



Thursday 26th Mar 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 26th Mar 2026 to 1st Apr 2026



National Total TV Reach

20,144,000



Broadcast TV Reach

16,889,000



BVOD Reach

9,696,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,197,000	1,365,000	171,000
2	9NEWS	Nine	2,107,000	1,244,000	206,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,717,000	661,000	93,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,500,000	702,000	161,000
5	TIPPING POINT AUSTRALIA	Nine	1,459,000	761,000	118,000
6	THE CHASE AUSTRALIA	Seven	1,387,000	690,000	80,000
7	HOME AND AWAY	Seven	1,269,000	980,000	371,000
8	7.30-EV	ABC	1,225,000	689,000	59,000
9	ABC NEWS-EV	ABC	1,179,000	891,000	62,000
10	A CURRENT AFFAIR	Nine	1,159,000	756,000	114,000
11	SUNRISE	Seven	1,152,000	493,000	67,000
12	GOGGLEBOX	10	1,009,000	626,000	109,000
13	TODAY	Nine	950,000	364,000	67,000
14	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	781,000	259,000	58,000
15	9NEWS AFTERNOON	Nine	746,000	386,000	51,000
16	SEVEN NEWS AT 4	Seven	708,000	385,000	44,000
17	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	651,000	327,000	77,000
18	HARD QUIZ S9 RPT	ABC	650,000	316,000	19,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	633,000	219,000	32,000
20	THE MORNING SHOW	Seven	629,000	263,000	41,000
21	BACK ROADS S12-EV	ABC	605,000	420,000	29,000
22	THE GRAHAM NORTON SHOW	10	598,000	246,000	21,000
23	SUNRISE -EARLY	Seven	592,000	287,000	42,000
24	10 NEWS	10	583,000	295,000	25,000
25	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	582,000	211,000	22,000
26	HIGHWAY PATROL	Seven	574,000	298,000	46,000
27	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	565,000	266,000	39,000
28	BBC WORLD NEWS-AM	ABC	560,000	78,000	11,000
29	M- BRIDGET JONES'S BABY	Seven	555,000	153,000	19,000
30	TIPPING POINT UK	Nine	553,000	289,000	32,000



People 25-54: Cumulative Reach for 26th Mar 2026 to 1st Apr 2026



National Total TV Reach

8,527,000



Broadcast TV Reach

6,506,000



BVOD Reach

4,982,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	648,000	365,000	102,000
2	SEVEN NEWS	Seven	606,000	337,000	82,000
3	THURSDAY NIGHT NRL LIVE	Nine	601,000	288,000	92,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	586,000	240,000	50,000
5	HOME AND AWAY	Seven	443,000	351,000	194,000
6	GOGGLEBOX	10	379,000	255,000	59,000
7	TIPPING POINT AUSTRALIA	Nine	372,000	180,000	54,000
8	SUNRISE	Seven	360,000	157,000	35,000
9	A CURRENT AFFAIR	Nine	347,000	210,000	58,000
10	THE CHASE AUSTRALIA	Seven	319,000	153,000	37,000
11	TODAY	Nine	312,000	122,000	36,000
12	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	294,000	111,000	34,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	244,000	137,000	43,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	235,000	92,000	18,000
15	7.30-EV	ABC	235,000	121,000	23,000
16	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	231,000	85,000	12,000
17	SUNRISE -EARLY	Seven	218,000	108,000	23,000
18	ABC NEWS-EV	ABC	204,000	153,000	24,000
19	THE GRAHAM NORTON SHOW	10	203,000	76,000	10,000
20	9NEWS AFTERNOON	Nine	187,000	94,000	24,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	185,000	95,000	21,000
22	TODAY -EARLY	Nine	184,000	89,000	23,000
23	BBC WORLD NEWS-AM	ABC	168,000	27,000	5,000
24	HIGHWAY PATROL	Seven	163,000	85,000	25,000
25	MILLIONAIRE HOT SEAT	10	163,000	97,000	11,000
26	SEVEN NEWS AT 4	Seven	162,000	91,000	21,000
27	10 NEWS	10	157,000	82,000	12,000
28	THE BIG BANG THEORY RPT	10	156,000	21,000	2,000
29	TODAY EXTRA	Nine	153,000	64,000	21,000
30	RBT	Nine	152,000	62,000	11,000



People 16-39: Cumulative Reach for 26th Mar 2026 to 1st Apr 2026



National Total TV Reach

5,597,000



Broadcast TV Reach

3,997,000



BVOD Reach

2,960,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THURSDAY NIGHT NRL LIVE	Nine	306,000	157,000	56,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	305,000	129,000	34,000
3	9NEWS	Nine	277,000	139,000	50,000
4	SEVEN NEWS	Seven	220,000	107,000	40,000
5	HOME AND AWAY	Seven	205,000	165,000	111,000
6	A CURRENT AFFAIR	Nine	154,000	97,000	29,000
7	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	142,000	49,000	20,000
8	GOGGLEBOX	10	137,000	91,000	28,000
9	TIPPING POINT AUSTRALIA	Nine	136,000	65,000	27,000
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	130,000	69,000	25,000
11	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	119,000	38,000	11,000
12	SUNRISE	Seven	118,000	46,000	15,000
13	TODAY	Nine	117,000	37,000	16,000
14	THE CHASE AUSTRALIA	Seven	116,000	54,000	18,000
15	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	106,000	40,000	6,000
16	7.30-EV	ABC	98,000	50,000	11,000
17	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	92,000	42,000	12,000
18	ABC NEWS-EV	ABC	87,000	67,000	11,000
19	RBT	Nine	74,000	37,000	5,000
20	SUNRISE -EARLY	Seven	69,000	33,000	10,000
21	BBC WORLD NEWS-AM	ABC	69,000	10,000	2,000
22	9NEWS AFTERNOON	Nine	66,000	29,000	12,000
23	THE GRAHAM NORTON SHOW	10	61,000	29,000	4,000
24	TODAY EXTRA	Nine	60,000	25,000	10,000
25	THE BIG BANG THEORY RPT	10	57,000	7,000	1,000
26	THE MORNING SHOW	Seven	57,000	29,000	10,000
27	SEVEN NEWS AT 4	Seven	56,000	32,000	10,000
28	M- BRIDGET JONES'S BABY	Seven	55,000	15,000	4,000
29	TODAY -EARLY	Nine	55,000	24,000	10,000
30	EMERGENCY -RPT	Nine	53,000	24,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 26th Mar 2026 to 1st Apr 2026



National Total TV Reach

13,658,000



Broadcast TV Reach

11,400,000



BVOD Reach

7,458,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Thursday 26th Mar 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,759,000	1,118,000	139,000
2	9NEWS	Nine	1,653,000	998,000	168,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,288,000	494,000	71,000
4	TIPPING POINT AUSTRALIA	Nine	1,185,000	615,000	97,000
5	THURSDAY NIGHT NRL LIVE	Nine	1,160,000	531,000	127,000
6	THE CHASE AUSTRALIA	Seven	1,121,000	565,000	66,000
7	HOME AND AWAY	Seven	1,023,000	794,000	301,000
8	7.30-EV	ABC	1,019,000	580,000	52,000
9	ABC NEWS-EV	ABC	971,000	740,000	55,000
10	SUNRISE	Seven	942,000	407,000	56,000
11	A CURRENT AFFAIR	Nine	911,000	597,000	93,000
12	GOGGLEBOX	10	812,000	507,000	90,000
13	TODAY	Nine	756,000	300,000	55,000
14	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	604,000	199,000	46,000
15	9NEWS AFTERNOON	Nine	601,000	316,000	43,000
16	SEVEN NEWS AT 4	Seven	572,000	309,000	36,000
17	HARD QUIZ S9 RPT	ABC	541,000	268,000	17,000
18	THE MORNING SHOW	Seven	517,000	215,000	34,000
19	BACK ROADS S12-EV	ABC	513,000	356,000	25,000
20	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	505,000	253,000	62,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	496,000	177,000	25,000
22	SUNRISE -EARLY	Seven	487,000	240,000	35,000
23	THE GRAHAM NORTON SHOW	10	487,000	206,000	18,000
24	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	473,000	167,000	19,000
25	HIGHWAY PATROL	Seven	468,000	244,000	38,000
26	10 NEWS	10	464,000	238,000	20,000
27	BBC WORLD NEWS-AM	ABC	462,000	65,000	10,000
28	M- BRIDGET JONES'S BABY	Seven	449,000	127,000	15,000
29	TIPPING POINT UK	Nine	446,000	236,000	26,000
30	TODAY EXTRA	Nine	444,000	150,000	33,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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