VOZ TOTAL TELEVISION MEASUREMENT

Monday 26th Oct 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for 26th Oct 2026 to 1st Nov 2026

National Total TV Reach

19,715,000

Broadcast TV Reach

15,755,000

BVOD Reach

10,234,000

Total People

Total TV Consolidated 7 Top 30 Programs
Monday 26th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - MON	Seven	2,329,000	1,457,000	426,000
2	SEVEN NEWS	Seven	2,209,000	1,413,000	177,000
3	9NEWS	Nine	1,966,000	1,231,000	197,000
4	TRAVEL GUIDES	Nine	1,821,000	994,000	185,000
5	LOVE ISLAND AUSTRALIA -MON	Nine	1,680,000	825,000	573,000
6	A CURRENT AFFAIR	Nine	1,661,000	1,007,000	155,000
7	HOME AND AWAY	Seven	1,658,000	1,116,000	336,000
8	BIG BROTHER AUSTRALIA - LAUNCH	10	1,625,000	821,000	263,000
9	THE ROOKIE	Seven	1,420,000	899,000	319,000
10	TIPPING POINT AUSTRALIA	Nine	1,399,000	757,000	119,000
11	7.30-EV	ABC	1,343,000	879,000	74,000
12	THE CHASE AUSTRALIA	Seven	1,296,000	629,000	86,000
13	ABC NEWS-EV	ABC	1,278,000	954,000	66,000
14	SAM PANG TONIGHT	10	1,025,000	481,000	53,000
15	SUNRISE	Seven	1,007,000	448,000	67,000
16	FOUR CORNERS-EV	ABC	982,000	542,000	75,000
17	AUSTRALIAN STORY-EV	ABC	931,000	710,000	96,000
18	MEDIA WATCH-EV	ABC	771,000	659,000	57,000
19	PLANET AMERICA-LE	ABC	767,000	559,000	99,000
20	HARD QUIZ S3 RPT	ABC	719,000	379,000	23,000
21	9NEWS AFTERNOON	Nine	689,000	347,000	50,000
22	SEVEN NEWS AT 4	Seven	665,000	340,000	43,000
23	THE MORNING SHOW	Seven	643,000	274,000	42,000
24	TODAY	Nine	614,000	241,000	54,000
25	10 NEWS	10	594,000	295,000	22,000
26	MILLIONAIRE HOT SEAT	10	592,000	321,000	36,000
27	NEWS BREAKFAST-AM	ABC	588,000	230,000	22,000
28	SUNRISE -EARLY	Seven	559,000	276,000	46,000
29	ABC NEWS MORNINGS-AM	ABC	527,000	103,000	12,000
30	TIPPING POINT UK -RPT	Nine	512,000	275,000	32,000

People 25-54: Cumulative Reach for 26th Oct 2026 to 1st Nov 2026

National Total TV Reach

8,155,000

Broadcast TV Reach

5,925,000

BVOD Reach

4,877,000

People 25-54

Total TV Consolidated 7 Top 30 Programs
Monday 26th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - MON	Seven	817,000	511,000	220,000
2	BIG BROTHER AUSTRALIA - LAUNCH	10	800,000	475,000	156,000
3	LOVE ISLAND AUSTRALIA -MON	Nine	758,000	432,000	310,000
4	TRAVEL GUIDES	Nine	630,000	328,000	94,000
5	SEVEN NEWS	Seven	582,000	333,000	85,000
6	9NEWS	Nine	568,000	340,000	93,000
7	HOME AND AWAY	Seven	560,000	383,000	176,000
8	THE ROOKIE	Seven	517,000	344,000	172,000
9	A CURRENT AFFAIR	Nine	486,000	258,000	75,000
10	SAM PANG TONIGHT	10	473,000	217,000	28,000
11	TIPPING POINT AUSTRALIA	Nine	346,000	173,000	53,000
12	THE CHASE AUSTRALIA	Seven	319,000	148,000	40,000
13	SUNRISE	Seven	315,000	147,000	36,000
14	MILLIONAIRE HOT SEAT	10	256,000	119,000	19,000
15	7.30-EV	ABC	248,000	153,000	28,000
16	ABC NEWS-EV	ABC	231,000	169,000	23,000
17	FOUR CORNERS-EV	ABC	205,000	104,000	31,000
18	TODAY	Nine	200,000	84,000	28,000
19	SUNRISE -EARLY	Seven	188,000	94,000	25,000
20	THE MORNING SHOW	Seven	184,000	88,000	22,000
21	SEVEN NEWS AT 4	Seven	169,000	87,000	21,000
22	MEDIA WATCH-EV	ABC	168,000	141,000	22,000
23	PLANET AMERICA-LE	ABC	164,000	112,000	37,000
24	9NEWS AFTERNOON	Nine	163,000	79,000	23,000
25	AUSTRALIAN STORY-EV	ABC	156,000	95,000	34,000
26	NEWS BREAKFAST-AM	ABC	150,000	58,000	9,000
27	10'S LATE NEWS	10	149,000	51,000	7,000
28	THE AGENDA SETTERS: RUGBY LEAGUE - ENCORE	Seven	141,000	42,000	12,000
29	10 NEWS	10	141,000	67,000	10,000
30	THE BLOCK -SUN -ENCORE	Nine	138,000	49,000	11,000

People 16-39: Cumulative Reach for 26th Oct 2026 to 1st Nov 2026

National Total TV Reach

5,336,000

Broadcast TV Reach

3,463,000

BVOD Reach

3,074,000

People 16-39

Total TV Consolidated 7 Top 30 Programs
Monday 26th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LOVE ISLAND AUSTRALIA -MON	Nine	593,000	423,000	331,000
2	BIG BROTHER AUSTRALIA - LAUNCH	10	403,000	255,000	98,000
3	MY KITCHEN RULES - MON	Seven	365,000	219,000	115,000
4	TRAVEL GUIDES	Nine	287,000	131,000	44,000
5	THE ROOKIE	Seven	260,000	185,000	113,000
6	9NEWS	Nine	256,000	143,000	43,000
7	HOME AND AWAY	Seven	243,000	171,000	98,000
8	SEVEN NEWS	Seven	230,000	126,000	42,000
9	A CURRENT AFFAIR	Nine	220,000	111,000	36,000
10	SAM PANG TONIGHT	10	205,000	89,000	14,000
11	TIPPING POINT AUSTRALIA	Nine	133,000	65,000	25,000
12	THE CHASE AUSTRALIA	Seven	127,000	57,000	20,000
13	MILLIONAIRE HOT SEAT	10	119,000	47,000	11,000
14	7.30-EV	ABC	107,000	68,000	13,000
15	ABC NEWS-EV	ABC	97,000	77,000	11,000
16	SUNRISE	Seven	96,000	41,000	16,000
17	FOUR CORNERS-EV	ABC	75,000	39,000	15,000
18	SEVEN NEWS AT 4	Seven	68,000	33,000	10,000
19	MEDIA WATCH-EV	ABC	66,000	53,000	10,000
20	PLANET AMERICA-LE	ABC	66,000	42,000	16,000
21	9NEWS AFTERNOON	Nine	61,000	22,000	11,000
22	THE AGENDA SETTERS: RUGBY LEAGUE - ENCORE	Seven	60,000	17,000	6,000
23	AUSTRALIAN STORY-EV	ABC	59,000	40,000	15,000
24	THE MORNING SHOW	Seven	58,000	29,000	11,000
25	TODAY	Nine	57,000	25,000	12,000
26	THE BLOCK -SUN -ENCORE	Nine	55,000	20,000	6,000
27	SUNRISE -EARLY	Seven	52,000	24,000	11,000
28	HARD QUIZ S3 RPT	ABC	50,000	28,000	4,000
29	NEWS BREAKFAST-AM	ABC	49,000	21,000	4,000
30	10 NEWS	10	48,000	22,000	4,000

Grocery Shoppers (18+)

Grocery Shoppers (18+): Cumulative Reach for 26th Oct 2026 to 1st Nov 2026

National Total TV Reach

13,443,000

Broadcast TV Reach

10,835,000

BVOD Reach

7,606,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Monday 26th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - MON	Seven	1,836,000	1,175,000	347,000
2	SEVEN NEWS	Seven	1,798,000	1,167,000	143,000
3	9NEWS	Nine	1,568,000	1,000,000	162,000
4	TRAVEL GUIDES	Nine	1,442,000	785,000	151,000
5	A CURRENT AFFAIR	Nine	1,345,000	823,000	128,000
6	HOME AND AWAY	Seven	1,323,000	899,000	272,000
7	BIG BROTHER AUSTRALIA - LAUNCH	10	1,297,000	658,000	214,000
8	LOVE ISLAND AUSTRALIA -MON	Nine	1,290,000	612,000	412,000
9	TIPPING POINT AUSTRALIA	Nine	1,149,000	626,000	98,000
10	7.30-EV	ABC	1,133,000	748,000	64,000
11	THE ROOKIE	Seven	1,117,000	702,000	245,000
12	ABC NEWS-EV	ABC	1,074,000	806,000	57,000
13	THE CHASE AUSTRALIA	Seven	1,052,000	519,000	70,000
14	SAM PANG TONIGHT	10	846,000	402,000	43,000
15	FOUR CORNERS-EV	ABC	842,000	464,000	65,000
16	SUNRISE	Seven	816,000	368,000	55,000
17	AUSTRALIAN STORY-EV	ABC	799,000	612,000	84,000
18	MEDIA WATCH-EV	ABC	667,000	572,000	50,000
19	PLANET AMERICA-LE	ABC	652,000	480,000	87,000
20	HARD QUIZ S3 RPT	ABC	610,000	324,000	20,000
21	9NEWS AFTERNOON	Nine	565,000	286,000	42,000
22	SEVEN NEWS AT 4	Seven	542,000	276,000	35,000
23	THE MORNING SHOW	Seven	531,000	229,000	34,000
24	TODAY	Nine	504,000	202,000	45,000
25	NEWS BREAKFAST-AM	ABC	501,000	198,000	19,000
26	10 NEWS	10	495,000	249,000	18,000
27	MILLIONAIRE HOT SEAT	10	475,000	258,000	29,000
28	SUNRISE -EARLY	Seven	461,000	231,000	38,000
29	ABC NEWS MORNINGS-AM	ABC	446,000	87,000	11,000
30	TIPPING POINT UK -RPT	Nine	429,000	234,000	27,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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