



Sunday 27th Sep 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Sep 2026 to 3rd Oct 2026



National Total TV Reach

19,454,000



Broadcast TV Reach

15,906,000



BVOD Reach

9,471,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	2,963,000	1,724,000	357,000
2	NRL LIVE FINAL SERIES PF2	Nine	2,795,000	1,603,000	468,000
3	THE VOICE - GRAND FINAL	Seven	2,725,000	1,396,000	323,000
4	SEVEN NEWS - SUN	Seven	2,292,000	1,357,000	153,000
5	TEST RUGBY: WALLABIES V SPRINGBOKS	Nine	2,107,000	921,000	175,000
6	TEST RUGBY: WALLABIES V SPRINGBOKS -PRE MATCH	Nine	1,813,000	732,000	178,000
7	NRL LIVE FINAL SERIES PF2 -PRE MATCH	Nine	1,535,000	578,000	142,000
8	GOGGLEBOX	10	1,121,000	706,000	109,000
9	7NEWS SPOTLIGHT	Seven	1,108,000	534,000	90,000
10	ABC NEWS SUNDAY-EV	ABC	1,071,000	779,000	50,000
11	WEEKEND SUNRISE - SUN	Seven	999,000	423,000	61,000
12	TEST RUGBY: WALLABIES V SPRINGBOKS -POST MATCH	Nine	981,000	422,000	79,000
13	PORTRAIT ARTIST OF THE YEAR-EV	ABC	889,000	503,000	46,000
14	INSIDERS-AM	ABC	744,000	517,000	69,000
15	WEEKEND TODAY - SUNDAY	Nine	734,000	272,000	47,000
16	WEEKEND BREAKFAST-AM	ABC	680,000	182,000	19,000
17	NRLW FINAL SERIES PF2	Nine	653,000	315,000	64,000
18	ANTIQUES ROADSHOW-EV	ABC	620,000	213,000	12,000
19	GRAND DESIGNS: HOUSE OF THE YEAR-EV	ABC	614,000	364,000	34,000
20	LANDLINE-PM	ABC	610,000	392,000	35,000
21	MURDER IN THE GOLDFIELDS (R)	Seven	609,000	195,000	30,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	608,000	313,000	46,000
23	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL - GAME 3	Seven	599,000	121,000	15,000
24	THE MORNING SHOW - WEEKEND	Seven	581,000	218,000	35,000
25	WATSON	10	561,000	188,000	13,000
26	WIDE WORLD OF SPORTS	Nine	546,000	241,000	39,000
27	10 NEWS SUN	10	536,000	248,000	16,000
28	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	515,000	140,000	17,000
29	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	506,000	281,000	28,000
30	SEVEN NEWS AT 5	Seven	502,000	291,000	33,000



People 25-54: Cumulative Reach for 27th Sep 2026 to 3rd Oct 2026



National Total TV Reach

7,993,000



Broadcast TV Reach

5,939,000



BVOD Reach

4,557,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF2	Nine	1,097,000	650,000	266,000
2	9NEWS SUNDAY	Nine	1,065,000	584,000	187,000
3	THE VOICE - GRAND FINAL	Seven	845,000	415,000	161,000
4	TEST RUGBY: WALLABIES V SPRINGBOKS	Nine	828,000	380,000	96,000
5	TEST RUGBY: WALLABIES V SPRINGBOKS -PRE MATCH	Nine	668,000	291,000	98,000
6	NRL LIVE FINAL SERIES PF2 -PRE MATCH	Nine	598,000	218,000	79,000
7	SEVEN NEWS - SUN	Seven	573,000	306,000	72,000
8	GOGGLEBOX	10	454,000	296,000	56,000
9	TEST RUGBY: WALLABIES V SPRINGBOKS -POST MATCH	Nine	378,000	175,000	43,000
10	7NEWS SPOTLIGHT	Seven	320,000	146,000	44,000
11	WEEKEND SUNRISE - SUN	Seven	318,000	137,000	31,000
12	WEEKEND TODAY - SUNDAY	Nine	266,000	103,000	24,000
13	NRLW FINAL SERIES PF2	Nine	226,000	119,000	34,000
14	WIDE WORLD OF SPORTS	Nine	201,000	96,000	21,000
15	WATSON	10	196,000	61,000	6,000
16	THE MORNING SHOW - WEEKEND	Seven	191,000	88,000	19,000
17	WEEKEND SUNRISE - SUN - EARLY	Seven	177,000	90,000	23,000
18	ABC NEWS SUNDAY-EV	ABC	173,000	122,000	17,000
19	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL - GAME 3	Seven	171,000	42,000	8,000
20	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	168,000	57,000	9,000
21	SUNDAY FOOTY SHOW -AFL	Nine	167,000	89,000	18,000
22	INSIDERS-AM	ABC	160,000	99,000	26,000
23	SUNDAY FOOTY SHOW	Nine	159,000	75,000	17,000
24	WEEKEND BREAKFAST-AM	ABC	152,000	41,000	8,000
25	FRIENDS RPT	10	148,000	23,000	1,000
26	PORTRAIT ARTIST OF THE YEAR-EV	ABC	148,000	73,000	16,000
27	MURDER IN THE GOLDFIELDS (R)	Seven	146,000	51,000	15,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	143,000	65,000	16,000
29	10 NEWS+	10	140,000	71,000	6,000
30	10 NEWS SUN	10	134,000	66,000	7,000



People 16-39: Cumulative Reach for 27th Sep 2026 to 3rd Oct 2026



National Total TV Reach

5,100,000



Broadcast TV Reach

3,516,000



BVOD Reach

2,658,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF2	Nine	583,000	341,000	164,000
2	9NEWS SUNDAY	Nine	526,000	260,000	99,000
3	TEST RUGBY: WALLABIES V SPRINGBOKS	Nine	383,000	186,000	53,000
4	THE VOICE - GRAND FINAL	Seven	376,000	181,000	79,000
5	TEST RUGBY: WALLABIES V SPRINGBOKS -PRE MATCH	Nine	327,000	134,000	53,000
6	NRL LIVE FINAL SERIES PF2 -PRE MATCH	Nine	304,000	102,000	44,000
7	SEVEN NEWS - SUN	Seven	228,000	120,000	35,000
8	TEST RUGBY: WALLABIES V SPRINGBOKS -POST MATCH	Nine	182,000	81,000	23,000
9	GOGGLEBOX	10	181,000	119,000	27,000
10	7NEWS SPOTLIGHT	Seven	124,000	62,000	21,000
11	WEEKEND SUNRISE - SUN	Seven	108,000	46,000	14,000
12	NRLW FINAL SERIES PF2	Nine	94,000	47,000	18,000
13	WEEKEND TODAY - SUNDAY	Nine	79,000	25,000	11,000
14	WATSON	10	79,000	27,000	3,000
15	THE MORNING SHOW - WEEKEND	Seven	70,000	28,000	9,000
16	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL - GAME 3	Seven	66,000	21,000	4,000
17	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	66,000	24,000	5,000
18	ABC NEWS SUNDAY-EV	ABC	65,000	45,000	8,000
19	PORTRAIT ARTIST OF THE YEAR-EV	ABC	65,000	27,000	7,000
20	SUNDAY FOOTY SHOW -AFL	Nine	64,000	33,000	9,000
21	WIDE WORLD OF SPORTS	Nine	64,000	28,000	10,000
22	INSIDERS-AM	ABC	59,000	38,000	11,000
23	WEEKEND SUNRISE - SUN - EARLY	Seven	56,000	23,000	10,000
24	MURDER IN THE GOLDFIELDS (R)	Seven	55,000	18,000	7,000
25	WEEKEND BREAKFAST-AM	ABC	53,000	14,000	3,000
26	10 NEWS+	10	53,000	26,000	2,000
27	SUNDAY FOOTY SHOW	Nine	51,000	25,000	8,000
28	FRIENDS RPT	10	50,000	6,000	1,000
29	9NEWS LATE	Nine	50,000	28,000	10,000
30	WEEKEND TODAY - EARLY SUNDAY	Nine	47,000	18,000	7,000



Grocery Shoppers (18+): Cumulative Reach for 27th Sep 2026 to 3rd Oct 2026



National Total TV Reach

13,220,000



Broadcast TV Reach

10,843,000



BVOD Reach

7,078,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	2,294,000	1,347,000	289,000
2	THE VOICE - GRAND FINAL	Seven	2,150,000	1,118,000	261,000
3	NRL LIVE FINAL SERIES PF2	Nine	2,137,000	1,230,000	369,000
4	SEVEN NEWS - SUN	Seven	1,848,000	1,101,000	123,000
5	TEST RUGBY: WALLABIES V SPRINGBOKS	Nine	1,655,000	709,000	139,000
6	TEST RUGBY: WALLABIES V SPRINGBOKS -PRE MATCH	Nine	1,397,000	561,000	143,000
7	NRL LIVE FINAL SERIES PF2 -PRE MATCH	Nine	1,151,000	445,000	114,000
8	7NEWS SPOTLIGHT	Seven	904,000	441,000	73,000
9	GOGGLEBOX	10	896,000	567,000	90,000
10	ABC NEWS SUNDAY-EV	ABC	894,000	655,000	44,000
11	WEEKEND SUNRISE - SUN	Seven	810,000	348,000	50,000
12	TEST RUGBY: WALLABIES V SPRINGBOKS -POST MATCH	Nine	766,000	331,000	63,000
13	PORTRAIT ARTIST OF THE YEAR-EV	ABC	755,000	431,000	40,000
14	INSIDERS-AM	ABC	635,000	449,000	61,000
15	WEEKEND BREAKFAST-AM	ABC	579,000	156,000	16,000
16	WEEKEND TODAY - SUNDAY	Nine	573,000	213,000	39,000
17	ANTIQUES ROADSHOW-EV	ABC	532,000	186,000	11,000
18	GRAND DESIGNS: HOUSE OF THE YEAR-EV	ABC	525,000	312,000	30,000
19	LANDLINE-PM	ABC	521,000	337,000	30,000
20	MURDER IN THE GOLDFIELDS (R)	Seven	510,000	168,000	24,000
21	NRLW FINAL SERIES PF2	Nine	510,000	239,000	51,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	503,000	263,000	38,000
23	THE MORNING SHOW - WEEKEND	Seven	477,000	179,000	29,000
24	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL - GAME 3	Seven	475,000	96,000	12,000
25	10 NEWS SUN	10	440,000	206,000	13,000
26	WATSON	10	440,000	147,000	11,000
27	WIDE WORLD OF SPORTS	Nine	424,000	188,000	32,000
28	SEVEN NEWS AT 5	Seven	416,000	243,000	26,000
29	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	411,000	232,000	23,000
30	WOMEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	400,000	106,000	13,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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