



Sunday 6th Sep 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 6th Sep 2026 to 12th Sep 2026



National Total TV Reach

19,500,000



Broadcast TV Reach

15,970,000



BVOD Reach

9,539,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,744,000	1,657,000	491,000
2	THE VOICE - SUN	Seven	2,568,000	1,360,000	349,000
3	SEVEN NEWS - SUN	Seven	2,231,000	1,398,000	159,000
4	9NEWS SUNDAY	Nine	2,166,000	1,328,000	219,000
5	7NEWS SPOTLIGHT	Seven	1,707,000	991,000	157,000
6	60 MINUTES	Nine	1,573,000	686,000	114,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	1,279,000	562,000	106,000
8	ABC NEWS SUNDAY-EV	ABC	1,094,000	812,000	54,000
9	PORTRAIT ARTIST OF THE YEAR-EV	ABC	1,004,000	590,000	60,000
10	GOGGLEBOX	10	1,003,000	663,000	129,000
11	WEEKEND SUNRISE - SUN	Seven	943,000	410,000	57,000
12	POISONED	Seven	776,000	264,000	38,000
13	STEVE IRWIN: A WILD LIFE -RPT	Nine	756,000	323,000	46,000
14	INSIDERS-AM	ABC	715,000	497,000	75,000
15	WEEKEND TODAY - SUNDAY	Nine	712,000	254,000	48,000
16	WEEKEND BREAKFAST-AM	ABC	658,000	181,000	18,000
17	ANTIQUES ROADSHOW-EV	ABC	641,000	218,000	14,000
18	WEEKEND SUNRISE - SUN - EARLY	Seven	616,000	307,000	43,000
19	WATSON	10	587,000	137,000	12,000
20	10 NEWS SUN	10	579,000	281,000	19,000
21	THE MORNING SHOW - WEEKEND	Seven	541,000	195,000	30,000
22	LANDLINE-PM	ABC	540,000	334,000	33,000
23	SEVEN NEWS AT 5	Seven	516,000	323,000	33,000
24	THE CAGE-EV	ABC	469,000	235,000	39,000
25	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	453,000	223,000	39,000
26	VERA-PM	Seven	451,000	234,000	7,000
27	SURVIVING 9/11	SBS	450,000	120,000	12,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	421,000	213,000	24,000
29	WIDE WORLD OF SPORTS	Nine	413,000	172,000	35,000
30	LINGO RPT	10	411,000	68,000	2,000



People 25-54: Cumulative Reach for 6th Sep 2026 to 12th Sep 2026



National Total TV Reach

8,107,000



Broadcast TV Reach

6,059,000



BVOD Reach

4,641,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	1,156,000	755,000	276,000
2	THE VOICE - SUN	Seven	780,000	401,000	172,000
3	9NEWS SUNDAY	Nine	728,000	424,000	108,000
4	SEVEN NEWS - SUN	Seven	597,000	363,000	75,000
5	60 MINUTES	Nine	572,000	240,000	58,000
6	7NEWS SPOTLIGHT	Seven	496,000	272,000	71,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	431,000	190,000	56,000
8	GOGGLEBOX	10	398,000	281,000	66,000
9	WEEKEND SUNRISE - SUN	Seven	294,000	125,000	28,000
10	STEVE IRWIN: A WILD LIFE -RPT	Nine	261,000	116,000	24,000
11	WEEKEND TODAY - SUNDAY	Nine	247,000	90,000	24,000
12	WATSON	10	199,000	46,000	5,000
13	POISONED	Seven	198,000	77,000	18,000
14	PORTRAIT ARTIST OF THE YEAR-EV	ABC	196,000	94,000	21,000
15	ABC NEWS SUNDAY-EV	ABC	183,000	135,000	19,000
16	THE MORNING SHOW - WEEKEND	Seven	178,000	70,000	16,000
17	WEEKEND SUNRISE - SUN - EARLY	Seven	172,000	83,000	20,000
18	WIDE WORLD OF SPORTS	Nine	165,000	79,000	18,000
19	INSIDERS-AM	ABC	156,000	100,000	27,000
20	WEEKEND BREAKFAST-AM	ABC	148,000	43,000	7,000
21	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	145,000	70,000	21,000
22	10 NEWS SUN	10	144,000	61,000	8,000
23	SEVEN NEWS AT 5	Seven	141,000	90,000	16,000
24	SUNDAY FOOTY SHOW -AFL	Nine	137,000	65,000	12,000
25	10 NEWS+	10	133,000	56,000	6,000
26	MAN OF STEEL -EV	Nine	126,000	30,000	3,000
27	FRIENDS RPT	10	125,000	25,000	1,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	121,000	56,000	17,000
29	TWO AND A HALF MEN RPT	10	117,000	26,000	2,000
30	US OPEN 2026 D7 -LATE EXTENDED	Nine	113,000	19,000	3,000



People 16-39: Cumulative Reach for 6th Sep 2026 to 12th Sep 2026



National Total TV Reach

5,120,000



Broadcast TV Reach

3,529,000



BVOD Reach

2,678,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	524,000	342,000	149,000
2	THE VOICE - SUN	Seven	315,000	161,000	81,000
3	9NEWS SUNDAY	Nine	288,000	162,000	51,000
4	60 MINUTES	Nine	233,000	90,000	27,000
5	SEVEN NEWS - SUN	Seven	216,000	120,000	35,000
6	7NEWS SPOTLIGHT	Seven	188,000	100,000	32,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	185,000	94,000	30,000
8	GOGGLEBOX	10	167,000	120,000	31,000
9	STEVE IRWIN: A WILD LIFE -RPT	Nine	117,000	52,000	11,000
10	WEEKEND SUNRISE - SUN	Seven	79,000	35,000	12,000
11	WATSON	10	76,000	12,000	2,000
12	POISONED	Seven	72,000	27,000	8,000
13	WEEKEND TODAY - SUNDAY	Nine	72,000	23,000	11,000
14	PORTRAIT ARTIST OF THE YEAR-EV	ABC	71,000	29,000	9,000
15	ABC NEWS SUNDAY-EV	ABC	65,000	47,000	8,000
16	SUNDAY FOOTY SHOW -AFL	Nine	63,000	30,000	6,000
17	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	62,000	29,000	10,000
18	THE MORNING SHOW - WEEKEND	Seven	54,000	19,000	7,000
19	WEEKEND SUNRISE - SUN - EARLY	Seven	53,000	22,000	9,000
20	SUNDAY AFTERNOON NRLW	Nine	52,000	20,000	6,000
21	WIDE WORLD OF SPORTS	Nine	49,000	21,000	8,000
22	10 NEWS SUN	10	46,000	16,000	3,000
23	US OPEN 2026 D7 -LATE EXTENDED	Nine	46,000	6,000	2,000
24	ANTIQUES ROADSHOW-EV	ABC	45,000	15,000	2,000
25	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	45,000	17,000	6,000
26	10 NEWS+	10	45,000	18,000	3,000
27	TWO AND A HALF MEN RPT	10	43,000	6,000	1,000
28	INSIDERS-AM	ABC	42,000	26,000	12,000
29	FRIENDS RPT	10	38,000	7,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	38,000	12,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 6th Sep 2026 to 12th Sep 2026



National Total TV Reach

13,266,000



Broadcast TV Reach

10,880,000



BVOD Reach

7,201,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,153,000	1,306,000	403,000
2	THE VOICE - SUN	Seven	2,020,000	1,084,000	283,000
3	SEVEN NEWS - SUN	Seven	1,775,000	1,128,000	129,000
4	9NEWS SUNDAY	Nine	1,718,000	1,052,000	179,000
5	7NEWS SPOTLIGHT	Seven	1,368,000	805,000	128,000
6	60 MINUTES	Nine	1,251,000	547,000	95,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	1,001,000	439,000	84,000
8	ABC NEWS SUNDAY-EV	ABC	924,000	685,000	47,000
9	PORTRAIT ARTIST OF THE YEAR-EV	ABC	855,000	510,000	53,000
10	GOGGLEBOX	10	820,000	545,000	107,000
11	WEEKEND SUNRISE - SUN	Seven	762,000	330,000	47,000
12	POISONED	Seven	636,000	218,000	31,000
13	STEVE IRWIN: A WILD LIFE -RPT	Nine	614,000	263,000	38,000
14	INSIDERS-AM	ABC	611,000	427,000	67,000
15	WEEKEND TODAY - SUNDAY	Nine	573,000	203,000	40,000
16	WEEKEND BREAKFAST-AM	ABC	553,000	152,000	16,000
17	ANTIQUES ROADSHOW-EV	ABC	544,000	189,000	13,000
18	WEEKEND SUNRISE - SUN - EARLY	Seven	503,000	251,000	35,000
19	WATSON	10	485,000	116,000	10,000
20	10 NEWS SUN	10	476,000	232,000	16,000
21	LANDLINE-PM	ABC	451,000	286,000	30,000
22	THE MORNING SHOW - WEEKEND	Seven	439,000	160,000	25,000
23	SEVEN NEWS AT 5	Seven	422,000	265,000	27,000
24	THE CAGE-EV	ABC	405,000	203,000	34,000
25	SURVIVING 9/11	SBS	380,000	105,000	10,000
26	VERA-PM	Seven	371,000	190,000	6,000
27	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	355,000	176,000	31,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	337,000	174,000	19,000
29	LINGO RPT	10	336,000	57,000	2,000
30	WEEKEND TODAY - EARLY SUNDAY	Nine	332,000	156,000	28,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396