



Friday 7th Aug 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 7th Aug 2026 to 13th Aug 2026



National Total TV Reach

19,652,000



Broadcast TV Reach

16,148,000



BVOD Reach

9,714,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,948,000	1,193,000	133,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,913,000	672,000	106,000
3	9NEWS	Nine	1,766,000	1,054,000	161,000
4	TIPPING POINT AUSTRALIA	Nine	1,368,000	764,000	111,000
5	THE CHASE AUSTRALIA	Seven	1,274,000	650,000	76,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,187,000	550,000	136,000
7	A CURRENT AFFAIR	Nine	1,177,000	781,000	115,000
8	ABC NEWS-EV	ABC	1,069,000	742,000	52,000
9	SUNRISE	Seven	1,022,000	455,000	75,000
10	MONTY DON'S RHINELAND GARDENS-EV	ABC	863,000	451,000	31,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	806,000	363,000	82,000
12	9NEWS AFTERNOON	Nine	751,000	370,000	48,000
13	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	746,000	194,000	50,000
14	BETTER HOMES AND GARDENS	Seven	709,000	364,000	45,000
15	TODAY	Nine	704,000	289,000	55,000
16	HARD QUIZ S4 RPT	ABC	663,000	384,000	22,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	660,000	229,000	36,000
18	SEVEN NEWS AT 4	Seven	647,000	330,000	40,000
19	M- SHOTGUN WEDDING (R)	Seven	638,000	150,000	14,000
20	THE MORNING SHOW	Seven	599,000	279,000	45,000
21	NEWS BREAKFAST-AM	ABC	594,000	214,000	24,000
22	WWII WITH TOM HANKS	SBS	578,000	218,000	27,000
23	10 NEWS	10	562,000	293,000	22,000
24	SAINT-PIERRE-EV	ABC	550,000	393,000	30,000
25	ABC NEWS MORNINGS-AM	ABC	550,000	112,000	14,000
26	TIPPING POINT UK -RPT	Nine	529,000	302,000	29,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	519,000	247,000	15,000
28	FRIDAY NIGHT COUNTDOWN	Seven	515,000	255,000	41,000
29	SUNRISE -EARLY	Seven	500,000	243,000	43,000
30	TODAY EXTRA	Nine	463,000	174,000	32,000



People 25-54: Cumulative Reach for 7th Aug 2026 to 13th Aug 2026



National Total TV Reach

8,211,000



Broadcast TV Reach

6,111,000



BVOD Reach

4,811,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	634,000	234,000	55,000
2	9NEWS	Nine	508,000	293,000	74,000
3	SEVEN NEWS	Seven	493,000	262,000	61,000
4	FRIDAY NIGHT NRL LIVE	Nine	409,000	191,000	74,000
5	TIPPING POINT AUSTRALIA	Nine	339,000	182,000	49,000
6	A CURRENT AFFAIR	Nine	325,000	200,000	54,000
7	SUNRISE	Seven	311,000	140,000	38,000
8	THE CHASE AUSTRALIA	Seven	301,000	139,000	34,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	270,000	128,000	43,000
10	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	248,000	73,000	28,000
11	TODAY	Nine	246,000	113,000	29,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	209,000	85,000	19,000
13	FRIDAY NIGHT COUNTDOWN	Seven	178,000	96,000	21,000
14	ABC NEWS-EV	ABC	178,000	114,000	18,000
15	SUNRISE -EARLY	Seven	174,000	87,000	23,000
16	9NEWS AFTERNOON	Nine	171,000	90,000	22,000
17	M- SHOTGUN WEDDING (R)	Seven	168,000	41,000	7,000
18	NEWS BREAKFAST-AM	ABC	165,000	60,000	11,000
19	BETTER HOMES AND GARDENS	Seven	158,000	78,000	21,000
20	THE MORNING SHOW	Seven	156,000	82,000	23,000
21	ABC NEWS MORNINGS-AM	ABC	150,000	30,000	6,000
22	SEVEN NEWS AT 4	Seven	150,000	81,000	19,000
23	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	145,000	84,000	4,000
24	TODAY EXTRA	Nine	137,000	58,000	16,000
25	TODAY -EARLY	Nine	133,000	65,000	18,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	128,000	49,000	6,000
27	OCEAN'S ELEVEN	Nine	126,000	31,000	4,000
28	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	122,000	41,000	2,000
29	MONTY DON'S RHINELAND GARDENS-EV	ABC	121,000	54,000	10,000
30	10 NEWS	10	114,000	57,000	10,000



People 16-39: Cumulative Reach for 7th Aug 2026 to 13th Aug 2026



National Total TV Reach

5,216,000



Broadcast TV Reach

3,631,000



BVOD Reach

2,738,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	277,000	103,000	32,000
2	FRIDAY NIGHT NRL LIVE	Nine	196,000	89,000	43,000
3	9NEWS	Nine	194,000	106,000	34,000
4	SEVEN NEWS	Seven	184,000	93,000	29,000
5	A CURRENT AFFAIR	Nine	137,000	86,000	26,000
6	TIPPING POINT AUSTRALIA	Nine	120,000	68,000	23,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	119,000	55,000	23,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	109,000	36,000	15,000
9	THE CHASE AUSTRALIA	Seven	108,000	48,000	16,000
10	TODAY	Nine	83,000	38,000	12,000
11	SUNRISE	Seven	78,000	30,000	17,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	77,000	32,000	11,000
13	FRIDAY NIGHT COUNTDOWN	Seven	74,000	37,000	11,000
14	ABC NEWS-EV	ABC	68,000	44,000	8,000
15	ABC NEWS MORNINGS-AM	ABC	60,000	11,000	3,000
16	9NEWS AFTERNOON	Nine	58,000	28,000	10,000
17	NEWS BREAKFAST-AM	ABC	57,000	21,000	5,000
18	SEVEN NEWS AT 4	Seven	57,000	26,000	9,000
19	TODAY EXTRA	Nine	56,000	20,000	8,000
20	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	56,000	38,000	2,000
21	BETTER HOMES AND GARDENS	Seven	55,000	28,000	10,000
22	OCEAN'S ELEVEN	Nine	53,000	10,000	2,000
23	M- SHOTGUN WEDDING (R)	Seven	51,000	13,000	3,000
24	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	51,000	16,000	1,000
25	SUNRISE -EARLY	Seven	50,000	21,000	10,000
26	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	48,000	16,000	4,000
27	THE MORNING SHOW	Seven	45,000	18,000	11,000
28	MONTY DON'S RHINELAND GARDENS-EV	ABC	44,000	25,000	5,000
29	THE VOICE - ENCORE	Seven	42,000	13,000	3,000
30	HARD QUIZ S4 RPT	ABC	42,000	25,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 7th Aug 2026 to 13th Aug 2026



National Total TV Reach

13,378,000



Broadcast TV Reach

10,954,000



BVOD Reach

7,426,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,560,000	971,000	107,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,486,000	516,000	82,000
3	9NEWS	Nine	1,425,000	861,000	132,000
4	TIPPING POINT AUSTRALIA	Nine	1,117,000	631,000	92,000
5	THE CHASE AUSTRALIA	Seven	1,036,000	532,000	62,000
6	A CURRENT AFFAIR	Nine	941,000	642,000	95,000
7	FRIDAY NIGHT NRL LIVE	Nine	903,000	432,000	107,000
8	ABC NEWS-EV	ABC	903,000	629,000	45,000
9	SUNRISE	Seven	843,000	374,000	61,000
10	MONTY DON'S RHINELAND GARDENS-EV	ABC	743,000	390,000	28,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	628,000	288,000	66,000
12	9NEWS AFTERNOON	Nine	609,000	304,000	40,000
13	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	583,000	154,000	40,000
14	TODAY	Nine	582,000	238,000	46,000
15	BETTER HOMES AND GARDENS	Seven	574,000	296,000	37,000
16	HARD QUIZ S4 RPT	ABC	560,000	327,000	19,000
17	SEVEN NEWS AT 4	Seven	527,000	272,000	33,000
18	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	508,000	178,000	28,000
19	M- SHOTGUN WEDDING (R)	Seven	504,000	123,000	11,000
20	NEWS BREAKFAST-AM	ABC	495,000	183,000	21,000
21	THE MORNING SHOW	Seven	491,000	232,000	37,000
22	WWII WITH TOM HANKS	SBS	487,000	185,000	23,000
23	SAINT-PIERRE-EV	ABC	482,000	348,000	26,000
24	ABC NEWS MORNINGS-AM	ABC	460,000	91,000	12,000
25	10 NEWS	10	453,000	234,000	18,000
26	TIPPING POINT UK -RPT	Nine	443,000	255,000	24,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	432,000	207,000	12,000
28	SUNRISE -EARLY	Seven	410,000	205,000	35,000
29	ANTIQUES ROADSHOW-PM	ABC	395,000	177,000	9,000
30	FRIDAY NIGHT COUNTDOWN	Seven	392,000	189,000	32,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396