



Saturday 15th Aug 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 15th Aug 2026



National Total TV Reach

11,334,000



Broadcast TV Reach

9,073,000



BVOD Reach

3,716,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,727,000	1,019,000	100,000
2	9NEWS SATURDAY	Nine	1,534,000	892,000	122,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S3	Seven	1,371,000	412,000	53,000
4	BETTER HOMES AND GARDENS	Seven	1,126,000	514,000	53,000
5	SATURDAY NIGHT NRL LIVE	Nine	1,124,000	447,000	93,000
6	ABC NEWS-SA	ABC	993,000	683,000	46,000
7	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S1	Seven	840,000	334,000	55,000
8	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S2	Seven	803,000	334,000	53,000
9	M- JURASSIC WORLD: FALLEN KINGDOM (R)	Seven	787,000	182,000	17,000
10	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	774,000	324,000	64,000
11	GETAWAY	Nine	769,000	351,000	53,000
12	WEEKEND SUNRISE - SAT	Seven	767,000	454,000	67,000
13	TEST RUGBY: WALLABIES V JAPAN	Nine	738,000	258,000	37,000
14	GRANTCHESTER-EV	ABC	738,000	497,000	29,000
15	THE GREAT OUTDOORS	Seven	652,000	350,000	38,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	636,000	313,000	47,000
17	10 NEWS SAT	10	602,000	308,000	20,000
18	WEEKEND BREAKFAST-AM	ABC	602,000	155,000	17,000
19	HARD QUIZ S4 RPT	ABC	569,000	291,000	15,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	562,000	334,000	54,000
21	LOVE IT OR LIST IT AUSTRALIA	10	540,000	279,000	17,000
22	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	517,000	239,000	50,000
23	FATHER BROWN-EV	ABC	516,000	370,000	13,000
24	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 LUNCH	Seven	515,000	247,000	43,000
25	WEEKEND TODAY - SATURDAY	Nine	505,000	289,000	46,000
26	TODAY EXTRA - SATURDAY	Nine	480,000	168,000	27,000
27	THE DOG HOUSE AUSTRALIA RPT	10	479,000	191,000	12,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	466,000	283,000	43,000
29	LOVE IT OR LIST IT AUSTRALIA RPT	10	466,000	257,000	13,000
30	THE BIG BANG THEORY RPT	10	453,000	74,000	4,000



People 25-54: Cumulative Reach for Saturday 15th Aug 2026



National Total TV Reach

4,156,000



Broadcast TV Reach

2,876,000



BVOD Reach

1,779,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	462,000	254,000	45,000
2	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S3	Seven	417,000	131,000	27,000
3	9NEWS SATURDAY	Nine	398,000	204,000	54,000
4	SATURDAY NIGHT NRL LIVE	Nine	362,000	148,000	50,000
5	BETTER HOMES AND GARDENS	Seven	294,000	135,000	24,000
6	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S1	Seven	269,000	109,000	29,000
7	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S2	Seven	252,000	116,000	28,000
8	M- JURASSIC WORLD: FALLEN KINGDOM (R)	Seven	241,000	64,000	9,000
9	TEST RUGBY: WALLABIES V JAPAN	Nine	232,000	91,000	19,000
10	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	224,000	100,000	33,000
11	WEEKEND SUNRISE - SAT	Seven	212,000	129,000	33,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	186,000	91,000	23,000
13	THE GREAT OUTDOORS	Seven	173,000	99,000	18,000
14	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	170,000	90,000	28,000
15	WEEKEND TODAY - SATURDAY	Nine	162,000	99,000	24,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	160,000	94,000	27,000
17	WEEKEND BREAKFAST-AM	ABC	160,000	43,000	7,000
18	GETAWAY	Nine	160,000	69,000	24,000
19	THE BIG BANG THEORY RPT	10	158,000	32,000	2,000
20	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 LUNCH	Seven	156,000	87,000	23,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	155,000	95,000	22,000
22	TODAY EXTRA - SATURDAY	Nine	149,000	56,000	14,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	140,000	69,000	17,000
24	ABC NEWS-SA	ABC	139,000	89,000	15,000
25	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 TEA	Seven	138,000	101,000	25,000
26	LOVE IT OR LIST IT AUSTRALIA	10	134,000	61,000	7,000
27	10 NEWS SAT	10	134,000	61,000	9,000
28	INTO THE BLUE	Nine	132,000	34,000	9,000
29	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 PRE	Seven	129,000	77,000	22,000
30	THE DOG HOUSE AUSTRALIA RPT	10	124,000	45,000	5,000



People 16-39: Cumulative Reach for Saturday 15th Aug 2026



National Total TV Reach

2,112,000



Broadcast TV Reach

1,309,000



BVOD Reach

953,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	186,000	88,000	21,000
2	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S3	Seven	172,000	51,000	16,000
3	9NEWS SATURDAY	Nine	149,000	75,000	24,000
4	SATURDAY NIGHT NRL LIVE	Nine	142,000	59,000	28,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S1	Seven	114,000	39,000	16,000
6	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S2	Seven	113,000	48,000	17,000
7	TEST RUGBY: WALLABIES V JAPAN	Nine	112,000	43,000	9,000
8	BETTER HOMES AND GARDENS	Seven	105,000	44,000	11,000
9	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	95,000	45,000	17,000
10	THE BIG BANG THEORY RPT	10	73,000	16,000	1,000
11	M- JURASSIC WORLD: FALLEN KINGDOM (R)	Seven	69,000	16,000	4,000
12	ABC NEWS-SA	ABC	68,000	45,000	7,000
13	WEEKEND BREAKFAST-AM	ABC	64,000	17,000	3,000
14	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 TEA	Seven	64,000	44,000	14,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	63,000	29,000	10,000
16	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 LUNCH	Seven	62,000	30,000	13,000
17	WEEKEND SUNRISE - SAT	Seven	62,000	42,000	15,000
18	THE GREAT OUTDOORS	Seven	57,000	36,000	9,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	57,000	32,000	10,000
20	TODAY EXTRA - SATURDAY	Nine	55,000	22,000	7,000
21	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	54,000	29,000	15,000
22	GETAWAY	Nine	54,000	23,000	11,000
23	HARD QUIZ S4 RPT	ABC	53,000	26,000	2,000
24	WEEKEND SUNRISE - SAT - LATE	Seven	51,000	31,000	12,000
25	WEEKEND TODAY - EARLY SATURDAY	Nine	51,000	22,000	7,000
26	TEST RUGBY: WALLABIES V JAPAN -POST MATCH	Nine	51,000	28,000	8,000
27	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 PRE	Seven	50,000	32,000	11,000
28	WEEKEND TODAY - SATURDAY	Nine	49,000	33,000	10,000
29	GRANTCHESTER-EV	ABC	46,000	17,000	4,000
30	THE TRAITORS AUSTRALIA ENCORE	10	42,000	16,000	0



Grocery Shoppers (18+): Cumulative Reach for Saturday 15th Aug 2026



National Total TV Reach

8,262,000



Broadcast TV Reach

6,590,000



BVOD Reach

2,892,000



Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,400,000	827,000	81,000
2	9NEWS SATURDAY	Nine	1,218,000	726,000	100,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S3	Seven	1,087,000	322,000	41,000
4	BETTER HOMES AND GARDENS	Seven	920,000	424,000	44,000
5	SATURDAY NIGHT NRL LIVE	Nine	876,000	343,000	74,000
6	ABC NEWS-SA	ABC	832,000	573,000	40,000
7	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S1	Seven	664,000	268,000	43,000
8	M- JURASSIC WORLD: FALLEN KINGDOM (R)	Seven	638,000	147,000	13,000
9	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 S2	Seven	632,000	263,000	41,000
10	GETAWAY	Nine	630,000	290,000	44,000
11	WEEKEND SUNRISE - SAT	Seven	625,000	370,000	55,000
12	GRANTCHESTER-EV	ABC	623,000	430,000	26,000
13	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	604,000	256,000	52,000
14	TEST RUGBY: WALLABIES V JAPAN	Nine	596,000	208,000	29,000
15	THE GREAT OUTDOORS	Seven	536,000	285,000	31,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	514,000	256,000	39,000
17	10 NEWS SAT	10	505,000	259,000	16,000
18	WEEKEND BREAKFAST-AM	ABC	488,000	130,000	15,000
19	HARD QUIZ S4 RPT	ABC	472,000	243,000	13,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	458,000	274,000	44,000
21	FATHER BROWN-EV	ABC	449,000	322,000	12,000
22	LOVE IT OR LIST IT AUSTRALIA	10	444,000	231,000	14,000
23	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D3 LUNCH	Seven	413,000	200,000	34,000
24	WEEKEND TODAY - SATURDAY	Nine	411,000	237,000	38,000
25	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	406,000	184,000	40,000
26	THE DOG HOUSE AUSTRALIA RPT	10	387,000	158,000	10,000
27	TODAY EXTRA - SATURDAY	Nine	382,000	137,000	23,000
28	LOVE IT OR LIST IT AUSTRALIA RPT	10	377,000	212,000	10,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	377,000	231,000	36,000
30	A CURRENT AFFAIR -SAT	Nine	364,000	228,000	21,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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