



Saturday 25th Jul 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 25th Jul 2026



National Total TV Reach

12,138,000



Broadcast TV Reach

9,432,000



BVOD Reach

4,538,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 EVENING	Seven	1,948,000	722,000	103,000
2	SEVEN NEWS - SAT	Seven	1,793,000	1,120,000	121,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 NIGHT	Seven	1,704,000	718,000	98,000
4	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 LATE	Seven	1,412,000	413,000	63,000
5	9NEWS SATURDAY	Nine	1,364,000	826,000	118,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 HIGHLIGHTS	Seven	1,222,000	334,000	40,000
7	ABC NEWS-SA	ABC	962,000	692,000	44,000
8	LEGALLY BLONDE	Nine	931,000	250,000	33,000
9	A CURRENT AFFAIR -SAT	Nine	929,000	575,000	79,000
10	WEEKEND SUNRISE - SAT	Seven	835,000	472,000	63,000
11	GETAWAY	Nine	807,000	435,000	61,000
12	COOPER & FRY-EV	ABC	739,000	476,000	28,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	734,000	354,000	51,000
14	2026 TOUR DE FRANCE: STAGE 20 LIVE	SBS	713,000	188,000	35,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	707,000	413,000	56,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	652,000	365,000	38,000
17	THE MORNING SHOW - WEEKEND	Seven	646,000	204,000	33,000
18	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 MORNING	Seven	627,000	274,000	86,000
19	10 NEWS SAT	10	622,000	221,000	15,000
20	WEEKEND BREAKFAST-AM	ABC	609,000	162,000	17,000
21	COOPER & FRY TX 2-EV	ABC	568,000	440,000	25,000
22	CRAZY STUPID LOVE	Nine	566,000	124,000	16,000
23	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 OVERNIGHT	Seven	528,000	185,000	30,000
24	HARD QUIZ S6 RPT	ABC	526,000	269,000	14,000
25	M- GLADIATOR-PM (R)	Seven	521,000	76,000	8,000
26	SEVEN NEWS AT 5	Seven	512,000	314,000	34,000
27	SEVEN'S HORSE RACING 2026	Seven	508,000	101,000	17,000
28	WEEKEND TODAY - SATURDAY	Nine	494,000	254,000	44,000
29	LOVE IT OR LIST IT AUSTRALIA	10	452,000	251,000	14,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	448,000	232,000	40,000



People 25-54: Cumulative Reach for Saturday 25th Jul 2026



National Total TV Reach

4,804,000



Broadcast TV Reach

3,245,000



BVOD Reach

2,261,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 EVENING	Seven	614,000	223,000	50,000
2	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 NIGHT	Seven	548,000	241,000	48,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 LATE	Seven	477,000	145,000	32,000
4	SEVEN NEWS - SAT	Seven	458,000	262,000	55,000
5	9NEWS SATURDAY	Nine	355,000	198,000	53,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 HIGHLIGHTS	Seven	350,000	96,000	19,000
7	LEGALLY BLONDE	Nine	304,000	94,000	17,000
8	WEEKEND SUNRISE - SAT	Seven	257,000	146,000	32,000
9	WEEKEND SUNRISE - SAT - EARLY	Seven	229,000	101,000	26,000
10	2026 TOUR DE FRANCE: STAGE 20 LIVE	SBS	229,000	68,000	18,000
11	A CURRENT AFFAIR -SAT	Nine	223,000	132,000	36,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	211,000	127,000	29,000
13	CRAZY STUPID LOVE	Nine	206,000	55,000	9,000
14	GETAWAY	Nine	202,000	106,000	28,000
15	THE MORNING SHOW - WEEKEND	Seven	197,000	73,000	17,000
16	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 MORNING	Seven	194,000	87,000	41,000
17	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 OVERNIGHT	Seven	190,000	68,000	16,000
18	M- GLADIATOR-PM (R)	Seven	180,000	31,000	4,000
19	WEEKEND BREAKFAST-AM	ABC	173,000	44,000	7,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	168,000	98,000	18,000
21	WEEKEND TODAY - SATURDAY	Nine	157,000	83,000	23,000
22	WEEKEND TODAY - EARLY SATURDAY	Nine	150,000	62,000	16,000
23	10 NEWS SAT	10	149,000	53,000	7,000
24	SEVEN NEWS AT 5	Seven	144,000	97,000	16,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	143,000	72,000	21,000
26	ABC NEWS-SA	ABC	136,000	89,000	15,000
27	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 EARLY MORNING	Seven	136,000	48,000	19,000
28	THE BIG BANG THEORY RPT	10	132,000	30,000	2,000
29	SEVEN'S HORSE RACING 2026	Seven	132,000	33,000	9,000
30	TODAY EXTRA - SATURDAY	Nine	132,000	37,000	12,000



People 16-39: Cumulative Reach for Saturday 25th Jul 2026



National Total TV Reach

2,506,000



Broadcast TV Reach

1,478,000



BVOD Reach

1,254,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 EVENING	Seven	260,000	91,000	26,000
2	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 NIGHT	Seven	232,000	99,000	25,000
3	SEVEN NEWS - SAT	Seven	192,000	99,000	26,000
4	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 LATE	Seven	188,000	65,000	16,000
5	9NEWS SATURDAY	Nine	136,000	68,000	24,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 HIGHLIGHTS	Seven	122,000	39,000	10,000
7	LEGALLY BLONDE	Nine	113,000	35,000	8,000
8	CRAZY STUPID LOVE	Nine	90,000	22,000	4,000
9	A CURRENT AFFAIR -SAT	Nine	87,000	49,000	17,000
10	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 MORNING	Seven	83,000	38,000	21,000
11	2026 TOUR DE FRANCE: STAGE 20 LIVE	SBS	82,000	27,000	8,000
12	WEEKEND SUNRISE - SAT	Seven	73,000	40,000	14,000
13	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 OVERNIGHT	Seven	71,000	28,000	8,000
14	WEEKEND SUNRISE - SAT - EARLY	Seven	69,000	28,000	11,000
15	GETAWAY	Nine	68,000	35,000	13,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	67,000	36,000	9,000
17	M- GLADIATOR-PM (R)	Seven	62,000	8,000	2,000
18	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	62,000	22,000	3,000
19	THE MORNING SHOW - WEEKEND	Seven	61,000	24,000	8,000
20	ABC NEWS-SA	ABC	61,000	43,000	7,000
21	WEEKEND TODAY - SATURDAY	Nine	59,000	29,000	10,000
22	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 EARLY MORNING	Seven	59,000	20,000	10,000
23	SEVEN'S HORSE RACING 2026	Seven	55,000	15,000	4,000
24	TODAY EXTRA - SATURDAY	Nine	51,000	11,000	6,000
25	WEEKEND SUNRISE - SAT - LATE	Seven	50,000	36,000	13,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	50,000	26,000	10,000
27	SEVEN NEWS AT 5	Seven	49,000	33,000	8,000
28	WEEKEND BREAKFAST-AM	ABC	47,000	12,000	3,000
29	10 NEWS SAT	10	47,000	15,000	3,000
30	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 PRE DAWN	Seven	44,000	14,000	7,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 25th Jul 2026



National Total TV Reach

8,935,000



Broadcast TV Reach

6,913,000



BVOD Reach

3,572,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 EVENING	Seven	1,529,000	576,000	83,000
2	SEVEN NEWS - SAT	Seven	1,456,000	923,000	98,000
3	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 NIGHT	Seven	1,340,000	571,000	79,000
4	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 LATE	Seven	1,141,000	332,000	51,000
5	9NEWS SATURDAY	Nine	1,091,000	665,000	97,000
6	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 HIGHLIGHTS	Seven	992,000	271,000	33,000
7	ABC NEWS-SA	ABC	814,000	587,000	38,000
8	LEGALLY BLONDE	Nine	759,000	209,000	27,000
9	A CURRENT AFFAIR -SAT	Nine	756,000	477,000	65,000
10	WEEKEND SUNRISE - SAT	Seven	687,000	392,000	52,000
11	GETAWAY	Nine	646,000	357,000	50,000
12	COOPER & FRY-EV	ABC	631,000	414,000	25,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	600,000	289,000	42,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	582,000	338,000	46,000
15	2026 TOUR DE FRANCE: STAGE 20 LIVE	SBS	570,000	148,000	28,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	537,000	303,000	30,000
17	THE MORNING SHOW - WEEKEND	Seven	523,000	171,000	27,000
18	WEEKEND BREAKFAST-AM	ABC	518,000	140,000	15,000
19	10 NEWS SAT	10	518,000	187,000	12,000
20	GLASGOW 2026 COMMONWEALTH GAMES: DAY 1 MORNING	Seven	500,000	224,000	69,000
21	COOPER & FRY TX 2-EV	ABC	488,000	386,000	22,000
22	CRAZY STUPID LOVE	Nine	471,000	109,000	13,000
23	HARD QUIZ S6 RPT	ABC	447,000	232,000	12,000
24	GLASGOW 2026 COMMONWEALTH GAMES: DAY 2 OVERNIGHT	Seven	439,000	153,000	24,000
25	SEVEN'S HORSE RACING 2026	Seven	416,000	86,000	13,000
26	SEVEN NEWS AT 5	Seven	407,000	255,000	27,000
27	M- GLADIATOR-PM (R)	Seven	403,000	62,000	7,000
28	WEEKEND TODAY - SATURDAY	Nine	401,000	208,000	36,000
29	LOVE IT OR LIST IT AUSTRALIA	10	374,000	209,000	12,000
30	THE DOG HOUSE AUSTRALIA RPT	10	361,000	119,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396