



Friday 4th Sep 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 4th Sep 2026 to 10th Sep 2026



National Total TV Reach

19,403,000



Broadcast TV Reach

15,974,000



BVOD Reach

9,347,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	2,802,000	1,092,000	209,000
2	SEVEN NEWS	Seven	1,933,000	1,180,000	135,000
3	FRIDAY NIGHT NRL LIVE	Nine	1,719,000	756,000	157,000
4	9NEWS	Nine	1,712,000	1,025,000	159,000
5	TIPPING POINT AUSTRALIA	Nine	1,279,000	698,000	104,000
6	A CURRENT AFFAIR	Nine	1,222,000	835,000	128,000
7	THE CHASE AUSTRALIA	Seven	1,195,000	586,000	73,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,160,000	651,000	123,000
9	ABC NEWS-EV	ABC	1,050,000	757,000	48,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	1,012,000	352,000	71,000
11	SUNRISE	Seven	972,000	418,000	63,000
12	GARDENING AUSTRALIA-EV	ABC	825,000	516,000	60,000
13	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	737,000	314,000	63,000
14	TODAY	Nine	688,000	273,000	58,000
15	BETTER HOMES AND GARDENS	Seven	682,000	394,000	48,000
16	SEVEN NEWS AT 4	Seven	648,000	300,000	40,000
17	9NEWS AFTERNOON	Nine	648,000	348,000	47,000
18	HARD QUIZ S10 RPT	ABC	634,000	364,000	20,000
19	FRIDAY NIGHT COUNTDOWN	Seven	621,000	336,000	63,000
20	SAINT-PIERRE-EV	ABC	597,000	364,000	25,000
21	NEWS BREAKFAST-AM	ABC	581,000	208,000	22,000
22	THE MORNING SHOW	Seven	577,000	255,000	38,000
23	10 NEWS	10	557,000	282,000	23,000
24	SUNRISE -EARLY	Seven	518,000	253,000	39,000
25	VACATION	Nine	513,000	97,000	9,000
26	TIPPING POINT UK -RPT	Nine	509,000	306,000	27,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	503,000	232,000	12,000
28	ABC NEWS MORNINGS-AM	ABC	474,000	108,000	12,000
29	M- NO GOOD DEED	Seven	433,000	166,000	18,000
30	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	426,000	188,000	7,000



People 25-54: Cumulative Reach for 4th Sep 2026 to 10th Sep 2026



National Total TV Reach

8,002,000



Broadcast TV Reach

6,001,000



BVOD Reach

4,514,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	970,000	424,000	114,000
2	FRIDAY NIGHT NRL LIVE	Nine	622,000	288,000	86,000
3	SEVEN NEWS	Seven	484,000	276,000	62,000
4	9NEWS	Nine	464,000	260,000	72,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	377,000	147,000	39,000
6	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	374,000	212,000	64,000
7	A CURRENT AFFAIR	Nine	331,000	208,000	59,000
8	TIPPING POINT AUSTRALIA	Nine	295,000	148,000	45,000
9	SUNRISE	Seven	290,000	117,000	33,000
10	THE CHASE AUSTRALIA	Seven	276,000	124,000	33,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	273,000	127,000	35,000
12	TODAY	Nine	224,000	102,000	30,000
13	FRIDAY NIGHT COUNTDOWN	Seven	200,000	122,000	34,000
14	BETTER HOMES AND GARDENS	Seven	172,000	86,000	22,000
15	SUNRISE -EARLY	Seven	168,000	77,000	21,000
16	ABC NEWS-EV	ABC	162,000	112,000	16,000
17	VACATION	Nine	161,000	39,000	4,000
18	SEVEN NEWS AT 4	Seven	153,000	71,000	19,000
19	GARDENING AUSTRALIA-EV	ABC	142,000	85,000	23,000
20	9NEWS AFTERNOON	Nine	142,000	79,000	21,000
21	THE MORNING SHOW	Seven	140,000	66,000	20,000
22	TWO AND A HALF MEN RPT	10	140,000	24,000	1,000
23	NEWS BREAKFAST-AM	ABC	139,000	52,000	10,000
24	10 NEWS	10	133,000	69,000	10,000
25	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	129,000	66,000	3,000
26	TODAY EXTRA	Nine	127,000	52,000	16,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	127,000	53,000	5,000
28	TODAY -EARLY	Nine	124,000	56,000	19,000
29	ROCKY V	Nine	112,000	35,000	10,000
30	FRIENDS RPT	10	109,000	17,000	1,000



People 16-39: Cumulative Reach for 4th Sep 2026 to 10th Sep 2026



National Total TV Reach

5,038,000



Broadcast TV Reach

3,508,000



BVOD Reach

2,577,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	493,000	211,000	72,000
2	FRIDAY NIGHT NRL LIVE	Nine	317,000	147,000	49,000
3	SEVEN NEWS	Seven	188,000	105,000	30,000
4	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	183,000	101,000	34,000
5	9NEWS	Nine	181,000	102,000	33,000
6	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	166,000	69,000	24,000
7	A CURRENT AFFAIR	Nine	131,000	80,000	28,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	123,000	60,000	19,000
9	TIPPING POINT AUSTRALIA	Nine	106,000	54,000	21,000
10	THE CHASE AUSTRALIA	Seven	102,000	40,000	16,000
11	FRIDAY NIGHT COUNTDOWN	Seven	96,000	54,000	19,000
12	SUNRISE	Seven	92,000	33,000	14,000
13	TODAY	Nine	80,000	35,000	13,000
14	BETTER HOMES AND GARDENS	Seven	68,000	42,000	10,000
15	VACATION	Nine	57,000	17,000	2,000
16	US OPEN 2026 D5 -LATE EXTENDED	Nine	57,000	12,000	2,000
17	ABC NEWS-EV	ABC	55,000	38,000	7,000
18	SUNRISE -EARLY	Seven	53,000	20,000	9,000
19	TWO AND A HALF MEN RPT	10	52,000	8,000	1,000
20	TODAY EXTRA	Nine	52,000	15,000	7,000
21	SEVEN NEWS AT 4	Seven	51,000	22,000	9,000
22	9NEWS AFTERNOON	Nine	51,000	29,000	10,000
23	THE MORNING SHOW	Seven	46,000	21,000	9,000
24	NEWS BREAKFAST-AM	ABC	46,000	10,000	4,000
25	SPIDEY AND HIS AMAZING FRIENDS-EV	ABC	44,000	43,000	19,000
26	ROCKY V	Nine	44,000	14,000	5,000
27	M- NO GOOD DEED	Seven	43,000	19,000	4,000
28	GARDENING AUSTRALIA-EV	ABC	43,000	23,000	10,000
29	PRACTICAL MAGIC P	SBS	41,000	27,000	6,000
30	10 NEWS	10	37,000	18,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 4th Sep 2026 to 10th Sep 2026



National Total TV Reach

13,188,000



Broadcast TV Reach

10,869,000



BVOD Reach

7,061,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	2,146,000	833,000	161,000
2	SEVEN NEWS	Seven	1,565,000	967,000	109,000
3	9NEWS	Nine	1,379,000	835,000	130,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,315,000	588,000	125,000
5	TIPPING POINT AUSTRALIA	Nine	1,051,000	584,000	86,000
6	A CURRENT AFFAIR	Nine	1,011,000	689,000	105,000
7	THE CHASE AUSTRALIA	Seven	985,000	486,000	59,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	911,000	512,000	99,000
9	ABC NEWS-EV	ABC	882,000	635,000	42,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	797,000	275,000	55,000
11	SUNRISE	Seven	792,000	342,000	52,000
12	GARDENING AUSTRALIA-EV	ABC	710,000	448,000	53,000
13	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	570,000	243,000	51,000
14	BETTER HOMES AND GARDENS	Seven	560,000	323,000	39,000
15	TODAY	Nine	555,000	224,000	48,000
16	9NEWS AFTERNOON	Nine	542,000	296,000	39,000
17	SEVEN NEWS AT 4	Seven	536,000	245,000	33,000
18	HARD QUIZ S10 RPT	ABC	531,000	307,000	18,000
19	SAINT-PIERRE-EV	ABC	515,000	314,000	22,000
20	NEWS BREAKFAST-AM	ABC	492,000	178,000	20,000
21	FRIDAY NIGHT COUNTDOWN	Seven	482,000	258,000	49,000
22	THE MORNING SHOW	Seven	470,000	204,000	31,000
23	10 NEWS	10	468,000	236,000	19,000
24	SUNRISE -EARLY	Seven	429,000	211,000	32,000
25	TIPPING POINT UK -RPT	Nine	428,000	260,000	23,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	423,000	198,000	10,000
27	VACATION	Nine	414,000	80,000	7,000
28	ABC NEWS MORNINGS-AM	ABC	395,000	90,000	11,000
29	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	359,000	160,000	6,000
30	M- NO GOOD DEED	Seven	352,000	134,000	14,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396