



**Wednesday 1st Jul 2026**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Wednesday 1st Jul 2026



National Total TV Reach

**13,335,000**



Broadcast TV Reach

**9,963,000**



BVOD Reach

**5,752,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,249,000	1,472,000	188,000
2	9NEWS	Nine	2,013,000	1,300,000	220,000
3	THE 1% CLUB UK	Seven	1,621,000	973,000	106,000
4	TIPPING POINT AUSTRALIA	Nine	1,610,000	879,000	144,000
5	2026 FIFA WORLD CUP: FRA V SWE LIVE	SBS	1,609,000	734,000	422,000
6	A CURRENT AFFAIR	Nine	1,486,000	1,050,000	163,000
7	HOME AND AWAY	Seven	1,474,000	1,017,000	243,000
8	2026 WIMBLEDON D3 -NIGHT	Nine	1,446,000	353,000	63,000
9	THE CHASE AUSTRALIA	Seven	1,431,000	731,000	98,000
10	2026 FIFA WORLD CUP: MEX V ECU LIVE	SBS	1,349,000	675,000	394,000
11	THE FRONT BAR	Seven	1,225,000	575,000	70,000
12	7.30-EV	ABC	1,187,000	716,000	61,000
13	ABC NEWS-EV	ABC	1,081,000	830,000	67,000
14	MASTERCHEF AUSTRALIA WED	10	1,079,000	665,000	104,000
15	SUNRISE	Seven	1,030,000	454,000	63,000
16	GRUEN-EV	ABC	844,000	608,000	41,000
17	2026 FIFA WORLD CUP: FRA V SWE POST-MATCH	SBS	826,000	402,000	215,000
18	2026 WIMBLEDON D3 -PRE MATCH	Nine	773,000	339,000	85,000
19	9NEWS AFTERNOON	Nine	748,000	386,000	58,000
20	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	724,000	349,000	19,000
21	SEVEN NEWS AT 4	Seven	710,000	373,000	45,000
22	2026 FIFA WORLD CUP: MEX V ECU WEATHER DELAY	SBS	706,000	285,000	142,000
23	TODAY	Nine	692,000	268,000	56,000
24	2026 FIFA WORLD CUP: MEX V ECU POST-MATCH	SBS	685,000	360,000	195,000
25	THE MORNING SHOW	Seven	678,000	298,000	44,000
26	HARD QUIZ S6 RPT	ABC	662,000	413,000	25,000
27	MILLIONAIRE HOT SEAT	10	653,000	342,000	36,000
28	2026 WIMBLEDON D3 -LATE	Nine	643,000	202,000	30,000
29	10 NEWS	10	619,000	302,000	28,000
30	NEWS BREAKFAST-AM	ABC	601,000	197,000	21,000



## People 25-54: Cumulative Reach for Wednesday 1st Jul 2026



National Total TV Reach

**5,400,000**



Broadcast TV Reach

**3,327,000**



BVOD Reach

**3,010,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP: FRA V SWE LIVE	SBS	828,000	388,000	251,000
2	2026 FIFA WORLD CUP: MEX V ECU LIVE	SBS	674,000	347,000	233,000
3	SEVEN NEWS	Seven	611,000	375,000	91,000
4	9NEWS	Nine	601,000	366,000	107,000
5	2026 WIMBLEDON D3 -NIGHT	Nine	491,000	116,000	31,000
6	THE 1% CLUB UK	Seven	476,000	258,000	52,000
7	HOME AND AWAY	Seven	457,000	327,000	124,000
8	A CURRENT AFFAIR	Nine	438,000	293,000	80,000
9	TIPPING POINT AUSTRALIA	Nine	420,000	213,000	67,000
10	2026 FIFA WORLD CUP: FRA V SWE POST-MATCH	SBS	419,000	208,000	128,000
11	MASTERCHEF AUSTRALIA WED	10	394,000	256,000	52,000
12	THE FRONT BAR	Seven	386,000	191,000	36,000
13	2026 FIFA WORLD CUP: MEX V ECU WEATHER DELAY	SBS	369,000	158,000	84,000
14	THE CHASE AUSTRALIA	Seven	365,000	178,000	46,000
15	2026 FIFA WORLD CUP: MEX V ECU POST-MATCH	SBS	340,000	186,000	116,000
16	SUNRISE	Seven	319,000	144,000	33,000
17	2026 FIFA WORLD CUP: MEX V ECU PRE-MATCH	SBS	304,000	196,000	119,000
18	2026 WIMBLEDON D3 -PRE MATCH	Nine	243,000	119,000	43,000
19	7.30-EV	ABC	228,000	132,000	24,000
20	MILLIONAIRE HOT SEAT	10	227,000	117,000	18,000
21	TODAY	Nine	221,000	91,000	29,000
22	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	212,000	115,000	8,000
23	2026 FIFA WORLD CUP: CIV V NOR LIVE	SBS	206,000	87,000	61,000
24	BOSTON BLUE	10	204,000	83,000	10,000
25	2026 FIFA WORLD CUP: RSA V CAN RPT	SBS	204,000	72,000	35,000
26	GRUEN-EV	ABC	204,000	141,000	17,000
27	ABC NEWS-EV	ABC	202,000	148,000	25,000
28	2026 FIFA WORLD CUP: FRA V SWE PRE-MATCH	SBS	190,000	77,000	50,000
29	THE BIG BANG THEORY RPT	10	188,000	38,000	2,000
30	UNFILTERED	Seven	186,000	101,000	18,000



## People 16-39: Cumulative Reach for Wednesday 1st Jul 2026



National Total TV Reach

**3,038,000**



Broadcast TV Reach

**1,598,000**



BVOD Reach

**1,778,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP: FRA V SWE LIVE	SBS	480,000	214,000	156,000
2	2026 FIFA WORLD CUP: MEX V ECU LIVE	SBS	416,000	206,000	150,000
3	9NEWS	Nine	257,000	163,000	52,000
4	2026 FIFA WORLD CUP: FRA V SWE POST-MATCH	SBS	240,000	112,000	76,000
5	SEVEN NEWS	Seven	233,000	137,000	45,000
6	2026 WIMBLEDON D3 -NIGHT	Nine	224,000	51,000	16,000
7	2026 FIFA WORLD CUP: MEX V ECU WEATHER DELAY	SBS	211,000	84,000	51,000
8	2026 FIFA WORLD CUP: MEX V ECU POST-MATCH	SBS	202,000	101,000	71,000
9	THE 1% CLUB UK	Seven	192,000	110,000	27,000
10	HOME AND AWAY	Seven	192,000	139,000	68,000
11	TIPPING POINT AUSTRALIA	Nine	182,000	93,000	33,000
12	A CURRENT AFFAIR	Nine	179,000	114,000	39,000
13	2026 FIFA WORLD CUP: MEX V ECU PRE-MATCH	SBS	178,000	106,000	73,000
14	THE FRONT BAR	Seven	162,000	77,000	17,000
15	MASTERCHEF AUSTRALIA WED	10	162,000	100,000	26,000
16	THE CHASE AUSTRALIA	Seven	136,000	61,000	23,000
17	2026 FIFA WORLD CUP: CIV V NOR LIVE	SBS	129,000	57,000	41,000
18	MILLIONAIRE HOT SEAT	10	107,000	56,000	9,000
19	2026 FIFA WORLD CUP: FRA V SWE PRE-MATCH	SBS	104,000	39,000	29,000
20	SUNRISE	Seven	101,000	38,000	15,000
21	2026 FIFA WORLD CUP: RSA V CAN RPT	SBS	99,000	33,000	21,000
22	2026 WIMBLEDON D3 -PRE MATCH	Nine	95,000	48,000	21,000
23	BBC NEWS	SBS	95,000	68,000	41,000
24	7.30-EV	ABC	86,000	48,000	11,000
25	GRUEN-EV	ABC	85,000	64,000	8,000
26	ABC NEWS-EV	ABC	83,000	64,000	12,000
27	BOSTON BLUE	10	82,000	29,000	5,000
28	2026 WIMBLEDON D3 -LATE	Nine	79,000	29,000	8,000
29	TODAY	Nine	79,000	33,000	13,000
30	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	78,000	41,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for Wednesday 1st Jul 2026



National Total TV Reach

**9,873,000**



Broadcast TV Reach

**7,374,000**



BVOD Reach

**4,517,000**

# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Wednesday 1st Jul 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,822,000	1,205,000	152,000
2	9NEWS	Nine	1,595,000	1,044,000	181,000
3	TIPPING POINT AUSTRALIA	Nine	1,309,000	718,000	119,000
4	THE 1% CLUB UK	Seven	1,292,000	776,000	86,000
5	A CURRENT AFFAIR	Nine	1,194,000	853,000	134,000
6	2026 FIFA WORLD CUP: FRA V SWE LIVE	SBS	1,173,000	544,000	324,000
7	HOME AND AWAY	Seven	1,171,000	814,000	198,000
8	THE CHASE AUSTRALIA	Seven	1,169,000	605,000	80,000
9	2026 WIMBLEDON D3 -NIGHT	Nine	1,165,000	284,000	51,000
10	2026 FIFA WORLD CUP: MEX V ECU LIVE	SBS	1,005,000	505,000	301,000
11	7.30-EV	ABC	999,000	607,000	53,000
12	THE FRONT BAR	Seven	965,000	457,000	56,000
13	ABC NEWS-EV	ABC	902,000	693,000	59,000
14	MASTERCHEF AUSTRALIA WED	10	862,000	537,000	86,000
15	SUNRISE	Seven	846,000	382,000	52,000
16	GRUEN-EV	ABC	715,000	516,000	36,000
17	2026 WIMBLEDON D3 -PRE MATCH	Nine	625,000	279,000	69,000
18	2026 FIFA WORLD CUP: FRA V SWE POST-MATCH	SBS	613,000	304,000	168,000
19	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	609,000	291,000	17,000
20	9NEWS AFTERNOON	Nine	609,000	316,000	48,000
21	SEVEN NEWS AT 4	Seven	582,000	303,000	37,000
22	TODAY	Nine	565,000	223,000	46,000
23	HARD QUIZ S6 RPT	ABC	562,000	352,000	22,000
24	THE MORNING SHOW	Seven	554,000	249,000	36,000
25	2026 FIFA WORLD CUP: MEX V ECU WEATHER DELAY	SBS	532,000	221,000	110,000
26	2026 WIMBLEDON D3 -LATE	Nine	525,000	161,000	24,000
27	MILLIONAIRE HOT SEAT	10	512,000	269,000	30,000
28	2026 FIFA WORLD CUP: MEX V ECU POST-MATCH	SBS	509,000	271,000	152,000
29	10 NEWS	10	505,000	250,000	23,000
30	NEWS BREAKFAST-AM	ABC	504,000	168,000	19,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 23, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396