



Saturday 7th Mar 2026

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 7th Mar 2026



National Total TV Reach

11,641,000



Broadcast TV Reach

9,453,000



BVOD Reach

3,669,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,585,000	944,000	93,000
2	9NEWS SATURDAY	Nine	1,492,000	900,000	109,000
3	ABC NEWS-SA	ABC	1,061,000	773,000	46,000
4	BETTER HOMES AND GARDENS	Seven	1,061,000	443,000	46,000
5	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - QUALIFYING	10	1,060,000	466,000	52,000
6	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - PRACTICE 3	10	1,048,000	298,000	23,000
7	A CURRENT AFFAIR -SAT	Nine	1,046,000	620,000	71,000
8	SPACE INVADERS	Nine	933,000	406,000	48,000
9	FATHER OF THE BRIDE	Nine	902,000	189,000	25,000
10	BLUE MURDER MOTEL-EV	ABC	891,000	527,000	48,000
11	SEVEN'S HORSE RACING 2026	Seven	825,000	133,000	24,000
12	10 NEWS SAT	10	787,000	339,000	29,000
13	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S3	Seven	779,000	175,000	14,000
14	WEEKEND BREAKFAST-AM	ABC	765,000	189,000	22,000
15	WEEKEND SUNRISE - SAT	Seven	747,000	403,000	60,000
16	GETAWAY	Nine	743,000	409,000	48,000
17	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S2	Seven	668,000	232,000	18,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	632,000	344,000	53,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	615,000	309,000	43,000
20	LOVE IT OR LIST IT AUSTRALIA	10	595,000	259,000	16,000
21	WEEKEND TODAY - SATURDAY	Nine	591,000	301,000	49,000
22	LOVE IT OR LIST IT AUSTRALIA RPT	10	572,000	274,000	11,000
23	WINTER PARALYMPIC 2026 D0 -OPENING CEREMONY -REPLAY	Nine	559,000	103,000	12,000
24	THE MORNING SHOW - WEEKEND	Seven	537,000	186,000	29,000
25	TOP END BUB-EV	ABC	515,000	309,000	13,000
26	THE DOG HOUSE AUSTRALIA RPT	10	515,000	189,000	15,000
27	HARD QUIZ S3 RPT	ABC	507,000	234,000	11,000
28	9NEWS: FIRST AT FIVE	Nine	496,000	293,000	32,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	496,000	247,000	44,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	468,000	241,000	21,000



People 25-54: Cumulative Reach for Saturday 7th Mar 2026



National Total TV Reach

4,406,000



Broadcast TV Reach

3,095,000



BVOD Reach

1,858,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - QUALIFYING	10	389,000	188,000	30,000
2	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - PRACTICE 3	10	381,000	116,000	13,000
3	9NEWS SATURDAY	Nine	380,000	212,000	50,000
4	SEVEN NEWS - SAT	Seven	379,000	199,000	42,000
5	FATHER OF THE BRIDE	Nine	321,000	72,000	13,000
6	10 NEWS SAT	10	271,000	119,000	15,000
7	SPACE INVADERS	Nine	260,000	108,000	23,000
8	A CURRENT AFFAIR -SAT	Nine	255,000	127,000	33,000
9	BETTER HOMES AND GARDENS	Seven	252,000	106,000	22,000
10	SEVEN'S HORSE RACING 2026	Seven	238,000	49,000	13,000
11	WEEKEND BREAKFAST-AM	ABC	220,000	53,000	10,000
12	WEEKEND SUNRISE - SAT	Seven	217,000	115,000	30,000
13	WEEKEND SUNRISE - SAT - LATE	Seven	193,000	110,000	28,000
14	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S3	Seven	192,000	46,000	7,000
15	WEEKEND TODAY - SATURDAY	Nine	183,000	96,000	26,000
16	WINTER PARALYMPIC 2026 D0 -OPENING CEREMONY -REPLAY	Nine	178,000	34,000	6,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	177,000	86,000	22,000
18	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - SUPPORTS 1	10	176,000	55,000	5,000
19	GETAWAY	Nine	168,000	82,000	22,000
20	THE MORNING SHOW - WEEKEND	Seven	167,000	72,000	15,000
21	LOVE IT OR LIST IT AUSTRALIA	10	166,000	78,000	7,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	166,000	82,000	24,000
23	LOVE IT OR LIST IT AUSTRALIA RPT	10	162,000	79,000	5,000
24	TODAY EXTRA - SATURDAY	Nine	159,000	56,000	14,000
25	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S2	Seven	157,000	58,000	9,000
26	ABC NEWS-SA	ABC	156,000	120,000	16,000
27	THE BIG BANG THEORY RPT	10	154,000	32,000	2,000
28	THE DOG HOUSE AUSTRALIA RPT	10	152,000	54,000	7,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	145,000	65,000	18,000
30	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	137,000	36,000	3,000



People 16-39: Cumulative Reach for Saturday 7th Mar 2026



National Total TV Reach

2,324,000



Broadcast TV Reach

1,477,000



BVOD Reach

1,032,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - QUALIFYING	10	171,000	76,000	16,000
2	9NEWS SATURDAY	Nine	161,000	82,000	24,000
3	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - PRACTICE 3	10	161,000	41,000	7,000
4	SEVEN NEWS - SAT	Seven	123,000	59,000	19,000
5	FATHER OF THE BRIDE	Nine	110,000	20,000	6,000
6	SPACE INVADERS	Nine	104,000	34,000	11,000
7	A CURRENT AFFAIR -SAT	Nine	100,000	48,000	16,000
8	10 NEWS SAT	10	96,000	41,000	7,000
9	BETTER HOMES AND GARDENS	Seven	91,000	34,000	11,000
10	SEVEN'S HORSE RACING 2026	Seven	88,000	20,000	7,000
11	WEEKEND BREAKFAST-AM	ABC	79,000	16,000	5,000
12	WINTER PARALYMPIC 2026 D0 -OPENING CEREMONY -REPLAY	Nine	76,000	16,000	3,000
13	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - SUPPORTS 1	10	69,000	20,000	2,000
14	GETAWAY	Nine	68,000	32,000	11,000
15	ABC NEWS-SA	ABC	68,000	53,000	8,000
16	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S2	Seven	63,000	25,000	5,000
17	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S3	Seven	62,000	15,000	4,000
18	TODAY EXTRA - SATURDAY	Nine	62,000	21,000	7,000
19	WEEKEND TODAY - SATURDAY	Nine	60,000	31,000	12,000
20	LOVE IT OR LIST IT AUSTRALIA	10	59,000	34,000	3,000
21	THE BIG BANG THEORY RPT	10	58,000	14,000	1,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	57,000	29,000	11,000
23	WEEKEND SUNRISE - SAT	Seven	55,000	27,000	13,000
24	RAGE CHARTS-AM	ABC	54,000	8,000	0
25	LOVE IT OR LIST IT AUSTRALIA RPT	10	51,000	26,000	2,000
26	HARRY POTTER & THE DEATHLY HALLOWS - PART 1 -EV	Nine	49,000	15,000	1,000
27	THE DOG HOUSE AUSTRALIA RPT	10	48,000	18,000	3,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	48,000	15,000	9,000
29	WEEKEND SUNRISE - SAT - LATE	Seven	46,000	28,000	12,000
30	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	45,000	7,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 7th Mar 2026



National Total TV Reach

8,520,000



Broadcast TV Reach

6,855,000



BVOD Reach

2,925,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Saturday 7th Mar 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,282,000	766,000	76,000
2	9NEWS SATURDAY	Nine	1,196,000	733,000	90,000
3	ABC NEWS-SA	ABC	893,000	654,000	40,000
4	A CURRENT AFFAIR -SAT	Nine	853,000	510,000	59,000
5	BETTER HOMES AND GARDENS	Seven	842,000	351,000	38,000
6	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - QUALIFYING	10	808,000	351,000	40,000
7	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2026 - PRACTICE 3	10	804,000	230,000	18,000
8	BLUE MURDER MOTEL-EV	ABC	763,000	451,000	43,000
9	SPACE INVADERS	Nine	758,000	343,000	39,000
10	FATHER OF THE BRIDE	Nine	735,000	160,000	21,000
11	SEVEN'S HORSE RACING 2026	Seven	659,000	109,000	19,000
12	WEEKEND BREAKFAST-AM	ABC	635,000	159,000	20,000
13	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S3	Seven	627,000	144,000	11,000
14	10 NEWS SAT	10	618,000	264,000	23,000
15	WEEKEND SUNRISE - SAT	Seven	607,000	328,000	50,000
16	GETAWAY	Nine	603,000	334,000	39,000
17	SEVEN'S CRICKET: WOMEN'S TEST - AUSTRALIA V INDIA D2 S2	Seven	526,000	187,000	15,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	525,000	287,000	44,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	497,000	255,000	36,000
20	LOVE IT OR LIST IT AUSTRALIA	10	487,000	215,000	13,000
21	WEEKEND TODAY - SATURDAY	Nine	473,000	245,000	40,000
22	LOVE IT OR LIST IT AUSTRALIA RPT	10	463,000	226,000	9,000
23	WINTER PARALYMPIC 2026 D0 -OPENING CEREMONY -REPLAY	Nine	449,000	83,000	10,000
24	TOP END BUB-EV	ABC	446,000	266,000	11,000
25	THE MORNING SHOW - WEEKEND	Seven	443,000	157,000	24,000
26	HARD QUIZ S3 RPT	ABC	425,000	197,000	10,000
27	THE DOG HOUSE AUSTRALIA RPT	10	408,000	154,000	12,000
28	9NEWS: FIRST AT FIVE	Nine	406,000	236,000	26,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	402,000	204,000	37,000
30	DEATH IN PARADISE RPT	ABC	389,000	226,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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