



Saturday 1st Aug 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 1st Aug 2026



National Total TV Reach

11,770,000



Broadcast TV Reach

9,278,000



BVOD Reach

4,163,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 EVENING	Seven	1,857,000	698,000	81,000
2	SEVEN NEWS - SAT	Seven	1,850,000	1,142,000	115,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 NIGHT	Seven	1,780,000	757,000	89,000
4	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 LATE	Seven	1,697,000	694,000	95,000
5	9NEWS SATURDAY	Nine	1,442,000	879,000	119,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 HIGHLIGHTS	Seven	1,160,000	290,000	34,000
7	ABC NEWS-SA	ABC	1,027,000	730,000	44,000
8	A CURRENT AFFAIR -SAT	Nine	979,000	582,000	75,000
9	WEEKEND SUNRISE - SAT	Seven	846,000	480,000	74,000
10	GETAWAY	Nine	840,000	465,000	61,000
11	LEGALLY BLONDE 2: RED, WHITE AND BLONDE	Nine	811,000	201,000	29,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	798,000	382,000	59,000
13	GRANTCHESTER-EV	ABC	777,000	519,000	33,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	705,000	418,000	64,000
15	THE MORNING SHOW - WEEKEND	Seven	664,000	234,000	36,000
16	10 NEWS SAT	10	648,000	242,000	16,000
17	WEEKEND BREAKFAST-AM	ABC	644,000	166,000	16,000
18	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 OVERNIGHT	Seven	632,000	251,000	38,000
19	NEW YEAR'S EVE	Nine	572,000	115,000	14,000
20	HARD QUIZ S6 RPT	ABC	554,000	285,000	14,000
21	THE DOG HOUSE AUSTRALIA ENCORE	10	533,000	183,000	11,000
22	FATHER BROWN-EV	ABC	519,000	389,000	12,000
23	WEEKEND TODAY - SATURDAY	Nine	504,000	269,000	47,000
24	SEVEN'S HORSE RACING 2026	Seven	499,000	100,000	14,000
25	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 MORNING	Seven	493,000	246,000	45,000
26	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	491,000	127,000	16,000
27	LOVE IT OR LIST IT AUSTRALIA	10	468,000	270,000	16,000
28	9NEWS: FIRST AT FIVE	Nine	467,000	271,000	40,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	438,000	193,000	33,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	422,000	229,000	42,000



People 25-54: Cumulative Reach for Saturday 1st Aug 2026



National Total TV Reach

4,422,000



Broadcast TV Reach

2,962,000



BVOD Reach

2,042,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 LATE	Seven	578,000	236,000	48,000
2	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 EVENING	Seven	551,000	196,000	39,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 NIGHT	Seven	534,000	214,000	43,000
4	SEVEN NEWS - SAT	Seven	466,000	269,000	52,000
5	9NEWS SATURDAY	Nine	388,000	205,000	54,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 HIGHLIGHTS	Seven	295,000	80,000	16,000
7	WEEKEND SUNRISE - SAT	Seven	243,000	146,000	37,000
8	LEGALLY BLONDE 2: RED, WHITE AND BLONDE	Nine	234,000	69,000	15,000
9	A CURRENT AFFAIR -SAT	Nine	233,000	126,000	35,000
10	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 OVERNIGHT	Seven	231,000	89,000	19,000
11	WEEKEND SUNRISE - SAT - EARLY	Seven	230,000	118,000	29,000
12	THE MORNING SHOW - WEEKEND	Seven	218,000	89,000	19,000
13	WEEKEND SUNRISE - SAT - LATE	Seven	212,000	130,000	32,000
14	GETAWAY	Nine	208,000	105,000	28,000
15	NEW YEAR'S EVE	Nine	190,000	41,000	7,000
16	WEEKEND BREAKFAST-AM	ABC	184,000	46,000	7,000
17	10 NEWS SAT	10	176,000	62,000	7,000
18	WEEKEND TODAY - SATURDAY	Nine	161,000	94,000	24,000
19	ABC NEWS-SA	ABC	158,000	103,000	15,000
20	TODAY EXTRA - SATURDAY	Nine	149,000	70,000	15,000
21	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	148,000	42,000	8,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	147,000	88,000	22,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	146,000	69,000	17,000
24	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 MORNING	Seven	145,000	67,000	22,000
25	SEVEN'S HORSE RACING 2026	Seven	141,000	41,000	7,000
26	THE DOG HOUSE AUSTRALIA ENCORE	10	135,000	53,000	5,000
27	9NEWS: FIRST AT FIVE	Nine	134,000	76,000	19,000
28	THE BIG BANG THEORY RPT	10	127,000	31,000	2,000
29	THE LORD OF THE RINGS: THE TWO TOWERS -EV	Nine	126,000	18,000	2,000
30	SATURDAY EVENING NRLW	Nine	119,000	43,000	10,000



People 16-39: Cumulative Reach for Saturday 1st Aug 2026



National Total TV Reach

2,282,000



Broadcast TV Reach

1,360,000



BVOD Reach

1,105,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 LATE	Seven	237,000	99,000	25,000
2	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 NIGHT	Seven	217,000	76,000	21,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 EVENING	Seven	208,000	70,000	19,000
4	SEVEN NEWS - SAT	Seven	180,000	94,000	24,000
5	9NEWS SATURDAY	Nine	119,000	61,000	24,000
6	LEGALLY BLONDE 2: RED, WHITE AND BLONDE	Nine	102,000	28,000	7,000
7	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 HIGHLIGHTS	Seven	99,000	27,000	8,000
8	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 OVERNIGHT	Seven	92,000	39,000	10,000
9	WEEKEND SUNRISE - SAT - EARLY	Seven	88,000	48,000	12,000
10	A CURRENT AFFAIR -SAT	Nine	85,000	42,000	16,000
11	THE MORNING SHOW - WEEKEND	Seven	72,000	24,000	9,000
12	WEEKEND SUNRISE - SAT	Seven	71,000	42,000	15,000
13	NEW YEAR'S EVE	Nine	68,000	14,000	3,000
14	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 MORNING	Seven	68,000	31,000	10,000
15	GETAWAY	Nine	65,000	31,000	13,000
16	ABC NEWS-SA	ABC	64,000	41,000	7,000
17	TODAY EXTRA - SATURDAY	Nine	60,000	26,000	7,000
18	THE BIG BANG THEORY RPT	10	59,000	11,000	1,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	57,000	36,000	14,000
20	SATURDAY EVENING NRLW	Nine	56,000	14,000	5,000
21	10 NEWS SAT	10	55,000	18,000	3,000
22	WEEKEND BREAKFAST-AM	ABC	53,000	13,000	3,000
23	WEEKEND TODAY - SATURDAY	Nine	52,000	33,000	11,000
24	SEVEN'S HORSE RACING 2026	Seven	50,000	11,000	4,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	50,000	15,000	5,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	49,000	30,000	10,000
27	WEEKEND TODAY - EARLY SATURDAY	Nine	49,000	24,000	7,000
28	THE DOG HOUSE AUSTRALIA ENCORE	10	48,000	19,000	2,000
29	SATURDAY AFTERNOON NRLW	Nine	46,000	17,000	5,000
30	FRIENDS RPT	10	43,000	11,000	0



Grocery Shoppers (18+): Cumulative Reach for Saturday 1st Aug 2026



National Total TV Reach

8,627,000



Broadcast TV Reach

6,760,000



BVOD Reach

3,272,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,481,000	922,000	93,000
2	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 EVENING	Seven	1,465,000	555,000	66,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 NIGHT	Seven	1,396,000	600,000	72,000
4	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 LATE	Seven	1,332,000	549,000	76,000
5	9NEWS SATURDAY	Nine	1,180,000	726,000	97,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 HIGHLIGHTS	Seven	933,000	237,000	27,000
7	ABC NEWS-SA	ABC	853,000	609,000	39,000
8	A CURRENT AFFAIR -SAT	Nine	820,000	489,000	62,000
9	WEEKEND SUNRISE - SAT	Seven	697,000	401,000	61,000
10	GETAWAY	Nine	693,000	386,000	50,000
11	GRANTCHESTER-EV	ABC	662,000	452,000	30,000
12	LEGALLY BLONDE 2: RED, WHITE AND BLONDE	Nine	650,000	163,000	24,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	628,000	310,000	48,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	585,000	350,000	52,000
15	THE MORNING SHOW - WEEKEND	Seven	547,000	196,000	30,000
16	WEEKEND BREAKFAST-AM	ABC	546,000	143,000	15,000
17	10 NEWS SAT	10	538,000	202,000	13,000
18	GLASGOW 2026 COMMONWEALTH GAMES: DAY 9 OVERNIGHT	Seven	502,000	199,000	31,000
19	NEW YEAR'S EVE	Nine	465,000	95,000	12,000
20	HARD QUIZ S6 RPT	ABC	464,000	240,000	12,000
21	FATHER BROWN-EV	ABC	442,000	334,000	11,000
22	THE DOG HOUSE AUSTRALIA ENCORE	10	442,000	156,000	9,000
23	WEEKEND TODAY - SATURDAY	Nine	410,000	218,000	39,000
24	SEVEN'S HORSE RACING 2026	Seven	398,000	81,000	11,000
25	9NEWS: FIRST AT FIVE	Nine	389,000	225,000	33,000
26	LOVE IT OR LIST IT AUSTRALIA	10	383,000	225,000	13,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	378,000	100,000	13,000
28	GLASGOW 2026 COMMONWEALTH GAMES: DAY 8 MORNING	Seven	377,000	195,000	37,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	355,000	158,000	28,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	344,000	190,000	35,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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