



Saturday 29th Aug 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 29th Aug 2026 to 4th Sep 2026



National Total TV Reach

19,514,000



Broadcast TV Reach

16,103,000



BVOD Reach

9,422,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	2,168,000	929,000	159,000
2	SEVEN NEWS - SAT	Seven	1,801,000	1,108,000	109,000
3	9NEWS SATURDAY	Nine	1,489,000	905,000	125,000
4	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	1,052,000	521,000	84,000
5	SATURDAY NIGHT NRL LIVE	Nine	1,044,000	439,000	80,000
6	ABC NEWS-SA	ABC	1,028,000	744,000	45,000
7	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	897,000	293,000	57,000
8	GETAWAY	Nine	826,000	443,000	65,000
9	GRANTCHESTER-EV	ABC	764,000	521,000	39,000
10	SEVEN'S HORSE RACING 2026	Seven	730,000	125,000	20,000
11	WEEKEND SUNRISE - SAT	Seven	709,000	418,000	60,000
12	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	666,000	307,000	57,000
13	WEEKEND SUNRISE - SAT - LATE	Seven	626,000	365,000	51,000
14	WEEKEND BREAKFAST-AM	ABC	626,000	159,000	19,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	605,000	307,000	45,000
16	THE MORNING SHOW - WEEKEND	Seven	574,000	185,000	28,000
17	10 NEWS SAT	10	566,000	271,000	18,000
18	HARD QUIZ S10 RPT	ABC	565,000	261,000	15,000
19	GOGGLEBOX ENCORE	10	547,000	227,000	10,000
20	SELLING HOUSES AUSTRALIA	10	539,000	273,000	17,000
21	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	537,000	268,000	24,000
22	FATHER BROWN-EV	ABC	510,000	352,000	12,000
23	MIDSOMER MURDERS RPT	ABC	492,000	220,000	7,000
24	WEEKEND TODAY - SATURDAY	Nine	488,000	273,000	48,000
25	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	486,000	200,000	37,000
26	9 TO 5	Nine	478,000	127,000	8,000
27	QUEEN ELIZABETH II: THE UNSEEN PHOTOS	SBS	462,000	127,000	4,000
28	A CURRENT AFFAIR -SAT	Nine	462,000	244,000	25,000
29	THE AIRPORT CHAPLAIN RPT	SBS	458,000	227,000	1,000
30	9NEWS: FIRST AT FIVE	Nine	454,000	274,000	41,000



People 25-54: Cumulative Reach for 29th Aug 2026 to 4th Sep 2026



National Total TV Reach

8,047,000



Broadcast TV Reach

6,035,000



BVOD Reach

4,574,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	750,000	341,000	86,000
2	SEVEN NEWS - SAT	Seven	437,000	236,000	50,000
3	9NEWS SATURDAY	Nine	403,000	223,000	56,000
4	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	332,000	173,000	43,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	332,000	127,000	31,000
6	SATURDAY NIGHT NRL LIVE	Nine	325,000	136,000	42,000
7	WEEKEND SUNRISE - SAT	Seven	197,000	110,000	30,000
8	GETAWAY	Nine	190,000	105,000	29,000
9	SEVEN'S HORSE RACING 2026	Seven	188,000	36,000	10,000
10	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	186,000	93,000	28,000
11	GOGGLEBOX ENCORE	10	179,000	84,000	5,000
12	WEEKEND BREAKFAST-AM	ABC	171,000	41,000	8,000
13	WEEKEND SUNRISE - SAT - LATE	Seven	171,000	94,000	26,000
14	WEEKEND TODAY - SATURDAY	Nine	169,000	105,000	24,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	168,000	91,000	22,000
16	WEEKEND TODAY - SATURDAY - LATE	Nine	161,000	94,000	21,000
17	THE MORNING SHOW - WEEKEND	Seven	156,000	59,000	15,000
18	KONG: SKULL ISLAND	Nine	155,000	39,000	9,000
19	10 NEWS SAT	10	150,000	72,000	8,000
20	THE BIG BANG THEORY RPT	10	148,000	26,000	2,000
21	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	148,000	77,000	20,000
22	WEEKEND TODAY - EARLY SATURDAY	Nine	146,000	71,000	18,000
23	TODAY EXTRA - SATURDAY	Nine	139,000	58,000	13,000
24	SELLING HOUSES AUSTRALIA	10	136,000	56,000	7,000
25	ABC NEWS-SA	ABC	130,000	90,000	15,000
26	SATURDAY AFTERNOON NRLW	Nine	128,000	37,000	11,000
27	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	127,000	38,000	3,000
28	9NEWS: FIRST AT FIVE	Nine	118,000	68,000	19,000
29	9 TO 5	Nine	116,000	33,000	4,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	114,000	53,000	11,000



People 16-39: Cumulative Reach for 29th Aug 2026 to 4th Sep 2026



National Total TV Reach

5,088,000



Broadcast TV Reach

3,542,000



BVOD Reach

2,610,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	343,000	155,000	53,000
2	SEVEN NEWS - SAT	Seven	163,000	79,000	23,000
3	SATURDAY NIGHT NRL LIVE	Nine	151,000	65,000	23,000
4	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	146,000	56,000	18,000
5	9NEWS SATURDAY	Nine	145,000	70,000	24,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	130,000	71,000	23,000
7	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	84,000	40,000	14,000
8	WEEKEND TODAY - SATURDAY - LATE	Nine	70,000	40,000	9,000
9	GETAWAY	Nine	67,000	39,000	13,000
10	SEVEN'S HORSE RACING 2026	Seven	67,000	11,000	5,000
11	WEEKEND SUNRISE - SAT	Seven	64,000	32,000	14,000
12	GOGGLEBOX ENCORE	10	64,000	30,000	2,000
13	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	64,000	33,000	10,000
14	WEEKEND TODAY - SATURDAY	Nine	60,000	37,000	11,000
15	WEEKEND BREAKFAST-AM	ABC	59,000	14,000	4,000
16	TODAY EXTRA - SATURDAY	Nine	55,000	24,000	6,000
17	WEEKEND TODAY - EARLY SATURDAY	Nine	55,000	28,000	8,000
18	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	55,000	14,000	1,000
19	ABC NEWS-SA	ABC	51,000	33,000	7,000
20	THE MORNING SHOW - WEEKEND	Seven	51,000	15,000	7,000
21	KONG: SKULL ISLAND	Nine	51,000	16,000	4,000
22	THE BIG BANG THEORY RPT	10	49,000	10,000	1,000
23	ZOG-AM	ABC	48,000	18,000	3,000
24	RAGE CHARTS-AM	ABC	47,000	7,000	0
25	9NEWS: FIRST AT FIVE	Nine	47,000	28,000	9,000
26	WEEKEND SUNRISE - SAT - LATE	Seven	46,000	28,000	12,000
27	SATURDAY AFTERNOON NRLW	Nine	45,000	13,000	5,000
28	ZOG-EV	ABC	45,000	42,000	22,000
29	WEEKEND SUNRISE - SAT - EARLY	Seven	44,000	26,000	10,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	43,000	20,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 29th Aug 2026 to 4th Sep 2026



National Total TV Reach

13,251,000



Broadcast TV Reach

10,927,000



BVOD Reach

7,142,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,666,000	717,000	123,000
2	SEVEN NEWS - SAT	Seven	1,442,000	902,000	88,000
3	9NEWS SATURDAY	Nine	1,191,000	739,000	103,000
4	ABC NEWS-SA	ABC	865,000	632,000	39,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	833,000	408,000	66,000
6	SATURDAY NIGHT NRL LIVE	Nine	810,000	337,000	64,000
7	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	699,000	229,000	45,000
8	GETAWAY	Nine	676,000	361,000	53,000
9	GRANTCHESTER-EV	ABC	649,000	452,000	35,000
10	SEVEN'S HORSE RACING 2026	Seven	587,000	103,000	16,000
11	WEEKEND SUNRISE - SAT	Seven	577,000	344,000	49,000
12	WEEKEND BREAKFAST-AM	ABC	523,000	133,000	17,000
13	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	512,000	238,000	46,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	506,000	294,000	42,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	503,000	257,000	37,000
16	HARD QUIZ S10 RPT	ABC	483,000	226,000	13,000
17	10 NEWS SAT	10	472,000	228,000	15,000
18	THE MORNING SHOW - WEEKEND	Seven	452,000	151,000	23,000
19	SELLING HOUSES AUSTRALIA	10	444,000	223,000	14,000
20	GOGGLEBOX ENCORE	10	442,000	181,000	9,000
21	FATHER BROWN-EV	ABC	438,000	306,000	10,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	429,000	219,000	19,000
23	MIDSOMER MURDERS RPT	ABC	429,000	190,000	6,000
24	9 TO 5	Nine	396,000	103,000	6,000
25	QUEEN ELIZABETH II: THE UNSEEN PHOTOS	SBS	395,000	109,000	4,000
26	WEEKEND TODAY - SATURDAY	Nine	391,000	214,000	40,000
27	THE AIRPORT CHAPLAIN RPT	SBS	387,000	195,000	1,000
28	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	379,000	150,000	30,000
29	A CURRENT AFFAIR -SAT	Nine	377,000	200,000	21,000
30	9NEWS: FIRST AT FIVE	Nine	369,000	221,000	34,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396