



Thursday 27th Aug 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Aug 2026 to 2nd Sep 2026



National Total TV Reach

19,486,000



Broadcast TV Reach

16,042,000



BVOD Reach

9,455,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	AFL: LEGENDS GAME FOR PROSTRATE CANCER	Seven	2,494,000	862,000	196,000
2	SEVEN NEWS	Seven	2,271,000	1,407,000	193,000
3	9NEWS	Nine	1,907,000	1,206,000	213,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,575,000	695,000	162,000
5	TIPPING POINT AUSTRALIA	Nine	1,389,000	754,000	123,000
6	A CURRENT AFFAIR	Nine	1,379,000	927,000	165,000
7	THE CHASE AUSTRALIA	Seven	1,357,000	659,000	87,000
8	HOME AND AWAY	Seven	1,248,000	1,003,000	359,000
9	7.30-EV	ABC	1,162,000	717,000	64,000
10	ABC NEWS-EV	ABC	1,155,000	869,000	65,000
11	HOME AND AWAY EP.2	Seven	1,130,000	975,000	358,000
12	HOME AND AWAY EP.3	Seven	1,103,000	946,000	371,000
13	SUNRISE	Seven	1,020,000	456,000	67,000
14	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	908,000	521,000	124,000
15	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	791,000	256,000	59,000
16	HARD QUIZ S10-EV	ABC	712,000	411,000	25,000
17	TODAY	Nine	711,000	288,000	59,000
18	SEVEN NEWS AT 4	Seven	689,000	354,000	43,000
19	9NEWS AFTERNOON	Nine	685,000	372,000	51,000
20	THE MORNING SHOW	Seven	665,000	268,000	40,000
21	BACK ROADS S12-EV	ABC	662,000	470,000	33,000
22	NEWS BREAKFAST-AM	ABC	606,000	228,000	25,000
23	10 NEWS	10	602,000	304,000	27,000
24	THE DOG HOUSE AUSTRALIA RPT	10	576,000	253,000	13,000
25	TAKE 5 WITH ZAN ROWE-EV	ABC	539,000	377,000	42,000
26	SUNRISE -EARLY	Seven	529,000	248,000	41,000
27	ABC NEWS MORNINGS-AM	ABC	506,000	108,000	15,000
28	TIPPING POINT UK -RPT	Nine	490,000	256,000	30,000
29	AIR CRASH INVESTIGATIONS	Seven	477,000	199,000	21,000
30	ANTIQUES ROADSHOW-PM	ABC	457,000	189,000	11,000



People 25-54: Cumulative Reach for 27th Aug 2026 to 2nd Sep 2026



National Total TV Reach

8,040,000



Broadcast TV Reach

6,005,000



BVOD Reach

4,592,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	AFL: LEGENDS GAME FOR PROSTRATE CANCER	Seven	910,000	361,000	108,000
2	SEVEN NEWS	Seven	606,000	318,000	92,000
3	THURSDAY NIGHT NRL LIVE	Nine	563,000	256,000	88,000
4	9NEWS	Nine	518,000	310,000	100,000
5	HOME AND AWAY	Seven	435,000	357,000	184,000
6	HOME AND AWAY EP.2	Seven	385,000	347,000	183,000
7	HOME AND AWAY EP.3	Seven	378,000	331,000	188,000
8	A CURRENT AFFAIR	Nine	369,000	234,000	79,000
9	TIPPING POINT AUSTRALIA	Nine	328,000	164,000	54,000
10	THE CHASE AUSTRALIA	Seven	327,000	149,000	40,000
11	SUNRISE	Seven	291,000	128,000	34,000
12	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	283,000	164,000	65,000
13	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	278,000	105,000	33,000
14	7.30-EV	ABC	237,000	138,000	23,000
15	TODAY	Nine	221,000	97,000	30,000
16	ABC NEWS-EV	ABC	216,000	157,000	23,000
17	SUNRISE -EARLY	Seven	168,000	76,000	22,000
18	THE MORNING SHOW	Seven	162,000	78,000	21,000
19	NEWS BREAKFAST-AM	ABC	159,000	65,000	11,000
20	TODAY -EARLY	Nine	158,000	75,000	20,000
21	SEVEN NEWS AT 4	Seven	155,000	79,000	20,000
22	THE DOG HOUSE AUSTRALIA RPT	10	149,000	62,000	6,000
23	10 NEWS	10	149,000	72,000	12,000
24	HARD QUIZ S10-EV	ABC	143,000	80,000	8,000
25	9NEWS AFTERNOON	Nine	141,000	82,000	23,000
26	TODAY EXTRA	Nine	136,000	59,000	18,000
27	AIR CRASH INVESTIGATIONS	Seven	135,000	56,000	11,000
28	TWO AND A HALF MEN RPT	10	132,000	35,000	2,000
29	FRIENDS RPT	10	129,000	24,000	2,000
30	KICK ONS	Seven	124,000	64,000	21,000



People 16-39: Cumulative Reach for 27th Aug 2026 to 2nd Sep 2026



National Total TV Reach

5,100,000



Broadcast TV Reach

3,550,000



BVOD Reach

2,616,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	AFL: LEGENDS GAME FOR PROSTRATE CANCER	Seven	454,000	183,000	71,000
2	THURSDAY NIGHT NRL LIVE	Nine	258,000	122,000	51,000
3	SEVEN NEWS	Seven	244,000	120,000	46,000
4	9NEWS	Nine	213,000	120,000	46,000
5	HOME AND AWAY	Seven	208,000	167,000	103,000
6	HOME AND AWAY EP.2	Seven	182,000	162,000	103,000
7	HOME AND AWAY EP.3	Seven	172,000	152,000	105,000
8	A CURRENT AFFAIR	Nine	158,000	100,000	38,000
9	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	141,000	78,000	33,000
10	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	128,000	43,000	18,000
11	THE CHASE AUSTRALIA	Seven	123,000	57,000	20,000
12	TIPPING POINT AUSTRALIA	Nine	122,000	62,000	25,000
13	7.30-EV	ABC	95,000	56,000	10,000
14	ABC NEWS-EV	ABC	82,000	62,000	10,000
15	SUNRISE	Seven	81,000	33,000	15,000
16	TODAY	Nine	75,000	32,000	13,000
17	HARD QUIZ S10-EV	ABC	64,000	34,000	4,000
18	TODAY -EARLY	Nine	60,000	29,000	8,000
19	KICK ONS	Seven	60,000	31,000	13,000
20	SEVEN NEWS AT 4	Seven	57,000	22,000	10,000
21	THE DOG HOUSE AUSTRALIA RPT	10	57,000	21,000	3,000
22	10 NEWS	10	56,000	25,000	5,000
23	NEWS BREAKFAST-AM	ABC	54,000	18,000	5,000
24	TWO AND A HALF MEN RPT	10	53,000	14,000	1,000
25	THE TRAITORS AUSTRALIA ENCORE	10	52,000	26,000	0
26	9NEWS AFTERNOON	Nine	52,000	31,000	11,000
27	AIR CRASH INVESTIGATIONS	Seven	51,000	18,000	5,000
28	TODAY EXTRA	Nine	50,000	19,000	8,000
29	FRIENDS RPT	10	49,000	9,000	1,000
30	THE MORNING SHOW	Seven	47,000	20,000	10,000



Grocery Shoppers (18+): Cumulative Reach for 27th Aug 2026 to 2nd Sep 2026



National Total TV Reach

13,239,000



Broadcast TV Reach

10,882,000



BVOD Reach

7,174,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	AFL: LEGENDS GAME FOR PROSTRATE CANCER	Seven	1,887,000	650,000	152,000
2	SEVEN NEWS	Seven	1,821,000	1,148,000	156,000
3	9NEWS	Nine	1,510,000	964,000	175,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,213,000	538,000	128,000
5	TIPPING POINT AUSTRALIA	Nine	1,138,000	623,000	102,000
6	THE CHASE AUSTRALIA	Seven	1,112,000	545,000	71,000
7	A CURRENT AFFAIR	Nine	1,109,000	750,000	136,000
8	HOME AND AWAY	Seven	1,001,000	812,000	290,000
9	7.30-EV	ABC	974,000	612,000	56,000
10	ABC NEWS-EV	ABC	961,000	723,000	57,000
11	HOME AND AWAY EP.2	Seven	905,000	789,000	291,000
12	HOME AND AWAY EP.3	Seven	890,000	775,000	301,000
13	SUNRISE	Seven	835,000	373,000	55,000
14	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	715,000	408,000	100,000
15	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	624,000	206,000	47,000
16	HARD QUIZ S10-EV	ABC	591,000	343,000	21,000
17	TODAY	Nine	585,000	239,000	49,000
18	9NEWS AFTERNOON	Nine	572,000	309,000	42,000
19	SEVEN NEWS AT 4	Seven	569,000	295,000	35,000
20	BACK ROADS S12-EV	ABC	559,000	400,000	29,000
21	THE MORNING SHOW	Seven	554,000	220,000	33,000
22	NEWS BREAKFAST-AM	ABC	514,000	196,000	22,000
23	10 NEWS	10	484,000	243,000	22,000
24	THE DOG HOUSE AUSTRALIA RPT	10	478,000	211,000	11,000
25	TAKE 5 WITH ZAN ROWE-EV	ABC	460,000	323,000	37,000
26	SUNRISE -EARLY	Seven	434,000	202,000	34,000
27	ABC NEWS MORNINGS-AM	ABC	419,000	87,000	13,000
28	TIPPING POINT UK -RPT	Nine	408,000	218,000	25,000
29	AIR CRASH INVESTIGATIONS	Seven	390,000	164,000	17,000
30	ANTIQUES ROADSHOW-PM	ABC	384,000	162,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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