



**Tuesday 31st Mar 2026**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 31st Mar 2026 to 6th Apr 2026



National Total TV Reach

**20,060,000**



Broadcast TV Reach

**16,693,000**



BVOD Reach

**9,813,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	3,555,000	2,671,000	1,249,000
2	SEVEN NEWS	Seven	2,202,000	1,428,000	176,000
3	9NEWS	Nine	2,120,000	1,341,000	217,000
4	A CURRENT AFFAIR	Nine	2,085,000	1,239,000	216,000
5	HOME AND AWAY	Seven	1,572,000	1,167,000	378,000
6	TIPPING POINT AUSTRALIA	Nine	1,460,000	806,000	119,000
7	THE CHASE AUSTRALIA	Seven	1,375,000	693,000	85,000
8	THE HUNTING WIVES	Nine	1,372,000	399,000	108,000
9	7.30-EV	ABC	1,330,000	874,000	65,000
10	ABC NEWS-EV	ABC	1,297,000	1,003,000	67,000
11	FOOTBALL: SOCCEROOS V CURACAO	10	1,013,000	382,000	43,000
12	SUNRISE	Seven	975,000	434,000	58,000
13	HIGHWAY PATROL	Seven	936,000	576,000	77,000
14	DOC	Seven	921,000	499,000	120,000
15	FOREIGN CORRESPONDENT-EV	ABC	854,000	638,000	72,000
16	TODAY	Nine	823,000	312,000	63,000
17	THE MATTER OF FACTS-EV	ABC	822,000	443,000	37,000
18	9NEWS AFTERNOON	Nine	767,000	404,000	51,000
19	HIGHWAY PATROL EP.2	Seven	759,000	545,000	60,000
20	NEWS BREAKFAST-AM	ABC	731,000	253,000	23,000
21	HARD QUIZ S9 RPT	ABC	692,000	386,000	20,000
22	SEVEN NEWS AT 4	Seven	660,000	338,000	43,000
23	ABC NEWS MORNINGS-AM	ABC	604,000	131,000	13,000
24	THE MORNING SHOW	Seven	592,000	263,000	38,000
25	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	568,000	245,000	22,000
26	10 NEWS	10	564,000	288,000	25,000
27	FOOTBALL: SOCCEROOS V CURACAO PRE GAME	10	550,000	197,000	22,000
28	FOOTBALL: SOCCEROOS V CURACAO POST GAME	10	543,000	223,000	23,000
29	TIPPING POINT UK	Nine	540,000	305,000	32,000
30	SUNRISE -EARLY	Seven	525,000	257,000	36,000



## People 25-54: Cumulative Reach for 31st Mar 2026 to 6th Apr 2026



National Total TV Reach

**8,489,000**



Broadcast TV Reach

**6,420,000**



BVOD Reach

**5,037,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,671,000	1,336,000	741,000
2	A CURRENT AFFAIR	Nine	733,000	386,000	114,000
3	9NEWS	Nine	628,000	376,000	108,000
4	THE HUNTING WIVES	Nine	627,000	191,000	63,000
5	SEVEN NEWS	Seven	594,000	351,000	85,000
6	HOME AND AWAY	Seven	561,000	442,000	199,000
7	FOOTBALL: SOCCEROOS V CURACAO	10	366,000	151,000	24,000
8	TIPPING POINT AUSTRALIA	Nine	356,000	182,000	55,000
9	THE CHASE AUSTRALIA	Seven	309,000	149,000	40,000
10	HIGHWAY PATROL	Seven	294,000	185,000	41,000
11	TODAY	Nine	280,000	107,000	34,000
12	SUNRISE	Seven	271,000	124,000	31,000
13	DOC	Seven	271,000	147,000	52,000
14	7.30-EV	ABC	270,000	156,000	26,000
15	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	248,000	116,000	12,000
16	ABC NEWS-EV	ABC	234,000	171,000	25,000
17	HIGHWAY PATROL EP.2	Seven	228,000	168,000	32,000
18	NEWS BREAKFAST-AM	ABC	208,000	74,000	10,000
19	FOOTBALL: SOCCEROOS V CURACAO POST GAME	10	197,000	94,000	13,000
20	SUNRISE -EARLY	Seven	189,000	95,000	20,000
21	9NEWS AFTERNOON	Nine	177,000	99,000	24,000
22	FOOTBALL: SOCCEROOS V CURACAO PRE GAME	10	177,000	72,000	12,000
23	THE BIG BANG THEORY RPT	10	168,000	27,000	2,000
24	TODAY -EARLY	Nine	156,000	74,000	22,000
25	SEVEN NEWS AT 4	Seven	150,000	79,000	20,000
26	TODAY EXTRA	Nine	146,000	68,000	21,000
27	FOREIGN CORRESPONDENT-EV	ABC	144,000	98,000	28,000
28	THE MORNING SHOW	Seven	142,000	68,000	20,000
29	BRUCE ALMIGHTY	Nine	142,000	41,000	3,000
30	THE MATTER OF FACTS-EV	ABC	141,000	69,000	14,000



## People 16-39: Cumulative Reach for 31st Mar 2026 to 6th Apr 2026



National Total TV Reach

**5,565,000**



Broadcast TV Reach

**3,945,000**



BVOD Reach

**2,970,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	902,000	722,000	469,000
2	A CURRENT AFFAIR	Nine	308,000	162,000	62,000
3	THE HUNTING WIVES	Nine	300,000	90,000	35,000
4	HOME AND AWAY	Seven	253,000	197,000	114,000
5	9NEWS	Nine	243,000	146,000	53,000
6	SEVEN NEWS	Seven	223,000	118,000	41,000
7	FOOTBALL: SOCCEROOS V CURACAO	10	157,000	69,000	14,000
8	TIPPING POINT AUSTRALIA	Nine	156,000	82,000	28,000
9	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	126,000	55,000	6,000
10	HIGHWAY PATROL	Seven	121,000	72,000	22,000
11	7.30-EV	ABC	112,000	63,000	12,000
12	THE CHASE AUSTRALIA	Seven	103,000	43,000	19,000
13	TODAY	Nine	99,000	36,000	16,000
14	SUNRISE	Seven	92,000	37,000	14,000
15	DOC	Seven	89,000	49,000	22,000
16	FOOTBALL: SOCCEROOS V CURACAO POST GAME	10	87,000	39,000	7,000
17	ABC NEWS-EV	ABC	86,000	64,000	12,000
18	HIGHWAY PATROL EP.2	Seven	85,000	67,000	17,000
19	9NEWS AFTERNOON	Nine	82,000	46,000	12,000
20	FOOTBALL: SOCCEROOS V CURACAO PRE GAME	10	78,000	32,000	6,000
21	NEWS BREAKFAST-AM	ABC	69,000	23,000	5,000
22	THE BIG BANG THEORY RPT	10	68,000	12,000	1,000
23	FOREIGN CORRESPONDENT-EV	ABC	58,000	38,000	12,000
24	TODAY EXTRA	Nine	57,000	27,000	10,000
25	BRUCE ALMIGHTY	Nine	50,000	14,000	1,000
26	THE MORNING SHOW	Seven	50,000	27,000	10,000
27	ABC NEWS MORNINGS-AM	ABC	49,000	12,000	3,000
28	SUNRISE -EARLY	Seven	49,000	23,000	9,000
29	THE MATTER OF FACTS-EV	ABC	47,000	25,000	6,000
30	FOOTY CLASSIFIED -TUE	Nine	46,000	21,000	8,000



## Grocery Shoppers (18+): Cumulative Reach for 31st Mar 2026 to 6th Apr 2026



National Total TV Reach

**13,646,000**



Broadcast TV Reach

**11,273,000**



BVOD Reach

**7,628,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Tuesday 31st Mar 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,809,000	2,160,000	1,013,000
2	SEVEN NEWS	Seven	1,766,000	1,159,000	143,000
3	9NEWS	Nine	1,693,000	1,089,000	178,000
4	A CURRENT AFFAIR	Nine	1,677,000	993,000	177,000
5	HOME AND AWAY	Seven	1,270,000	953,000	306,000
6	TIPPING POINT AUSTRALIA	Nine	1,183,000	663,000	98,000
7	7.30-EV	ABC	1,119,000	741,000	58,000
8	THE CHASE AUSTRALIA	Seven	1,114,000	569,000	70,000
9	THE HUNTING WIVES	Nine	1,110,000	327,000	88,000
10	ABC NEWS-EV	ABC	1,081,000	841,000	59,000
11	SUNRISE	Seven	799,000	357,000	48,000
12	FOOTBALL: SOCCEROOS V CURACAO	10	766,000	287,000	34,000
13	DOC	Seven	765,000	420,000	100,000
14	HIGHWAY PATROL	Seven	754,000	463,000	63,000
15	FOREIGN CORRESPONDENT-EV	ABC	720,000	544,000	64,000
16	THE MATTER OF FACTS-EV	ABC	698,000	378,000	33,000
17	TODAY	Nine	668,000	257,000	52,000
18	9NEWS AFTERNOON	Nine	629,000	333,000	42,000
19	HIGHWAY PATROL EP.2	Seven	618,000	441,000	49,000
20	NEWS BREAKFAST-AM	ABC	603,000	211,000	20,000
21	HARD QUIZ S9 RPT	ABC	588,000	326,000	18,000
22	SEVEN NEWS AT 4	Seven	547,000	283,000	35,000
23	ABC NEWS MORNINGS-AM	ABC	509,000	112,000	12,000
24	THE MORNING SHOW	Seven	479,000	210,000	32,000
25	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	470,000	206,000	19,000
26	10 NEWS	10	462,000	235,000	21,000
27	TIPPING POINT UK	Nine	457,000	258,000	27,000
28	SUNRISE -EARLY	Seven	428,000	216,000	30,000
29	FOOTBALL: SOCCEROOS V CURACAO PRE GAME	10	421,000	144,000	17,000
30	FOOTBALL: SOCCEROOS V CURACAO POST GAME	10	420,000	169,000	18,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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