



**Sunday 8th Feb 2026**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Sunday 8th Feb 2026



National Total TV Reach

**13,318,000**



Broadcast TV Reach

**10,606,000**



BVOD Reach

**4,895,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,152,000	1,655,000	552,000
2	WINTER OLYMPICS 2026 D2 -NIGHT SESSION 2	Nine	2,595,000	1,280,000	236,000
3	9NEWS SUNDAY	Nine	2,340,000	1,320,000	210,000
4	WINTER OLYMPICS 2026 D2 -NIGHT	Nine	2,025,000	1,274,000	252,000
5	SEVEN NEWS - SUN	Seven	1,964,000	1,218,000	136,000
6	AUSTRALIAN IDOL-SUN	Seven	1,910,000	872,000	150,000
7	WINTER OLYMPICS 2026 D1 -MILANO CORTINA ENCORE	Nine	1,895,000	479,000	82,000
8	WINTER OLYMPICS 2026 D2 -LATE	Nine	1,526,000	675,000	128,000
9	WINTER OLYMPICS 2026 D2 -NIGHT -GEM	Nine	1,232,000	466,000	97,000
10	WINTER OLYMPICS 2024 D1 -LATE HIGHLIGHTS -GEM	Nine	1,150,000	294,000	47,000
11	ABC NEWS SUNDAY-EV	ABC	1,115,000	781,000	55,000
12	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	985,000	548,000	93,000
13	WEEKEND TODAY - SUNDAY	Nine	951,000	307,000	50,000
14	MUSTER DOGS-EV	ABC	950,000	519,000	32,000
15	9NEWS: FIRST AT FIVE	Nine	932,000	568,000	98,000
16	BECKHAM: FAMILY AT WAR	Seven	915,000	315,000	40,000
17	WINTER OLYMPICS 2024 D1 -EARLY HIGHLIGHTS -GEM	Nine	897,000	257,000	52,000
18	WEEKEND SUNRISE - SUN	Seven	861,000	370,000	46,000
19	WEEKEND BREAKFAST-AM	ABC	750,000	189,000	19,000
20	INSIDERS-AM	ABC	735,000	506,000	65,000
21	M- CLOSE ENCOUNTERS OF THE THIRD KIND (R)	Seven	653,000	129,000	11,000
22	WINTER OLYMPICS 2026 D2 -LATE EXTENDED	Nine	651,000	231,000	50,000
23	10 NEWS SUN	10	645,000	245,000	18,000
24	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	590,000	175,000	10,000
25	WEEKEND TODAY - EARLY SUNDAY	Nine	589,000	253,000	44,000
26	MORNING SHOW - WEEKEND	Seven	573,000	187,000	28,000
27	DOG PARK-EV	ABC	554,000	360,000	33,000
28	FORGING CHAMPIONS -RPT	Nine	552,000	126,000	25,000
29	WINTER OLYMPICS 2026 D1 -OVERNIGHT	Nine	538,000	136,000	24,000
30	WINTER OLYMPICS 2026 D1 -EARLY MORNING	Nine	529,000	216,000	44,000



## People 25-54: Cumulative Reach for Sunday 8th Feb 2026



National Total TV Reach

**5,369,000**



Broadcast TV Reach

**3,712,000**



BVOD Reach

**2,561,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,345,000	782,000	327,000
2	WINTER OLYMPICS 2026 D2 -NIGHT SESSION 2	Nine	1,088,000	527,000	131,000
3	WINTER OLYMPICS 2026 D2 -NIGHT	Nine	842,000	539,000	143,000
4	9NEWS SUNDAY	Nine	816,000	408,000	108,000
5	WINTER OLYMPICS 2026 D1 -MILANO CORTINA ENCORE	Nine	680,000	177,000	44,000
6	WINTER OLYMPICS 2026 D2 -LATE	Nine	634,000	289,000	71,000
7	WINTER OLYMPICS 2026 D2 -NIGHT -GEM	Nine	552,000	214,000	55,000
8	AUSTRALIAN IDOL-SUN	Seven	539,000	241,000	73,000
9	SEVEN NEWS - SUN	Seven	469,000	273,000	63,000
10	WINTER OLYMPICS 2024 D1 -LATE HIGHLIGHTS -GEM	Nine	452,000	119,000	26,000
11	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	366,000	228,000	49,000
12	WINTER OLYMPICS 2024 D1 -EARLY HIGHLIGHTS -GEM	Nine	361,000	106,000	29,000
13	WEEKEND TODAY - SUNDAY	Nine	346,000	100,000	27,000
14	9NEWS: FIRST AT FIVE	Nine	315,000	190,000	51,000
15	BECKHAM: FAMILY AT WAR	Seven	305,000	101,000	20,000
16	WINTER OLYMPICS 2026 D2 -LATE EXTENDED	Nine	260,000	87,000	27,000
17	WEEKEND SUNRISE - SUN	Seven	250,000	105,000	23,000
18	WINTER OLYMPICS 2026 D1 -OVERNIGHT	Nine	207,000	47,000	13,000
19	DAVID ATTENBOROUGH'S FROZEN PLANET II -ENCORE	Nine	204,000	53,000	15,000
20	WEEKEND BREAKFAST-AM	ABC	195,000	56,000	8,000
21	THE BIG BANG THEORY RPT	10	194,000	34,000	3,000
22	WINTER OLYMPICS 2026 D1 -EARLY MORNING -GEM	Nine	194,000	54,000	16,000
23	FORGING CHAMPIONS -RPT	Nine	194,000	42,000	14,000
24	10 NEWS SUN	10	191,000	79,000	9,000
25	WEEKEND TODAY - EARLY SUNDAY	Nine	190,000	74,000	23,000
26	NCIS: SYDNEY	10	189,000	70,000	9,000
27	WINTER OLYMPICS 2026 D1 -EARLY MORNING	Nine	184,000	75,000	23,000
28	M- CLOSE ENCOUNTERS OF THE THIRD KIND (R)	Seven	175,000	35,000	5,000
29	ABC NEWS SUNDAY-EV	ABC	172,000	112,000	20,000
30	THE JACK	Nine	170,000	67,000	17,000



## People 16-39: Cumulative Reach for Sunday 8th Feb 2026



National Total TV Reach

**2,989,000**



Broadcast TV Reach

**1,846,000**



BVOD Reach

**1,479,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	715,000	444,000	210,000
2	WINTER OLYMPICS 2026 D2 -NIGHT SESSION 2	Nine	501,000	219,000	73,000
3	WINTER OLYMPICS 2026 D2 -NIGHT	Nine	426,000	266,000	82,000
4	9NEWS SUNDAY	Nine	373,000	165,000	55,000
5	WINTER OLYMPICS 2026 D1 -MILANO CORTINA ENCORE	Nine	343,000	83,000	23,000
6	WINTER OLYMPICS 2026 D2 -NIGHT -GEM	Nine	252,000	89,000	30,000
7	WINTER OLYMPICS 2026 D2 -LATE	Nine	252,000	108,000	38,000
8	WINTER OLYMPICS 2024 D1 -LATE HIGHLIGHTS -GEM	Nine	210,000	50,000	14,000
9	AUSTRALIAN IDOL-SUN	Seven	206,000	88,000	34,000
10	SEVEN NEWS - SUN	Seven	187,000	105,000	29,000
11	WINTER OLYMPICS 2024 D1 -EARLY HIGHLIGHTS -GEM	Nine	159,000	46,000	16,000
12	9NEWS: FIRST AT FIVE	Nine	146,000	94,000	27,000
13	WEEKEND TODAY - SUNDAY	Nine	144,000	35,000	12,000
14	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	127,000	85,000	23,000
15	BECKHAM: FAMILY AT WAR	Seven	114,000	36,000	9,000
16	WINTER OLYMPICS 2026 D1 -OVERNIGHT	Nine	109,000	18,000	7,000
17	DAVID ATTENBOROUGH'S FROZEN PLANET II -ENCORE	Nine	98,000	23,000	8,000
18	WINTER OLYMPICS 2026 D2 -LATE EXTENDED	Nine	98,000	30,000	15,000
19	WINTER OLYMPICS 2026 D1 -EARLY MORNING	Nine	93,000	37,000	12,000
20	WINTER OLYMPICS 2026 D1 -EARLY MORNING -GEM	Nine	91,000	22,000	9,000
21	WEEKEND TODAY - EARLY SUNDAY	Nine	79,000	27,000	11,000
22	FORGING CHAMPIONS -RPT	Nine	78,000	19,000	7,000
23	WEEKEND SUNRISE - SUN	Seven	70,000	31,000	10,000
24	ABC NEWS SUNDAY-EV	ABC	69,000	41,000	10,000
25	NCIS: SYDNEY	10	68,000	23,000	4,000
26	BEYOND THE DREAM: ICE BREAKERS - CHASING OLYMPIC GOLD - RPT	Nine	68,000	19,000	8,000
27	THE JACK	Nine	68,000	25,000	8,000
28	WEEKEND BREAKFAST-AM	ABC	67,000	18,000	4,000
29	THE BIG BANG THEORY RPT	10	64,000	15,000	1,000
30	INSIDERS-AM	ABC	62,000	36,000	11,000



## Grocery Shoppers (18+): Cumulative Reach for Sunday 8th Feb 2026



National Total TV Reach

**9,710,000**



Broadcast TV Reach

**7,664,000**



BVOD Reach

**3,899,000**

# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Sunday 8th Feb 2026



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,489,000	1,331,000	444,000
2	WINTER OLYMPICS 2026 D2 -NIGHT SESSION 2	Nine	2,055,000	1,017,000	189,000
3	9NEWS SUNDAY	Nine	1,834,000	1,056,000	170,000
4	WINTER OLYMPICS 2026 D2 -NIGHT	Nine	1,578,000	980,000	203,000
5	SEVEN NEWS - SUN	Seven	1,562,000	972,000	110,000
6	AUSTRALIAN IDOL-SUN	Seven	1,502,000	692,000	122,000
7	WINTER OLYMPICS 2026 D1 -MILANO CORTINA ENCORE	Nine	1,473,000	376,000	67,000
8	WINTER OLYMPICS 2026 D2 -LATE	Nine	1,240,000	547,000	103,000
9	WINTER OLYMPICS 2026 D2 -NIGHT -GEM	Nine	931,000	360,000	77,000
10	ABC NEWS SUNDAY-EV	ABC	921,000	653,000	48,000
11	WINTER OLYMPICS 2024 D1 -LATE HIGHLIGHTS -GEM	Nine	868,000	217,000	38,000
12	MUSTER DOGS-EV	ABC	785,000	429,000	28,000
13	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	763,000	423,000	77,000
14	WEEKEND TODAY - SUNDAY	Nine	746,000	245,000	41,000
15	BECKHAM: FAMILY AT WAR	Seven	735,000	256,000	33,000
16	9NEWS: FIRST AT FIVE	Nine	727,000	454,000	79,000
17	WEEKEND SUNRISE - SUN	Seven	708,000	308,000	38,000
18	WINTER OLYMPICS 2024 D1 -EARLY HIGHLIGHTS -GEM	Nine	684,000	191,000	42,000
19	WEEKEND BREAKFAST-AM	ABC	632,000	162,000	17,000
20	INSIDERS-AM	ABC	630,000	438,000	58,000
21	M- CLOSE ENCOUNTERS OF THE THIRD KIND (R)	Seven	542,000	109,000	9,000
22	WINTER OLYMPICS 2026 D2 -LATE EXTENDED	Nine	526,000	189,000	40,000
23	10 NEWS SUN	10	510,000	199,000	15,000
24	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	496,000	148,000	9,000
25	MORNING SHOW - WEEKEND	Seven	472,000	151,000	23,000
26	WEEKEND TODAY - EARLY SUNDAY	Nine	471,000	204,000	36,000
27	DOG PARK-EV	ABC	467,000	305,000	29,000
28	FORGING CHAMPIONS -RPT	Nine	436,000	101,000	21,000
29	THE ROYAL RICH LIST	Seven	434,000	139,000	12,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	428,000	210,000	25,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 23, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396