



Wednesday 2nd Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 2nd Sep 2026



National Total TV Reach

11,974,000



Broadcast TV Reach

9,575,000



BVOD Reach

4,166,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,083,000	1,342,000	181,000
2	9NEWS	Nine	2,034,000	1,273,000	210,000
3	THE BLOCK -WED	Nine	1,785,000	1,005,000	250,000
4	A CURRENT AFFAIR	Nine	1,544,000	1,043,000	170,000
5	HOME AND AWAY	Seven	1,480,000	957,000	262,000
6	TIPPING POINT AUSTRALIA	Nine	1,455,000	799,000	126,000
7	THE 1% CLUB UK (R)	Seven	1,433,000	830,000	102,000
8	STEVE IRWIN: A WILD LIFE	Nine	1,311,000	694,000	117,000
9	THE CHASE AUSTRALIA	Seven	1,259,000	617,000	85,000
10	7.30-EV	ABC	1,175,000	722,000	61,000
11	THE FRONT BAR	Seven	1,175,000	639,000	80,000
12	ABC NEWS-EV	ABC	1,166,000	909,000	65,000
13	SUNRISE	Seven	1,045,000	445,000	65,000
14	THE TRAITORS AUSTRALIA WED	10	970,000	596,000	123,000
15	SPICKS AND SPECKS-EV	ABC	894,000	301,000	21,000
16	HARD QUIZ S11-EV	ABC	891,000	580,000	44,000
17	TODAY	Nine	741,000	270,000	59,000
18	HARD QUIZ S10 RPT	ABC	706,000	423,000	25,000
19	UNFILTERED	Seven	694,000	390,000	45,000
20	9NEWS AFTERNOON	Nine	677,000	367,000	51,000
21	SEVEN NEWS AT 4	Seven	669,000	325,000	42,000
22	9NEWS LATE	Nine	668,000	366,000	55,000
23	10 NEWS	10	608,000	305,000	26,000
24	THE MORNING SHOW	Seven	594,000	254,000	38,000
25	NEWS BREAKFAST-AM	ABC	584,000	224,000	24,000
26	SUNRISE -EARLY	Seven	544,000	269,000	42,000
27	MILLIONAIRE HOT SEAT	10	541,000	316,000	25,000
28	TIPPING POINT UK -RPT	Nine	512,000	278,000	30,000
29	ALONE AUSTRALIA	SBS	504,000	299,000	72,000
30	ABC NEWS MORNINGS-AM	ABC	473,000	98,000	13,000



People 25-54: Cumulative Reach for Wednesday 2nd Sep 2026



National Total TV Reach

4,538,000



Broadcast TV Reach

3,160,000



BVOD Reach

1,992,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	655,000	412,000	137,000
2	9NEWS	Nine	570,000	341,000	99,000
3	SEVEN NEWS	Seven	523,000	304,000	86,000
4	STEVE IRWIN: A WILD LIFE	Nine	477,000	246,000	62,000
5	THE TRAITORS AUSTRALIA WED	10	462,000	309,000	66,000
6	A CURRENT AFFAIR	Nine	447,000	267,000	83,000
7	HOME AND AWAY	Seven	419,000	287,000	133,000
8	THE 1% CLUB UK (R)	Seven	391,000	194,000	50,000
9	TIPPING POINT AUSTRALIA	Nine	361,000	185,000	55,000
10	THE FRONT BAR	Seven	359,000	202,000	40,000
11	SUNRISE	Seven	322,000	136,000	33,000
12	THE CHASE AUSTRALIA	Seven	285,000	137,000	39,000
13	TODAY	Nine	243,000	99,000	30,000
14	9NEWS LATE	Nine	229,000	124,000	29,000
15	7.30-EV	ABC	223,000	126,000	23,000
16	ABC NEWS-EV	ABC	221,000	160,000	23,000
17	UNFILTERED	Seven	220,000	130,000	23,000
18	SUNRISE -EARLY	Seven	201,000	100,000	22,000
19	MILLIONAIRE HOT SEAT	10	197,000	106,000	12,000
20	BOSTON BLUE	10	186,000	76,000	4,000
21	ALONE AUSTRALIA	SBS	180,000	125,000	37,000
22	SPICKS AND SPECKS-EV	ABC	177,000	65,000	8,000
23	HARD QUIZ S11-EV	ABC	161,000	97,000	16,000
24	TODAY -EARLY	Nine	161,000	82,000	21,000
25	9NEWS AFTERNOON	Nine	156,000	88,000	23,000
26	THE MORNING SHOW	Seven	156,000	79,000	20,000
27	NEWS BREAKFAST-AM	ABC	151,000	62,000	10,000
28	10 NEWS	10	137,000	66,000	12,000
29	SEVEN NEWS AT 4	Seven	133,000	76,000	19,000
30	THE WEDDING SINGER -EV	Nine	124,000	28,000	2,000



People 16-39: Cumulative Reach for Wednesday 2nd Sep 2026



National Total TV Reach

2,297,000



Broadcast TV Reach

1,423,000



BVOD Reach

1,065,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	278,000	183,000	73,000
2	9NEWS	Nine	241,000	128,000	46,000
3	THE TRAITORS AUSTRALIA WED	10	194,000	137,000	36,000
4	SEVEN NEWS	Seven	191,000	105,000	41,000
5	A CURRENT AFFAIR	Nine	190,000	107,000	41,000
6	STEVE IRWIN: A WILD LIFE	Nine	185,000	107,000	31,000
7	HOME AND AWAY	Seven	176,000	120,000	74,000
8	THE 1% CLUB UK (R)	Seven	161,000	84,000	25,000
9	TIPPING POINT AUSTRALIA	Nine	133,000	69,000	26,000
10	THE FRONT BAR	Seven	122,000	63,000	19,000
11	SUNRISE	Seven	98,000	39,000	15,000
12	THE CHASE AUSTRALIA	Seven	95,000	42,000	19,000
13	9NEWS LATE	Nine	95,000	45,000	14,000
14	ABC NEWS-EV	ABC	85,000	64,000	10,000
15	TODAY	Nine	82,000	33,000	13,000
16	MILLIONAIRE HOT SEAT	10	79,000	40,000	6,000
17	7.30-EV	ABC	73,000	38,000	10,000
18	UNFILTERED	Seven	73,000	41,000	11,000
19	ALONE AUSTRALIA	SBS	69,000	53,000	15,000
20	BOSTON BLUE	10	66,000	27,000	2,000
21	SUNRISE -EARLY	Seven	61,000	31,000	9,000
22	THE TRAITORS AUSTRALIA ENCORE	10	59,000	39,000	0
23	9NEWS AFTERNOON	Nine	51,000	23,000	11,000
24	SPICKS AND SPECKS-EV	ABC	49,000	18,000	4,000
25	HARD QUIZ S11-EV	ABC	47,000	31,000	7,000
26	SBS WORLD NEWS 7PM	SBS	47,000	8,000	2,000
27	SEVEN NEWS AT 4	Seven	46,000	25,000	9,000
28	TODAY EXTRA	Nine	46,000	15,000	8,000
29	HARD QUIZ S10 RPT	ABC	45,000	23,000	4,000
30	TODAY -EARLY	Nine	42,000	22,000	9,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 2nd Sep 2026



National Total TV Reach

8,911,000



Broadcast TV Reach

7,154,000



BVOD Reach

3,259,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,700,000	1,110,000	147,000
2	9NEWS	Nine	1,602,000	1,013,000	172,000
3	THE BLOCK -WED	Nine	1,416,000	800,000	205,000
4	A CURRENT AFFAIR	Nine	1,235,000	836,000	140,000
5	HOME AND AWAY	Seven	1,197,000	777,000	212,000
6	TIPPING POINT AUSTRALIA	Nine	1,172,000	650,000	104,000
7	THE 1% CLUB UK (R)	Seven	1,134,000	663,000	83,000
8	STEVE IRWIN: A WILD LIFE	Nine	1,052,000	551,000	96,000
9	THE CHASE AUSTRALIA	Seven	1,031,000	515,000	69,000
10	7.30-EV	ABC	982,000	612,000	53,000
11	ABC NEWS-EV	ABC	959,000	752,000	57,000
12	THE FRONT BAR	Seven	931,000	510,000	64,000
13	SUNRISE	Seven	854,000	366,000	53,000
14	THE TRAITORS AUSTRALIA WED	10	787,000	488,000	101,000
15	HARD QUIZ S11-EV	ABC	754,000	491,000	38,000
16	SPICKS AND SPECKS-EV	ABC	753,000	255,000	19,000
17	TODAY	Nine	597,000	222,000	49,000
18	HARD QUIZ S10 RPT	ABC	587,000	351,000	22,000
19	SEVEN NEWS AT 4	Seven	560,000	272,000	34,000
20	UNFILTERED	Seven	557,000	318,000	36,000
21	9NEWS AFTERNOON	Nine	556,000	304,000	42,000
22	9NEWS LATE	Nine	535,000	291,000	45,000
23	10 NEWS	10	508,000	256,000	21,000
24	NEWS BREAKFAST-AM	ABC	488,000	190,000	21,000
25	THE MORNING SHOW	Seven	485,000	207,000	31,000
26	SUNRISE -EARLY	Seven	450,000	224,000	35,000
27	MILLIONAIRE HOT SEAT	10	442,000	252,000	20,000
28	TIPPING POINT UK -RPT	Nine	424,000	233,000	25,000
29	ALONE AUSTRALIA	SBS	408,000	240,000	61,000
30	ABC NEWS MORNINGS-AM	ABC	396,000	83,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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