



Friday 14th Aug 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 14th Aug 2026



National Total TV Reach

11,571,000



Broadcast TV Reach

9,263,000



BVOD Reach

3,867,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,892,000	828,000	121,000
2	9NEWS	Nine	1,867,000	1,088,000	170,000
3	SEVEN NEWS	Seven	1,783,000	1,078,000	123,000
4	TIPPING POINT AUSTRALIA	Nine	1,426,000	784,000	115,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S3	Seven	1,321,000	421,000	62,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,285,000	582,000	131,000
7	A CURRENT AFFAIR	Nine	1,198,000	736,000	119,000
8	SUNRISE	Seven	1,041,000	461,000	69,000
9	ABC NEWS-EV	ABC	1,018,000	711,000	51,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE GAME	Seven	861,000	469,000	63,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	830,000	402,000	85,000
12	BETTER HOMES AND GARDENS	Seven	812,000	354,000	40,000
13	GARDENING AUSTRALIA-EV	ABC	802,000	479,000	36,000
14	M- JERRY MAGUIRE	Seven	774,000	125,000	16,000
15	9NEWS AFTERNOON	Nine	736,000	382,000	51,000
16	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S2	Seven	730,000	334,000	53,000
17	TODAY	Nine	710,000	289,000	53,000
18	10 NEWS	10	688,000	348,000	25,000
19	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S1	Seven	665,000	292,000	54,000
20	NEWS BREAKFAST-AM	ABC	639,000	235,000	26,000
21	HARD QUIZ S4 RPT	ABC	637,000	356,000	21,000
22	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	582,000	334,000	53,000
23	SAINT-PIERRE-EV	ABC	577,000	307,000	15,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	551,000	221,000	50,000
25	LOVE IT OR LIST IT AUSTRALIA RPT	10	549,000	258,000	13,000
26	TIPPING POINT UK -RPT	Nine	510,000	252,000	26,000
27	ABC NEWS MORNINGS-AM	ABC	508,000	106,000	15,000
28	SUNRISE -EXTENDED	Seven	488,000	299,000	49,000
29	SUNRISE -EARLY	Seven	483,000	246,000	39,000
30	THE BIG BANG THEORY RPT	10	471,000	58,000	3,000



People 25-54: Cumulative Reach for Friday 14th Aug 2026



National Total TV Reach

4,283,000



Broadcast TV Reach

2,948,000



BVOD Reach

1,867,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	615,000	277,000	64,000
2	9NEWS	Nine	505,000	275,000	77,000
3	SEVEN NEWS	Seven	442,000	245,000	58,000
4	FRIDAY NIGHT NRL LIVE	Nine	437,000	202,000	71,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S3	Seven	368,000	130,000	32,000
6	TIPPING POINT AUSTRALIA	Nine	359,000	176,000	50,000
7	SUNRISE	Seven	307,000	146,000	36,000
8	A CURRENT AFFAIR	Nine	297,000	179,000	56,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	273,000	140,000	44,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE GAME	Seven	265,000	153,000	33,000
11	M- JERRY MAGUIRE	Seven	231,000	47,000	8,000
12	TODAY	Nine	229,000	100,000	28,000
13	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S2	Seven	210,000	109,000	28,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	198,000	84,000	27,000
15	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S1	Seven	196,000	104,000	29,000
16	NEWS BREAKFAST-AM	ABC	196,000	80,000	11,000
17	BETTER HOMES AND GARDENS	Seven	192,000	84,000	18,000
18	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	178,000	107,000	29,000
19	ABC NEWS-EV	ABC	174,000	118,000	18,000
20	SUNRISE -EARLY	Seven	164,000	87,000	21,000
21	9NEWS AFTERNOON	Nine	163,000	84,000	23,000
22	THE BIG BANG THEORY RPT	10	160,000	23,000	2,000
23	10 NEWS	10	158,000	78,000	11,000
24	FRIDAY NIGHT COUNTDOWN	Seven	151,000	89,000	17,000
25	LOVE IT OR LIST IT AUSTRALIA RPT	10	144,000	67,000	6,000
26	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 LUNCH	Seven	142,000	94,000	24,000
27	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 TEA	Seven	133,000	106,000	26,000
28	SUNRISE -EXTENDED	Seven	129,000	81,000	25,000
29	TODAY -EARLY	Nine	124,000	60,000	17,000
30	GARDENING AUSTRALIA-EV	ABC	122,000	68,000	13,000



People 16-39: Cumulative Reach for Friday 14th Aug 2026



National Total TV Reach

2,203,000



Broadcast TV Reach

1,355,000



BVOD Reach

1,014,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	272,000	116,000	38,000
2	9NEWS	Nine	219,000	108,000	36,000
3	FRIDAY NIGHT NRL LIVE	Nine	207,000	97,000	40,000
4	SEVEN NEWS	Seven	176,000	87,000	28,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S3	Seven	153,000	55,000	18,000
6	TIPPING POINT AUSTRALIA	Nine	139,000	72,000	24,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	129,000	66,000	23,000
8	A CURRENT AFFAIR	Nine	124,000	80,000	27,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE GAME	Seven	107,000	58,000	18,000
10	SUNRISE	Seven	96,000	42,000	16,000
11	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S2	Seven	92,000	44,000	17,000
12	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S1	Seven	82,000	44,000	17,000
13	TODAY	Nine	81,000	33,000	12,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	79,000	38,000	15,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	77,000	48,000	16,000
16	NEWS BREAKFAST-AM	ABC	76,000	26,000	5,000
17	BETTER HOMES AND GARDENS	Seven	68,000	27,000	8,000
18	M- JERRY MAGUIRE	Seven	66,000	17,000	4,000
19	ABC NEWS-EV	ABC	62,000	37,000	8,000
20	9NEWS AFTERNOON	Nine	61,000	28,000	11,000
21	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 LUNCH	Seven	60,000	36,000	14,000
22	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 TEA	Seven	54,000	43,000	15,000
23	THE BIG BANG THEORY RPT	10	54,000	8,000	1,000
24	FRIDAY NIGHT COUNTDOWN	Seven	51,000	30,000	9,000
25	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 PRE	Seven	51,000	31,000	11,000
26	HARRY POTTER & THE DEATHLY HALLOWS - PART 2 -EV	Nine	50,000	17,000	1,000
27	10 NEWS	10	49,000	26,000	5,000
28	LOVE IT OR LIST IT AUSTRALIA RPT	10	47,000	21,000	3,000
29	OCEAN'S TWELVE	Nine	45,000	10,000	2,000
30	10 NEWS 6PM	10	44,000	20,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Friday 14th Aug 2026



National Total TV Reach

8,543,000



Broadcast TV Reach

6,837,000



BVOD Reach

3,021,000



Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,502,000	889,000	140,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,442,000	625,000	95,000
3	SEVEN NEWS	Seven	1,420,000	872,000	99,000
4	TIPPING POINT AUSTRALIA	Nine	1,174,000	650,000	95,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S3	Seven	1,064,000	344,000	49,000
6	FRIDAY NIGHT NRL LIVE	Nine	977,000	445,000	104,000
7	A CURRENT AFFAIR	Nine	953,000	594,000	98,000
8	ABC NEWS-EV	ABC	852,000	601,000	45,000
9	SUNRISE	Seven	848,000	377,000	56,000
10	GARDENING AUSTRALIA-EV	ABC	683,000	409,000	32,000
11	BETTER HOMES AND GARDENS	Seven	669,000	296,000	33,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE GAME	Seven	658,000	352,000	50,000
13	M- JERRY MAGUIRE	Seven	642,000	105,000	13,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	629,000	309,000	69,000
15	9NEWS AFTERNOON	Nine	606,000	319,000	42,000
16	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S2	Seven	579,000	267,000	41,000
17	10 NEWS	10	573,000	286,000	20,000
18	TODAY	Nine	564,000	233,000	44,000
19	HARD QUIZ S4 RPT	ABC	545,000	307,000	18,000
20	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D2 S1	Seven	536,000	240,000	42,000
21	NEWS BREAKFAST-AM	ABC	530,000	201,000	23,000
22	SAINT-PIERRE-EV	ABC	492,000	269,000	13,000
23	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	443,000	257,000	42,000
24	LOVE IT OR LIST IT AUSTRALIA RPT	10	441,000	213,000	11,000
25	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	429,000	169,000	40,000
26	TIPPING POINT UK -RPT	Nine	424,000	207,000	21,000
27	ABC NEWS MORNINGS-AM	ABC	420,000	89,000	13,000
28	SUNRISE -EXTENDED	Seven	402,000	247,000	40,000
29	SUNRISE -EARLY	Seven	401,000	209,000	32,000
30	THE BIG BANG THEORY RPT	10	382,000	47,000	3,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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