



Saturday 17th Oct 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 17th Oct 2026



National Total TV Reach

11,877,000



Broadcast TV Reach

9,188,000



BVOD Reach

4,356,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	2,383,000	1,034,000	337,000
2	SEVEN NEWS - SAT	Seven	1,659,000	996,000	119,000
3	SEVEN'S HORSE RACING 2026	Seven	1,506,000	295,000	60,000
4	9NEWS SATURDAY	Nine	1,465,000	848,000	129,000
5	BLEDISLOE CUP 2025 -GAME 2	Nine	1,378,000	537,000	98,000
6	TELETHON 2026-GRAND OPENING	Seven	1,102,000	428,000	108,000
7	ABC NEWS-SA	ABC	1,025,000	722,000	43,000
8	A CURRENT AFFAIR -SAT	Nine	984,000	577,000	86,000
9	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	942,000	310,000	122,000
10	ELVIS	Nine	931,000	174,000	19,000
11	BEYOND PARADISE-EV	ABC	925,000	616,000	32,000
12	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	805,000	305,000	127,000
13	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	745,000	422,000	54,000
14	WEEKEND SUNRISE - SAT	Seven	732,000	435,000	59,000
15	LYNLEY-EV	ABC	720,000	449,000	24,000
16	TELETHON 2026-OPENING	Seven	662,000	184,000	39,000
17	WEEKEND BREAKFAST-AM	ABC	631,000	159,000	16,000
18	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	630,000	257,000	42,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	618,000	319,000	45,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	599,000	345,000	51,000
21	M- HAPPY GILMORE-PM (R)	Seven	566,000	131,000	29,000
22	HARD QUIZ S3 RPT	ABC	553,000	259,000	12,000
23	10 NEWS SAT	10	546,000	277,000	16,000
24	THE MORNING SHOW - WEEKEND	Seven	481,000	188,000	27,000
25	WOMEN'S RUGBY TEST - WALLAROOS V SCOTLAND	Nine	469,000	123,000	19,000
26	SELLING HOUSES AUSTRALIA	10	452,000	236,000	15,000
27	WEEKEND TODAY - SATURDAY	Nine	435,000	246,000	45,000
28	GOGGLEBOX ENCORE	10	426,000	178,000	10,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	420,000	211,000	40,000
30	SELLING HOUSES AUSTRALIA RPT	10	418,000	211,000	13,000



People 25-54: Cumulative Reach for Saturday 17th Oct 2026



National Total TV Reach

4,484,000



Broadcast TV Reach

2,995,000



BVOD Reach

2,083,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	890,000	428,000	194,000
2	SEVEN'S HORSE RACING 2026	Seven	465,000	108,000	32,000
3	BLEDISLOE CUP 2025 -GAME 2	Nine	451,000	212,000	53,000
4	TELETHON 2026-GRAND OPENING	Seven	419,000	172,000	62,000
5	SEVEN NEWS - SAT	Seven	417,000	230,000	57,000
6	9NEWS SATURDAY	Nine	394,000	223,000	59,000
7	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	360,000	124,000	70,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	312,000	127,000	72,000
9	ELVIS	Nine	268,000	48,000	9,000
10	TELETHON 2026-OPENING	Seven	241,000	80,000	22,000
11	M- HAPPY GILMORE-PM (R)	Seven	237,000	63,000	17,000
12	A CURRENT AFFAIR -SAT	Nine	236,000	131,000	40,000
13	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	224,000	93,000	22,000
14	WEEKEND SUNRISE - SAT	Seven	204,000	122,000	30,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	198,000	110,000	27,000
16	WEEKEND BREAKFAST-AM	ABC	185,000	46,000	7,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	180,000	107,000	27,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	169,000	91,000	22,000
19	THE MORNING SHOW - WEEKEND	Seven	157,000	69,000	15,000
20	NBL -SATURDAY GAME 2	Nine	155,000	36,000	7,000
21	SELLING HOUSES AUSTRALIA	10	151,000	78,000	7,000
22	WOMEN'S RUGBY TEST - WALLAROOS V SCOTLAND	Nine	148,000	50,000	10,000
23	GOGGLEBOX ENCORE	10	144,000	66,000	5,000
24	ABC NEWS-SA	ABC	138,000	106,000	14,000
25	WEEKEND TODAY - SATURDAY	Nine	132,000	74,000	23,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	129,000	63,000	21,000
27	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	129,000	36,000	17,000
28	10 NEWS SAT	10	129,000	63,000	7,000
29	TWO AND A HALF MEN RPT	10	123,000	33,000	2,000
30	FRIENDS RPT	10	121,000	25,000	1,000



People 16-39: Cumulative Reach for Saturday 17th Oct 2026



National Total TV Reach

2,394,000



Broadcast TV Reach

1,371,000



BVOD Reach

1,219,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	491,000	265,000	135,000
2	TELETHON 2026-GRAND OPENING	Seven	226,000	97,000	40,000
3	BLEDISLOE CUP 2025 -GAME 2	Nine	207,000	95,000	29,000
4	SEVEN'S HORSE RACING 2026	Seven	202,000	44,000	18,000
5	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	194,000	69,000	45,000
6	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	179,000	71,000	51,000
7	SEVEN NEWS - SAT	Seven	170,000	89,000	29,000
8	9NEWS SATURDAY	Nine	151,000	82,000	28,000
9	M- HAPPY GILMORE-PM (R)	Seven	117,000	27,000	11,000
10	TELETHON 2026-OPENING	Seven	113,000	37,000	13,000
11	ELVIS	Nine	105,000	16,000	4,000
12	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	102,000	44,000	12,000
13	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	83,000	50,000	15,000
14	A CURRENT AFFAIR -SAT	Nine	80,000	49,000	19,000
15	WOMEN'S RUGBY TEST - WALLAROOS V SCOTLAND	Nine	78,000	29,000	5,000
16	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT MULTI	Seven	69,000	43,000	27,000
17	NBL -SATURDAY GAME 2	Nine	69,000	15,000	4,000
18	WEEKEND BREAKFAST-AM	ABC	62,000	13,000	3,000
19	WOMEN'S RUGBY 7'S - AUSTRALIA V NEW ZEALAND	Nine	57,000	26,000	6,000
20	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	56,000	25,000	14,000
21	ABC NEWS-SA	ABC	56,000	43,000	7,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	55,000	25,000	10,000
23	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	54,000	15,000	10,000
24	WEEKEND SUNRISE - SAT	Seven	49,000	29,000	13,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	47,000	20,000	9,000
26	SELLING HOUSES AUSTRALIA RPT	10	47,000	28,000	3,000
27	WEEKEND SUNRISE - SAT - LATE	Seven	46,000	24,000	12,000
28	SELLING HOUSES AUSTRALIA	10	44,000	23,000	3,000
29	THE MORNING SHOW - WEEKEND	Seven	42,000	16,000	7,000
30	TWO AND A HALF MEN RPT	10	41,000	11,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 17th Oct 2026



National Total TV Reach

8,595,000



Broadcast TV Reach

6,665,000



BVOD Reach

3,310,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	1,838,000	786,000	259,000
2	SEVEN NEWS - SAT	Seven	1,332,000	809,000	95,000
3	SEVEN'S HORSE RACING 2026	Seven	1,196,000	238,000	47,000
4	9NEWS SATURDAY	Nine	1,181,000	692,000	105,000
5	BLDISLOE CUP 2025 -GAME 2	Nine	1,088,000	419,000	78,000
6	ABC NEWS-SA	ABC	868,000	613,000	37,000
7	TELETHON 2026-GRAND OPENING	Seven	853,000	332,000	85,000
8	A CURRENT AFFAIR -SAT	Nine	799,000	473,000	70,000
9	BEYOND PARADISE-EV	ABC	794,000	534,000	28,000
10	ELVIS	Nine	750,000	144,000	16,000
11	SEVEN'S 2026 WOMEN'S RUGBY LEAGUE WORLD CUP - TWILIGHT	Seven	725,000	239,000	95,000
12	LYNLEY-EV	ABC	624,000	394,000	21,000
13	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - AFTERNOON	Seven	612,000	231,000	97,000
14	WEEKEND SUNRISE - SAT	Seven	599,000	359,000	48,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	593,000	344,000	43,000
16	WEEKEND BREAKFAST-AM	ABC	530,000	137,000	15,000
17	TELETHON 2026-OPENING	Seven	525,000	145,000	31,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	503,000	265,000	37,000
19	BLDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	492,000	203,000	34,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	488,000	287,000	42,000
21	HARD QUIZ S3 RPT	ABC	473,000	222,000	11,000
22	10 NEWS SAT	10	455,000	227,000	13,000
23	M- HAPPY GILMORE-PM (R)	Seven	416,000	96,000	23,000
24	THE MORNING SHOW - WEEKEND	Seven	390,000	156,000	22,000
25	WOMEN'S RUGBY TEST - WALLAROOS V SCOTLAND	Nine	384,000	102,000	15,000
26	SELLING HOUSES AUSTRALIA	10	375,000	197,000	13,000
27	WEEKEND TODAY - SATURDAY	Nine	351,000	200,000	37,000
28	GOGGLEBOX ENCORE	10	351,000	143,000	8,000
29	SELLING HOUSES AUSTRALIA RPT	10	350,000	181,000	11,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	339,000	174,000	33,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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