AND AWAY	Seven	1,300,000	924,000	275,000
5	A CURRENT AFFAIR	Nine	1,243,000	787,000	117,000
6	TIPPING POINT AUSTRALIA	Nine	1,147,000	614,000	96,000
7	1 EURO HOUSE	Nine	1,136,000	541,000	140,000
8	LOVE ISLAND AUSTRALIA -TUE	Nine	1,045,000	611,000	436,000
9	THE CHASE AUSTRALIA	Seven	1,026,000	529,000	69,000
10	ABC NEWS-EV	ABC	997,000	760,000	52,000
11	7.30-EV	ABC	976,000	561,000	49,000
12	BIG BROTHER AUSTRALIA TUE	10	954,000	592,000	208,000
13	OFF THE GRID WITH COLIN AND MANU	Seven	942,000	465,000	99,000
14	SUNRISE	Seven	812,000	374,000	53,000
15	THE CHEAP SEATS	10	754,000	410,000	37,000
16	THE STATE OF MAN-EV	ABC	647,000	386,000	45,000
17	HARD QUIZ S3 RPT	ABC	570,000	304,000	19,000
18	9NEWS AFTERNOON	Nine	550,000	300,000	41,000
19	SEVEN NEWS AT 4	Seven	545,000	261,000	34,000
20	NEWS BREAKFAST-AM	ABC	537,000	201,000	20,000
21	TODAY	Nine	520,000	209,000	43,000
22	THE MORNING SHOW	Seven	468,000	195,000	31,000
23	BELIEVE IN MAGIC: THE MOTHER OF ALL CONS-EV	ABC	462,000	235,000	21,000
24	SUNRISE -EARLY	Seven	458,000	236,000	37,000
25	10 NEWS	10	446,000	216,000	18,000
26	10'S LATE NEWS	10	429,000	153,000	9,000
27	TIPPING POINT UK -RPT	Nine	421,000	232,000	25,000
28	ABC NEWS MORNINGS-AM	ABC	418,000	86,000	10,000
29	MILLIONAIRE HOT SEAT	10	396,000	220,000	24,000
30	THE AMAZING RACE	Seven	360,000	137,000	27,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.

For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396