



Tuesday 4th Aug 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 4th Aug 2026 to 10th Aug 2026



National Total TV Reach

19,676,000



Broadcast TV Reach

16,127,000



BVOD Reach

9,841,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,252,000	1,466,000	199,000
2	9NEWS	Nine	2,148,000	1,360,000	222,000
3	THE BLOCK -TUE	Nine	2,124,000	1,338,000	475,000
4	THE VOICE - TUE	Seven	1,885,000	1,159,000	344,000
5	A CURRENT AFFAIR	Nine	1,701,000	1,176,000	185,000
6	HOME AND AWAY	Seven	1,683,000	1,159,000	385,000
7	THE TRAITORS AUSTRALIA - LAUNCH	10	1,670,000	872,000	214,000
8	TIPPING POINT AUSTRALIA	Nine	1,545,000	879,000	140,000
9	THE CHASE AUSTRALIA	Seven	1,449,000	733,000	97,000
10	7.30-EV	ABC	1,274,000	771,000	68,000
11	ABC NEWS-EV	ABC	1,193,000	918,000	69,000
12	TRIGGER POINT	Nine	1,192,000	406,000	73,000
13	MADONNA & GRAHAM	Seven	1,086,000	410,000	81,000
14	SUNRISE	Seven	1,062,000	488,000	77,000
15	THE CHEAP SEATS	10	1,049,000	558,000	49,000
16	FOREIGN CORRESPONDENT-EV	ABC	834,000	543,000	69,000
17	HARD QUIZ S4 RPT	ABC	774,000	428,000	26,000
18	KITCHEN CABINET-EV	ABC	762,000	564,000	88,000
19	9NEWS AFTERNOON	Nine	742,000	374,000	52,000
20	TODAY	Nine	702,000	257,000	55,000
21	SEVEN NEWS AT 4	Seven	691,000	380,000	46,000
22	NEWS BREAKFAST-AM	ABC	627,000	231,000	24,000
23	10 NEWS	10	612,000	297,000	26,000
24	THE MORNING SHOW	Seven	609,000	290,000	47,000
25	MILLIONAIRE HOT SEAT	10	551,000	312,000	27,000
26	SUNRISE -EARLY	Seven	545,000	256,000	46,000
27	ABC NEWS MORNINGS-AM	ABC	545,000	108,000	14,000
28	TIPPING POINT UK -RPT	Nine	522,000	311,000	30,000
29	INSIGHT	SBS	522,000	263,000	43,000
30	ANTIQUES ROADSHOW-PM	ABC	500,000	226,000	12,000



People 25-54: Cumulative Reach for 4th Aug 2026 to 10th Aug 2026



National Total TV Reach

8,242,000



Broadcast TV Reach

6,099,000



BVOD Reach

4,901,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	872,000	615,000	268,000
2	THE TRAITORS AUSTRALIA - LAUNCH	10	722,000	424,000	116,000
3	9NEWS	Nine	632,000	390,000	107,000
4	THE VOICE - TUE	Seven	620,000	377,000	171,000
5	SEVEN NEWS	Seven	619,000	383,000	96,000
6	HOME AND AWAY	Seven	561,000	406,000	199,000
7	A CURRENT AFFAIR	Nine	524,000	332,000	92,000
8	THE CHEAP SEATS	10	475,000	264,000	26,000
9	TRIGGER POINT	Nine	434,000	123,000	37,000
10	TIPPING POINT AUSTRALIA	Nine	396,000	213,000	63,000
11	THE CHASE AUSTRALIA	Seven	365,000	169,000	45,000
12	MADONNA & GRAHAM	Seven	336,000	132,000	40,000
13	SUNRISE	Seven	329,000	150,000	40,000
14	TODAY	Nine	250,000	98,000	29,000
15	7.30-EV	ABC	243,000	144,000	26,000
16	ABC NEWS-EV	ABC	225,000	169,000	25,000
17	10'S LATE NEWS	10	204,000	74,000	4,000
18	MILLIONAIRE HOT SEAT	10	198,000	95,000	13,000
19	SUNRISE -EARLY	Seven	191,000	94,000	25,000
20	NEWS BREAKFAST-AM	ABC	180,000	72,000	11,000
21	FOREIGN CORRESPONDENT-EV	ABC	170,000	98,000	26,000
22	HARD QUIZ S4 RPT	ABC	167,000	82,000	9,000
23	9NEWS AFTERNOON	Nine	161,000	84,000	24,000
24	THE MORNING SHOW	Seven	159,000	90,000	24,000
25	10 NEWS	10	151,000	72,000	12,000
26	SEVEN NEWS AT 4	Seven	145,000	76,000	22,000
27	KITCHEN CABINET-EV	ABC	142,000	103,000	30,000
28	FOOTY CLASSIFIED -TUE	Nine	141,000	54,000	12,000
29	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	139,000	65,000	14,000
30	THE BLOCK -MON -ENCORE	Nine	133,000	72,000	11,000



People 16-39: Cumulative Reach for 4th Aug 2026 to 10th Aug 2026



National Total TV Reach

5,218,000



Broadcast TV Reach

3,595,000



BVOD Reach

2,788,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	422,000	299,000	151,000
2	THE TRAITORS AUSTRALIA - LAUNCH	10	314,000	199,000	64,000
3	9NEWS	Nine	269,000	158,000	50,000
4	THE VOICE - TUE	Seven	257,000	153,000	83,000
5	SEVEN NEWS	Seven	247,000	141,000	47,000
6	HOME AND AWAY	Seven	245,000	187,000	110,000
7	A CURRENT AFFAIR	Nine	233,000	147,000	45,000
8	TRIGGER POINT	Nine	199,000	50,000	18,000
9	THE CHEAP SEATS	10	197,000	106,000	12,000
10	TIPPING POINT AUSTRALIA	Nine	181,000	102,000	30,000
11	THE CHASE AUSTRALIA	Seven	136,000	62,000	22,000
12	SUNRISE	Seven	118,000	51,000	18,000
13	7.30-EV	ABC	118,000	69,000	12,000
14	MADONNA & GRAHAM	Seven	114,000	35,000	17,000
15	ABC NEWS-EV	ABC	111,000	79,000	12,000
16	TODAY	Nine	94,000	31,000	12,000
17	MILLIONAIRE HOT SEAT	10	87,000	42,000	6,000
18	10'S LATE NEWS	10	81,000	31,000	2,000
19	HARD QUIZ S4 RPT	ABC	80,000	36,000	4,000
20	9NEWS AFTERNOON	Nine	73,000	35,000	11,000
21	FOREIGN CORRESPONDENT-EV	ABC	73,000	43,000	12,000
22	KITCHEN CABINET-EV	ABC	67,000	51,000	14,000
23	NEWS BREAKFAST-AM	ABC	66,000	24,000	5,000
24	SUNRISE -EARLY	Seven	61,000	28,000	10,000
25	FOOTY CLASSIFIED -TUE	Nine	58,000	14,000	6,000
26	DEAL OR NO DEAL	10	57,000	34,000	6,000
27	SEVEN NEWS AT 4	Seven	57,000	31,000	11,000
28	THE BLOCK -MON -ENCORE	Nine	55,000	30,000	5,000
29	THE MORNING SHOW	Seven	53,000	35,000	11,000
30	10 NEWS	10	52,000	22,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 4th Aug 2026 to 10th Aug 2026



National Total TV Reach

13,434,000



Broadcast TV Reach

10,980,000



BVOD Reach

7,535,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,813,000	1,194,000	161,000
2	9NEWS	Nine	1,713,000	1,095,000	182,000
3	THE BLOCK -TUE	Nine	1,672,000	1,054,000	387,000
4	THE VOICE - TUE	Seven	1,500,000	940,000	280,000
5	A CURRENT AFFAIR	Nine	1,362,000	944,000	152,000
6	HOME AND AWAY	Seven	1,345,000	934,000	313,000
7	THE TRAITORS AUSTRALIA - LAUNCH	10	1,345,000	711,000	176,000
8	TIPPING POINT AUSTRALIA	Nine	1,254,000	728,000	116,000
9	THE CHASE AUSTRALIA	Seven	1,163,000	593,000	79,000
10	7.30-EV	ABC	1,050,000	640,000	60,000
11	ABC NEWS-EV	ABC	993,000	768,000	60,000
12	TRIGGER POINT	Nine	959,000	331,000	60,000
13	MADONNA & GRAHAM	Seven	894,000	342,000	66,000
14	SUNRISE	Seven	861,000	400,000	63,000
15	THE CHEAP SEATS	10	840,000	454,000	40,000
16	FOREIGN CORRESPONDENT-EV	ABC	701,000	461,000	61,000
17	HARD QUIZ S4 RPT	ABC	648,000	363,000	23,000
18	KITCHEN CABINET-EV	ABC	647,000	485,000	78,000
19	9NEWS AFTERNOON	Nine	617,000	311,000	44,000
20	TODAY	Nine	574,000	212,000	46,000
21	SEVEN NEWS AT 4	Seven	555,000	300,000	37,000
22	NEWS BREAKFAST-AM	ABC	517,000	199,000	21,000
23	THE MORNING SHOW	Seven	503,000	235,000	38,000
24	10 NEWS	10	493,000	244,000	21,000
25	ABC NEWS MORNINGS-AM	ABC	453,000	92,000	12,000
26	INSIGHT	SBS	443,000	229,000	37,000
27	SUNRISE -EARLY	Seven	443,000	213,000	38,000
28	TIPPING POINT UK -RPT	Nine	443,000	263,000	26,000
29	MILLIONAIRE HOT SEAT	10	431,000	249,000	22,000
30	ANTIQUES ROADSHOW-PM	ABC	427,000	194,000	10,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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