



Thursday 13th Aug 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 13th Aug 2026



National Total TV Reach

12,105,000



Broadcast TV Reach

9,669,000



BVOD Reach

4,221,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,134,000	1,323,000	157,000
2	9NEWS	Nine	2,067,000	1,269,000	213,000
3	TIPPING POINT AUSTRALIA	Nine	1,600,000	852,000	131,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,535,000	761,000	185,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S3	Seven	1,482,000	433,000	61,000
6	A CURRENT AFFAIR	Nine	1,467,000	962,000	162,000
7	HOME AND AWAY	Seven	1,401,000	898,000	243,000
8	7.30-EV	ABC	1,155,000	699,000	56,000
9	ABC NEWS-EV	ABC	1,116,000	850,000	63,000
10	SUNRISE	Seven	1,029,000	461,000	71,000
11	HIGHWAY PATROL - DUMB DECISIONS (R)	Seven	1,006,000	390,000	48,000
12	WOMEN'S AFL: THURSDAY NIGHT FOOTBAL	Seven	880,000	182,000	20,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	831,000	502,000	121,000
14	BACK ROADS S12-EV	ABC	782,000	506,000	26,000
15	GRAND DESIGNS-EV	ABC	769,000	423,000	21,000
16	TODAY	Nine	738,000	287,000	53,000
17	AIR CRASH INVESTIGATIONS (R)	Seven	730,000	285,000	24,000
18	HARD QUIZ S4 RPT	ABC	720,000	425,000	24,000
19	9NEWS AFTERNOON	Nine	715,000	370,000	52,000
20	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S2	Seven	698,000	318,000	50,000
21	RBT	Nine	691,000	309,000	31,000
22	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S1	Seven	670,000	300,000	52,000
23	10 NEWS	10	649,000	322,000	26,000
24	THE DOG HOUSE AUSTRALIA RPT	10	639,000	286,000	18,000
25	NEWS BREAKFAST-AM	ABC	627,000	228,000	26,000
26	THE BIG BANG THEORY RPT	10	560,000	79,000	5,000
27	EMERGENCY	Nine	546,000	263,000	19,000
28	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	544,000	246,000	57,000
29	ABC NEWS MORNINGS-AM	ABC	528,000	96,000	14,000
30	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 PRE	Seven	512,000	223,000	42,000



People 25-54: Cumulative Reach for Thursday 13th Aug 2026



National Total TV Reach

4,581,000



Broadcast TV Reach

3,147,000



BVOD Reach

2,053,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	587,000	340,000	100,000
2	SEVEN NEWS	Seven	564,000	318,000	74,000
3	THURSDAY NIGHT NRL LIVE	Nine	544,000	271,000	101,000
4	HOME AND AWAY	Seven	437,000	298,000	122,000
5	A CURRENT AFFAIR	Nine	411,000	246,000	78,000
6	TIPPING POINT AUSTRALIA	Nine	391,000	188,000	58,000
7	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S3	Seven	381,000	129,000	31,000
8	HIGHWAY PATROL - DUMB DECISIONS (R)	Seven	326,000	125,000	26,000
9	SUNRISE	Seven	307,000	139,000	37,000
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	285,000	166,000	64,000
11	WOMEN'S AFL: THURSDAY NIGHT FOOTBAL	Seven	273,000	70,000	11,000
12	TODAY	Nine	244,000	103,000	28,000
13	7.30-EV	ABC	214,000	124,000	21,000
14	AIR CRASH INVESTIGATIONS (R)	Seven	212,000	84,000	13,000
15	THE BIG BANG THEORY RPT	10	210,000	35,000	3,000
16	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	206,000	100,000	32,000
17	RBT	Nine	205,000	100,000	15,000
18	ABC NEWS-EV	ABC	202,000	148,000	22,000
19	THE DOG HOUSE AUSTRALIA RPT	10	199,000	89,000	8,000
20	NEWS BREAKFAST-AM	ABC	190,000	73,000	11,000
21	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S1	Seven	189,000	100,000	27,000
22	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S2	Seven	187,000	104,000	26,000
23	EMERGENCY	Nine	180,000	92,000	9,000
24	9NEWS AFTERNOON	Nine	172,000	90,000	23,000
25	10 NEWS	10	157,000	69,000	12,000
26	SUNRISE -EARLY	Seven	156,000	80,000	23,000
27	FRIENDS RPT	10	154,000	28,000	2,000
28	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 PRE	Seven	142,000	78,000	22,000
29	MILLIONAIRE HOT SEAT RPT	10	139,000	84,000	10,000
30	RON IDDLES: THE GOOD COP (R)	Seven	139,000	53,000	8,000



People 16-39: Cumulative Reach for Thursday 13th Aug 2026



National Total TV Reach

2,419,000



Broadcast TV Reach

1,509,000



BVOD Reach

1,114,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THURSDAY NIGHT NRL LIVE	Nine	275,000	131,000	60,000
2	SEVEN NEWS	Seven	245,000	132,000	36,000
3	9NEWS	Nine	216,000	121,000	47,000
4	HOME AND AWAY	Seven	198,000	149,000	67,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S3	Seven	165,000	60,000	18,000
6	A CURRENT AFFAIR	Nine	161,000	95,000	38,000
7	HIGHWAY PATROL - DUMB DECISIONS (R)	Seven	152,000	47,000	14,000
8	TIPPING POINT AUSTRALIA	Nine	136,000	57,000	28,000
9	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	132,000	74,000	34,000
10	WOMEN'S AFL: THURSDAY NIGHT FOOTBAL	Seven	114,000	34,000	6,000
11	SUNRISE	Seven	110,000	47,000	16,000
12	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	99,000	47,000	17,000
13	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S2	Seven	94,000	55,000	16,000
14	ABC NEWS-EV	ABC	87,000	60,000	10,000
15	RBT	Nine	86,000	38,000	7,000
16	7.30-EV	ABC	84,000	52,000	9,000
17	TODAY	Nine	84,000	34,000	12,000
18	AIR CRASH INVESTIGATIONS (R)	Seven	80,000	32,000	7,000
19	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S1	Seven	80,000	45,000	17,000
20	THE DOG HOUSE AUSTRALIA RPT	10	75,000	31,000	4,000
21	EMERGENCY	Nine	74,000	34,000	4,000
22	THE BIG BANG THEORY RPT	10	73,000	11,000	1,000
23	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 LUNCH	Seven	70,000	40,000	13,000
24	FRIENDS RPT	10	67,000	8,000	1,000
25	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 PRE	Seven	67,000	34,000	11,000
26	NEWS BREAKFAST-AM	ABC	66,000	19,000	5,000
27	10 NEWS	10	66,000	25,000	5,000
28	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 TEA	Seven	66,000	50,000	15,000
29	9NEWS AFTERNOON	Nine	54,000	26,000	11,000
30	HARD QUIZ S4 RPT	ABC	54,000	30,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 13th Aug 2026



National Total TV Reach

8,970,000



Broadcast TV Reach

7,164,000



BVOD Reach

3,317,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,712,000	1,061,000	126,000
2	9NEWS	Nine	1,658,000	1,026,000	175,000
3	TIPPING POINT AUSTRALIA	Nine	1,316,000	709,000	108,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,174,000	578,000	147,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S3	Seven	1,166,000	345,000	47,000
6	A CURRENT AFFAIR	Nine	1,164,000	771,000	133,000
7	HOME AND AWAY	Seven	1,124,000	721,000	197,000
8	7.30-EV	ABC	973,000	588,000	49,000
9	ABC NEWS-EV	ABC	919,000	704,000	55,000
10	SUNRISE	Seven	837,000	377,000	58,000
11	HIGHWAY PATROL - DUMB DECISIONS (R)	Seven	803,000	316,000	38,000
12	WOMEN'S AFL: THURSDAY NIGHT FOOTBAL	Seven	681,000	136,000	16,000
13	BACK ROADS S12-EV	ABC	661,000	428,000	23,000
14	GRAND DESIGNS-EV	ABC	653,000	358,000	18,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	641,000	380,000	98,000
16	HARD QUIZ S4 RPT	ABC	604,000	361,000	21,000
17	TODAY	Nine	598,000	234,000	45,000
18	AIR CRASH INVESTIGATIONS (R)	Seven	594,000	234,000	19,000
19	9NEWS AFTERNOON	Nine	594,000	308,000	43,000
20	RBT	Nine	557,000	244,000	26,000
21	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S2	Seven	553,000	252,000	39,000
22	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V BANGLADESH D1 S1	Seven	539,000	243,000	40,000
23	10 NEWS	10	535,000	264,000	22,000
24	NEWS BREAKFAST-AM	ABC	521,000	195,000	23,000
25	THE DOG HOUSE AUSTRALIA RPT	10	516,000	235,000	15,000
26	THE BIG BANG THEORY RPT	10	449,000	64,000	4,000
27	ABC NEWS MORNINGS-AM	ABC	445,000	82,000	12,000
28	EMERGENCY	Nine	439,000	213,000	15,000
29	TIPPING POINT UK -RPT	Nine	423,000	181,000	21,000
30	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	422,000	188,000	46,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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