



Friday 25th Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 25th Sep 2026



National Total TV Reach

11,738,000



Broadcast TV Reach

9,372,000



BVOD Reach

3,944,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	2,417,000	1,312,000	349,000
2	9NEWS	Nine	1,864,000	1,157,000	183,000
3	SEVEN NEWS	Seven	1,854,000	1,186,000	131,000
4	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	1,748,000	767,000	183,000
5	TIPPING POINT AUSTRALIA	Nine	1,347,000	735,000	108,000
6	BETTER HOMES AND GARDENS	Seven	1,208,000	509,000	52,000
7	ABC NEWS-EV	ABC	1,111,000	792,000	51,000
8	SUNRISE	Seven	1,040,000	454,000	66,000
9	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	1,036,000	375,000	112,000
10	FOOTBALL: SOCCEROOS V BRAZIL	10	996,000	394,000	58,000
11	THE CHASE AUSTRALIA	Seven	882,000	430,000	54,000
12	M- A FEW GOOD MEN (R)	Seven	849,000	204,000	17,000
13	GARDENING AUSTRALIA-EV	ABC	806,000	481,000	35,000
14	9NEWS AFTERNOON	Nine	710,000	381,000	50,000
15	TODAY	Nine	695,000	281,000	54,000
16	THE MORNING SHOW	Seven	669,000	259,000	46,000
17	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	656,000	139,000	15,000
18	HARD QUIZ S10 RPT	ABC	650,000	353,000	20,000
19	10 NEWS	10	641,000	294,000	23,000
20	NEWS BREAKFAST-AM	ABC	554,000	214,000	24,000
21	FOOTBALL: SOCCEROOS V BRAZIL PRE GAME	10	548,000	183,000	26,000
22	DEATH VALLEY-EV	ABC	531,000	284,000	19,000
23	SUNRISE -EARLY	Seven	529,000	247,000	40,000
24	TIPPING POINT UK -RPT	Nine	523,000	282,000	28,000
25	ABC NEWS MORNINGS-AM	ABC	511,000	101,000	14,000
26	SEVEN NEWS AT 4	Seven	475,000	232,000	30,000
27	LETHAL WEAPON 3	Nine	466,000	125,000	28,000
28	WOMEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	462,000	81,000	11,000
29	LINGO RPT	10	456,000	74,000	3,000
30	FOOTBALL: SOCCEROOS V BRAZIL POST GAME	10	436,000	209,000	30,000



People 25-54: Cumulative Reach for Friday 25th Sep 2026



National Total TV Reach

4,326,000



Broadcast TV Reach

2,996,000



BVOD Reach

1,866,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	911,000	524,000	200,000
2	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	619,000	306,000	100,000
3	9NEWS	Nine	556,000	320,000	86,000
4	SEVEN NEWS	Seven	428,000	242,000	60,000
5	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	403,000	150,000	65,000
6	FOOTBALL: SOCCEROOS V BRAZIL	10	371,000	164,000	33,000
7	TIPPING POINT AUSTRALIA	Nine	320,000	168,000	48,000
8	SUNRISE	Seven	306,000	130,000	34,000
9	BETTER HOMES AND GARDENS	Seven	293,000	106,000	23,000
10	TODAY	Nine	228,000	97,000	27,000
11	M- A FEW GOOD MEN (R)	Seven	217,000	55,000	8,000
12	FOOTBALL: SOCCEROOS V BRAZIL PRE GAME	10	203,000	76,000	14,000
13	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	198,000	46,000	8,000
14	THE MORNING SHOW	Seven	187,000	77,000	24,000
15	FOOTBALL: SOCCEROOS V BRAZIL POST GAME	10	183,000	94,000	17,000
16	ABC NEWS-EV	ABC	181,000	126,000	17,000
17	THE CHASE AUSTRALIA	Seven	176,000	94,000	24,000
18	9NEWS AFTERNOON	Nine	171,000	93,000	22,000
19	LETHAL WEAPON 3	Nine	166,000	45,000	16,000
20	SUNRISE -EARLY	Seven	164,000	75,000	21,000
21	10 NEWS	10	163,000	66,000	10,000
22	NEWS BREAKFAST-AM	ABC	149,000	63,000	10,000
23	ABC NEWS MORNINGS-AM	ABC	132,000	28,000	6,000
24	TODAY -EARLY	Nine	131,000	62,000	17,000
25	WOMEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	129,000	25,000	5,000
26	TIPPING POINT UK -RPT	Nine	123,000	60,000	12,000
27	M- DESTINATION LOVE (R)	Seven	120,000	37,000	9,000
28	GARDENING AUSTRALIA-EV	ABC	120,000	68,000	12,000
29	TODAY EXTRA	Nine	119,000	46,000	16,000
30	SEVEN NEWS AT 4	Seven	118,000	63,000	14,000



People 16-39: Cumulative Reach for Friday 25th Sep 2026



National Total TV Reach

2,264,000



Broadcast TV Reach

1,390,000



BVOD Reach

1,046,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	442,000	254,000	123,000
2	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	263,000	125,000	54,000
3	9NEWS	Nine	204,000	120,000	41,000
4	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	194,000	68,000	38,000
5	FOOTBALL: SOCCEROOS V BRAZIL	10	168,000	83,000	20,000
6	SEVEN NEWS	Seven	142,000	72,000	28,000
7	TIPPING POINT AUSTRALIA	Nine	133,000	63,000	23,000
8	SUNRISE	Seven	114,000	46,000	15,000
9	FOOTBALL: SOCCEROOS V BRAZIL PRE GAME	10	107,000	39,000	8,000
10	BETTER HOMES AND GARDENS	Seven	100,000	36,000	11,000
11	TODAY	Nine	88,000	35,000	12,000
12	FOOTBALL: SOCCEROOS V BRAZIL POST GAME	10	82,000	43,000	10,000
13	M- A FEW GOOD MEN (R)	Seven	75,000	17,000	4,000
14	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	72,000	18,000	4,000
15	LETHAL WEAPON 3	Nine	69,000	13,000	8,000
16	THE MORNING SHOW	Seven	69,000	28,000	11,000
17	9NEWS AFTERNOON	Nine	66,000	32,000	11,000
18	ABC NEWS-EV	ABC	66,000	48,000	8,000
19	THE CHASE AUSTRALIA	Seven	57,000	29,000	11,000
20	SUNRISE -EARLY	Seven	57,000	22,000	9,000
21	WOMEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	55,000	9,000	3,000
22	10 NEWS	10	54,000	25,000	4,000
23	TODAY -EARLY	Nine	50,000	22,000	7,000
24	NEWS BREAKFAST-AM	ABC	46,000	16,000	4,000
25	TIPPING POINT UK -RPT	Nine	42,000	23,000	6,000
26	MILLIONAIRE HOT SEAT RPT	10	41,000	25,000	3,000
27	ABC NEWS MORNINGS-AM	ABC	41,000	8,000	3,000
28	HARD QUIZ S10 RPT	ABC	41,000	18,000	3,000
29	SEVEN NEWS AT 4	Seven	40,000	22,000	7,000
30	GARDENING AUSTRALIA-EV	ABC	39,000	24,000	6,000



Grocery Shoppers (18+): Cumulative Reach for Friday 25th Sep 2026



National Total TV Reach

8,577,000



Broadcast TV Reach

6,879,000



BVOD Reach

3,018,000



Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	1,844,000	1,006,000	276,000
2	SEVEN NEWS	Seven	1,502,000	973,000	106,000
3	9NEWS	Nine	1,498,000	936,000	150,000
4	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	1,373,000	608,000	148,000
5	TIPPING POINT AUSTRALIA	Nine	1,105,000	616,000	89,000
6	BETTER HOMES AND GARDENS	Seven	989,000	419,000	43,000
7	ABC NEWS-EV	ABC	945,000	674,000	44,000
8	SUNRISE	Seven	829,000	361,000	54,000
9	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	797,000	284,000	90,000
10	FOOTBALL: SOCCEROOS V BRAZIL	10	739,000	279,000	45,000
11	THE CHASE AUSTRALIA	Seven	737,000	362,000	44,000
12	GARDENING AUSTRALIA-EV	ABC	697,000	421,000	31,000
13	M- A FEW GOOD MEN (R)	Seven	681,000	163,000	14,000
14	9NEWS AFTERNOON	Nine	590,000	316,000	41,000
15	TODAY	Nine	563,000	232,000	45,000
16	HARD QUIZ S10 RPT	ABC	557,000	306,000	18,000
17	THE MORNING SHOW	Seven	532,000	210,000	37,000
18	10 NEWS	10	516,000	242,000	19,000
19	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	497,000	100,000	12,000
20	NEWS BREAKFAST-AM	ABC	479,000	188,000	21,000
21	DEATH VALLEY-EV	ABC	453,000	246,000	17,000
22	SUNRISE -EARLY	Seven	431,000	206,000	33,000
23	TIPPING POINT UK -RPT	Nine	430,000	233,000	23,000
24	ABC NEWS MORNINGS-AM	ABC	428,000	85,000	12,000
25	FOOTBALL: SOCCEROOS V BRAZIL PRE GAME	10	406,000	128,000	20,000
26	SEVEN NEWS AT 4	Seven	396,000	192,000	24,000
27	LINGO RPT	10	379,000	61,000	3,000
28	LETHAL WEAPON 3	Nine	367,000	97,000	23,000
29	WOMEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	354,000	60,000	8,000
30	TODAY EXTRA	Nine	352,000	125,000	27,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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