



Tuesday 1st Sep 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 1st Sep 2026



National Total TV Reach

12,026,000



Broadcast TV Reach

9,615,000



BVOD Reach

4,205,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,208,000	1,422,000	181,000
2	9NEWS	Nine	2,093,000	1,306,000	214,000
3	THE BLOCK -TUE	Nine	1,931,000	1,112,000	258,000
4	A CURRENT AFFAIR	Nine	1,696,000	1,066,000	177,000
5	TIPPING POINT AUSTRALIA	Nine	1,460,000	802,000	129,000
6	THE CHASE AUSTRALIA	Seven	1,382,000	684,000	85,000
7	HOME AND AWAY	Seven	1,361,000	983,000	256,000
8	TRAVEL GUIDES -RPT	Nine	1,296,000	617,000	96,000
9	7.30-EV	ABC	1,206,000	735,000	60,000
10	ABC NEWS-EV	ABC	1,165,000	871,000	67,000
11	THE TRAITORS AUSTRALIA TUE	10	1,097,000	630,000	123,000
12	FIRST DATES AUSTRALIA	Seven	1,062,000	426,000	69,000
13	SUNRISE	Seven	1,026,000	473,000	65,000
14	THE CHEAP SEATS	10	762,000	445,000	23,000
15	TODAY	Nine	742,000	283,000	59,000
16	FOREIGN CORRESPONDENT-EV	ABC	688,000	432,000	31,000
17	9NEWS AFTERNOON	Nine	686,000	377,000	51,000
18	SEVEN NEWS AT 4	Seven	684,000	353,000	41,000
19	HARD QUIZ S10 RPT	ABC	678,000	409,000	26,000
20	WORLD'S BIGGEST CRUISE SHIP	Seven	653,000	253,000	30,000
21	10 NEWS	10	639,000	314,000	27,000
22	NEWS BREAKFAST-AM	ABC	581,000	218,000	24,000
23	THE MORNING SHOW	Seven	571,000	274,000	39,000
24	SUNRISE -EARLY	Seven	542,000	270,000	41,000
25	TAMPA: THE TURNING POINT-EV	ABC	522,000	276,000	21,000
26	MILLIONAIRE HOT SEAT	10	518,000	321,000	26,000
27	TIPPING POINT UK -RPT	Nine	512,000	287,000	30,000
28	ANTIQUES ROADSHOW-PM	ABC	476,000	195,000	11,000
29	ABC NEWS MORNINGS-AM	ABC	469,000	97,000	13,000
30	FOOTY CLASSIFIED -TUE	Nine	458,000	183,000	25,000



People 25-54: Cumulative Reach for Tuesday 1st Sep 2026



National Total TV Reach

4,574,000



Broadcast TV Reach

3,191,000



BVOD Reach

2,009,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	694,000	455,000	143,000
2	SEVEN NEWS	Seven	601,000	352,000	86,000
3	9NEWS	Nine	600,000	360,000	101,000
4	THE TRAITORS AUSTRALIA TUE	10	506,000	309,000	67,000
5	A CURRENT AFFAIR	Nine	499,000	284,000	88,000
6	TRAVEL GUIDES -RPT	Nine	488,000	226,000	51,000
7	HOME AND AWAY	Seven	447,000	325,000	131,000
8	FIRST DATES AUSTRALIA	Seven	373,000	165,000	37,000
9	THE CHEAP SEATS	10	343,000	206,000	12,000
10	THE CHASE AUSTRALIA	Seven	337,000	153,000	39,000
11	TIPPING POINT AUSTRALIA	Nine	327,000	163,000	57,000
12	SUNRISE	Seven	315,000	145,000	34,000
13	TODAY	Nine	258,000	107,000	30,000
14	7.30-EV	ABC	238,000	145,000	22,000
15	ABC NEWS-EV	ABC	224,000	158,000	24,000
16	MILLIONAIRE HOT SEAT	10	204,000	120,000	13,000
17	SUNRISE -EARLY	Seven	186,000	97,000	22,000
18	WORLD'S BIGGEST CRUISE SHIP	Seven	185,000	71,000	16,000
19	10'S LATE NEWS	10	178,000	75,000	5,000
20	FOOTY CLASSIFIED -TUE	Nine	168,000	74,000	13,000
21	10 NEWS	10	168,000	80,000	12,000
22	DEAL OR NO DEAL	10	166,000	103,000	12,000
23	SEVEN NEWS AT 4	Seven	160,000	83,000	19,000
24	TODAY -EARLY	Nine	149,000	75,000	21,000
25	TWO AND A HALF MEN RPT	10	149,000	27,000	2,000
26	9NEWS AFTERNOON	Nine	147,000	83,000	23,000
27	THE MORNING SHOW	Seven	142,000	87,000	20,000
28	NEWS BREAKFAST-AM	ABC	141,000	57,000	10,000
29	9NEWS LATE	Nine	139,000	85,000	21,000
30	10 NEWS 6PM	10	137,000	81,000	11,000



People 16-39: Cumulative Reach for Tuesday 1st Sep 2026



National Total TV Reach

2,341,000



Broadcast TV Reach

1,458,000



BVOD Reach

1,075,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	314,000	202,000	77,000
2	9NEWS	Nine	247,000	135,000	48,000
3	SEVEN NEWS	Seven	242,000	146,000	41,000
4	THE TRAITORS AUSTRALIA TUE	10	224,000	138,000	37,000
5	A CURRENT AFFAIR	Nine	215,000	113,000	43,000
6	TRAVEL GUIDES -RPT	Nine	203,000	94,000	24,000
7	HOME AND AWAY	Seven	192,000	136,000	73,000
8	THE CHASE AUSTRALIA	Seven	143,000	56,000	19,000
9	FIRST DATES AUSTRALIA	Seven	141,000	61,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	125,000	64,000	27,000
11	THE CHEAP SEATS	10	109,000	69,000	5,000
12	SUNRISE	Seven	94,000	42,000	15,000
13	TODAY	Nine	93,000	31,000	13,000
14	ABC NEWS-EV	ABC	91,000	66,000	11,000
15	7.30-EV	ABC	89,000	55,000	10,000
16	MILLIONAIRE HOT SEAT	10	87,000	46,000	6,000
17	FOOTY CLASSIFIED -TUE	Nine	71,000	33,000	6,000
18	WORLD'S BIGGEST CRUISE SHIP	Seven	60,000	21,000	7,000
19	9NEWS AFTERNOON	Nine	59,000	29,000	11,000
20	TWO AND A HALF MEN RPT	10	57,000	10,000	1,000
21	DEAL OR NO DEAL	10	56,000	37,000	6,000
22	10'S LATE NEWS	10	54,000	25,000	2,000
23	SEVEN NEWS AT 4	Seven	54,000	28,000	9,000
24	FOREIGN CORRESPONDENT-EV	ABC	53,000	30,000	5,000
25	HARD QUIZ S10 RPT	ABC	49,000	26,000	4,000
26	SUNRISE -EARLY	Seven	49,000	21,000	9,000
27	9NEWS LATE	Nine	47,000	30,000	10,000
28	10 NEWS	10	44,000	21,000	5,000
29	NEWS BREAKFAST-AM	ABC	44,000	14,000	4,000
30	TODAY -EARLY	Nine	44,000	24,000	9,000



Grocery Shoppers (18+): Cumulative Reach for Tuesday 1st Sep 2026



National Total TV Reach

8,973,000



Broadcast TV Reach

7,208,000



BVOD Reach

3,292,000



Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,768,000	1,154,000	146,000
2	9NEWS	Nine	1,670,000	1,048,000	176,000
3	THE BLOCK -TUE	Nine	1,509,000	866,000	212,000
4	A CURRENT AFFAIR	Nine	1,324,000	852,000	146,000
5	TIPPING POINT AUSTRALIA	Nine	1,194,000	666,000	107,000
6	THE CHASE AUSTRALIA	Seven	1,125,000	562,000	69,000
7	HOME AND AWAY	Seven	1,077,000	789,000	207,000
8	TRAVEL GUIDES -RPT	Nine	1,022,000	483,000	79,000
9	7.30-EV	ABC	1,014,000	621,000	52,000
10	ABC NEWS-EV	ABC	974,000	730,000	59,000
11	THE TRAITORS AUSTRALIA TUE	10	872,000	515,000	102,000
12	FIRST DATES AUSTRALIA	Seven	854,000	347,000	56,000
13	SUNRISE	Seven	841,000	390,000	54,000
14	THE CHEAP SEATS	10	613,000	361,000	19,000
15	TODAY	Nine	608,000	239,000	49,000
16	FOREIGN CORRESPONDENT-EV	ABC	579,000	368,000	27,000
17	9NEWS AFTERNOON	Nine	574,000	318,000	43,000
18	HARD QUIZ S10 RPT	ABC	569,000	346,000	23,000
19	SEVEN NEWS AT 4	Seven	558,000	292,000	33,000
20	10 NEWS	10	522,000	257,000	23,000
21	WORLD'S BIGGEST CRUISE SHIP	Seven	519,000	203,000	25,000
22	NEWS BREAKFAST-AM	ABC	489,000	187,000	21,000
23	THE MORNING SHOW	Seven	473,000	225,000	32,000
24	SUNRISE -EARLY	Seven	451,000	224,000	34,000
25	TAMPA: THE TURNING POINT-EV	ABC	440,000	236,000	18,000
26	TIPPING POINT UK -RPT	Nine	429,000	241,000	25,000
27	MILLIONAIRE HOT SEAT	10	419,000	259,000	21,000
28	ANTIQUES ROADSHOW-PM	ABC	404,000	169,000	10,000
29	ABC NEWS MORNINGS-AM	ABC	395,000	82,000	11,000
30	INSIGHT	SBS	383,000	166,000	10,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396