



**Saturday 4th Jul 2026**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Saturday 4th Jul 2026



National Total TV Reach

**14,201,000**



Broadcast TV Reach

**10,511,000**



BVOD Reach

**6,382,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOGBALL: AUSTRALIA'S BEAUTIFUL GAME RPT	SBS	3,209,000	1,621,000	753,000
2	2026 FIFA WORLD CUP: AUS V EGY LIVE	SBS	2,997,000	1,947,000	914,000
3	2026 FIFA WORLD CUP: AUS V EGY POST-MATCH	SBS	2,610,000	2,245,000	1,094,000
4	2026 FIFA WORLD CUP: ARG V CPV LIVE	SBS	2,124,000	973,000	580,000
5	FRANCE 24 ENGLISH NEWS	SBS	1,586,000	269,000	172,000
6	2026 FIFA WORLD CUP: ARG V CPV POST-MATCH	SBS	1,571,000	1,110,000	769,000
7	SEVEN NEWS - SAT	Seven	1,564,000	1,029,000	92,000
8	2026 FIFA WORLD CUP: COL V GHA LIVE	SBS	1,495,000	737,000	369,000
9	9NEWS SATURDAY	Nine	1,442,000	862,000	122,000
10	TEST RUGBY: 2026 WALLABIES V IRELAND -MATCH	Nine	1,255,000	514,000	83,000
11	BETTER HOMES AND GARDENS	Seven	1,105,000	497,000	49,000
12	2026 FIFA WORLD CUP: AUS V EGY PRE-MATCH	SBS	1,025,000	245,000	91,000
13	ABC NEWS-SA	ABC	1,018,000	691,000	44,000
14	A CURRENT AFFAIR -SAT	Nine	915,000	564,000	79,000
15	COOPER & FRY-EV	ABC	899,000	658,000	60,000
16	TEST RUGBY: 2026 WALLABIES V IRELAND -PRE MATCH	Nine	890,000	344,000	62,000
17	2026 FIFA WORLD CUP: ARG V CPV PRE-MATCH	SBS	886,000	553,000	277,000
18	GETAWAY	Nine	875,000	491,000	69,000
19	2026 FIFA WORLD CUP: COL V GHA PRE-MATCH	SBS	853,000	549,000	299,000
20	2026 FIFA WORLD CUP: COL V GHA POST-MATCH	SBS	774,000	395,000	191,000
21	TEST RUGBY: 2026 WALLABIES V IRELAND -POST MATCH	Nine	768,000	217,000	41,000
22	WEEKEND SUNRISE - SAT	Seven	740,000	425,000	54,000
23	M- JURASSIC PARK (R)	Seven	733,000	145,000	16,000
24	2026 FIFA WORLD CUP: ESP V AUT RPT	SBS	725,000	170,000	48,000
25	2026 WIMBLEDON D6 -NIGHT	Nine	693,000	247,000	26,000
26	COOPER & FRY TX 2-EV	ABC	691,000	558,000	44,000
27	WEEKEND BREAKFAST-AM	ABC	677,000	149,000	15,000
28	WEEKEND SUNRISE - SAT - LATE	Seven	675,000	377,000	50,000
29	2026 WIMBLEDON D6 -LATE	Nine	659,000	222,000	31,000
30	10 NEWS SAT	10	654,000	223,000	16,000



## People 25-54: Cumulative Reach for Saturday 4th Jul 2026



National Total TV Reach

**5,918,000**



Broadcast TV Reach

**3,696,000**



BVOD Reach

**3,377,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOGBALL: AUSTRALIA'S BEAUTIFUL GAME RPT	SBS	1,583,000	823,000	435,000
2	2026 FIFA WORLD CUP: AUS V EGY LIVE	SBS	1,495,000	979,000	529,000
3	2026 FIFA WORLD CUP: AUS V EGY POST-MATCH	SBS	1,260,000	1,100,000	633,000
4	2026 FIFA WORLD CUP: ARG V CPV LIVE	SBS	1,123,000	538,000	340,000
5	FRANCE 24 ENGLISH NEWS	SBS	834,000	145,000	101,000
6	2026 FIFA WORLD CUP: ARG V CPV POST-MATCH	SBS	832,000	599,000	452,000
7	2026 FIFA WORLD CUP: COL V GHA LIVE	SBS	787,000	399,000	217,000
8	2026 FIFA WORLD CUP: AUS V EGY PRE-MATCH	SBS	496,000	105,000	52,000
9	2026 FIFA WORLD CUP: ARG V CPV PRE-MATCH	SBS	478,000	302,000	163,000
10	TEST RUGBY: 2026 WALLABIES V IRELAND -MATCH	Nine	452,000	195,000	45,000
11	2026 FIFA WORLD CUP: COL V GHA PRE-MATCH	SBS	443,000	293,000	177,000
12	2026 FIFA WORLD CUP: COL V GHA POST-MATCH	SBS	406,000	208,000	113,000
13	9NEWS SATURDAY	Nine	386,000	216,000	56,000
14	SEVEN NEWS - SAT	Seven	366,000	223,000	42,000
15	2026 FIFA WORLD CUP: ESP V AUT RPT	SBS	301,000	86,000	28,000
16	TEST RUGBY: 2026 WALLABIES V IRELAND -PRE MATCH	Nine	291,000	131,000	32,000
17	TEST RUGBY: 2026 WALLABIES V IRELAND -POST MATCH	Nine	278,000	96,000	22,000
18	BETTER HOMES AND GARDENS	Seven	259,000	120,000	23,000
19	M- JURASSIC PARK (R)	Seven	252,000	64,000	9,000
20	A CURRENT AFFAIR -SAT	Nine	236,000	128,000	37,000
21	GETAWAY	Nine	234,000	124,000	32,000
22	2026 WIMBLEDON D6 -LATE	Nine	221,000	72,000	16,000
23	WEEKEND SUNRISE - SAT	Seven	219,000	120,000	27,000
24	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	211,000	67,000	13,000
25	2026 WIMBLEDON D6 -NIGHT	Nine	196,000	62,000	12,000
26	WEEKEND SUNRISE - SAT - LATE	Seven	190,000	99,000	26,000
27	WEEKEND SUNRISE - SAT - EARLY	Seven	184,000	92,000	20,000
28	THE MORNING SHOW - WEEKEND	Seven	175,000	69,000	17,000
29	THE BIG BANG THEORY RPT	10	170,000	32,000	2,000
30	WEEKEND BREAKFAST-AM	ABC	168,000	39,000	6,000



## People 16-39: Cumulative Reach for Saturday 4th Jul 2026



National Total TV Reach

**3,517,000**



Broadcast TV Reach

**1,925,000**



BVOD Reach

**2,056,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOGBALL: AUSTRALIA'S BEAUTIFUL GAME RPT	SBS	929,000	473,000	267,000
2	2026 FIFA WORLD CUP: AUS V EGY LIVE	SBS	895,000	585,000	329,000
3	2026 FIFA WORLD CUP: AUS V EGY POST-MATCH	SBS	751,000	638,000	395,000
4	2026 FIFA WORLD CUP: ARG V CPV LIVE	SBS	701,000	320,000	223,000
5	FRANCE 24 ENGLISH NEWS	SBS	551,000	92,000	67,000
6	2026 FIFA WORLD CUP: ARG V CPV POST-MATCH	SBS	548,000	384,000	302,000
7	2026 FIFA WORLD CUP: COL V GHA LIVE	SBS	489,000	245,000	136,000
8	2026 FIFA WORLD CUP: AUS V EGY PRE-MATCH	SBS	303,000	58,000	31,000
9	2026 FIFA WORLD CUP: ARG V CPV PRE-MATCH	SBS	273,000	166,000	99,000
10	2026 FIFA WORLD CUP: COL V GHA PRE-MATCH	SBS	263,000	177,000	110,000
11	2026 FIFA WORLD CUP: COL V GHA POST-MATCH	SBS	246,000	128,000	69,000
12	TEST RUGBY: 2026 WALLABIES V IRELAND -MATCH	Nine	223,000	100,000	25,000
13	2026 FIFA WORLD CUP: ESP V AUT RPT	SBS	164,000	48,000	17,000
14	9NEWS SATURDAY	Nine	157,000	86,000	25,000
15	TEST RUGBY: 2026 WALLABIES V IRELAND -PRE MATCH	Nine	141,000	69,000	16,000
16	SEVEN NEWS - SAT	Seven	134,000	73,000	19,000
17	TEST RUGBY: 2026 WALLABIES V IRELAND -POST MATCH	Nine	132,000	51,000	12,000
18	BETTER HOMES AND GARDENS	Seven	111,000	47,000	11,000
19	2026 WIMBLEDON D6 -LATE	Nine	106,000	32,000	9,000
20	GETAWAY	Nine	102,000	53,000	15,000
21	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	91,000	27,000	7,000
22	A CURRENT AFFAIR -SAT	Nine	87,000	48,000	17,000
23	2026 WIMBLEDON D6 -NIGHT	Nine	82,000	32,000	6,000
24	9NEWS: FIRST AT FIVE	Nine	81,000	48,000	11,000
25	M- JURASSIC PARK (R)	Seven	75,000	22,000	4,000
26	THE BIG BANG THEORY RPT	10	66,000	14,000	1,000
27	THE GREAT OUTDOORS	Seven	58,000	37,000	7,000
28	WEEKEND SUNRISE - SAT - LATE	Seven	57,000	25,000	12,000
29	WEEKEND SUNRISE - SAT	Seven	56,000	30,000	12,000
30	WEEKEND SUNRISE - SAT - EARLY	Seven	55,000	26,000	9,000



## Grocery Shoppers (18+): Cumulative Reach for Saturday 4th Jul 2026



National Total TV Reach

**10,256,000**



Broadcast TV Reach

**7,541,000**



BVOD Reach

**4,953,000**

# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Saturday 4th Jul 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOGBALL: AUSTRALIA'S BEAUTIFUL GAME RPT	SBS	2,356,000	1,197,000	583,000
2	2026 FIFA WORLD CUP: AUS V EGY LIVE	SBS	2,213,000	1,424,000	707,000
3	2026 FIFA WORLD CUP: AUS V EGY POST-MATCH	SBS	1,909,000	1,646,000	844,000
4	2026 FIFA WORLD CUP: ARG V CPV LIVE	SBS	1,541,000	709,000	440,000
5	SEVEN NEWS - SAT	Seven	1,274,000	841,000	75,000
6	9NEWS SATURDAY	Nine	1,151,000	694,000	100,000
7	FRANCE 24 ENGLISH NEWS	SBS	1,136,000	193,000	130,000
8	2026 FIFA WORLD CUP: ARG V CPV POST-MATCH	SBS	1,115,000	801,000	578,000
9	2026 FIFA WORLD CUP: COL V GHA LIVE	SBS	1,109,000	541,000	284,000
10	TEST RUGBY: 2026 WALLABIES V IRELAND -MATCH	Nine	991,000	399,000	67,000
11	BETTER HOMES AND GARDENS	Seven	888,000	403,000	40,000
12	ABC NEWS-SA	ABC	864,000	586,000	39,000
13	COOPER & FRY-EV	ABC	773,000	573,000	53,000
14	A CURRENT AFFAIR -SAT	Nine	738,000	457,000	65,000
15	2026 FIFA WORLD CUP: AUS V EGY PRE-MATCH	SBS	733,000	181,000	71,000
16	GETAWAY	Nine	700,000	396,000	56,000
17	TEST RUGBY: 2026 WALLABIES V IRELAND -PRE MATCH	Nine	696,000	263,000	50,000
18	2026 FIFA WORLD CUP: ARG V CPV PRE-MATCH	SBS	652,000	405,000	215,000
19	2026 FIFA WORLD CUP: COL V GHA PRE-MATCH	SBS	620,000	400,000	232,000
20	WEEKEND SUNRISE - SAT	Seven	608,000	356,000	45,000
21	COOPER & FRY TX 2-EV	ABC	605,000	489,000	39,000
22	TEST RUGBY: 2026 WALLABIES V IRELAND -POST MATCH	Nine	598,000	169,000	33,000
23	M- JURASSIC PARK (R)	Seven	593,000	117,000	13,000
24	2026 WIMBLEDON D6 -NIGHT	Nine	573,000	203,000	21,000
25	2026 FIFA WORLD CUP: COL V GHA POST-MATCH	SBS	566,000	286,000	148,000
26	WEEKEND BREAKFAST-AM	ABC	547,000	124,000	14,000
27	2026 FIFA WORLD CUP: ESP V AUT RPT	SBS	545,000	129,000	37,000
28	10 NEWS SAT	10	544,000	188,000	13,000
29	WEEKEND SUNRISE - SAT - LATE	Seven	541,000	313,000	41,000
30	2026 WIMBLEDON D6 -LATE	Nine	531,000	177,000	25,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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