



**Wednesday 27th May 2026**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 27th May 2026 to 2nd Jun 2026



National Total TV Reach

**20,017,000**



Broadcast TV Reach

**16,554,000**



BVOD Reach

**9,893,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	5,859,000	4,027,000	1,548,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	4,674,000	2,233,000	752,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	3,802,000	1,392,000	478,000
4	9NEWS	Nine	2,388,000	1,404,000	291,000
5	SEVEN NEWS	Seven	2,337,000	1,501,000	190,000
6	TIPPING POINT AUSTRALIA	Nine	1,599,000	878,000	162,000
7	THE CHASE AUSTRALIA	Seven	1,510,000	808,000	102,000
8	HOME AND AWAY	Seven	1,508,000	1,085,000	356,000
9	ABC NEWS-EV	ABC	1,301,000	946,000	63,000
10	MASTERCHEF AUSTRALIA WED	10	1,241,000	795,000	224,000
11	7.30-EV	ABC	1,176,000	623,000	51,000
12	SAS: AUS V ENG	Seven	1,030,000	394,000	103,000
13	SUNRISE	Seven	978,000	437,000	66,000
14	THE FRONT BAR	Seven	958,000	510,000	81,000
15	GRUEN-EV	ABC	823,000	586,000	94,000
16	9NEWS AFTERNOON	Nine	806,000	410,000	68,000
17	HARD QUIZ S7 RPT	ABC	752,000	444,000	26,000
18	TODAY	Nine	750,000	323,000	67,000
19	SEVEN NEWS AT 4	Seven	747,000	361,000	50,000
20	MILLIONAIRE HOT SEAT	10	655,000	407,000	35,000
21	NEWS BREAKFAST-AM	ABC	655,000	238,000	25,000
22	THE MORNING SHOW	Seven	631,000	275,000	43,000
23	10 NEWS	10	609,000	306,000	31,000
24	NRL ORIGIN STORY -RPT	Nine	602,000	251,000	91,000
25	ELSBETH	10	587,000	263,000	26,000
26	ABC NEWS MORNINGS-AM	ABC	553,000	112,000	14,000
27	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	544,000	342,000	65,000
28	TIPPING POINT UK -RPT	Nine	530,000	306,000	34,000
29	2026 ROLAND-GARROS D4 -LATE	Nine	529,000	67,000	10,000
30	ANTIQUES ROADSHOW-PM	ABC	529,000	244,000	12,000



## People 25-54: Cumulative Reach for 27th May 2026 to 2nd Jun 2026



National Total TV Reach

**8,447,000**



Broadcast TV Reach

**6,304,000**



BVOD Reach

**5,079,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	2,552,000	1,908,000	934,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	1,995,000	1,025,000	452,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	1,735,000	682,000	291,000
4	9NEWS	Nine	800,000	434,000	154,000
5	SEVEN NEWS	Seven	644,000	397,000	91,000
6	HOME AND AWAY	Seven	523,000	374,000	184,000
7	MASTERCHEF AUSTRALIA WED	10	464,000	298,000	117,000
8	TIPPING POINT AUSTRALIA	Nine	447,000	230,000	78,000
9	THE CHASE AUSTRALIA	Seven	385,000	195,000	48,000
10	SAS: AUS V ENG	Seven	338,000	142,000	54,000
11	SUNRISE	Seven	313,000	140,000	35,000
12	NRL ORIGIN STORY -RPT	Nine	289,000	126,000	55,000
13	TODAY	Nine	262,000	119,000	36,000
14	THE FRONT BAR	Seven	260,000	147,000	40,000
15	ABC NEWS-EV	ABC	235,000	155,000	24,000
16	7.30-EV	ABC	224,000	118,000	20,000
17	GRUEN-EV	ABC	219,000	158,000	44,000
18	MILLIONAIRE HOT SEAT	10	212,000	125,000	17,000
19	9NEWS AFTERNOON	Nine	205,000	104,000	33,000
20	NEWS BREAKFAST-AM	ABC	197,000	72,000	12,000
21	SUNRISE -EARLY	Seven	186,000	88,000	22,000
22	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	183,000	130,000	35,000
23	SEVEN NEWS AT 4	Seven	182,000	94,000	24,000
24	ELSBETH	10	168,000	73,000	12,000
25	2026 ROLAND-GARROS D4 -LATE	Nine	153,000	22,000	5,000
26	THE MORNING SHOW	Seven	153,000	78,000	22,000
27	TODAY -EARLY	Nine	151,000	75,000	23,000
28	TODAY EXTRA	Nine	146,000	74,000	21,000
29	10 NEWS	10	146,000	70,000	15,000
30	NCIS RPT	10	130,000	12,000	1,000



## People 16-39: Cumulative Reach for 27th May 2026 to 2nd Jun 2026



National Total TV Reach

**5,532,000**



Broadcast TV Reach

**3,866,000**



BVOD Reach

**3,000,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	1,586,000	1,199,000	639,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	1,214,000	590,000	292,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	1,090,000	414,000	190,000
4	9NEWS	Nine	384,000	195,000	84,000
5	SEVEN NEWS	Seven	257,000	155,000	45,000
6	HOME AND AWAY	Seven	241,000	174,000	103,000
7	MASTERCHEF AUSTRALIA WED	10	233,000	138,000	62,000
8	TIPPING POINT AUSTRALIA	Nine	202,000	92,000	41,000
9	NRL ORIGIN STORY -RPT	Nine	153,000	66,000	34,000
10	THE CHASE AUSTRALIA	Seven	148,000	81,000	24,000
11	SAS: AUS V ENG	Seven	139,000	63,000	26,000
12	7.30-EV	ABC	105,000	59,000	10,000
13	GRUEN-EV	ABC	102,000	73,000	21,000
14	SUNRISE	Seven	100,000	42,000	16,000
15	ABC NEWS-EV	ABC	98,000	63,000	11,000
16	MILLIONAIRE HOT SEAT	10	96,000	55,000	8,000
17	THE FRONT BAR	Seven	88,000	48,000	18,000
18	9NEWS AFTERNOON	Nine	87,000	40,000	17,000
19	TODAY	Nine	86,000	44,000	16,000
20	ELSBETH	10	83,000	34,000	6,000
21	NCIS RPT	10	83,000	6,000	0
22	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	81,000	63,000	20,000
23	SEVEN NEWS AT 4	Seven	81,000	38,000	12,000
24	2026 ROLAND-GARROS D4 -LATE	Nine	78,000	14,000	3,000
25	NEWS BREAKFAST-AM	ABC	73,000	26,000	5,000
26	TODAY EXTRA	Nine	63,000	34,000	10,000
27	NEWS BREAKFAST: EARLY-AM	ABC	60,000	31,000	2,000
28	THE MORNING SHOW	Seven	56,000	26,000	11,000
29	SUNRISE -EARLY	Seven	52,000	23,000	9,000
30	FRIENDS RPT	10	51,000	8,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 27th May 2026 to 2nd Jun 2026



National Total TV Reach

**13,571,000**



Broadcast TV Reach

**11,123,000**



BVOD Reach

**7,666,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Wednesday 27th May 2026

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	4,252,000	2,930,000	1,207,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	3,377,000	1,623,000	594,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	2,792,000	1,023,000	375,000
4	SEVEN NEWS	Seven	1,855,000	1,206,000	154,000
5	9NEWS	Nine	1,850,000	1,107,000	235,000
6	TIPPING POINT AUSTRALIA	Nine	1,284,000	718,000	132,000
7	THE CHASE AUSTRALIA	Seven	1,219,000	652,000	83,000
8	HOME AND AWAY	Seven	1,192,000	859,000	289,000
9	ABC NEWS-EV	ABC	1,075,000	782,000	56,000
10	MASTERCHEF AUSTRALIA WED	10	978,000	639,000	185,000
11	7.30-EV	ABC	976,000	522,000	45,000
12	SAS: AUS V ENG	Seven	803,000	317,000	83,000
13	SUNRISE	Seven	800,000	357,000	54,000
14	THE FRONT BAR	Seven	769,000	414,000	64,000
15	GRUEN-EV	ABC	692,000	501,000	83,000
16	9NEWS AFTERNOON	Nine	670,000	344,000	56,000
17	HARD QUIZ S7 RPT	ABC	622,000	367,000	23,000
18	TODAY	Nine	622,000	268,000	56,000
19	SEVEN NEWS AT 4	Seven	618,000	298,000	41,000
20	NEWS BREAKFAST-AM	ABC	557,000	203,000	23,000
21	THE MORNING SHOW	Seven	518,000	226,000	35,000
22	MILLIONAIRE HOT SEAT	10	517,000	321,000	29,000
23	10 NEWS	10	500,000	253,000	26,000
24	ELSBETH	10	487,000	226,000	22,000
25	NRL ORIGIN STORY -RPT	Nine	467,000	194,000	73,000
26	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	461,000	291,000	56,000
27	ABC NEWS MORNINGS-AM	ABC	459,000	91,000	13,000
28	ANTIQUES ROADSHOW-PM	ABC	451,000	208,000	11,000
29	TIPPING POINT UK -RPT	Nine	443,000	259,000	28,000
30	2026 ROLAND-GARROS D4 -LATE	Nine	430,000	54,000	8,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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