



Friday 4th Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 4th Sep 2026



National Total TV Reach

11,780,000



Broadcast TV Reach

9,477,000



BVOD Reach

3,899,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	2,812,000	1,080,000	201,000
2	SEVEN NEWS	Seven	1,918,000	1,174,000	133,000
3	FRIDAY NIGHT NRL LIVE	Nine	1,740,000	757,000	157,000
4	9NEWS	Nine	1,696,000	1,019,000	158,000
5	TIPPING POINT AUSTRALIA	Nine	1,270,000	693,000	104,000
6	A CURRENT AFFAIR	Nine	1,209,000	826,000	125,000
7	THE CHASE AUSTRALIA	Seven	1,192,000	583,000	73,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,044,000	625,000	119,000
9	ABC NEWS-EV	ABC	1,035,000	753,000	47,000
10	SUNRISE	Seven	971,000	418,000	63,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	847,000	379,000	77,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	800,000	351,000	72,000
13	GARDENING AUSTRALIA-EV	ABC	755,000	460,000	32,000
14	TODAY	Nine	688,000	273,000	58,000
15	BETTER HOMES AND GARDENS	Seven	677,000	390,000	46,000
16	9NEWS AFTERNOON	Nine	647,000	348,000	47,000
17	SEVEN NEWS AT 4	Seven	644,000	297,000	39,000
18	HARD QUIZ S10 RPT	ABC	629,000	361,000	20,000
19	FRIDAY NIGHT COUNTDOWN	Seven	620,000	336,000	62,000
20	NEWS BREAKFAST-AM	ABC	581,000	208,000	22,000
21	THE MORNING SHOW	Seven	574,000	255,000	38,000
22	10 NEWS	10	548,000	281,000	23,000
23	SAINT-PIERRE-EV	ABC	538,000	307,000	14,000
24	SUNRISE -EARLY	Seven	518,000	253,000	39,000
25	TIPPING POINT UK -RPT	Nine	503,000	303,000	27,000
26	VACATION	Nine	498,000	95,000	9,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	477,000	220,000	12,000
28	ABC NEWS MORNINGS-AM	ABC	472,000	108,000	12,000
29	M- NO GOOD DEED	Seven	431,000	166,000	18,000
30	ANTIQUES ROADSHOW-PM	ABC	406,000	164,000	9,000



People 25-54: Cumulative Reach for Friday 4th Sep 2026



National Total TV Reach

4,353,000



Broadcast TV Reach

3,040,000



BVOD Reach

1,856,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	968,000	419,000	110,000
2	FRIDAY NIGHT NRL LIVE	Nine	633,000	289,000	85,000
3	SEVEN NEWS	Seven	473,000	271,000	61,000
4	9NEWS	Nine	456,000	258,000	71,000
5	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	332,000	203,000	62,000
6	A CURRENT AFFAIR	Nine	326,000	205,000	58,000
7	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	315,000	151,000	42,000
8	TIPPING POINT AUSTRALIA	Nine	292,000	147,000	45,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	291,000	148,000	40,000
10	SUNRISE	Seven	290,000	117,000	32,000
11	THE CHASE AUSTRALIA	Seven	276,000	123,000	33,000
12	TODAY	Nine	224,000	102,000	30,000
13	FRIDAY NIGHT COUNTDOWN	Seven	199,000	122,000	33,000
14	BETTER HOMES AND GARDENS	Seven	172,000	85,000	21,000
15	SUNRISE -EARLY	Seven	168,000	77,000	21,000
16	VACATION	Nine	161,000	39,000	4,000
17	ABC NEWS-EV	ABC	150,000	109,000	16,000
18	SEVEN NEWS AT 4	Seven	150,000	68,000	18,000
19	9NEWS AFTERNOON	Nine	142,000	79,000	21,000
20	NEWS BREAKFAST-AM	ABC	139,000	52,000	10,000
21	THE MORNING SHOW	Seven	139,000	66,000	20,000
22	TWO AND A HALF MEN RPT	10	136,000	23,000	1,000
23	10 NEWS	10	130,000	68,000	10,000
24	ROCKY V	Nine	129,000	37,000	10,000
25	TODAY EXTRA	Nine	126,000	52,000	16,000
26	TODAY -EARLY	Nine	124,000	56,000	19,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	120,000	51,000	5,000
28	GARDENING AUSTRALIA-EV	ABC	118,000	65,000	11,000
29	FRIENDS RPT	10	109,000	17,000	1,000
30	THE MOVIE STAR AND THE COWBOY	Nine	108,000	34,000	9,000



People 16-39: Cumulative Reach for Friday 4th Sep 2026



National Total TV Reach

2,244,000



Broadcast TV Reach

1,393,000



BVOD Reach

1,023,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	491,000	209,000	70,000
2	FRIDAY NIGHT NRL LIVE	Nine	318,000	147,000	49,000
3	9NEWS	Nine	180,000	101,000	33,000
4	SEVEN NEWS	Seven	179,000	101,000	29,000
5	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	165,000	97,000	32,000
6	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	149,000	73,000	23,000
7	A CURRENT AFFAIR	Nine	130,000	79,000	27,000
8	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	127,000	69,000	24,000
9	TIPPING POINT AUSTRALIA	Nine	106,000	54,000	21,000
10	THE CHASE AUSTRALIA	Seven	102,000	40,000	16,000
11	FRIDAY NIGHT COUNTDOWN	Seven	95,000	54,000	19,000
12	SUNRISE	Seven	92,000	33,000	14,000
13	TODAY	Nine	80,000	35,000	13,000
14	BETTER HOMES AND GARDENS	Seven	68,000	42,000	10,000
15	VACATION	Nine	57,000	17,000	2,000
16	US OPEN 2026 D5 -LATE EXTENDED	Nine	55,000	12,000	2,000
17	TWO AND A HALF MEN RPT	10	54,000	8,000	1,000
18	SUNRISE -EARLY	Seven	53,000	20,000	9,000
19	TODAY EXTRA	Nine	52,000	15,000	7,000
20	9NEWS AFTERNOON	Nine	51,000	29,000	10,000
21	SEVEN NEWS AT 4	Seven	51,000	22,000	9,000
22	ROCKY V	Nine	50,000	15,000	5,000
23	ABC NEWS-EV	ABC	47,000	38,000	7,000
24	NEWS BREAKFAST-AM	ABC	46,000	10,000	4,000
25	THE MORNING SHOW	Seven	45,000	21,000	9,000
26	M- NO GOOD DEED	Seven	43,000	19,000	4,000
27	10 NEWS	10	37,000	18,000	4,000
28	TODAY -EARLY	Nine	37,000	17,000	8,000
29	FRIENDS RPT	10	37,000	7,000	0
30	MILLIONAIRE HOT SEAT RPT	10	36,000	26,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Friday 4th Sep 2026



National Total TV Reach

8,636,000



Broadcast TV Reach

6,959,000



BVOD Reach

3,014,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	2,153,000	824,000	155,000
2	SEVEN NEWS	Seven	1,554,000	962,000	107,000
3	9NEWS	Nine	1,364,000	830,000	129,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,331,000	589,000	124,000
5	TIPPING POINT AUSTRALIA	Nine	1,043,000	579,000	86,000
6	A CURRENT AFFAIR	Nine	999,000	681,000	102,000
7	THE CHASE AUSTRALIA	Seven	982,000	484,000	59,000
8	ABC NEWS-EV	ABC	871,000	631,000	41,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	816,000	491,000	96,000
10	SUNRISE	Seven	792,000	342,000	52,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	660,000	294,000	61,000
12	GARDENING AUSTRALIA-EV	ABC	650,000	399,000	28,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	631,000	272,000	56,000
14	BETTER HOMES AND GARDENS	Seven	556,000	320,000	38,000
15	TODAY	Nine	555,000	224,000	48,000
16	9NEWS AFTERNOON	Nine	542,000	296,000	39,000
17	SEVEN NEWS AT 4	Seven	533,000	243,000	32,000
18	HARD QUIZ S10 RPT	ABC	527,000	304,000	18,000
19	NEWS BREAKFAST-AM	ABC	492,000	178,000	20,000
20	FRIDAY NIGHT COUNTDOWN	Seven	481,000	258,000	49,000
21	THE MORNING SHOW	Seven	467,000	203,000	31,000
22	SAINT-PIERRE-EV	ABC	461,000	263,000	13,000
23	10 NEWS	10	460,000	236,000	19,000
24	SUNRISE -EARLY	Seven	429,000	211,000	32,000
25	TIPPING POINT UK -RPT	Nine	422,000	257,000	23,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	403,000	188,000	10,000
27	VACATION	Nine	402,000	79,000	7,000
28	ABC NEWS MORNINGS-AM	ABC	394,000	90,000	11,000
29	M- NO GOOD DEED	Seven	350,000	134,000	14,000
30	ANTIQUES ROADSHOW-PM	ABC	338,000	142,000	8,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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