VOZ TOTAL TELEVISION MEASUREMENT

Saturday 24th Oct 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People
People 25-54
People 16-39
Grocery Shoppers (18+)

Total People

Total People: Cumulative Reach for 24th Oct 2026 to 30th Oct 2026

National Total TV Reach

19,813,000

Broadcast TV Reach

15,903,000

BVOD Reach

10,266,000

Total People

Total TV Consolidated 7 Top 30 Programs
Saturday 24th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	1,777,000	616,000	170,000
2	SEVEN NEWS - SAT	Seven	1,606,000	970,000	113,000
3	9NEWS SATURDAY	Nine	1,466,000	842,000	106,000
4	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	1,242,000	564,000	192,000
5	ABC NEWS-SA	ABC	1,189,000	795,000	46,000
6	SEVEN'S HORSE RACING 2026	Seven	1,143,000	235,000	53,000
7	BEYOND PARADISE-EV	ABC	1,105,000	732,000	52,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	1,009,000	454,000	192,000
9	A CURRENT AFFAIR -SAT	Nine	925,000	541,000	73,000
10	COOL RUNNINGS	Nine	863,000	242,000	31,000
11	LYNLEY-EV	ABC	857,000	595,000	70,000
12	GETAWAY	Nine	742,000	369,000	47,000
13	WEEKEND SUNRISE - SAT	Seven	716,000	422,000	58,000
14	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 RACE	Seven	676,000	338,000	40,000
15	WEEKEND BREAKFAST-AM	ABC	658,000	158,000	17,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	632,000	359,000	51,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	631,000	333,000	44,000
18	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 QUALIFYING/SUPPORTS	Seven	626,000	200,000	22,000
19	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST	Seven	605,000	253,000	69,000
20	HARD QUIZ S3 RPT	ABC	602,000	276,000	13,000
21	M- SPIDER-MAN: HOMECOMING-PM (R)	Seven	593,000	144,000	25,000
22	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT MULTI	Seven	566,000	285,000	120,000
23	10 NEWS SAT	10	520,000	242,000	14,000
24	HORRIBLE BOSSES 2	Nine	501,000	98,000	14,000
25	THE MORNING SHOW - WEEKEND	Seven	500,000	169,000	26,000
26	SEVEN'S HORSE RACING 2026 - LATE	Seven	499,000	268,000	63,000
27	GOGGLEBOX ENCORE	10	491,000	211,000	9,000
28	SEVEN'S HORSE RACING 2026 - COX PLATE	Seven	481,000	353,000	81,000
29	WEEKEND TODAY - SATURDAY	Nine	474,000	253,000	45,000

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
30	M- CON AIR (R)	Seven	469,000	122,000	28,000

People 25-54: Cumulative Reach for 24th Oct 2026 to 30th Oct 2026

National Total TV Reach

8,156,000

Broadcast TV Reach

5,934,000

BVOD Reach

4,890,000

People 25-54

Total TV Consolidated 7 Top 30 Programs
Saturday 24th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	614,000	239,000	95,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	459,000	237,000	109,000
3	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	422,000	211,000	111,000
4	SEVEN NEWS - SAT	Seven	390,000	219,000	53,000
5	9NEWS SATURDAY	Nine	354,000	184,000	46,000
6	SEVEN'S HORSE RACING 2026	Seven	351,000	90,000	28,000
7	COOL RUNNINGS	Nine	294,000	88,000	16,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT MULTI	Seven	240,000	127,000	70,000
9	WEEKEND SUNRISE - SAT	Seven	230,000	143,000	30,000
10	M- SPIDER-MAN: HOMECOMING-PM (R)	Seven	211,000	62,000	15,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	206,000	110,000	27,000
12	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST	Seven	206,000	104,000	39,000
13	A CURRENT AFFAIR -SAT	Nine	205,000	110,000	33,000
14	WEEKEND SUNRISE - SAT - EARLY	Seven	204,000	108,000	22,000
15	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 QUALIFYING/SUPPORTS	Seven	199,000	60,000	11,000
16	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 RACE	Seven	198,000	102,000	21,000
17	HORRIBLE BOSSES 2	Nine	181,000	43,000	8,000
18	M- CON AIR (R)	Seven	177,000	57,000	16,000
19	SEVEN'S HORSE RACING 2026 - LATE	Seven	163,000	101,000	33,000
20	WEEKEND BREAKFAST-AM	ABC	158,000	43,000	7,000
21	WEEKEND TODAY - SATURDAY	Nine	157,000	87,000	23,000
22	SEVEN'S HORSE RACING 2026 - COX PLATE	Seven	157,000	123,000	43,000
23	GOGGLEBOX ENCORE	10	157,000	71,000	4,000
24	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	154,000	51,000	21,000
25	STORAGE WARS-PM (R)	Seven	154,000	67,000	34,000
26	ABC NEWS-SA	ABC	151,000	102,000	15,000
27	THE MORNING SHOW - WEEKEND	Seven	150,000	51,000	14,000
28	NBL -SATURDAY GAME 2	Nine	149,000	37,000	4,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	145,000	69,000	20,000

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
30	GETAWAY	Nine	143,000	73,000	20,000

People 16-39: Cumulative Reach for 24th Oct 2026 to 30th Oct 2026

National Total TV Reach

5,320,000

Broadcast TV Reach

3,463,000

BVOD Reach

3,048,000

People 16-39

Total TV Consolidated 7 Top 30 Programs
Saturday 24th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	262,000	109,000	58,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	252,000	127,000	84,000
3	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	221,000	124,000	71,000
4	SEVEN'S HORSE RACING 2026	Seven	149,000	40,000	16,000
5	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT MULTI	Seven	128,000	67,000	49,000
6	SEVEN NEWS - SAT	Seven	126,000	71,000	26,000
7	9NEWS SATURDAY	Nine	118,000	56,000	20,000
8	COOL RUNNINGS	Nine	112,000	38,000	7,000
9	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST	Seven	81,000	38,000	23,000
10	STORAGE WARS-PM (R)	Seven	79,000	34,000	23,000
11	A CURRENT AFFAIR -SAT	Nine	78,000	39,000	15,000
12	M- SPIDER-MAN: HOMECOMING-PM (R)	Seven	75,000	21,000	9,000
13	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	73,000	23,000	14,000
14	SEVEN'S HORSE RACING 2026 - COX PLATE	Seven	72,000	53,000	24,000
15	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 RACE	Seven	69,000	31,000	10,000
16	RAGE CHARTS-AM	ABC	69,000	11,000	0
17	HORRIBLE BOSSES 2	Nine	69,000	17,000	4,000
18	SEVEN'S HORSE RACING 2026 - LATE	Seven	68,000	42,000	18,000
19	ABC NEWS-SA	ABC	64,000	44,000	7,000
20	WEEKEND SUNRISE - SAT	Seven	59,000	41,000	13,000
21	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT MULTI	Seven	58,000	37,000	24,000
22	NBL -SATURDAY GAME 2	Nine	57,000	15,000	2,000
23	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 QUALIFYING/SUPPORTS	Seven	55,000	16,000	5,000
24	WEEKEND SUNRISE - SAT - LATE	Seven	54,000	29,000	12,000
25	FOOTBALL: A-LEAGUE MEN	10	53,000	27,000	3,000
26	WEEKEND SUNRISE - SAT - EARLY	Seven	52,000	27,000	10,000
27	WEEKEND TODAY - SATURDAY	Nine	50,000	27,000	10,000
28	BEYOND PARADISE-EV	ABC	49,000	28,000	8,000
29	M- CON AIR (R)	Seven	48,000	16,000	9,000

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
30	THE MORNING SHOW - WEEKEND	Seven	44,000	15,000	7,000

Grocery Shoppers (18+)

Grocery Shoppers (18+): Cumulative Reach for 24th Oct 2026 to 30th Oct 2026

National Total TV Reach

13,456,000

Broadcast TV Reach

10,867,000

BVOD Reach

7,638,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Saturday 24th Oct 2026

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	1,397,000	476,000	133,000
2	SEVEN NEWS - SAT	Seven	1,306,000	793,000	90,000
3	9NEWS SATURDAY	Nine	1,191,000	687,000	87,000
4	ABC NEWS-SA	ABC	992,000	665,000	40,000
5	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	983,000	444,000	150,000
6	BEYOND PARADISE-EV	ABC	935,000	625,000	45,000
7	SEVEN'S HORSE RACING 2026	Seven	915,000	193,000	42,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	776,000	347,000	146,000
9	A CURRENT AFFAIR -SAT	Nine	751,000	446,000	60,000
10	LYNLEY-EV	ABC	731,000	514,000	61,000
11	COOL RUNNINGS	Nine	670,000	181,000	25,000
12	GETAWAY	Nine	607,000	307,000	39,000
13	WEEKEND SUNRISE - SAT	Seven	606,000	359,000	48,000
14	WEEKEND BREAKFAST-AM	ABC	551,000	136,000	15,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	530,000	284,000	36,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	522,000	303,000	42,000
17	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 RACE	Seven	520,000	265,000	32,000
18	HARD QUIZ S3 RPT	ABC	506,000	236,000	12,000
19	SUPERCARS CHAMPIONSHIP: GOLD COAST 500 D1 QUALIFYING/SUPPORTS	Seven	480,000	156,000	17,000
20	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST	Seven	477,000	198,000	54,000
21	M- SPIDER-MAN: HOMECOMING-PM (R)	Seven	452,000	112,000	20,000
22	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT MULTI	Seven	433,000	216,000	92,000
23	10 NEWS SAT	10	417,000	200,000	12,000
24	THE MORNING SHOW - WEEKEND	Seven	415,000	140,000	21,000
25	SEVEN'S HORSE RACING 2026 - LATE	Seven	405,000	221,000	49,000
26	HORRIBLE BOSSES 2	Nine	395,000	74,000	11,000
27	GOGGLEBOX ENCORE	10	395,000	169,000	7,000
28	SEVEN'S HORSE RACING 2026 - COX PLATE	Seven	391,000	286,000	64,000
29	M- CON AIR (R)	Seven	390,000	100,000	22,000

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
30	WEEKEND TODAY - SATURDAY	Nine	382,000	207,000	37,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including ‘spill’*) and National BVOD.

Cumulative reach totals:

Reporting ‘When Watched’** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 ‘What Watched’** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first (‘First Run’), for all viewing on the day of the ‘First Run’ broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related ‘First Run’ broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV ‘First Run’ Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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