



Thursday 23rd Jul 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd Jul 2026 to 29th Jul 2026



National Total TV Reach

20,031,000



Broadcast TV Reach

16,254,000



BVOD Reach

10,457,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,139,000	1,344,000	175,000
2	9NEWS	Nine	1,939,000	1,186,000	200,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,799,000	741,000	105,000
4	HOME AND AWAY	Seven	1,428,000	980,000	369,000
5	TIPPING POINT AUSTRALIA	Nine	1,398,000	771,000	124,000
6	THURSDAY NIGHT NRL LIVE	Nine	1,364,000	613,000	143,000
7	THE CHASE AUSTRALIA	Seven	1,358,000	698,000	90,000
8	A CURRENT AFFAIR	Nine	1,299,000	825,000	145,000
9	ABC NEWS-EV	ABC	1,154,000	864,000	62,000
10	7.30-EV	ABC	1,080,000	623,000	55,000
11	SUNRISE	Seven	1,048,000	446,000	65,000
12	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	764,000	248,000	53,000
13	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	744,000	230,000	37,000
14	HARD QUIZ S6 RPT	ABC	725,000	401,000	24,000
15	GRAND DESIGNS-EV	ABC	695,000	435,000	32,000
16	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	686,000	398,000	94,000
17	SEVEN NEWS AT 4	Seven	683,000	371,000	45,000
18	9NEWS AFTERNOON	Nine	675,000	361,000	50,000
19	TODAY	Nine	668,000	275,000	52,000
20	BACK ROADS S12-EV	ABC	667,000	482,000	29,000
21	THE MORNING SHOW	Seven	632,000	258,000	42,000
22	NEWS BREAKFAST-AM	ABC	614,000	222,000	23,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	571,000	278,000	49,000
24	10 NEWS	10	550,000	277,000	25,000
25	2026 TOUR DE FRANCE: STAGE 18 LIVE	SBS	549,000	174,000	38,000
26	AIR CRASH INVESTIGATIONS	Seven	527,000	200,000	27,000
27	ABC NEWS MORNINGS-AM	ABC	522,000	105,000	14,000
28	TREASURE & DIRT-ENCORE	ABC	519,000	303,000	5,000
29	TIPPING POINT UK -RPT	Nine	500,000	300,000	29,000
30	SUNRISE -EARLY	Seven	496,000	243,000	38,000



People 25-54: Cumulative Reach for 23rd Jul 2026 to 29th Jul 2026



National Total TV Reach

8,454,000



Broadcast TV Reach

6,154,000



BVOD Reach

5,301,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	622,000	269,000	56,000
2	9NEWS	Nine	556,000	328,000	96,000
3	SEVEN NEWS	Seven	548,000	317,000	84,000
4	THURSDAY NIGHT NRL LIVE	Nine	492,000	225,000	80,000
5	HOME AND AWAY	Seven	467,000	332,000	188,000
6	A CURRENT AFFAIR	Nine	385,000	217,000	71,000
7	TIPPING POINT AUSTRALIA	Nine	352,000	194,000	56,000
8	THE CHASE AUSTRALIA	Seven	337,000	170,000	42,000
9	SUNRISE	Seven	325,000	137,000	34,000
10	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	273,000	92,000	20,000
11	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	263,000	93,000	30,000
12	TODAY	Nine	234,000	100,000	28,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	222,000	139,000	51,000
14	ABC NEWS-EV	ABC	219,000	150,000	22,000
15	NEWS BREAKFAST-AM	ABC	206,000	75,000	10,000
16	7.30-EV	ABC	201,000	120,000	21,000
17	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	199,000	107,000	26,000
18	2026 TOUR DE FRANCE: STAGE 18 LIVE	SBS	182,000	62,000	19,000
19	SUNRISE -EARLY	Seven	174,000	84,000	21,000
20	THE MORNING SHOW	Seven	156,000	76,000	22,000
21	AIR CRASH INVESTIGATIONS	Seven	150,000	60,000	14,000
22	9NEWS AFTERNOON	Nine	148,000	84,000	23,000
23	SEVEN NEWS AT 4	Seven	148,000	86,000	22,000
24	EMERGENCY	Nine	144,000	76,000	7,000
25	GRAND DESIGNS-EV	ABC	142,000	81,000	12,000
26	ABC NEWS MORNINGS-AM	ABC	138,000	31,000	6,000
27	10 NEWS	10	138,000	73,000	12,000
28	HARD QUIZ S6 RPT	ABC	137,000	73,000	8,000
29	TODAY -EARLY	Nine	136,000	63,000	17,000
30	MILLIONAIRE HOT SEAT	10	127,000	73,000	11,000



People 16-39: Cumulative Reach for 23rd Jul 2026 to 29th Jul 2026



National Total TV Reach

5,430,000



Broadcast TV Reach

3,626,000



BVOD Reach

3,092,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	308,000	146,000	36,000
2	SEVEN NEWS	Seven	245,000	135,000	41,000
3	THURSDAY NIGHT NRL LIVE	Nine	242,000	104,000	47,000
4	HOME AND AWAY	Seven	221,000	154,000	103,000
5	9NEWS	Nine	206,000	121,000	46,000
6	TIPPING POINT AUSTRALIA	Nine	153,000	79,000	27,000
7	A CURRENT AFFAIR	Nine	145,000	87,000	36,000
8	THE CHASE AUSTRALIA	Seven	135,000	65,000	21,000
9	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	119,000	41,000	12,000
10	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	112,000	36,000	17,000
11	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	109,000	67,000	15,000
12	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	102,000	69,000	27,000
13	SUNRISE	Seven	101,000	38,000	15,000
14	ABC NEWS-EV	ABC	98,000	61,000	10,000
15	7.30-EV	ABC	82,000	44,000	10,000
16	NEWS BREAKFAST-AM	ABC	81,000	27,000	4,000
17	TODAY	Nine	76,000	34,000	12,000
18	EMERGENCY	Nine	71,000	33,000	3,000
19	AIR CRASH INVESTIGATIONS	Seven	65,000	23,000	7,000
20	9NEWS AFTERNOON	Nine	60,000	32,000	11,000
21	2026 TOUR DE FRANCE: STAGE 18 LIVE	SBS	60,000	18,000	9,000
22	RBT	Nine	56,000	31,000	5,000
23	MILLIONAIRE HOT SEAT	10	55,000	31,000	5,000
24	ABC NEWS MORNINGS-AM	ABC	54,000	10,000	3,000
25	SUNRISE -EARLY	Seven	54,000	20,000	9,000
26	HARD QUIZ S6 RPT	ABC	53,000	28,000	4,000
27	10 NEWS	10	52,000	23,000	5,000
28	SEVEN NEWS AT 4	Seven	51,000	30,000	11,000
29	TODAY EXTRA	Nine	49,000	23,000	8,000
30	NCIS: SYDNEY	10	46,000	16,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 23rd Jul 2026 to 29th Jul 2026



National Total TV Reach

13,652,000



Broadcast TV Reach

11,023,000



BVOD Reach

8,029,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,713,000	1,100,000	142,000
2	9NEWS	Nine	1,551,000	964,000	164,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,402,000	572,000	81,000
4	TIPPING POINT AUSTRALIA	Nine	1,142,000	637,000	102,000
5	HOME AND AWAY	Seven	1,136,000	787,000	301,000
6	THE CHASE AUSTRALIA	Seven	1,114,000	575,000	73,000
7	A CURRENT AFFAIR	Nine	1,067,000	672,000	119,000
8	THURSDAY NIGHT NRL LIVE	Nine	1,046,000	468,000	114,000
9	ABC NEWS-EV	ABC	965,000	724,000	54,000
10	7.30-EV	ABC	914,000	533,000	48,000
11	SUNRISE	Seven	843,000	367,000	53,000
12	HARD QUIZ S6 RPT	ABC	611,000	342,000	21,000
13	GRAND DESIGNS-EV	ABC	603,000	377,000	28,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	603,000	186,000	29,000
15	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	596,000	189,000	42,000
16	BACK ROADS S12-EV	ABC	567,000	414,000	25,000
17	SEVEN NEWS AT 4	Seven	566,000	307,000	37,000
18	TODAY	Nine	564,000	233,000	44,000
19	9NEWS AFTERNOON	Nine	560,000	303,000	42,000
20	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	537,000	315,000	76,000
21	THE MORNING SHOW	Seven	520,000	217,000	34,000
22	NEWS BREAKFAST-AM	ABC	519,000	191,000	21,000
23	10 NEWS	10	456,000	231,000	21,000
24	2026 TOUR DE FRANCE: STAGE 18 LIVE	SBS	454,000	148,000	31,000
25	ABC NEWS MORNINGS-AM	ABC	437,000	90,000	12,000
26	TREASURE & DIRT-ENCORE	ABC	436,000	258,000	5,000
27	AIR CRASH INVESTIGATIONS	Seven	429,000	169,000	22,000
28	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	426,000	205,000	39,000
29	TIPPING POINT UK -RPT	Nine	426,000	256,000	25,000
30	SUNRISE -EARLY	Seven	400,000	200,000	32,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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