



Thursday 15th Oct 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 15th Oct 2026



National Total TV Reach

12,258,000



Broadcast TV Reach

9,467,000



BVOD Reach

4,631,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	3,296,000	1,733,000	594,000
2	SEVEN NEWS	Seven	2,097,000	1,291,000	167,000
3	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	2,006,000	953,000	347,000
4	9NEWS	Nine	1,778,000	1,079,000	182,000
5	A CURRENT AFFAIR	Nine	1,301,000	771,000	128,000
6	TIPPING POINT AUSTRALIA	Nine	1,301,000	713,000	113,000
7	RBT	Nine	1,242,000	555,000	75,000
8	THE CHASE AUSTRALIA	Seven	1,206,000	598,000	78,000
9	ABC NEWS-EV	ABC	1,125,000	840,000	54,000
10	7.30-EV	ABC	1,055,000	630,000	51,000
11	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - PRE GAME	Seven	946,000	438,000	107,000
12	SUNRISE	Seven	930,000	432,000	62,000
13	PARAMEDICS	Nine	871,000	442,000	51,000
14	GRAND DESIGNS NEW ZEALAND-EV	ABC	760,000	372,000	27,000
15	HOME AND AWAY	Seven	712,000	570,000	152,000
16	HARD QUIZ S3 RPT	ABC	679,000	362,000	20,000
17	TODAY	Nine	668,000	282,000	54,000
18	HOME AND AWAY EP.2	Seven	661,000	558,000	143,000
19	9NEWS AFTERNOON	Nine	657,000	308,000	51,000
20	UNFILTERED (R)	Seven	619,000	359,000	134,000
21	THE CELEBRITY TRAITORS UK	10	617,000	230,000	31,000
22	HOME AND AWAY EP.3	Seven	600,000	512,000	133,000
23	RPA -RPT	Nine	590,000	288,000	28,000
24	JOANNA LUMLEY'S DANUBE: EUROPE'S MIGHTIEST RIVER RPT	ABC	590,000	284,000	13,000
25	SEVEN NEWS AT 4	Seven	571,000	274,000	40,000
26	THE MORNING SHOW	Seven	551,000	249,000	38,000
27	NEWS BREAKFAST-AM	ABC	550,000	217,000	21,000
28	ABC NEWS MORNINGS-AM	ABC	549,000	112,000	12,000
29	SUNRISE -EARLY	Seven	515,000	259,000	40,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
30	10 NEWS	10	505,000	259,000	22,000



People 25-54: Cumulative Reach for Thursday 15th Oct 2026



National Total TV Reach

4,634,000



Broadcast TV Reach

3,036,000



BVOD Reach

2,244,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	1,256,000	694,000	345,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	765,000	387,000	204,000
3	SEVEN NEWS	Seven	501,000	281,000	81,000
4	9NEWS	Nine	501,000	284,000	85,000
5	RBT	Nine	407,000	180,000	39,000
6	A CURRENT AFFAIR	Nine	373,000	197,000	62,000
7	TIPPING POINT AUSTRALIA	Nine	318,000	161,000	50,000
8	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - PRE GAME	Seven	307,000	152,000	60,000
9	SUNRISE	Seven	275,000	131,000	32,000
10	UNFILTERED (R)	Seven	261,000	165,000	80,000
11	PARAMEDICS	Nine	255,000	133,000	26,000
12	THE CHASE AUSTRALIA	Seven	251,000	126,000	37,000
13	TODAY	Nine	227,000	100,000	28,000
14	THE CELEBRITY TRAITORS UK	10	221,000	88,000	15,000
15	HOME AND AWAY	Seven	194,000	156,000	75,000
16	ABC NEWS-EV	ABC	191,000	141,000	19,000
17	HOME AND AWAY EP.2	Seven	184,000	152,000	70,000
18	7.30-EV	ABC	176,000	104,000	18,000
19	RPA -RPT	Nine	166,000	64,000	14,000
20	SUNRISE -EARLY	Seven	165,000	82,000	22,000
21	HOME AND AWAY EP.3	Seven	161,000	135,000	64,000
22	NEWS BREAKFAST-AM	ABC	150,000	61,000	9,000
23	9NEWS AFTERNOON	Nine	146,000	66,000	23,000
24	TODAY -EARLY	Nine	144,000	74,000	19,000
25	THE MORNING SHOW	Seven	133,000	74,000	20,000
26	GATECRASHERS	Seven	131,000	57,000	30,000
27	GRAND DESIGNS NEW ZEALAND-EV	ABC	125,000	58,000	9,000
28	ABC NEWS MORNINGS-AM	ABC	123,000	29,000	5,000
29	M- YOU, ME AND DUPREE-PM (R)	Seven	118,000	34,000	6,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
30	HARD QUIZ S3 RPT	ABC	117,000	58,000	7,000



People 16-39: Cumulative Reach for Thursday 15th Oct 2026



National Total TV Reach

2,523,000



Broadcast TV Reach

1,409,000



BVOD Reach

1,337,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	727,000	413,000	242,000
2	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	436,000	206,000	137,000
3	SEVEN NEWS	Seven	210,000	114,000	41,000
4	9NEWS	Nine	200,000	110,000	40,000
5	RBT	Nine	170,000	63,000	19,000
6	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - PRE GAME	Seven	166,000	80,000	35,000
7	A CURRENT AFFAIR	Nine	158,000	80,000	30,000
8	UNFILTERED (R)	Seven	132,000	88,000	52,000
9	TIPPING POINT AUSTRALIA	Nine	110,000	57,000	24,000
10	THE CHASE AUSTRALIA	Seven	106,000	50,000	19,000
11	PARAMEDICS	Nine	90,000	42,000	13,000
12	HOME AND AWAY EP.2	Seven	90,000	70,000	38,000
13	THE CELEBRITY TRAITORS UK	10	89,000	35,000	8,000
14	TODAY	Nine	85,000	34,000	12,000
15	HOME AND AWAY	Seven	84,000	71,000	41,000
16	HOME AND AWAY EP.3	Seven	81,000	61,000	35,000
17	7.30-EV	ABC	75,000	39,000	8,000
18	SUNRISE	Seven	72,000	31,000	14,000
19	GATECRASHERS	Seven	67,000	30,000	20,000
20	ABC NEWS-EV	ABC	66,000	44,000	9,000
21	RPA -RPT	Nine	56,000	23,000	6,000
22	TODAY -EARLY	Nine	51,000	28,000	8,000
23	9NEWS AFTERNOON	Nine	51,000	17,000	11,000
24	THE BLOCK -WED -ENCORE	Nine	49,000	28,000	5,000
25	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT MULTI	Seven	48,000	25,000	14,000
26	ABC NEWS MORNINGS-AM	ABC	47,000	13,000	2,000
27	GRAND DESIGNS NEW ZEALAND-EV	ABC	47,000	21,000	4,000
28	NEWS BREAKFAST-AM	ABC	45,000	15,000	4,000
29	THE MORNING SHOW	Seven	44,000	20,000	10,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
30	M- YOU, ME AND DUPREE-PM (R)	Seven	42,000	13,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 15th Oct 2026



National Total TV Reach

8,991,000



Broadcast TV Reach

6,987,000



BVOD Reach

3,542,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT	Seven	2,483,000	1,298,000	455,000
2	SEVEN NEWS	Seven	1,673,000	1,045,000	135,000
3	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - POST GAME	Seven	1,521,000	713,000	268,000
4	9NEWS	Nine	1,427,000	873,000	149,000
5	TIPPING POINT AUSTRALIA	Nine	1,069,000	591,000	93,000
6	A CURRENT AFFAIR	Nine	1,039,000	622,000	105,000
7	THE CHASE AUSTRALIA	Seven	981,000	490,000	63,000
8	RBT	Nine	954,000	438,000	62,000
9	ABC NEWS-EV	ABC	927,000	701,000	47,000
10	7.30-EV	ABC	885,000	528,000	44,000
11	SUNRISE	Seven	767,000	359,000	51,000
12	SEVEN'S 2026 MEN'S RUGBY LEAGUE WORLD CUP - NIGHT - PRE GAME	Seven	719,000	324,000	84,000
13	PARAMEDICS	Nine	708,000	363,000	42,000
14	GRAND DESIGNS NEW ZEALAND-EV	ABC	628,000	307,000	24,000
15	HARD QUIZ S3 RPT	ABC	583,000	310,000	18,000
16	HOME AND AWAY	Seven	565,000	457,000	123,000
17	9NEWS AFTERNOON	Nine	552,000	262,000	42,000
18	TODAY	Nine	549,000	233,000	45,000
19	HOME AND AWAY EP.2	Seven	529,000	451,000	116,000
20	THE CELEBRITY TRAITORS UK	10	501,000	192,000	25,000
21	JOANNA LUMLEY'S DANUBE: EUROPE'S MIGHTIEST RIVER RPT	ABC	499,000	238,000	11,000
22	RPA -RPT	Nine	488,000	237,000	23,000
23	HOME AND AWAY EP.3	Seven	485,000	422,000	108,000
24	NEWS BREAKFAST-AM	ABC	473,000	188,000	19,000
25	SEVEN NEWS AT 4	Seven	467,000	224,000	32,000
26	ABC NEWS MORNINGS-AM	ABC	465,000	94,000	10,000
27	UNFILTERED (R)	Seven	464,000	266,000	104,000
28	THE MORNING SHOW	Seven	454,000	206,000	31,000
29	SUNRISE -EARLY	Seven	428,000	220,000	33,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
30	10 NEWS	10	427,000	220,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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