



Friday 27th Mar 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Mar 2026 to 2nd Apr 2026



National Total TV Reach

20,103,000



Broadcast TV Reach

16,869,000



BVOD Reach

9,641,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,954,000	565,000	89,000
2	9NEWS	Nine	1,905,000	1,088,000	167,000
3	SEVEN NEWS	Seven	1,893,000	1,170,000	132,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,501,000	729,000	166,000
5	TIPPING POINT AUSTRALIA	Nine	1,258,000	666,000	98,000
6	PATIENCE-EV	ABC	1,218,000	971,000	257,000
7	ABC NEWS-EV	ABC	1,216,000	873,000	52,000
8	THE CHASE AUSTRALIA	Seven	1,174,000	587,000	70,000
9	GARDENING AUSTRALIA-EV	ABC	1,153,000	626,000	58,000
10	SUNRISE	Seven	1,021,000	432,000	67,000
11	A CURRENT AFFAIR	Nine	981,000	627,000	87,000
12	TODAY	Nine	860,000	327,000	65,000
13	BETTER HOMES AND GARDENS	Seven	855,000	477,000	52,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	769,000	280,000	68,000
15	9NEWS AFTERNOON	Nine	751,000	382,000	51,000
16	NEWS BREAKFAST-AM	ABC	713,000	253,000	22,000
17	SEVEN NEWS AT 4	Seven	698,000	349,000	43,000
18	ABC NEWS MORNINGS-AM	ABC	689,000	154,000	15,000
19	HARD QUIZ S9 RPT	ABC	674,000	362,000	17,000
20	FOOTBALL: SOCCEROOS V CAMEROON	10	661,000	215,000	28,000
21	THE MORNING SHOW	Seven	608,000	263,000	44,000
22	10 NEWS	10	589,000	280,000	24,000
23	M- WHITNEY HOUSTON: I WANNA DANCE WITH SOMEBODY	Seven	575,000	103,000	10,000
24	TIPPING POINT UK -RPT	Nine	560,000	283,000	31,000
25	AIRPORT SECURITY: USA	Nine	550,000	224,000	17,000
26	TODAY EXTRA	Nine	546,000	188,000	41,000
27	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	506,000	219,000	52,000
28	SUNRISE -EARLY	Seven	504,000	251,000	39,000
29	THE BLIND SIDE	Nine	483,000	116,000	9,000
30	ANTIQUES ROADSHOW-PM	ABC	458,000	189,000	7,000



People 25-54: Cumulative Reach for 27th Mar 2026 to 2nd Apr 2026



National Total TV Reach

8,517,000



Broadcast TV Reach

6,514,000



BVOD Reach

4,953,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	653,000	202,000	48,000
2	9NEWS	Nine	539,000	289,000	81,000
3	FRIDAY NIGHT NRL LIVE	Nine	539,000	265,000	95,000
4	SEVEN NEWS	Seven	465,000	272,000	62,000
5	TIPPING POINT AUSTRALIA	Nine	314,000	148,000	44,000
6	SUNRISE	Seven	310,000	139,000	35,000
7	TODAY	Nine	294,000	117,000	35,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	276,000	118,000	39,000
9	A CURRENT AFFAIR	Nine	264,000	164,000	42,000
10	THE CHASE AUSTRALIA	Seven	262,000	132,000	32,000
11	FOOTBALL: SOCCEROOS V CAMEROON	10	232,000	89,000	16,000
12	NEWS BREAKFAST-AM	ABC	222,000	82,000	10,000
13	PATIENCE-EV	ABC	210,000	153,000	82,000
14	GARDENING AUSTRALIA-EV	ABC	206,000	106,000	23,000
15	BETTER HOMES AND GARDENS	Seven	199,000	103,000	24,000
16	ABC NEWS-EV	ABC	198,000	142,000	19,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	189,000	82,000	29,000
18	9NEWS AFTERNOON	Nine	180,000	92,000	24,000
19	TODAY EXTRA	Nine	178,000	73,000	22,000
20	SUNRISE -EARLY	Seven	174,000	92,000	21,000
21	THE BLIND SIDE	Nine	168,000	43,000	5,000
22	THE MORNING SHOW	Seven	154,000	74,000	23,000
23	TODAY -EARLY	Nine	152,000	65,000	21,000
24	10 NEWS	10	148,000	68,000	11,000
25	SEVEN NEWS AT 4	Seven	148,000	78,000	20,000
26	ABC NEWS MORNINGS-AM	ABC	147,000	35,000	6,000
27	FRIDAY NIGHT COUNTDOWN	Seven	145,000	81,000	18,000
28	M- WHITNEY HOUSTON: I WANNA DANCE WITH SOMEBODY	Seven	142,000	28,000	5,000
29	GRINGO	Nine	136,000	28,000	9,000
30	FOOTBALL: SOCCEROOS V CAMEROON POST GAME	10	135,000	51,000	8,000



People 16-39: Cumulative Reach for 27th Mar 2026 to 2nd Apr 2026



National Total TV Reach

5,577,000



Broadcast TV Reach

3,996,000



BVOD Reach

2,937,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	309,000	97,000	31,000
2	FRIDAY NIGHT NRL LIVE	Nine	251,000	131,000	59,000
3	9NEWS	Nine	227,000	121,000	39,000
4	SEVEN NEWS	Seven	173,000	83,000	29,000
5	TIPPING POINT AUSTRALIA	Nine	118,000	55,000	22,000
6	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	114,000	46,000	23,000
7	TODAY	Nine	104,000	39,000	16,000
8	FOOTBALL: SOCCEROOS V CAMEROON	10	101,000	37,000	9,000
9	SUNRISE	Seven	89,000	36,000	16,000
10	THE CHASE AUSTRALIA	Seven	87,000	38,000	15,000
11	ABC NEWS-EV	ABC	79,000	56,000	9,000
12	A CURRENT AFFAIR	Nine	79,000	53,000	21,000
13	PATIENCE-EV	ABC	78,000	54,000	38,000
14	GARDENING AUSTRALIA-EV	ABC	78,000	40,000	11,000
15	NEWS BREAKFAST-AM	ABC	74,000	22,000	4,000
16	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	72,000	31,000	16,000
17	TODAY EXTRA	Nine	70,000	29,000	10,000
18	9NEWS AFTERNOON	Nine	69,000	33,000	12,000
19	FRIDAY NIGHT COUNTDOWN	Seven	66,000	38,000	10,000
20	BETTER HOMES AND GARDENS	Seven	64,000	36,000	11,000
21	THE BLIND SIDE	Nine	55,000	12,000	2,000
22	FOOTBALL: SOCCEROOS V CAMEROON POST GAME	10	53,000	23,000	4,000
23	THE LOVE HUNT	Nine	52,000	19,000	4,000
24	THE MORNING SHOW	Seven	49,000	22,000	11,000
25	THE BIG BANG THEORY RPT	10	49,000	7,000	1,000
26	GRINGO	Nine	47,000	11,000	5,000
27	SEVEN'S NATIONAL NEWS AT NOON	Seven	46,000	22,000	6,000
28	AIRPORT SECURITY: USA	Nine	44,000	16,000	4,000
29	M- ONCE UPON A TIME IN HOLLYWOOD-PM (R)	Seven	42,000	5,000	1,000
30	SEVEN NEWS AT 4	Seven	42,000	21,000	10,000



Grocery Shoppers (18+): Cumulative Reach for 27th Mar 2026 to 2nd Apr 2026



National Total TV Reach

13,640,000



Broadcast TV Reach

11,402,000



BVOD Reach

7,410,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Friday 27th Mar 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,519,000	878,000	137,000
2	SEVEN NEWS	Seven	1,514,000	958,000	108,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,500,000	432,000	68,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,153,000	558,000	132,000
5	PATIENCE-EV	ABC	1,038,000	837,000	225,000
6	TIPPING POINT AUSTRALIA	Nine	1,027,000	552,000	81,000
7	ABC NEWS-EV	ABC	1,017,000	738,000	46,000
8	GARDENING AUSTRALIA-EV	ABC	979,000	535,000	51,000
9	THE CHASE AUSTRALIA	Seven	954,000	485,000	57,000
10	SUNRISE	Seven	833,000	357,000	55,000
11	A CURRENT AFFAIR	Nine	796,000	509,000	71,000
12	BETTER HOMES AND GARDENS	Seven	693,000	388,000	43,000
13	TODAY	Nine	688,000	269,000	54,000
14	9NEWS AFTERNOON	Nine	618,000	319,000	42,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	597,000	223,000	54,000
16	NEWS BREAKFAST-AM	ABC	589,000	212,000	20,000
17	SEVEN NEWS AT 4	Seven	577,000	287,000	35,000
18	ABC NEWS MORNINGS-AM	ABC	573,000	127,000	13,000
19	HARD QUIZ S9 RPT	ABC	569,000	305,000	15,000
20	FOOTBALL: SOCCEROOS V CAMEROON	10	514,000	168,000	22,000
21	THE MORNING SHOW	Seven	507,000	217,000	37,000
22	10 NEWS	10	486,000	232,000	20,000
23	M- WHITNEY HOUSTON: I WANNA DANCE WITH SOMEBODY	Seven	474,000	82,000	8,000
24	TIPPING POINT UK -RPT	Nine	470,000	237,000	26,000
25	AIRPORT SECURITY: USA	Nine	445,000	180,000	14,000
26	TODAY EXTRA	Nine	444,000	154,000	34,000
27	SUNRISE -EARLY	Seven	426,000	214,000	33,000
28	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	397,000	176,000	42,000
29	THE BLIND SIDE	Nine	394,000	95,000	7,000
30	ANTIQUES ROADSHOW-PM	ABC	389,000	164,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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