



Thursday 16th Jul 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 16th Jul 2026 to 22nd Jul 2026



National Total TV Reach

21,073,000



Broadcast TV Reach

16,711,000



BVOD Reach

12,148,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP SF: ENG V ARG LIVE	SBS	3,451,000	1,917,000	1,233,000
2	2026 FIFA WORLD CUP SF: ENG V ARG POST-MATCH	SBS	2,192,000	1,016,000	582,000
3	SEVEN NEWS	Seven	2,188,000	1,414,000	180,000
4	9NEWS	Nine	1,959,000	1,243,000	215,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,540,000	544,000	84,000
6	A CURRENT AFFAIR	Nine	1,466,000	982,000	161,000
7	THURSDAY NIGHT NRL LIVE	Nine	1,443,000	724,000	188,000
8	TIPPING POINT AUSTRALIA	Nine	1,442,000	800,000	134,000
9	THE CHASE AUSTRALIA	Seven	1,415,000	731,000	93,000
10	HOME AND AWAY	Seven	1,192,000	939,000	330,000
11	HOME AND AWAY EP.2	Seven	1,082,000	925,000	333,000
12	ABC NEWS-EV	ABC	1,078,000	820,000	63,000
13	7.30-EV	ABC	1,062,000	655,000	57,000
14	HOME AND AWAY EP.3	Seven	1,056,000	908,000	342,000
15	SUNRISE	Seven	1,004,000	440,000	62,000
16	2026 FIFA WORLD CUP SF: ENG V ARG PRE-MATCH	SBS	967,000	222,000	99,000
17	2026 FIFA WORLD CUP QF: NOR V ENG RPT	SBS	782,000	107,000	56,000
18	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	769,000	449,000	112,000
19	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	762,000	251,000	67,000
20	SEVEN NEWS AT 4	Seven	715,000	367,000	46,000
21	NEWS BREAKFAST-AM	ABC	695,000	245,000	21,000
22	HARD QUIZ S6 RPT	ABC	693,000	368,000	25,000
23	TODAY	Nine	689,000	260,000	53,000
24	GRAND DESIGNS-EV	ABC	677,000	446,000	41,000
25	9NEWS AFTERNOON	Nine	675,000	334,000	55,000
26	BACK ROADS S12-EV	ABC	671,000	509,000	44,000
27	THE MORNING SHOW	Seven	603,000	263,000	43,000
28	ABC NEWS MORNINGS-AM	ABC	591,000	142,000	14,000
29	10 NEWS	10	583,000	293,000	28,000
30	2026 TOUR DE FRANCE: STAGE 12 LIVE	SBS	580,000	158,000	32,000



People 25-54: Cumulative Reach for 16th Jul 2026 to 22nd Jul 2026



National Total TV Reach

9,053,000



Broadcast TV Reach

6,420,000



BVOD Reach

6,287,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP SF: ENG V ARG LIVE	SBS	1,790,000	1,011,000	710,000
2	2026 FIFA WORLD CUP SF: ENG V ARG POST-MATCH	SBS	1,074,000	513,000	341,000
3	9NEWS	Nine	572,000	326,000	103,000
4	SEVEN NEWS	Seven	547,000	334,000	86,000
5	THURSDAY NIGHT NRL LIVE	Nine	542,000	271,000	105,000
6	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	509,000	200,000	45,000
7	2026 FIFA WORLD CUP SF: ENG V ARG PRE-MATCH	SBS	473,000	102,000	55,000
8	HOME AND AWAY	Seven	410,000	321,000	169,000
9	A CURRENT AFFAIR	Nine	402,000	260,000	80,000
10	HOME AND AWAY EP.2	Seven	378,000	322,000	169,000
11	2026 FIFA WORLD CUP QF: NOR V ENG RPT	SBS	365,000	52,000	33,000
12	HOME AND AWAY EP.3	Seven	359,000	317,000	173,000
13	THE CHASE AUSTRALIA	Seven	343,000	167,000	43,000
14	TIPPING POINT AUSTRALIA	Nine	339,000	182,000	61,000
15	SUNRISE	Seven	312,000	133,000	32,000
16	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	301,000	109,000	38,000
17	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	247,000	157,000	60,000
18	TODAY	Nine	232,000	91,000	28,000
19	7.30-EV	ABC	229,000	131,000	22,000
20	ABC NEWS-EV	ABC	225,000	161,000	23,000
21	NEWS BREAKFAST-AM	ABC	203,000	78,000	9,000
22	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	196,000	62,000	15,000
23	2026 TOUR DE FRANCE: STAGE 12 LIVE	SBS	182,000	54,000	16,000
24	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	178,000	99,000	23,000
25	THE MORNING SHOW	Seven	174,000	76,000	22,000
26	SEVEN NEWS AT 4	Seven	166,000	85,000	22,000
27	NCIS: SYDNEY	10	164,000	59,000	8,000
28	9NEWS AFTERNOON	Nine	154,000	74,000	25,000
29	THE BIG BANG THEORY RPT	10	147,000	30,000	3,000
30	HARD QUIZ S6 RPT	ABC	146,000	82,000	9,000



People 16-39: Cumulative Reach for 16th Jul 2026 to 22nd Jul 2026



National Total TV Reach

6,050,000



Broadcast TV Reach

3,861,000



BVOD Reach

3,875,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP SF: ENG V ARG LIVE	SBS	1,093,000	618,000	460,000
2	2026 FIFA WORLD CUP SF: ENG V ARG POST-MATCH	SBS	635,000	288,000	209,000
3	2026 FIFA WORLD CUP SF: ENG V ARG PRE-MATCH	SBS	290,000	58,000	35,000
4	THURSDAY NIGHT NRL LIVE	Nine	269,000	133,000	65,000
5	9NEWS	Nine	230,000	136,000	51,000
6	SEVEN NEWS	Seven	213,000	124,000	42,000
7	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	211,000	93,000	28,000
8	2026 FIFA WORLD CUP QF: NOR V ENG RPT	SBS	182,000	28,000	20,000
9	HOME AND AWAY	Seven	176,000	140,000	93,000
10	A CURRENT AFFAIR	Nine	170,000	107,000	40,000
11	HOME AND AWAY EP.2	Seven	164,000	143,000	93,000
12	HOME AND AWAY EP.3	Seven	161,000	140,000	95,000
13	TIPPING POINT AUSTRALIA	Nine	151,000	77,000	31,000
14	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	146,000	52,000	22,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	121,000	80,000	33,000
16	THE CHASE AUSTRALIA	Seven	114,000	51,000	21,000
17	SUNRISE	Seven	102,000	32,000	14,000
18	7.30-EV	ABC	95,000	52,000	11,000
19	TODAY	Nine	87,000	33,000	13,000
20	ABC NEWS-EV	ABC	85,000	61,000	11,000
21	NEWS BREAKFAST-AM	ABC	84,000	30,000	4,000
22	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	80,000	29,000	9,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	71,000	36,000	13,000
24	2026 TOUR DE FRANCE: STAGE 12 LIVE	SBS	71,000	23,000	7,000
25	NCIS: SYDNEY	10	63,000	22,000	4,000
26	9NEWS AFTERNOON	Nine	60,000	28,000	13,000
27	THE BIG BANG THEORY RPT	10	59,000	12,000	1,000
28	THE MORNING SHOW	Seven	58,000	18,000	11,000
29	ABC NEWS MORNINGS-AM	ABC	56,000	15,000	3,000
30	MILLIONAIRE HOT SEAT	10	56,000	39,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 16th Jul 2026 to 22nd Jul 2026



National Total TV Reach

14,277,000



Broadcast TV Reach

11,303,000



BVOD Reach

9,212,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	2026 FIFA WORLD CUP SF: ENG V ARG LIVE	SBS	2,570,000	1,442,000	938,000
2	SEVEN NEWS	Seven	1,752,000	1,146,000	146,000
3	2026 FIFA WORLD CUP SF: ENG V ARG POST-MATCH	SBS	1,604,000	759,000	450,000
4	9NEWS	Nine	1,553,000	995,000	176,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,217,000	431,000	65,000
6	TIPPING POINT AUSTRALIA	Nine	1,174,000	659,000	110,000
7	A CURRENT AFFAIR	Nine	1,166,000	783,000	133,000
8	THE CHASE AUSTRALIA	Seven	1,161,000	600,000	76,000
9	THURSDAY NIGHT NRL LIVE	Nine	1,118,000	558,000	149,000
10	HOME AND AWAY	Seven	955,000	758,000	270,000
11	ABC NEWS-EV	ABC	899,000	688,000	55,000
12	7.30-EV	ABC	888,000	553,000	51,000
13	HOME AND AWAY EP.2	Seven	867,000	751,000	272,000
14	HOME AND AWAY EP.3	Seven	861,000	742,000	279,000
15	SUNRISE	Seven	820,000	367,000	52,000
16	2026 FIFA WORLD CUP SF: ENG V ARG PRE-MATCH	SBS	724,000	172,000	77,000
17	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	612,000	353,000	91,000
18	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	596,000	199,000	54,000
19	2026 FIFA WORLD CUP QF: NOR V ENG RPT	SBS	586,000	80,000	44,000
20	HARD QUIZ S6 RPT	ABC	584,000	315,000	22,000
21	SEVEN NEWS AT 4	Seven	581,000	300,000	37,000
22	GRAND DESIGNS-EV	ABC	577,000	382,000	36,000
23	NEWS BREAKFAST-AM	ABC	573,000	211,000	19,000
24	9NEWS AFTERNOON	Nine	569,000	286,000	46,000
25	BACK ROADS S12-EV	ABC	568,000	433,000	39,000
26	TODAY	Nine	562,000	215,000	44,000
27	THE MORNING SHOW	Seven	497,000	219,000	35,000
28	2026 TOUR DE FRANCE: STAGE 12 LIVE	SBS	486,000	134,000	26,000
29	ABC NEWS MORNINGS-AM	ABC	484,000	116,000	12,000
30	10 NEWS	10	479,000	241,000	23,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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