



**Saturday 28th Mar 2026**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 28th Mar 2026 to 3rd Apr 2026



National Total TV Reach

**20,184,000**



Broadcast TV Reach

**16,964,000**



BVOD Reach

**9,688,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,678,000	1,076,000	102,000
2	9NEWS SATURDAY	Nine	1,529,000	926,000	117,000
3	ATHLETICS AUSTRALIA: MAURIE PLANT MEET	Seven	1,179,000	358,000	36,000
4	A CURRENT AFFAIR -SAT	Nine	1,163,000	642,000	76,000
5	ABC NEWS-SA	ABC	1,078,000	778,000	48,000
6	MEG 2: THE TRENCH	Nine	951,000	220,000	23,000
7	SPACE INVADERS	Nine	942,000	467,000	66,000
8	SEVEN'S HORSE RACING 2026	Seven	854,000	152,000	24,000
9	WEEKEND BREAKFAST-AM	ABC	846,000	184,000	19,000
10	M- MEN IN BLACK: INTERNATIONAL	Seven	831,000	193,000	19,000
11	BLUE MURDER MOTEL-EV	ABC	810,000	492,000	43,000
12	WEEKEND SUNRISE - SAT	Seven	802,000	473,000	58,000
13	GETAWAY	Nine	772,000	409,000	49,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	696,000	410,000	55,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	648,000	309,000	39,000
16	THE MORNING SHOW - WEEKEND	Seven	609,000	232,000	33,000
17	BETTER HOMES AND GARDENS	Seven	584,000	264,000	26,000
18	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	584,000	322,000	27,000
19	WEEKEND TODAY - SATURDAY	Nine	565,000	295,000	52,000
20	LOVE IT OR LIST IT AUSTRALIA	10	540,000	278,000	28,000
21	HARD QUIZ S9 RPT	ABC	519,000	226,000	12,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	514,000	250,000	20,000
23	DEATH IN PARADISE RPT	ABC	513,000	298,000	8,000
24	10 NEWS SAT	10	512,000	168,000	13,000
25	TODAY EXTRA - SATURDAY	Nine	494,000	166,000	24,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	492,000	278,000	46,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	492,000	226,000	10,000
28	9NEWS: FIRST AT FIVE	Nine	475,000	273,000	30,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	464,000	205,000	36,000
30	MELBOURNE COMEDY FESTIVAL-EV	ABC	458,000	141,000	1,000



## People 25-54: Cumulative Reach for 28th Mar 2026 to 3rd Apr 2026



National Total TV Reach

**8,556,000**



Broadcast TV Reach

**6,572,000**



BVOD Reach

**4,977,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	403,000	232,000	54,000
2	SEVEN NEWS - SAT	Seven	390,000	222,000	47,000
3	ATHLETICS AUSTRALIA: MAURIE PLANT MEET	Seven	322,000	95,000	18,000
4	A CURRENT AFFAIR -SAT	Nine	308,000	159,000	36,000
5	MEG 2: THE TRENCH	Nine	298,000	75,000	12,000
6	SPACE INVADERS	Nine	268,000	127,000	31,000
7	M- MEN IN BLACK: INTERNATIONAL	Seven	261,000	75,000	10,000
8	WEEKEND BREAKFAST-AM	ABC	257,000	54,000	8,000
9	WEEKEND SUNRISE - SAT	Seven	234,000	136,000	29,000
10	SEVEN'S HORSE RACING 2026	Seven	234,000	48,000	13,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	206,000	123,000	28,000
12	WEEKEND TODAY - SATURDAY	Nine	189,000	99,000	28,000
13	THE MORNING SHOW - WEEKEND	Seven	188,000	76,000	18,000
14	WEEKEND SUNRISE - SAT - EARLY	Seven	182,000	88,000	20,000
15	TODAY EXTRA - SATURDAY	Nine	179,000	60,000	13,000
16	GETAWAY	Nine	179,000	95,000	23,000
17	WEEKEND TODAY - EARLY SATURDAY	Nine	166,000	78,000	19,000
18	ABC NEWS-SA	ABC	161,000	110,000	17,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	161,000	92,000	25,000
20	THE BIG BANG THEORY RPT	10	152,000	33,000	2,000
21	LOVE IT OR LIST IT AUSTRALIA	10	146,000	71,000	12,000
22	10 NEWS SAT	10	139,000	43,000	6,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	138,000	77,000	13,000
24	BETTER HOMES AND GARDENS	Seven	136,000	60,000	12,000
25	MELBOURNE COMEDY FESTIVAL-EV	ABC	135,000	57,000	0
26	M- BACKDRAFT	Seven	132,000	31,000	3,000
27	FANTASTIC BEASTS AND WHERE TO FIND THEM	Nine	129,000	40,000	2,000
28	GOGGLEBOX ENCORE	10	127,000	71,000	3,000
29	LOVE IT OR LIST IT AUSTRALIA RPT	10	127,000	43,000	5,000
30	RAGE CHARTS-AM	ABC	113,000	22,000	1,000



## People 16-39: Cumulative Reach for 28th Mar 2026 to 3rd Apr 2026



National Total TV Reach

**5,618,000**



Broadcast TV Reach

**4,046,000**



BVOD Reach

**2,946,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	137,000	73,000	22,000
2	ATHLETICS AUSTRALIA: MAURIE PLANT MEET	Seven	137,000	36,000	9,000
3	9NEWS SATURDAY	Nine	125,000	66,000	24,000
4	MEG 2: THE TRENCH	Nine	106,000	27,000	6,000
5	A CURRENT AFFAIR -SAT	Nine	99,000	51,000	17,000
6	SEVEN'S HORSE RACING 2026	Seven	91,000	19,000	6,000
7	WEEKEND BREAKFAST-AM	ABC	91,000	18,000	4,000
8	SPACE INVADERS	Nine	90,000	35,000	14,000
9	RAGE CHARTS-AM	ABC	90,000	13,000	0
10	ABC NEWS-SA	ABC	67,000	48,000	8,000
11	M- MEN IN BLACK: INTERNATIONAL	Seven	65,000	20,000	5,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	61,000	29,000	13,000
13	WEEKEND SUNRISE - SAT	Seven	61,000	35,000	13,000
14	THE BIG BANG THEORY RPT	10	59,000	7,000	1,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	58,000	27,000	7,000
16	GETAWAY	Nine	58,000	29,000	11,000
17	TODAY EXTRA - SATURDAY	Nine	57,000	17,000	6,000
18	FANTASTIC BEASTS AND WHERE TO FIND THEM	Nine	54,000	15,000	1,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	53,000	22,000	9,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	52,000	28,000	11,000
21	WEEKEND TODAY - EARLY SATURDAY	Nine	51,000	21,000	9,000
22	THE MORNING SHOW - WEEKEND	Seven	51,000	21,000	8,000
23	RAGE-AM	ABC	50,000	6,000	1,000
24	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	49,000	11,000	4,000
25	WEEKEND TODAY - SATURDAY	Nine	47,000	23,000	13,000
26	BETTER HOMES AND GARDENS	Seven	46,000	20,000	6,000
27	10 NEWS SAT	10	45,000	13,000	2,000
28	GOGGLEBOX ENCORE	10	45,000	22,000	1,000
29	MELBOURNE COMEDY FESTIVAL-EV	ABC	44,000	19,000	0
30	LOVE IT OR LIST IT AUSTRALIA	10	43,000	21,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for 28th Mar 2026 to 3rd Apr 2026



National Total TV Reach

**13,674,000**



Broadcast TV Reach

**11,451,000**



BVOD Reach

**7,442,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Saturday 28th Mar 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,333,000	862,000	83,000
2	9NEWS SATURDAY	Nine	1,219,000	746,000	96,000
3	A CURRENT AFFAIR -SAT	Nine	939,000	525,000	63,000
4	ATHLETICS AUSTRALIA: MAURIE PLANT MEET	Seven	919,000	283,000	29,000
5	ABC NEWS-SA	ABC	888,000	643,000	43,000
6	MEG 2: THE TRENCH	Nine	761,000	176,000	19,000
7	SPACE INVADERS	Nine	749,000	383,000	55,000
8	WEEKEND BREAKFAST-AM	ABC	686,000	152,000	17,000
9	BLUE MURDER MOTEL-EV	ABC	685,000	418,000	38,000
10	SEVEN'S HORSE RACING 2026	Seven	677,000	122,000	20,000
11	M- MEN IN BLACK: INTERNATIONAL	Seven	677,000	153,000	16,000
12	WEEKEND SUNRISE - SAT	Seven	651,000	387,000	48,000
13	GETAWAY	Nine	633,000	336,000	41,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	570,000	339,000	45,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	518,000	253,000	33,000
16	THE MORNING SHOW - WEEKEND	Seven	492,000	190,000	27,000
17	BETTER HOMES AND GARDENS	Seven	480,000	216,000	22,000
18	WEEKEND TODAY - SATURDAY	Nine	462,000	247,000	43,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2 (R)	Seven	454,000	260,000	22,000
20	LOVE IT OR LIST IT AUSTRALIA	10	436,000	232,000	23,000
21	HARD QUIZ S9 RPT	ABC	433,000	192,000	11,000
22	DEATH IN PARADISE RPT	ABC	430,000	250,000	7,000
23	10 NEWS SAT	10	409,000	138,000	10,000
24	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	407,000	201,000	16,000
25	LOVE IT OR LIST IT AUSTRALIA RPT	10	404,000	192,000	8,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	402,000	233,000	38,000
27	TODAY EXTRA - SATURDAY	Nine	399,000	137,000	20,000
28	9NEWS: FIRST AT FIVE	Nine	379,000	220,000	25,000
29	MELBOURNE COMEDY FESTIVAL-EV	ABC	373,000	123,000	1,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	372,000	168,000	30,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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