



**Friday 3rd Jul 2026**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Friday 3rd Jul 2026



National Total TV Reach

**13,342,000**



Broadcast TV Reach

**9,902,000**



BVOD Reach

**5,764,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	2,139,000	677,000	88,000
2	2026 FIFA WORLD CUP: POR V CRO LIVE	SBS	2,124,000	1,092,000	716,000
3	SEVEN NEWS	Seven	1,986,000	1,268,000	141,000
4	9NEWS	Nine	1,879,000	1,171,000	192,000
5	TIPPING POINT AUSTRALIA	Nine	1,450,000	756,000	122,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,298,000	608,000	144,000
7	A CURRENT AFFAIR	Nine	1,259,000	777,000	135,000
8	2026 FIFA WORLD CUP: POR V CRO POST-MATCH	SBS	1,251,000	653,000	419,000
9	THE CHASE AUSTRALIA	Seven	1,239,000	648,000	77,000
10	2026 FIFA WORLD CUP: SUI V ALG LIVE	SBS	1,180,000	556,000	313,000
11	ABC NEWS-EV	ABC	1,151,000	782,000	51,000
12	SUNRISE	Seven	1,008,000	434,000	65,000
13	MONTY DON'S BRITISH GARDENS-EV	ABC	883,000	443,000	22,000
14	2026 FIFA WORLD CUP: ESP V AUT LIVE	SBS	837,000	331,000	199,000
15	BETTER HOMES AND GARDENS	Seven	835,000	460,000	54,000
16	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	759,000	400,000	101,000
17	2026 WIMBLEDON D5 -NIGHT	Nine	726,000	159,000	23,000
18	TODAY	Nine	717,000	271,000	56,000
19	HARD QUIZ S6 RPT	ABC	700,000	393,000	22,000
20	9NEWS AFTERNOON	Nine	666,000	337,000	53,000
21	SAINT-PIERRE-EV	ABC	659,000	455,000	47,000
22	SEVEN NEWS AT 4	Seven	653,000	329,000	40,000
23	2026 FIFA WORLD CUP: POR V CRO PRE-MATCH	SBS	653,000	294,000	165,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	646,000	247,000	64,000
25	THE MORNING SHOW	Seven	646,000	280,000	45,000
26	NEWS BREAKFAST-AM	ABC	645,000	226,000	22,000
27	2026 WIMBLEDON D5 -LATE	Nine	628,000	213,000	38,000
28	10 NEWS	10	573,000	289,000	26,000
29	2026 FIFA WORLD CUP: ESP V AUT POST-MATCH	SBS	562,000	256,000	141,000
30	DOORDARSHAN INDIA PRIME TIME NEWS	SBS	548,000	207,000	123,000



## People 25-54: Cumulative Reach for Friday 3rd Jul 2026



National Total TV Reach

**5,360,000**



Broadcast TV Reach

**3,244,000**



BVOD Reach

**3,028,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP: POR V CRO LIVE	SBS	1,117,000	594,000	422,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	681,000	223,000	47,000
3	2026 FIFA WORLD CUP: POR V CRO POST-MATCH	SBS	672,000	358,000	250,000
4	2026 FIFA WORLD CUP: SUI V ALG LIVE	SBS	587,000	287,000	185,000
5	9NEWS	Nine	519,000	321,000	91,000
6	SEVEN NEWS	Seven	509,000	303,000	66,000
7	FRIDAY NIGHT NRL LIVE	Nine	478,000	219,000	80,000
8	2026 FIFA WORLD CUP: ESP V AUT LIVE	SBS	428,000	164,000	116,000
9	TIPPING POINT AUSTRALIA	Nine	373,000	187,000	56,000
10	A CURRENT AFFAIR	Nine	339,000	201,000	66,000
11	2026 FIFA WORLD CUP: POR V CRO PRE-MATCH	SBS	332,000	149,000	98,000
12	SUNRISE	Seven	308,000	133,000	34,000
13	THE CHASE AUSTRALIA	Seven	308,000	156,000	36,000
14	DOORDARSHAN INDIA PRIME TIME NEWS	SBS	284,000	116,000	74,000
15	2026 FIFA WORLD CUP: ESP V AUT POST-MATCH	SBS	274,000	134,000	84,000
16	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	259,000	132,000	54,000
17	2026 FIFA WORLD CUP: SUI V ALG POST-MATCH	SBS	238,000	143,000	85,000
18	TODAY	Nine	237,000	91,000	29,000
19	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	225,000	88,000	36,000
20	BETTER HOMES AND GARDENS	Seven	217,000	128,000	25,000
21	2026 FIFA WORLD CUP: SUI V ALG PRE-MATCH	SBS	213,000	114,000	75,000
22	2026 WIMBLEDON D5 -NIGHT	Nine	211,000	54,000	11,000
23	NEWS BREAKFAST-AM	ABC	195,000	75,000	10,000
24	2026 WIMBLEDON D5 -LATE	Nine	195,000	72,000	20,000
25	9NEWS AFTERNOON	Nine	172,000	84,000	24,000
26	ABC NEWS-EV	ABC	171,000	119,000	18,000
27	THE MORNING SHOW	Seven	170,000	74,000	23,000
28	SEVEN NEWS AT 4	Seven	158,000	86,000	19,000
29	SUNRISE -EARLY	Seven	157,000	80,000	18,000
30	HARRY POTTER AND THE CHAMBER OF SECRETS -EV	Nine	150,000	36,000	2,000



## People 16-39: Cumulative Reach for Friday 3rd Jul 2026



National Total TV Reach

**3,084,000**



Broadcast TV Reach

**1,590,000**



BVOD Reach

**1,833,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP: POR V CRO LIVE	SBS	738,000	376,000	284,000
2	2026 FIFA WORLD CUP: POR V CRO POST-MATCH	SBS	432,000	214,000	158,000
3	2026 FIFA WORLD CUP: SUI V ALG LIVE	SBS	341,000	162,000	119,000
4	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	295,000	88,000	28,000
5	2026 FIFA WORLD CUP: ESP V AUT LIVE	SBS	252,000	100,000	72,000
6	9NEWS	Nine	230,000	139,000	45,000
7	FRIDAY NIGHT NRL LIVE	Nine	226,000	116,000	47,000
8	2026 FIFA WORLD CUP: POR V CRO PRE-MATCH	SBS	202,000	81,000	60,000
9	SEVEN NEWS	Seven	184,000	106,000	32,000
10	TIPPING POINT AUSTRALIA	Nine	158,000	77,000	28,000
11	2026 FIFA WORLD CUP: ESP V AUT POST-MATCH	SBS	148,000	70,000	48,000
12	DOORDARSHAN INDIA PRIME TIME NEWS	SBS	145,000	57,000	45,000
13	A CURRENT AFFAIR	Nine	133,000	77,000	33,000
14	2026 FIFA WORLD CUP: SUI V ALG POST-MATCH	SBS	130,000	79,000	52,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	127,000	59,000	29,000
16	2026 FIFA WORLD CUP: SUI V ALG PRE-MATCH	SBS	115,000	56,000	46,000
17	THE CHASE AUSTRALIA	Seven	105,000	53,000	18,000
18	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	100,000	44,000	20,000
19	SUNRISE	Seven	96,000	38,000	15,000
20	2026 WIMBLEDON D5 -NIGHT	Nine	86,000	20,000	6,000
21	TODAY	Nine	84,000	33,000	13,000
22	2026 WIMBLEDON D5 -LATE	Nine	80,000	33,000	11,000
23	BETTER HOMES AND GARDENS	Seven	75,000	40,000	11,000
24	ABC NEWS-EV	ABC	72,000	55,000	9,000
25	NEWS BREAKFAST-AM	ABC	71,000	21,000	4,000
26	BETTANY HUGHES: HISTORY OF MOTHER EARTH RPT	SBS	63,000	34,000	23,000
27	9NEWS AFTERNOON	Nine	63,000	31,000	12,000
28	THE MORNING SHOW	Seven	61,000	26,000	11,000
29	FRIDAY NIGHT COUNTDOWN	Seven	61,000	38,000	9,000
30	BBC NEWS	SBS	60,000	37,000	26,000



## Grocery Shoppers (18+): Cumulative Reach for Friday 3rd Jul 2026



National Total TV Reach

**9,784,000**



Broadcast TV Reach

**7,243,000**



BVOD Reach

**4,491,000**

# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs

Friday 3rd Jul 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,650,000	518,000	68,000
2	SEVEN NEWS	Seven	1,597,000	1,030,000	114,000
3	2026 FIFA WORLD CUP: POR V CRO LIVE	SBS	1,546,000	806,000	538,000
4	9NEWS	Nine	1,492,000	943,000	157,000
5	TIPPING POINT AUSTRALIA	Nine	1,170,000	624,000	101,000
6	THE CHASE AUSTRALIA	Seven	1,023,000	535,000	63,000
7	A CURRENT AFFAIR	Nine	1,005,000	626,000	111,000
8	FRIDAY NIGHT NRL LIVE	Nine	994,000	461,000	114,000
9	ABC NEWS-EV	ABC	960,000	654,000	45,000
10	2026 FIFA WORLD CUP: POR V CRO POST-MATCH	SBS	925,000	495,000	322,000
11	2026 FIFA WORLD CUP: SUI V ALG LIVE	SBS	895,000	425,000	240,000
12	SUNRISE	Seven	828,000	363,000	54,000
13	MONTY DON'S BRITISH GARDENS-EV	ABC	753,000	378,000	20,000
14	BETTER HOMES AND GARDENS	Seven	689,000	381,000	44,000
15	2026 FIFA WORLD CUP: ESP V AUT LIVE	SBS	632,000	252,000	153,000
16	2026 WIMBLEDON D5 -NIGHT	Nine	604,000	137,000	19,000
17	HARD QUIZ S6 RPT	ABC	591,000	334,000	20,000
18	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	589,000	308,000	82,000
19	TODAY	Nine	582,000	220,000	46,000
20	SAINT-PIERRE-EV	ABC	573,000	397,000	42,000
21	9NEWS AFTERNOON	Nine	555,000	286,000	44,000
22	NEWS BREAKFAST-AM	ABC	548,000	195,000	20,000
23	SEVEN NEWS AT 4	Seven	528,000	272,000	33,000
24	THE MORNING SHOW	Seven	522,000	231,000	37,000
25	2026 WIMBLEDON D5 -LATE	Nine	521,000	179,000	31,000
26	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	492,000	187,000	51,000
27	2026 FIFA WORLD CUP: POR V CRO PRE-MATCH	SBS	482,000	220,000	127,000
28	10 NEWS	10	478,000	242,000	21,000
29	ABC NEWS MORNINGS-AM	ABC	453,000	95,000	12,000
30	TIPPING POINT UK -RPT	Nine	444,000	232,000	25,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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