



Friday 21st Aug 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 21st Aug 2026 to 27th Aug 2026



National Total TV Reach

19,432,000



Broadcast TV Reach

15,967,000



BVOD Reach

9,438,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,883,000	677,000	104,000
2	SEVEN NEWS	Seven	1,837,000	1,135,000	136,000
3	9NEWS	Nine	1,744,000	1,027,000	165,000
4	TIPPING POINT AUSTRALIA	Nine	1,304,000	713,000	111,000
5	THE CHASE AUSTRALIA	Seven	1,198,000	548,000	73,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,158,000	535,000	119,000
7	A CURRENT AFFAIR	Nine	1,092,000	679,000	114,000
8	ABC NEWS-EV	ABC	1,053,000	756,000	51,000
9	SUNRISE	Seven	1,014,000	434,000	65,000
10	GARDENING AUSTRALIA-EV	ABC	928,000	567,000	72,000
11	TODAY	Nine	742,000	303,000	58,000
12	9NEWS AFTERNOON	Nine	725,000	356,000	50,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	686,000	243,000	37,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	685,000	330,000	76,000
15	LOVE IT OR LIST IT AUSTRALIA RPT	10	645,000	286,000	14,000
16	HARD QUIZ S4 RPT	ABC	641,000	341,000	20,000
17	BETTER HOMES AND GARDENS	Seven	639,000	350,000	50,000
18	SAINT-PIERRE-EV	ABC	629,000	371,000	28,000
19	THE MORNING SHOW	Seven	613,000	269,000	42,000
20	M- THE HELP	Seven	609,000	139,000	13,000
21	SEVEN NEWS AT 4	Seven	603,000	303,000	40,000
22	10 NEWS	10	596,000	297,000	25,000
23	NEWS BREAKFAST-AM	ABC	577,000	234,000	25,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	565,000	185,000	45,000
25	ABC NEWS MORNINGS-AM	ABC	559,000	126,000	15,000
26	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	544,000	254,000	7,000
27	THE BIG BANG THEORY RPT	10	522,000	69,000	3,000
28	TIPPING POINT UK -RPT	Nine	516,000	287,000	30,000
29	TODAY EXTRA	Nine	501,000	184,000	35,000
30	SUNRISE -EARLY	Seven	478,000	240,000	38,000



People 25-54: Cumulative Reach for 21st Aug 2026 to 27th Aug 2026



National Total TV Reach

8,023,000



Broadcast TV Reach

5,970,000



BVOD Reach

4,589,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	620,000	239,000	54,000
2	SEVEN NEWS	Seven	467,000	255,000	63,000
3	9NEWS	Nine	456,000	249,000	75,000
4	FRIDAY NIGHT NRL LIVE	Nine	375,000	166,000	64,000
5	SUNRISE	Seven	312,000	127,000	33,000
6	TIPPING POINT AUSTRALIA	Nine	301,000	143,000	49,000
7	A CURRENT AFFAIR	Nine	275,000	159,000	53,000
8	TODAY	Nine	273,000	117,000	30,000
9	THE CHASE AUSTRALIA	Seven	259,000	116,000	33,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	231,000	97,000	20,000
11	THE BIG BANG THEORY RPT	10	211,000	33,000	2,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	208,000	105,000	39,000
13	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	203,000	116,000	3,000
14	LOVE IT OR LIST IT AUSTRALIA RPT	10	199,000	77,000	6,000
15	ABC NEWS-EV	ABC	174,000	123,000	17,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	173,000	67,000	25,000
17	TODAY EXTRA	Nine	172,000	67,000	18,000
18	THE MORNING SHOW	Seven	169,000	74,000	22,000
19	GARDENING AUSTRALIA-EV	ABC	167,000	96,000	28,000
20	NEWS BREAKFAST-AM	ABC	164,000	72,000	11,000
21	10 NEWS	10	164,000	78,000	11,000
22	9NEWS AFTERNOON	Nine	158,000	74,000	22,000
23	TODAY -EARLY	Nine	158,000	72,000	18,000
24	M- THE HELP	Seven	154,000	36,000	7,000
25	SUNRISE -EARLY	Seven	148,000	75,000	20,000
26	FRIDAY NIGHT COUNTDOWN	Seven	148,000	90,000	22,000
27	BETTER HOMES AND GARDENS	Seven	147,000	75,000	23,000
28	ABC NEWS MORNINGS-AM	ABC	141,000	37,000	7,000
29	10'S LATE NEWS	10	128,000	60,000	2,000
30	SEVEN NEWS AT 4	Seven	125,000	66,000	19,000



People 16-39: Cumulative Reach for 21st Aug 2026 to 27th Aug 2026



National Total TV Reach

5,081,000



Broadcast TV Reach

3,535,000



BVOD Reach

2,608,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	268,000	109,000	32,000
2	9NEWS	Nine	189,000	100,000	34,000
3	FRIDAY NIGHT NRL LIVE	Nine	177,000	89,000	35,000
4	SEVEN NEWS	Seven	170,000	93,000	29,000
5	TIPPING POINT AUSTRALIA	Nine	111,000	56,000	23,000
6	A CURRENT AFFAIR	Nine	105,000	65,000	25,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	100,000	45,000	20,000
8	SUNRISE	Seven	98,000	34,000	15,000
9	TODAY	Nine	95,000	38,000	13,000
10	THE CHASE AUSTRALIA	Seven	93,000	40,000	16,000
11	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	85,000	35,000	11,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	81,000	34,000	13,000
13	THE BIG BANG THEORY RPT	10	75,000	14,000	1,000
14	TODAY EXTRA	Nine	74,000	23,000	8,000
15	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	72,000	46,000	1,000
16	GARDENING AUSTRALIA-EV	ABC	70,000	43,000	13,000
17	FRIDAY NIGHT COUNTDOWN	Seven	67,000	36,000	12,000
18	ABC NEWS-EV	ABC	64,000	48,000	8,000
19	NEWS BREAKFAST-AM	ABC	58,000	22,000	5,000
20	9NEWS AFTERNOON	Nine	57,000	22,000	10,000
21	LOVE IT OR LIST IT AUSTRALIA RPT	10	56,000	22,000	3,000
22	BETTER HOMES AND GARDENS	Seven	55,000	27,000	10,000
23	10 NEWS	10	53,000	31,000	5,000
24	THE MORNING SHOW	Seven	52,000	19,000	10,000
25	10 NEWS 6PM	10	51,000	29,000	3,000
26	10'S LATE NEWS	10	50,000	29,000	1,000
27	DEAL OR NO DEAL RPT	10	50,000	27,000	3,000
28	TODAY -EARLY	Nine	46,000	18,000	8,000
29	ABC NEWS MORNINGS-AM	ABC	45,000	14,000	3,000
30	MILLIONAIRE HOT SEAT RPT	10	45,000	25,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 21st Aug 2026 to 27th Aug 2026



National Total TV Reach

13,213,000



Broadcast TV Reach

10,838,000



BVOD Reach

7,170,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,483,000	934,000	110,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,461,000	518,000	81,000
3	9NEWS	Nine	1,378,000	830,000	135,000
4	TIPPING POINT AUSTRALIA	Nine	1,078,000	591,000	92,000
5	THE CHASE AUSTRALIA	Seven	980,000	455,000	59,000
6	FRIDAY NIGHT NRL LIVE	Nine	900,000	413,000	95,000
7	ABC NEWS-EV	ABC	890,000	636,000	44,000
8	A CURRENT AFFAIR	Nine	889,000	560,000	94,000
9	SUNRISE	Seven	826,000	360,000	54,000
10	GARDENING AUSTRALIA-EV	ABC	788,000	489,000	62,000
11	9NEWS AFTERNOON	Nine	605,000	298,000	42,000
12	TODAY	Nine	603,000	248,000	48,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	550,000	264,000	62,000
14	HARD QUIZ S4 RPT	ABC	546,000	296,000	18,000
15	SAINT-PIERRE-EV	ABC	542,000	324,000	24,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	541,000	189,000	29,000
17	LOVE IT OR LIST IT AUSTRALIA RPT	10	531,000	241,000	11,000
18	BETTER HOMES AND GARDENS	Seven	521,000	285,000	41,000
19	THE MORNING SHOW	Seven	500,000	224,000	35,000
20	NEWS BREAKFAST-AM	ABC	492,000	201,000	22,000
21	10 NEWS	10	486,000	241,000	21,000
22	M- THE HELP	Seven	486,000	114,000	11,000
23	SEVEN NEWS AT 4	Seven	486,000	248,000	33,000
24	ABC NEWS MORNINGS-AM	ABC	476,000	108,000	13,000
25	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	450,000	211,000	6,000
26	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	448,000	142,000	37,000
27	TIPPING POINT UK -RPT	Nine	434,000	242,000	25,000
28	THE BIG BANG THEORY RPT	10	425,000	56,000	3,000
29	TODAY EXTRA	Nine	411,000	153,000	29,000
30	SUNRISE -EARLY	Seven	399,000	203,000	31,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396