



**Monday 30th Mar 2026**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 30th Mar 2026 to 5th Apr 2026



National Total TV Reach

**19,966,000**



Broadcast TV Reach

**16,666,000**



BVOD Reach

**9,650,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	3,440,000	2,476,000	1,112,000
2	SEVEN NEWS	Seven	2,441,000	1,531,000	194,000
3	9NEWS	Nine	2,323,000	1,469,000	233,000
4	A CURRENT AFFAIR	Nine	2,215,000	1,299,000	227,000
5	AUSTRALIAN IDOL-MON	Seven	1,814,000	1,092,000	281,000
6	HOME AND AWAY	Seven	1,695,000	1,199,000	374,000
7	7.30-EV	ABC	1,602,000	987,000	79,000
8	TIPPING POINT AUSTRALIA	Nine	1,521,000	810,000	122,000
9	ABC NEWS-EV	ABC	1,448,000	1,112,000	76,000
10	THE CHASE AUSTRALIA	Seven	1,405,000	653,000	89,000
11	AUSTRALIAN STORY-EV	ABC	1,184,000	858,000	113,000
12	FOUR CORNERS-EV	ABC	1,183,000	725,000	91,000
13	SUNRISE	Seven	1,003,000	423,000	59,000
14	AUSTRALIAN SURVIVOR MON	10	999,000	617,000	203,000
15	7NEWS: THE DEZI FREEMAN HUNT OVER	Seven	975,000	487,000	76,000
16	PLANET AMERICA-LE	ABC	877,000	616,000	104,000
17	MEDIA WATCH-EV	ABC	867,000	773,000	64,000
18	TODAY	Nine	809,000	316,000	63,000
19	100% FOOTY	Nine	804,000	231,000	61,000
20	9-1-1	Seven	786,000	458,000	121,000
21	HARD QUIZ S9 RPT	ABC	779,000	408,000	22,000
22	9NEWS AFTERNOON	Nine	749,000	420,000	54,000
23	FOOTY CLASSIFIED -MON	Nine	733,000	245,000	43,000
24	GOGGLEBOX ENCORE	10	716,000	273,000	15,000
25	NEWS BREAKFAST-AM	ABC	713,000	236,000	23,000
26	ABC NEWS MORNINGS-AM	ABC	705,000	164,000	17,000
27	SEVEN NEWS AT 4	Seven	675,000	348,000	46,000
28	10 NEWS	10	647,000	347,000	28,000
29	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	645,000	229,000	26,000
30	THE MORNING SHOW	Seven	629,000	273,000	37,000



## People 25-54: Cumulative Reach for 30th Mar 2026 to 5th Apr 2026



National Total TV Reach

**8,459,000**



Broadcast TV Reach

**6,426,000**



BVOD Reach

**4,951,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,603,000	1,238,000	664,000
2	A CURRENT AFFAIR	Nine	738,000	405,000	121,000
3	9NEWS	Nine	710,000	420,000	117,000
4	SEVEN NEWS	Seven	657,000	375,000	94,000
5	HOME AND AWAY	Seven	607,000	437,000	198,000
6	AUSTRALIAN IDOL-MON	Seven	554,000	317,000	136,000
7	AUSTRALIAN SURVIVOR MON	10	448,000	306,000	117,000
8	TIPPING POINT AUSTRALIA	Nine	394,000	189,000	57,000
9	100% FOOTY	Nine	346,000	102,000	36,000
10	7.30-EV	ABC	337,000	205,000	32,000
11	THE CHASE AUSTRALIA	Seven	336,000	139,000	42,000
12	FOOTY CLASSIFIED -MON	Nine	335,000	106,000	25,000
13	SUNRISE	Seven	308,000	127,000	32,000
14	7NEWS: THE DEZI FREEMAN HUNT OVER	Seven	301,000	156,000	39,000
15	TODAY	Nine	283,000	112,000	34,000
16	ABC NEWS-EV	ABC	280,000	208,000	29,000
17	FOUR CORNERS-EV	ABC	278,000	174,000	40,000
18	9-1-1	Seven	266,000	173,000	62,000
19	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	263,000	97,000	14,000
20	GOGGLEBOX ENCORE	10	256,000	107,000	9,000
21	AUSTRALIAN STORY-EV	ABC	238,000	144,000	39,000
22	PLANET AMERICA-LE	ABC	217,000	149,000	42,000
23	MEDIA WATCH-EV	ABC	212,000	191,000	26,000
24	NEWS BREAKFAST-AM	ABC	195,000	70,000	11,000
25	TODAY EXTRA	Nine	190,000	79,000	23,000
26	9NEWS AFTERNOON	Nine	180,000	95,000	26,000
27	ABC NEWS MORNINGS-AM	ABC	180,000	46,000	7,000
28	10 NEWS	10	178,000	94,000	14,000
29	SUNRISE -EARLY	Seven	176,000	92,000	20,000
30	THE MORNING SHOW	Seven	171,000	77,000	19,000



## People 16-39: Cumulative Reach for 30th Mar 2026 to 5th Apr 2026



National Total TV Reach

**5,510,000**



Broadcast TV Reach

**3,911,000**



BVOD Reach

**2,917,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	873,000	694,000	428,000
2	A CURRENT AFFAIR	Nine	346,000	182,000	66,000
3	9NEWS	Nine	293,000	163,000	57,000
4	SEVEN NEWS	Seven	272,000	129,000	46,000
5	HOME AND AWAY	Seven	264,000	192,000	114,000
6	AUSTRALIAN IDOL-MON	Seven	223,000	121,000	65,000
7	AUSTRALIAN SURVIVOR MON	10	208,000	142,000	64,000
8	FOOTY CLASSIFIED -MON	Nine	167,000	52,000	14,000
9	100% FOOTY	Nine	161,000	43,000	20,000
10	TIPPING POINT AUSTRALIA	Nine	151,000	72,000	28,000
11	THE CHASE AUSTRALIA	Seven	124,000	46,000	20,000
12	GOGGLEBOX ENCORE	10	123,000	51,000	4,000
13	7.30-EV	ABC	116,000	72,000	15,000
14	7NEWS: THE DEZI FREEMAN HUNT OVER	Seven	114,000	59,000	19,000
15	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	113,000	43,000	7,000
16	ABC NEWS-EV	ABC	111,000	79,000	14,000
17	TODAY	Nine	105,000	37,000	16,000
18	9-1-1	Seven	103,000	64,000	31,000
19	FOUR CORNERS-EV	ABC	99,000	61,000	18,000
20	SUNRISE	Seven	96,000	36,000	14,000
21	TODAY EXTRA	Nine	86,000	37,000	11,000
22	MEDIA WATCH-EV	ABC	78,000	64,000	12,000
23	ABC NEWS MORNINGS-AM	ABC	78,000	17,000	3,000
24	AUSTRALIAN STORY-EV	ABC	76,000	53,000	18,000
25	PLANET AMERICA-LE	ABC	70,000	43,000	17,000
26	NEWS BREAKFAST-AM	ABC	67,000	19,000	5,000
27	9NEWS AFTERNOON	Nine	66,000	31,000	13,000
28	THE MORNING SHOW	Seven	63,000	26,000	10,000
29	MILLIONAIRE HOT SEAT	10	60,000	33,000	7,000
30	THE BIG BANG THEORY RPT	10	57,000	12,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 30th Mar 2026 to 5th Apr 2026



National Total TV Reach

**13,622,000**



Broadcast TV Reach

**11,305,000**



BVOD Reach

**7,505,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Monday 30th Mar 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,739,000	2,009,000	901,000
2	SEVEN NEWS	Seven	1,940,000	1,239,000	158,000
3	9NEWS	Nine	1,851,000	1,189,000	191,000
4	A CURRENT AFFAIR	Nine	1,778,000	1,053,000	186,000
5	AUSTRALIAN IDOL-MON	Seven	1,433,000	874,000	230,000
6	HOME AND AWAY	Seven	1,351,000	960,000	303,000
7	7.30-EV	ABC	1,316,000	818,000	70,000
8	TIPPING POINT AUSTRALIA	Nine	1,253,000	675,000	101,000
9	ABC NEWS-EV	ABC	1,191,000	915,000	67,000
10	THE CHASE AUSTRALIA	Seven	1,137,000	535,000	73,000
11	FOUR CORNERS-EV	ABC	990,000	607,000	80,000
12	AUSTRALIAN STORY-EV	ABC	988,000	715,000	100,000
13	SUNRISE	Seven	825,000	352,000	49,000
14	AUSTRALIAN SURVIVOR MON	10	804,000	506,000	169,000
15	7NEWS: THE DEZI FREEMAN HUNT OVER	Seven	782,000	396,000	62,000
16	PLANET AMERICA-LE	ABC	729,000	519,000	92,000
17	MEDIA WATCH-EV	ABC	722,000	646,000	56,000
18	TODAY	Nine	655,000	261,000	52,000
19	9-1-1	Seven	653,000	382,000	100,000
20	100% FOOTY	Nine	648,000	182,000	50,000
21	HARD QUIZ S9 RPT	ABC	643,000	339,000	19,000
22	9NEWS AFTERNOON	Nine	619,000	350,000	45,000
23	ABC NEWS MORNINGS-AM	ABC	590,000	137,000	15,000
24	NEWS BREAKFAST-AM	ABC	589,000	200,000	20,000
25	GOGGLEBOX ENCORE	10	586,000	225,000	13,000
26	FOOTY CLASSIFIED -MON	Nine	580,000	197,000	34,000
27	SEVEN NEWS AT 4	Seven	554,000	285,000	38,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	541,000	192,000	22,000
29	10 NEWS	10	531,000	283,000	23,000
30	THE MORNING SHOW	Seven	519,000	225,000	30,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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