



Thursday 3rd Sep 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 3rd Sep 2026 to 9th Sep 2026



National Total TV Reach

19,522,000



Broadcast TV Reach

16,089,000



BVOD Reach

9,430,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	2,566,000	1,064,000	200,000
2	SEVEN NEWS	Seven	2,048,000	1,328,000	172,000
3	9NEWS	Nine	1,962,000	1,197,000	196,000
4	TIPPING POINT AUSTRALIA	Nine	1,463,000	786,000	127,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,456,000	693,000	132,000
6	THURSDAY NIGHT NRL LIVE	Nine	1,380,000	627,000	145,000
7	A CURRENT AFFAIR	Nine	1,342,000	879,000	149,000
8	THE CHASE AUSTRALIA	Seven	1,241,000	600,000	80,000
9	HOME AND AWAY	Seven	1,231,000	974,000	370,000
10	ABC NEWS-EV	ABC	1,104,000	820,000	59,000
11	7.30-EV	ABC	1,080,000	616,000	54,000
12	SUNRISE	Seven	1,016,000	439,000	63,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	776,000	458,000	109,000
14	HARD QUIZ S10 RPT	ABC	728,000	448,000	23,000
15	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	716,000	239,000	52,000
16	TODAY	Nine	712,000	291,000	58,000
17	9NEWS AFTERNOON	Nine	633,000	358,000	50,000
18	10 NEWS	10	606,000	289,000	24,000
19	BACK ROADS S12-EV	ABC	601,000	408,000	25,000
20	SEVEN NEWS AT 4	Seven	601,000	308,000	43,000
21	NEWS BREAKFAST-AM	ABC	582,000	212,000	23,000
22	THE MORNING SHOW	Seven	581,000	247,000	38,000
23	THE DOG HOUSE AUSTRALIA RPT	10	577,000	288,000	15,000
24	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	529,000	269,000	46,000
25	SUNRISE -EARLY	Seven	518,000	255,000	41,000
26	9/11: ONE DAY IN AMERICA RPT	SBS	490,000	112,000	4,000
27	ABC NEWS MORNINGS-AM	ABC	474,000	104,000	13,000
28	RBT	Nine	442,000	204,000	22,000
29	TAKE 5 WITH ZAN ROWE-EV	ABC	437,000	289,000	32,000
30	ANTIQUES ROADSHOW-PM	ABC	435,000	180,000	10,000



People 25-54: Cumulative Reach for 3rd Sep 2026 to 9th Sep 2026



National Total TV Reach

8,067,000



Broadcast TV Reach

6,065,000



BVOD Reach

4,563,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	940,000	417,000	109,000
2	9NEWS	Nine	567,000	320,000	91,000
3	SEVEN NEWS	Seven	526,000	303,000	81,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	518,000	271,000	70,000
5	THURSDAY NIGHT NRL LIVE	Nine	506,000	238,000	79,000
6	HOME AND AWAY	Seven	411,000	343,000	187,000
7	A CURRENT AFFAIR	Nine	393,000	230,000	71,000
8	TIPPING POINT AUSTRALIA	Nine	343,000	174,000	55,000
9	SUNRISE	Seven	284,000	114,000	33,000
10	THE CHASE AUSTRALIA	Seven	278,000	130,000	37,000
11	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	263,000	95,000	29,000
12	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	258,000	168,000	57,000
13	TODAY	Nine	233,000	103,000	30,000
14	ABC NEWS-EV	ABC	198,000	136,000	21,000
15	7.30-EV	ABC	187,000	100,000	20,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	178,000	100,000	24,000
17	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	166,000	92,000	25,000
18	THE DOG HOUSE AUSTRALIA RPT	10	164,000	74,000	7,000
19	SUNRISE -EARLY	Seven	162,000	78,000	22,000
20	NEWS BREAKFAST-AM	ABC	153,000	58,000	10,000
21	TODAY -EARLY	Nine	149,000	69,000	21,000
22	10 NEWS	10	147,000	63,000	11,000
23	TWO AND A HALF MEN RPT	10	141,000	23,000	2,000
24	9NEWS AFTERNOON	Nine	137,000	79,000	22,000
25	THE MORNING SHOW	Seven	134,000	70,000	20,000
26	SEVEN NEWS AT 4	Seven	126,000	76,000	20,000
27	HARD QUIZ S10 RPT	ABC	124,000	75,000	8,000
28	MILLIONAIRE HOT SEAT RPT	10	123,000	69,000	9,000
29	RBT	Nine	123,000	61,000	11,000
30	ABC NEWS MORNINGS-AM	ABC	117,000	28,000	5,000



People 16-39: Cumulative Reach for 3rd Sep 2026 to 9th Sep 2026



National Total TV Reach

5,111,000



Broadcast TV Reach

3,573,000



BVOD Reach

2,617,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	465,000	211,000	69,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	258,000	129,000	41,000
3	THURSDAY NIGHT NRL LIVE	Nine	228,000	110,000	46,000
4	9NEWS	Nine	219,000	124,000	43,000
5	SEVEN NEWS	Seven	202,000	111,000	39,000
6	HOME AND AWAY	Seven	198,000	159,000	104,000
7	A CURRENT AFFAIR	Nine	137,000	82,000	34,000
8	TIPPING POINT AUSTRALIA	Nine	134,000	73,000	26,000
9	THE CHASE AUSTRALIA	Seven	114,000	51,000	18,000
10	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	112,000	40,000	16,000
11	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	110,000	71,000	30,000
12	SUNRISE	Seven	96,000	35,000	14,000
13	ABC NEWS-EV	ABC	75,000	51,000	10,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	74,000	42,000	15,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	71,000	44,000	13,000
16	TODAY	Nine	69,000	31,000	13,000
17	7.30-EV	ABC	68,000	42,000	9,000
18	THE DOG HOUSE AUSTRALIA RPT	10	58,000	27,000	3,000
19	HARD QUIZ S10 RPT	ABC	53,000	31,000	4,000
20	THE BLOCK -WED -ENCORE	Nine	53,000	25,000	5,000
21	SUNRISE -EARLY	Seven	52,000	20,000	9,000
22	SEVEN NEWS AT 4	Seven	52,000	28,000	10,000
23	MILLIONAIRE HOT SEAT RPT	10	51,000	30,000	4,000
24	10 NEWS	10	50,000	20,000	4,000
25	FRIENDS RPT	10	50,000	8,000	1,000
26	ABC NEWS MORNINGS-AM	ABC	49,000	13,000	3,000
27	9NEWS AFTERNOON	Nine	49,000	27,000	10,000
28	RBT	Nine	46,000	18,000	5,000
29	TODAY -EARLY	Nine	46,000	22,000	8,000
30	NEWS BREAKFAST-AM	ABC	45,000	15,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 3rd Sep 2026 to 9th Sep 2026



National Total TV Reach

13,255,000



Broadcast TV Reach

10,933,000



BVOD Reach

7,125,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS	Seven	1,973,000	811,000	155,000
2	SEVEN NEWS	Seven	1,664,000	1,089,000	139,000
3	9NEWS	Nine	1,574,000	969,000	161,000
4	TIPPING POINT AUSTRALIA	Nine	1,191,000	647,000	105,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,129,000	535,000	104,000
6	A CURRENT AFFAIR	Nine	1,101,000	726,000	122,000
7	THURSDAY NIGHT NRL LIVE	Nine	1,081,000	484,000	115,000
8	THE CHASE AUSTRALIA	Seven	1,020,000	500,000	65,000
9	HOME AND AWAY	Seven	1,000,000	792,000	301,000
10	7.30-EV	ABC	918,000	527,000	47,000
11	ABC NEWS-EV	ABC	916,000	688,000	52,000
12	SUNRISE	Seven	811,000	354,000	52,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	620,000	368,000	88,000
14	HARD QUIZ S10 RPT	ABC	609,000	376,000	20,000
15	TODAY	Nine	568,000	233,000	48,000
16	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	554,000	180,000	42,000
17	9NEWS AFTERNOON	Nine	536,000	306,000	42,000
18	10 NEWS	10	508,000	243,000	20,000
19	BACK ROADS S12-EV	ABC	503,000	345,000	22,000
20	SEVEN NEWS AT 4	Seven	500,000	258,000	35,000
21	NEWS BREAKFAST-AM	ABC	479,000	182,000	21,000
22	THE MORNING SHOW	Seven	476,000	198,000	31,000
23	THE DOG HOUSE AUSTRALIA RPT	10	471,000	238,000	13,000
24	SUNRISE -EARLY	Seven	425,000	214,000	34,000
25	9/11: ONE DAY IN AMERICA RPT	SBS	410,000	95,000	3,000
26	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	410,000	217,000	36,000
27	ABC NEWS MORNINGS-AM	ABC	391,000	83,000	11,000
28	TAKE 5 WITH ZAN ROWE-EV	ABC	378,000	248,000	29,000
29	ANTIQUES ROADSHOW-PM	ABC	373,000	157,000	9,000
30	EMERGENCY	Nine	357,000	195,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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