



Saturday 5th Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 5th Sep 2026



National Total TV Reach

11,603,000



Broadcast TV Reach

9,273,000



BVOD Reach

3,870,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	2,355,000	960,000	159,000
2	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	2,063,000	786,000	122,000
3	SEVEN NEWS - SAT	Seven	1,998,000	1,153,000	151,000
4	9NEWS SATURDAY	Nine	1,736,000	1,014,000	125,000
5	SATURDAY NIGHT NRL LIVE	Nine	1,201,000	409,000	80,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,036,000	552,000	87,000
7	ABC NEWS-SA	ABC	981,000	689,000	44,000
8	GETAWAY	Nine	878,000	465,000	57,000
9	WEEKEND SUNRISE - SAT	Seven	730,000	414,000	56,000
10	GRANTCHESTER-EV	ABC	701,000	464,000	23,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	639,000	354,000	50,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	622,000	321,000	43,000
13	WEEKEND BREAKFAST-AM	ABC	598,000	155,000	16,000
14	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	587,000	310,000	57,000
15	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	584,000	241,000	44,000
16	HARD QUIZ S10 RPT	ABC	566,000	280,000	15,000
17	10 NEWS SAT	10	552,000	251,000	16,000
18	THE MORNING SHOW - WEEKEND	Seven	542,000	186,000	30,000
19	GOGGLEBOX ENCORE	10	531,000	187,000	12,000
20	WEEKEND TODAY - SATURDAY	Nine	504,000	264,000	49,000
21	FATHER BROWN-EV	ABC	492,000	339,000	13,000
22	A CURRENT AFFAIR -SAT	Nine	476,000	266,000	26,000
23	DUNKIRK	Nine	475,000	122,000	15,000
24	SELLING HOUSES AUSTRALIA	10	474,000	246,000	16,000
25	SEVEN'S HORSE RACING 2026	Seven	464,000	120,000	22,000
26	MIDSOMER MURDERS RPT	ABC	456,000	226,000	8,000
27	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	455,000	197,000	40,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	449,000	204,000	38,000
29	RIVERFIRE	Nine	443,000	298,000	43,000
30	9NEWS: FIRST AT FIVE	Nine	441,000	254,000	38,000



People 25-54: Cumulative Reach for Saturday 5th Sep 2026



National Total TV Reach

4,295,000



Broadcast TV Reach

2,995,000



BVOD Reach

1,831,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	778,000	353,000	86,000
2	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	664,000	273,000	64,000
3	SEVEN NEWS - SAT	Seven	549,000	302,000	72,000
4	9NEWS SATURDAY	Nine	444,000	249,000	56,000
5	SATURDAY NIGHT NRL LIVE	Nine	366,000	138,000	42,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	328,000	201,000	46,000
7	WEEKEND SUNRISE - SAT	Seven	209,000	110,000	28,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	206,000	124,000	32,000
9	GETAWAY	Nine	206,000	103,000	25,000
10	WEEKEND SUNRISE - SAT - LATE	Seven	185,000	104,000	25,000
11	WEEKEND BREAKFAST-AM	ABC	169,000	42,000	7,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	168,000	87,000	21,000
13	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	166,000	78,000	24,000
14	THE MORNING SHOW - WEEKEND	Seven	164,000	57,000	16,000
15	WEEKEND TODAY - SATURDAY	Nine	159,000	89,000	25,000
16	GOGGLEBOX ENCORE	10	157,000	62,000	5,000
17	DUNKIRK	Nine	157,000	42,000	8,000
18	THE DARK KNIGHT RISES -EV	Nine	152,000	28,000	2,000
19	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	143,000	66,000	20,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	142,000	78,000	22,000
21	10 NEWS SAT	10	141,000	60,000	7,000
22	ABC NEWS-SA	ABC	139,000	91,000	15,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	137,000	64,000	19,000
24	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS - PRE GAME	Seven	135,000	69,000	17,000
25	RIVERFIRE	Nine	131,000	89,000	21,000
26	TODAY EXTRA - SATURDAY	Nine	131,000	46,000	13,000
27	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS - POST MATCH	Seven	122,000	61,000	13,000
28	SEVEN'S HORSE RACING 2026	Seven	121,000	37,000	11,000
29	FRIENDS RPT	10	121,000	22,000	1,000

Rank

Description

Network

Total TV National
Reach ⬇

Total TV National
Average Audience

BVOD National
Average Audience

30

SELLING HOUSES AUSTRALIA

10

120,000

57,000

7,000



People 16-39: Cumulative Reach for Saturday 5th Sep 2026



National Total TV Reach

2,223,000



Broadcast TV Reach

1,389,000



BVOD Reach

1,002,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	372,000	159,000	53,000
2	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	307,000	118,000	38,000
3	SEVEN NEWS - SAT	Seven	237,000	114,000	37,000
4	9NEWS SATURDAY	Nine	178,000	95,000	24,000
5	SATURDAY NIGHT NRL LIVE	Nine	167,000	67,000	23,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	144,000	87,000	26,000
7	GETAWAY	Nine	94,000	44,000	11,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	77,000	44,000	18,000
9	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	77,000	39,000	13,000
10	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	74,000	30,000	10,000
11	GOGGLEBOX ENCORE	10	60,000	23,000	2,000
12	ABC NEWS-SA	ABC	58,000	42,000	7,000
13	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS - PRE GAME	Seven	57,000	27,000	9,000
14	RIVERFIRE	Nine	55,000	34,000	11,000
15	WEEKEND BREAKFAST-AM	ABC	55,000	14,000	3,000
16	DUNKIRK	Nine	54,000	19,000	4,000
17	WEEKEND TODAY - SATURDAY	Nine	53,000	26,000	11,000
18	THE MORNING SHOW - WEEKEND	Seven	53,000	16,000	7,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	53,000	28,000	9,000
20	TODAY EXTRA - SATURDAY	Nine	52,000	20,000	6,000
21	WEEKEND SUNRISE - SAT - LATE	Seven	51,000	29,000	11,000
22	WEEKEND SUNRISE - SAT	Seven	50,000	29,000	12,000
23	US OPEN 2026 D6 -LATE EXTENDED	Nine	50,000	10,000	2,000
24	10 NEWS SAT	10	49,000	15,000	3,000
25	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS - POST MATCH	Seven	49,000	25,000	8,000
26	WEEKEND SUNRISE - SAT - EARLY	Seven	46,000	21,000	9,000
27	KINGS OF THE BIG GAME: WEST COAST EAGLES	Seven	44,000	18,000	7,000
28	SATURDAY EARLY AFTERNOON NRLW	Nine	44,000	15,000	4,000
29	SELLING HOUSES AUSTRALIA RPT	10	43,000	21,000	2,000

Rank

Description

Network

Total TV National
Reach ⬇

Total TV National
Average Audience

BVOD National
Average Audience

30

SEVEN'S HORSE RACING 2026

Seven

42,000

12,000

6,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 5th Sep 2026



National Total TV Reach

8,429,000



Broadcast TV Reach

6,733,000



BVOD Reach

2,980,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,807,000	731,000	123,000
2	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	1,593,000	600,000	95,000
3	SEVEN NEWS - SAT	Seven	1,563,000	925,000	120,000
4	9NEWS SATURDAY	Nine	1,384,000	819,000	103,000
5	SATURDAY NIGHT NRL LIVE	Nine	948,000	323,000	64,000
6	ABC NEWS-SA	ABC	819,000	578,000	38,000
7	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	813,000	417,000	69,000
8	GETAWAY	Nine	702,000	379,000	47,000
9	WEEKEND SUNRISE - SAT	Seven	599,000	340,000	46,000
10	GRANTCHESTER-EV	ABC	596,000	394,000	20,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	521,000	289,000	41,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	515,000	267,000	35,000
13	WEEKEND BREAKFAST-AM	ABC	497,000	130,000	15,000
14	HARD QUIZ S10 RPT	ABC	482,000	236,000	13,000
15	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	461,000	188,000	35,000
16	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	460,000	242,000	45,000
17	10 NEWS SAT	10	453,000	208,000	13,000
18	GOGGLEBOX ENCORE	10	423,000	151,000	10,000
19	THE MORNING SHOW - WEEKEND	Seven	420,000	153,000	24,000
20	FATHER BROWN-EV	ABC	419,000	289,000	11,000
21	WEEKEND TODAY - SATURDAY	Nine	408,000	215,000	41,000
22	A CURRENT AFFAIR -SAT	Nine	395,000	222,000	21,000
23	MIDSOMER MURDERS RPT	ABC	390,000	191,000	7,000
24	SELLING HOUSES AUSTRALIA	10	389,000	204,000	13,000
25	DUNKIRK	Nine	379,000	97,000	12,000
26	SEVEN'S HORSE RACING 2026	Seven	375,000	99,000	18,000
27	SELLING HOUSES AUSTRALIA RPT	10	361,000	182,000	10,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	361,000	169,000	32,000
29	9NEWS: FIRST AT FIVE	Nine	361,000	210,000	31,000
30	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	356,000	152,000	32,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396