



Thursday 3rd Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 3rd Sep 2026



National Total TV Reach

12,023,000



Broadcast TV Reach

9,565,000



BVOD Reach

4,223,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	2,549,000	1,088,000	206,000
2	SEVEN NEWS	Seven	2,037,000	1,322,000	170,000
3	9NEWS	Nine	1,953,000	1,194,000	195,000
4	TIPPING POINT AUSTRALIA	Nine	1,448,000	774,000	120,000
5	THURSDAY NIGHT NRL LIVE	Nine	1,436,000	596,000	135,000
6	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,434,000	684,000	127,000
7	A CURRENT AFFAIR	Nine	1,327,000	869,000	146,000
8	THE CHASE AUSTRALIA	Seven	1,223,000	592,000	80,000
9	ABC NEWS-EV	ABC	1,103,000	819,000	59,000
10	7.30-EV	ABC	1,051,000	611,000	51,000
11	HOME AND AWAY	Seven	1,025,000	776,000	230,000
12	SUNRISE	Seven	1,015,000	438,000	63,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	761,000	454,000	108,000
14	HARD QUIZ S10-EV	ABC	713,000	435,000	23,000
15	TODAY	Nine	711,000	291,000	58,000
16	9NEWS AFTERNOON	Nine	638,000	358,000	50,000
17	10 NEWS	10	599,000	288,000	24,000
18	SEVEN NEWS AT 4	Seven	597,000	306,000	42,000
19	NEWS BREAKFAST-AM	ABC	582,000	212,000	23,000
20	THE MORNING SHOW	Seven	578,000	247,000	38,000
21	BACK ROADS S12-EV	ABC	570,000	386,000	21,000
22	THE DOG HOUSE AUSTRALIA RPT	10	564,000	279,000	15,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	528,000	269,000	45,000
24	SUNRISE -EARLY	Seven	516,000	255,000	41,000
25	9/11: ONE DAY IN AMERICA RPT	SBS	477,000	106,000	4,000
26	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	474,000	260,000	59,000
27	ABC NEWS MORNINGS-AM	ABC	471,000	104,000	13,000
28	RBT	Nine	443,000	200,000	22,000
29	TAKE 5 WITH ZAN ROWE-EV	ABC	439,000	267,000	17,000
30	ANTIQUES ROADSHOW-PM	ABC	435,000	180,000	10,000



People 25-54: Cumulative Reach for Thursday 3rd Sep 2026



National Total TV Reach

4,581,000



Broadcast TV Reach

3,173,000



BVOD Reach

2,026,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	934,000	424,000	112,000
2	9NEWS	Nine	565,000	319,000	91,000
3	THURSDAY NIGHT NRL LIVE	Nine	528,000	231,000	74,000
4	SEVEN NEWS	Seven	519,000	299,000	80,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	507,000	267,000	68,000
6	A CURRENT AFFAIR	Nine	389,000	227,000	70,000
7	TIPPING POINT AUSTRALIA	Nine	339,000	171,000	52,000
8	HOME AND AWAY	Seven	304,000	244,000	114,000
9	SUNRISE	Seven	284,000	114,000	33,000
10	THE CHASE AUSTRALIA	Seven	275,000	129,000	37,000
11	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	254,000	167,000	57,000
12	TODAY	Nine	231,000	102,000	30,000
13	ABC NEWS-EV	ABC	198,000	136,000	21,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	193,000	125,000	32,000
15	7.30-EV	ABC	180,000	99,000	18,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	177,000	100,000	24,000
17	THE DOG HOUSE AUSTRALIA RPT	10	162,000	73,000	7,000
18	SUNRISE -EARLY	Seven	162,000	78,000	22,000
19	NEWS BREAKFAST-AM	ABC	153,000	58,000	10,000
20	TODAY -EARLY	Nine	149,000	69,000	21,000
21	10 NEWS	10	144,000	63,000	11,000
22	TWO AND A HALF MEN RPT	10	141,000	23,000	2,000
23	9NEWS AFTERNOON	Nine	137,000	79,000	22,000
24	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	133,000	70,000	22,000
25	THE MORNING SHOW	Seven	132,000	70,000	20,000
26	RBT	Nine	123,000	61,000	11,000
27	SEVEN NEWS AT 4	Seven	123,000	74,000	19,000
28	MILLIONAIRE HOT SEAT RPT	10	123,000	69,000	8,000
29	HARD QUIZ S10-EV	ABC	122,000	73,000	8,000
30	THE BLOCK -WED -ENCORE	Nine	118,000	59,000	10,000



People 16-39: Cumulative Reach for Thursday 3rd Sep 2026



National Total TV Reach

2,381,000



Broadcast TV Reach

1,469,000



BVOD Reach

1,113,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	461,000	215,000	71,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	250,000	126,000	39,000
3	THURSDAY NIGHT NRL LIVE	Nine	238,000	106,000	42,000
4	9NEWS	Nine	218,000	123,000	42,000
5	SEVEN NEWS	Seven	198,000	108,000	39,000
6	HOME AND AWAY	Seven	141,000	108,000	63,000
7	A CURRENT AFFAIR	Nine	136,000	81,000	34,000
8	TIPPING POINT AUSTRALIA	Nine	132,000	72,000	25,000
9	THE CHASE AUSTRALIA	Seven	114,000	51,000	18,000
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	108,000	70,000	30,000
11	SUNRISE	Seven	96,000	35,000	14,000
12	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	94,000	59,000	19,000
13	ABC NEWS-EV	ABC	75,000	51,000	9,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	70,000	44,000	13,000
15	TODAY	Nine	69,000	31,000	13,000
16	7.30-EV	ABC	64,000	41,000	8,000
17	THE DOG HOUSE AUSTRALIA RPT	10	58,000	27,000	3,000
18	THE BLOCK -WED -ENCORE	Nine	53,000	25,000	5,000
19	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	52,000	28,000	12,000
20	SUNRISE -EARLY	Seven	52,000	20,000	9,000
21	SEVEN NEWS AT 4	Seven	52,000	28,000	9,000
22	MILLIONAIRE HOT SEAT RPT	10	51,000	30,000	4,000
23	HARD QUIZ S10-EV	ABC	51,000	31,000	4,000
24	FRIENDS RPT	10	50,000	8,000	1,000
25	ABC NEWS MORNINGS-AM	ABC	49,000	13,000	3,000
26	9NEWS AFTERNOON	Nine	49,000	27,000	10,000
27	10 NEWS	10	48,000	20,000	4,000
28	RBT	Nine	46,000	18,000	5,000
29	TODAY -EARLY	Nine	46,000	22,000	8,000
30	NEWS BREAKFAST-AM	ABC	45,000	15,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 3rd Sep 2026



National Total TV Reach

8,932,000



Broadcast TV Reach

7,141,000



BVOD Reach

3,284,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	1,958,000	828,000	159,000
2	SEVEN NEWS	Seven	1,655,000	1,084,000	138,000
3	9NEWS	Nine	1,567,000	967,000	160,000
4	TIPPING POINT AUSTRALIA	Nine	1,179,000	637,000	100,000
5	THURSDAY NIGHT NRL LIVE	Nine	1,127,000	462,000	107,000
6	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,112,000	529,000	99,000
7	A CURRENT AFFAIR	Nine	1,086,000	716,000	120,000
8	THE CHASE AUSTRALIA	Seven	1,005,000	494,000	65,000
9	ABC NEWS-EV	ABC	915,000	687,000	51,000
10	7.30-EV	ABC	893,000	522,000	44,000
11	HOME AND AWAY	Seven	835,000	632,000	187,000
12	SUNRISE	Seven	811,000	354,000	52,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	609,000	366,000	87,000
14	HARD QUIZ S10-EV	ABC	598,000	366,000	20,000
15	TODAY	Nine	567,000	233,000	48,000
16	9NEWS AFTERNOON	Nine	540,000	305,000	41,000
17	10 NEWS	10	502,000	242,000	20,000
18	SEVEN NEWS AT 4	Seven	497,000	256,000	34,000
19	BACK ROADS S12-EV	ABC	480,000	327,000	18,000
20	NEWS BREAKFAST-AM	ABC	479,000	182,000	20,000
21	THE MORNING SHOW	Seven	475,000	197,000	31,000
22	THE DOG HOUSE AUSTRALIA RPT	10	460,000	230,000	12,000
23	SUNRISE -EARLY	Seven	423,000	214,000	34,000
24	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	408,000	217,000	36,000
25	9/11: ONE DAY IN AMERICA RPT	SBS	400,000	92,000	3,000
26	ABC NEWS MORNINGS-AM	ABC	389,000	83,000	11,000
27	TAKE 5 WITH ZAN ROWE-EV	ABC	379,000	230,000	15,000
28	ANTIQUES ROADSHOW-PM	ABC	373,000	157,000	9,000
29	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	369,000	199,000	46,000
30	RBT	Nine	353,000	160,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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