



**Friday 13th Mar 2026**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Friday 13th Mar 2026



National Total TV Reach

**12,057,000**



Broadcast TV Reach

**9,819,000**



BVOD Reach

**3,872,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,839,000	1,154,000	118,000
2	9NEWS	Nine	1,703,000	1,028,000	147,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,697,000	557,000	96,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,561,000	693,000	169,000
5	FOOTBALL: AFC WOMEN'S ASIAN CUP	10	1,361,000	634,000	80,000
6	TIPPING POINT AUSTRALIA	Nine	1,263,000	635,000	86,000
7	THE CHASE AUSTRALIA	Seven	1,201,000	579,000	61,000
8	ABC NEWS-EV	ABC	1,096,000	780,000	49,000
9	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	1,021,000	469,000	115,000
10	SUNRISE	Seven	994,000	419,000	61,000
11	FOOTBALL: AFC WOMEN'S ASIAN CUP POST GAME	10	986,000	419,000	47,000
12	BETTER HOMES AND GARDENS	Seven	974,000	484,000	45,000
13	GARDENING AUSTRALIA-EV	ABC	948,000	491,000	32,000
14	A CURRENT AFFAIR	Nine	900,000	555,000	79,000
15	TODAY	Nine	837,000	330,000	59,000
16	FOOTBALL: AFC WOMEN'S ASIAN CUP PRE GAME	10	780,000	232,000	25,000
17	M- MAMMA MIA: HERE WE GO AGAIN! (R)	Seven	756,000	195,000	15,000
18	NEWS BREAKFAST-AM	ABC	695,000	253,000	22,000
19	SEVEN NEWS AT 4	Seven	655,000	329,000	36,000
20	9NEWS AFTERNOON	Nine	649,000	335,000	42,000
21	HARD QUIZ S9 RPT	ABC	626,000	316,000	16,000
22	ABC NEWS MORNINGS-AM	ABC	617,000	129,000	14,000
23	THE MORNING SHOW	Seven	602,000	263,000	39,000
24	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	573,000	257,000	59,000
25	10 NEWS	10	569,000	277,000	21,000
26	ANGEL HAS FALLEN	Nine	563,000	147,000	11,000
27	PROFESSOR T-EV	ABC	551,000	381,000	16,000
28	TIPPING POINT UK -RPT	Nine	505,000	246,000	27,000
29	TODAY EXTRA	Nine	497,000	187,000	35,000
30	SUNRISE -EARLY	Seven	488,000	246,000	37,000



## People 25-54: Cumulative Reach for Friday 13th Mar 2026



National Total TV Reach

**4,684,000**



Broadcast TV Reach

**3,324,000**



BVOD Reach

**1,986,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	FRIDAY NIGHT NRL LIVE	Nine	589,000	263,000	96,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	587,000	215,000	53,000
3	FOOTBALL: AFC WOMEN'S ASIAN CUP	10	498,000	260,000	44,000
4	9NEWS	Nine	477,000	268,000	69,000
5	SEVEN NEWS	Seven	416,000	245,000	55,000
6	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	388,000	199,000	66,000
7	FOOTBALL: AFC WOMEN'S ASIAN CUP POST GAME	10	357,000	170,000	26,000
8	TIPPING POINT AUSTRALIA	Nine	335,000	149,000	39,000
9	SUNRISE	Seven	280,000	116,000	32,000
10	TODAY	Nine	279,000	111,000	32,000
11	THE CHASE AUSTRALIA	Seven	271,000	115,000	28,000
12	FOOTBALL: AFC WOMEN'S ASIAN CUP PRE GAME	10	264,000	89,000	13,000
13	A CURRENT AFFAIR	Nine	259,000	151,000	38,000
14	BETTER HOMES AND GARDENS	Seven	213,000	99,000	20,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	209,000	94,000	32,000
16	NEWS BREAKFAST-AM	ABC	197,000	70,000	10,000
17	M- MAMMA MIA: HERE WE GO AGAIN! (R)	Seven	188,000	37,000	7,000
18	ABC NEWS-EV	ABC	183,000	126,000	17,000
19	9NEWS AFTERNOON	Nine	172,000	91,000	20,000
20	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	166,000	80,000	19,000
21	TODAY -EARLY	Nine	161,000	70,000	20,000
22	TODAY EXTRA	Nine	157,000	67,000	19,000
23	10 NEWS	10	154,000	77,000	10,000
24	ANGEL HAS FALLEN	Nine	152,000	36,000	6,000
25	ABC NEWS MORNINGS-AM	ABC	148,000	32,000	6,000
26	FRIDAY NIGHT COUNTDOWN	Seven	146,000	82,000	19,000
27	SUNRISE -EARLY	Seven	146,000	77,000	20,000
28	SEVEN NEWS AT 4	Seven	144,000	71,000	17,000
29	GARDENING AUSTRALIA-EV	ABC	143,000	65,000	11,000
30	THE MORNING SHOW	Seven	142,000	68,000	21,000



## People 16-39: Cumulative Reach for Friday 13th Mar 2026



National Total TV Reach

**2,528,000**



Broadcast TV Reach

**1,612,000**



BVOD Reach

**1,142,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	FRIDAY NIGHT NRL LIVE	Nine	305,000	135,000	61,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	286,000	114,000	36,000
3	FOOTBALL: AFC WOMEN'S ASIAN CUP	10	247,000	133,000	27,000
4	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	199,000	95,000	42,000
5	9NEWS	Nine	195,000	105,000	34,000
6	FOOTBALL: AFC WOMEN'S ASIAN CUP POST GAME	10	174,000	79,000	15,000
7	SEVEN NEWS	Seven	139,000	74,000	26,000
8	TIPPING POINT AUSTRALIA	Nine	134,000	55,000	19,000
9	A CURRENT AFFAIR	Nine	117,000	63,000	19,000
10	FOOTBALL: AFC WOMEN'S ASIAN CUP PRE GAME	10	109,000	38,000	7,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	100,000	44,000	19,000
12	TODAY	Nine	95,000	36,000	15,000
13	SUNRISE	Seven	88,000	30,000	14,000
14	THE CHASE AUSTRALIA	Seven	84,000	33,000	13,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	82,000	41,000	12,000
16	ABC NEWS-EV	ABC	80,000	53,000	8,000
17	NEWS BREAKFAST-AM	ABC	75,000	23,000	4,000
18	BETTER HOMES AND GARDENS	Seven	72,000	29,000	9,000
19	FRIDAY NIGHT COUNTDOWN	Seven	67,000	36,000	12,000
20	M- MAMMA MIA: HERE WE GO AGAIN! (R)	Seven	66,000	15,000	3,000
21	TODAY EXTRA	Nine	65,000	27,000	9,000
22	9NEWS AFTERNOON	Nine	59,000	29,000	10,000
23	GARDENING AUSTRALIA-EV	ABC	57,000	22,000	5,000
24	SICARIO: DAY OF THE SOLDADO	Nine	53,000	13,000	6,000
25	TODAY -EARLY	Nine	52,000	17,000	9,000
26	ABC NEWS MORNINGS-AM	ABC	51,000	10,000	3,000
27	TIPPING POINT UK -RPT	Nine	48,000	20,000	7,000
28	10 NEWS	10	48,000	21,000	4,000
29	SEVEN NEWS AT 4	Seven	48,000	22,000	8,000
30	HARD QUIZ S9 RPT	ABC	47,000	19,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Friday 13th Mar 2026



National Total TV Reach

**8,948,000**



Broadcast TV Reach

**7,258,000**



BVOD Reach

**3,088,000**

# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Friday 13th Mar 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,501,000	950,000	96,000
2	9NEWS	Nine	1,354,000	833,000	120,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,292,000	421,000	74,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,207,000	531,000	132,000
5	FOOTBALL: AFC WOMEN'S ASIAN CUP	10	1,059,000	505,000	64,000
6	TIPPING POINT AUSTRALIA	Nine	1,026,000	533,000	71,000
7	THE CHASE AUSTRALIA	Seven	969,000	477,000	50,000
8	ABC NEWS-EV	ABC	920,000	663,000	43,000
9	SUNRISE	Seven	813,000	346,000	50,000
10	BETTER HOMES AND GARDENS	Seven	807,000	401,000	37,000
11	GARDENING AUSTRALIA-EV	ABC	802,000	422,000	29,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	782,000	363,000	91,000
13	FOOTBALL: AFC WOMEN'S ASIAN CUP POST GAME	10	776,000	335,000	37,000
14	A CURRENT AFFAIR	Nine	727,000	451,000	65,000
15	TODAY	Nine	685,000	273,000	49,000
16	M- MAMMA MIA: HERE WE GO AGAIN! (R)	Seven	626,000	165,000	12,000
17	FOOTBALL: AFC WOMEN'S ASIAN CUP PRE GAME	10	625,000	189,000	20,000
18	NEWS BREAKFAST-AM	ABC	576,000	212,000	20,000
19	9NEWS AFTERNOON	Nine	542,000	282,000	35,000
20	SEVEN NEWS AT 4	Seven	537,000	277,000	30,000
21	HARD QUIZ S9 RPT	ABC	532,000	270,000	14,000
22	ABC NEWS MORNINGS-AM	ABC	510,000	107,000	13,000
23	THE MORNING SHOW	Seven	501,000	221,000	32,000
24	PROFESSOR T-EV	ABC	477,000	332,000	15,000
25	10 NEWS	10	458,000	228,000	18,000
26	ANGEL HAS FALLEN	Nine	457,000	120,000	9,000
27	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	430,000	195,000	47,000
28	TODAY EXTRA	Nine	415,000	158,000	29,000
29	TIPPING POINT UK -RPT	Nine	412,000	205,000	23,000
30	SUNRISE -EARLY	Seven	394,000	197,000	31,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 23, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396