



Friday 30th Jan 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

- Total People
- People 25-54
- People 16-39
- Grocery Shoppers (18+)



Total People: Cumulative Reach for 30th Jan 2026 to 5th Feb 2026



National Total TV Reach

20,212,000



Broadcast TV Reach

16,684,000



BVOD Reach

10,220,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D13 -NIGHT	Nine	3,857,000	1,917,000	396,000
2	2026 AUSTRALIAN OPEN D13 -NIGHT SESSION 2	Nine	3,361,000	1,686,000	438,000
3	2026 AUSTRALIAN OPEN D13 -DAY	Nine	2,732,000	641,000	140,000
4	9NEWS	Nine	2,172,000	1,102,000	187,000
5	SEVEN NEWS	Seven	1,908,000	1,197,000	114,000
6	2026 AUSTRALIAN OPEN D13 -LATE	Nine	1,893,000	1,005,000	285,000
7	2026 AUSTRALIAN OPEN D13 -LATE EXTENDED	Nine	1,510,000	840,000	233,000
8	BETTER HOMES AND GARDENS SUMMER	Seven	1,391,000	545,000	49,000
9	THE CHASE AUSTRALIA	Seven	1,265,000	615,000	60,000
10	M-KINGSMAN: THE GOLDEN CIRCLE (R)	Seven	1,166,000	285,000	18,000
11	ABC NEWS-EV	ABC	1,081,000	774,000	43,000
12	SUNRISE	Seven	1,008,000	439,000	57,000
13	ANTIQUES ROADSHOW -EV	Nine	913,000	562,000	141,000
14	ALL CREATURES GREAT AND SMALL-EV	ABC	882,000	576,000	51,000
15	TODAY	Nine	788,000	334,000	54,000
16	SEVEN NEWS AT 4	Seven	755,000	386,000	36,000
17	NEWS BREAKFAST-AM	ABC	687,000	262,000	23,000
18	ART DETECTIVES-EV	ABC	681,000	441,000	30,000
19	THE MORNING SHOW	Seven	639,000	260,000	35,000
20	10 NEWS	10	594,000	293,000	20,000
21	ABC NEWS MORNINGS-AM	ABC	579,000	123,000	13,000
22	HARD QUIZ S5 RPT	ABC	567,000	280,000	13,000
23	M*A*S*H -EV	Nine	540,000	334,000	68,000
24	TODAY EXTRA	Nine	526,000	190,000	34,000
25	SUNRISE -EARLY	Seven	524,000	252,000	36,000
26	THE CHASE-UK	Seven	505,000	259,000	20,000
27	SELLING HOUSES AUSTRALIA RPT	10	491,000	194,000	10,000
28	M-WHEN LOVE BLOOMS	Seven	470,000	197,000	16,000
29	ABC NEWS AT NOON-PM	ABC	452,000	204,000	12,000
30	TODAY -EARLY	Nine	436,000	195,000	34,000



People 25-54: Cumulative Reach for 30th Jan 2026 to 5th Feb 2026



National Total TV Reach

8,513,000



Broadcast TV Reach

6,280,000



BVOD Reach

5,268,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D13 -NIGHT	Nine	1,503,000	736,000	221,000
2	2026 AUSTRALIAN OPEN D13 -NIGHT SESSION 2	Nine	1,348,000	730,000	252,000
3	2026 AUSTRALIAN OPEN D13 -DAY	Nine	924,000	210,000	75,000
4	2026 AUSTRALIAN OPEN D13 -LATE	Nine	818,000	477,000	167,000
5	9NEWS	Nine	722,000	336,000	94,000
6	2026 AUSTRALIAN OPEN D13 -LATE EXTENDED	Nine	689,000	400,000	133,000
7	SEVEN NEWS	Seven	448,000	262,000	51,000
8	BETTER HOMES AND GARDENS SUMMER	Seven	388,000	150,000	23,000
9	ANTIQUES ROADSHOW -EV	Nine	360,000	235,000	78,000
10	M-KINGSMAN: THE GOLDEN CIRCLE (R)	Seven	340,000	87,000	9,000
11	SUNRISE	Seven	299,000	134,000	29,000
12	THE CHASE AUSTRALIA	Seven	275,000	115,000	26,000
13	TODAY	Nine	267,000	111,000	28,000
14	M*A*S*H -EV	Nine	229,000	141,000	37,000
15	NEWS BREAKFAST-AM	ABC	190,000	77,000	10,000
16	ABC NEWS-EV	ABC	182,000	115,000	15,000
17	SUNRISE -EARLY	Seven	173,000	93,000	19,000
18	SEVEN NEWS AT 4	Seven	161,000	81,000	16,000
19	TODAY EXTRA	Nine	160,000	64,000	18,000
20	THE MORNING SHOW	Seven	151,000	71,000	18,000
21	10 NEWS	10	145,000	77,000	9,000
22	TODAY -EARLY	Nine	133,000	55,000	18,000
23	ABC NEWS MORNINGS-AM	ABC	131,000	34,000	6,000
24	SELLING HOUSES AUSTRALIA RPT	10	131,000	50,000	5,000
25	THE BIG BANG THEORY RPT	10	125,000	20,000	2,000
26	M-KINDERGARTEN COP-PM (R)	Seven	121,000	24,000	3,000
27	LOVE IT OR LIST IT AUSTRALIA RPT	10	121,000	49,000	4,000
28	ALL CREATURES GREAT AND SMALL-EV	ABC	115,000	59,000	15,000
29	NEWS BREAKFAST: EARLY-AM	ABC	113,000	48,000	4,000
30	SPEED 2: CRUISE CONTROL	Nine	110,000	27,000	2,000



People 16-39: Cumulative Reach for 30th Jan 2026 to 5th Feb 2026



National Total TV Reach

5,669,000



Broadcast TV Reach

3,909,000



BVOD Reach

3,186,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D13 -NIGHT	Nine	880,000	422,000	138,000
2	2026 AUSTRALIAN OPEN D13 -NIGHT SESSION 2	Nine	751,000	423,000	158,000
3	2026 AUSTRALIAN OPEN D13 -DAY	Nine	512,000	116,000	46,000
4	2026 AUSTRALIAN OPEN D13 -LATE	Nine	464,000	272,000	108,000
5	2026 AUSTRALIAN OPEN D13 -LATE EXTENDED	Nine	408,000	239,000	89,000
6	9NEWS	Nine	336,000	149,000	50,000
7	ANTIQUES ROADSHOW -EV	Nine	203,000	132,000	50,000
8	SEVEN NEWS	Seven	170,000	88,000	24,000
9	BETTER HOMES AND GARDENS SUMMER	Seven	152,000	54,000	11,000
10	M*A*S*H -EV	Nine	131,000	81,000	23,000
11	SUNRISE	Seven	109,000	39,000	13,000
12	M-KINGSMAN: THE GOLDEN CIRCLE (R)	Seven	99,000	22,000	4,000
13	THE CHASE AUSTRALIA	Seven	94,000	34,000	13,000
14	TODAY	Nine	92,000	35,000	13,000
15	ABC NEWS-EV	ABC	83,000	58,000	7,000
16	NEWS BREAKFAST-AM	ABC	77,000	29,000	5,000
17	TODAY EXTRA	Nine	63,000	24,000	9,000
18	ABC NEWS MORNINGS-AM	ABC	60,000	16,000	3,000
19	ANTIQUES ROADSHOW -EV TX1	Nine	57,000	14,000	7,000
20	SEVEN NEWS AT 4	Seven	55,000	25,000	8,000
21	TODAY -EARLY	Nine	52,000	18,000	8,000
22	ALL CREATURES GREAT AND SMALL-EV	ABC	50,000	20,000	7,000
23	SUNRISE -EARLY	Seven	49,000	24,000	8,000
24	2026 AUSTRALIAN OPEN D13 -PRE MATCH	Nine	46,000	20,000	8,000
25	NEWS BREAKFAST: EARLY-AM	ABC	45,000	22,000	2,000
26	2026 AUSTRALIAN OPEN D13 -DAY -GEM	Nine	44,000	28,000	10,000
27	HARD QUIZ S5 RPT	ABC	43,000	20,000	2,000
28	THE MORNING SHOW	Seven	40,000	21,000	8,000
29	10 NEWS	10	40,000	18,000	4,000
30	ABC NEWS DAY-PM	ABC	38,000	14,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 30th Jan 2026 to 5th Feb 2026



National Total TV Reach

13,721,000



Broadcast TV Reach

11,239,000



BVOD Reach

7,934,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D13 -NIGHT	Nine	3,000,000	1,506,000	313,000
2	2026 AUSTRALIAN OPEN D13 -NIGHT SESSION 2	Nine	2,649,000	1,332,000	346,000
3	2026 AUSTRALIAN OPEN D13 -DAY	Nine	2,177,000	527,000	112,000
4	9NEWS	Nine	1,746,000	886,000	151,000
5	SEVEN NEWS	Seven	1,531,000	971,000	93,000
6	2026 AUSTRALIAN OPEN D13 -LATE	Nine	1,497,000	797,000	224,000
7	2026 AUSTRALIAN OPEN D13 -LATE EXTENDED	Nine	1,198,000	668,000	181,000
8	BETTER HOMES AND GARDENS SUMMER	Seven	1,100,000	430,000	40,000
9	THE CHASE AUSTRALIA	Seven	1,037,000	512,000	49,000
10	M-KINGSMAN: THE GOLDEN CIRCLE (R)	Seven	940,000	240,000	15,000
11	ABC NEWS-EV	ABC	898,000	644,000	37,000
12	SUNRISE	Seven	818,000	362,000	47,000
13	ALL CREATURES GREAT AND SMALL-EV	ABC	747,000	498,000	46,000
14	ANTIQUES ROADSHOW -EV	Nine	724,000	446,000	110,000
15	TODAY	Nine	634,000	271,000	44,000
16	SEVEN NEWS AT 4	Seven	628,000	321,000	30,000
17	ART DETECTIVES-EV	ABC	584,000	387,000	26,000
18	NEWS BREAKFAST-AM	ABC	573,000	222,000	20,000
19	THE MORNING SHOW	Seven	525,000	210,000	29,000
20	ABC NEWS MORNINGS-AM	ABC	480,000	103,000	12,000
21	10 NEWS	10	477,000	236,000	17,000
22	HARD QUIZ S5 RPT	ABC	476,000	237,000	12,000
23	M*A*S*H -EV	Nine	440,000	273,000	53,000
24	SUNRISE -EARLY	Seven	436,000	211,000	30,000
25	TODAY EXTRA	Nine	427,000	154,000	28,000
26	THE CHASE-UK	Seven	419,000	216,000	16,000
27	SELLING HOUSES AUSTRALIA RPT	10	406,000	163,000	8,000
28	M-WHEN LOVE BLOOMS	Seven	398,000	169,000	13,000
29	ABC NEWS AT NOON-PM	ABC	380,000	174,000	11,000
30	TODAY -EARLY	Nine	350,000	158,000	28,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** '**What Watched**' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. '**When Watched**' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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