



**Sunday 25th Jan 2026**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 25th Jan 2026 to 31st Jan 2026



National Total TV Reach

**19,980,000**



Broadcast TV Reach

**16,640,000**



BVOD Reach

**9,680,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D8 -DAY	Nine	3,175,000	671,000	149,000
2	SEVEN'S CRICKET: BBL - THE FINAL	Seven	2,713,000	1,000,000	142,000
3	2026 AUSTRALIAN OPEN D8 -NIGHT	Nine	2,689,000	1,159,000	218,000
4	9NEWS SUNDAY	Nine	2,133,000	1,213,000	184,000
5	SEVEN NEWS - SUN	Seven	2,014,000	1,166,000	116,000
6	2026 AUSTRALIAN OPEN D8 -NIGHT SESSION 2	Nine	1,914,000	628,000	137,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,452,000	886,000	274,000
8	AUSTRALIAN OF THE YEAR 2026-EV	ABC	1,331,000	564,000	29,000
9	SEVEN'S CRICKET: BBL - THE FINAL - POST MATCH	Seven	1,111,000	431,000	62,000
10	ABC NEWS SUNDAY-EV	ABC	1,063,000	777,000	45,000
11	2026 AUSTRALIAN OPEN D8 -LATE	Nine	1,018,000	254,000	56,000
12	2026 AUSTRALIAN OPEN D8 -DAY -GEM	Nine	985,000	100,000	11,000
13	2026 AUSTRALIAN OPEN D8 -NIGHT PRE MATCH	Nine	973,000	618,000	114,000
14	WEEKEND SUNRISE - SUN	Seven	967,000	402,000	57,000
15	WEEKEND TODAY - SUNDAY	Nine	799,000	291,000	48,000
16	INSIDERS-AM	ABC	755,000	505,000	83,000
17	WEEKEND BREAKFAST-AM	ABC	730,000	184,000	19,000
18	NCIS: SYDNEY	10	679,000	272,000	24,000
19	10 NEWS SUN	10	667,000	266,000	18,000
20	MORNING SHOW - WEEKEND	Seven	581,000	212,000	30,000
21	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	573,000	185,000	8,000
22	M- CITY SLICKERS II (R)	Seven	572,000	144,000	12,000
23	WEEKEND SUNRISE - SUN - EARLY	Seven	556,000	283,000	39,000
24	2026 AUSTRALIAN OPEN D8 -PRE MATCH	Nine	545,000	236,000	52,000
25	SEVEN NEWS AT 5	Seven	503,000	298,000	25,000
26	WEEKEND TODAY - EARLY SUNDAY	Nine	472,000	178,000	27,000
27	THE ABC OF... RPT	ABC	464,000	285,000	10,000
28	SEVEN'S CRICKET: BBL - THE FINAL MULTI	Seven	460,000	266,000	47,000
29	THE BIG BANG THEORY RPT	10	453,000	75,000	4,000
30	2026 SANTOS TOUR DOWN UNDER - MEN'S STAGE 5	Seven	446,000	103,000	15,000



## People 25-54: Cumulative Reach for 25th Jan 2026 to 31st Jan 2026



National Total TV Reach

**8,373,000**



Broadcast TV Reach

**6,282,000**



BVOD Reach

**4,934,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D8 -DAY	Nine	1,080,000	237,000	79,000
2	2026 AUSTRALIAN OPEN D8 -NIGHT	Nine	943,000	403,000	114,000
3	SEVEN'S CRICKET: BBL - THE FINAL	Seven	864,000	345,000	78,000
4	2026 AUSTRALIAN OPEN D8 -NIGHT SESSION 2	Nine	673,000	263,000	74,000
5	9NEWS SUNDAY	Nine	647,000	323,000	89,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	571,000	372,000	150,000
7	SEVEN NEWS - SUN	Seven	485,000	247,000	53,000
8	SEVEN'S CRICKET: BBL - THE FINAL - POST MATCH	Seven	390,000	161,000	34,000
9	2026 AUSTRALIAN OPEN D8 -LATE	Nine	384,000	108,000	31,000
10	2026 AUSTRALIAN OPEN D8 -NIGHT PRE MATCH	Nine	316,000	202,000	58,000
11	2026 AUSTRALIAN OPEN D8 -DAY -GEM	Nine	300,000	35,000	6,000
12	WEEKEND SUNRISE - SUN	Seven	270,000	120,000	29,000
13	WEEKEND TODAY - SUNDAY	Nine	250,000	91,000	25,000
14	AUSTRALIAN OF THE YEAR 2026-EV	ABC	241,000	79,000	10,000
15	NCIS: SYDNEY	10	218,000	83,000	12,000
16	INSIDERS-AM	ABC	192,000	117,000	31,000
17	WEEKEND BREAKFAST-AM	ABC	189,000	50,000	8,000
18	2026 AUSTRALIAN OPEN D8 -PRE MATCH	Nine	185,000	86,000	28,000
19	MORNING SHOW - WEEKEND	Seven	168,000	63,000	16,000
20	10 NEWS SUN	10	168,000	65,000	8,000
21	2026 AUSTRALIAN OPEN D8 -DAY -GO!	Nine	167,000	60,000	19,000
22	SEVEN'S CRICKET: BBL - THE FINAL MULTI	Seven	160,000	96,000	26,000
23	2026 AUSTRALIAN OPEN D8 -NIGHT -GEM	Nine	157,000	39,000	7,000
24	THE BIG BANG THEORY RPT	10	152,000	25,000	2,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	151,000	79,000	19,000
26	ABC NEWS SUNDAY-EV	ABC	147,000	93,000	16,000
27	M- THE BOURNE ULTIMATUM-PM	Seven	136,000	39,000	4,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	134,000	53,000	13,000
29	7NEWS SPOTLIGHT SUMMER	Seven	127,000	48,000	11,000
30	M- CITY SLICKERS II (R)	Seven	122,000	39,000	6,000



## People 16-39: Cumulative Reach for 25th Jan 2026 to 31st Jan 2026



National Total TV Reach

**5,490,000**



Broadcast TV Reach

**3,863,000**



BVOD Reach

**2,923,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D8 -DAY	Nine	549,000	114,000	46,000
2	2026 AUSTRALIAN OPEN D8 -NIGHT	Nine	492,000	212,000	70,000
3	SEVEN'S CRICKET: BBL - THE FINAL	Seven	396,000	157,000	45,000
4	2026 AUSTRALIAN OPEN D8 -NIGHT SESSION 2	Nine	354,000	136,000	45,000
5	9NEWS SUNDAY	Nine	281,000	126,000	46,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	245,000	160,000	76,000
7	SEVEN NEWS - SUN	Seven	195,000	82,000	25,000
8	SEVEN'S CRICKET: BBL - THE FINAL - POST MATCH	Seven	171,000	70,000	20,000
9	2026 AUSTRALIAN OPEN D8 -LATE	Nine	165,000	43,000	18,000
10	2026 AUSTRALIAN OPEN D8 -DAY -GEM	Nine	152,000	18,000	3,000
11	2026 AUSTRALIAN OPEN D8 -NIGHT PRE MATCH	Nine	145,000	84,000	33,000
12	AUSTRALIAN OF THE YEAR 2026-EV	ABC	102,000	33,000	5,000
13	WEEKEND TODAY - SUNDAY	Nine	99,000	31,000	11,000
14	2026 AUSTRALIAN OPEN D8 -DAY -GO!	Nine	92,000	33,000	12,000
15	2026 AUSTRALIAN OPEN D8 -NIGHT -GEM	Nine	83,000	20,000	5,000
16	2026 AUSTRALIAN OPEN D8 -PRE MATCH	Nine	80,000	40,000	14,000
17	NCIS: SYDNEY	10	79,000	27,000	5,000
18	WEEKEND SUNRISE - SUN	Seven	77,000	33,000	12,000
19	INSIDERS-AM	ABC	74,000	44,000	14,000
20	ABC NEWS SUNDAY-EV	ABC	71,000	46,000	7,000
21	WEEKEND BREAKFAST-AM	ABC	61,000	14,000	4,000
22	SEVEN'S CRICKET: BBL - THE FINAL MULTI	Seven	61,000	39,000	15,000
23	UFC 324 PRELIMS	10	60,000	21,000	1,000
24	THE BIG BANG THEORY RPT	10	57,000	8,000	1,000
25	MORNING SHOW - WEEKEND	Seven	51,000	23,000	7,000
26	WEEKEND TODAY - EARLY SUNDAY	Nine	47,000	17,000	6,000
27	2026 SANTOS TOUR DOWN UNDER - MEN'S STAGE 5	Seven	46,000	10,000	3,000
28	READY PLAYER ONE	Nine	46,000	10,000	1,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	43,000	20,000	7,000
30	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	42,000	13,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 25th Jan 2026 to 31st Jan 2026



National Total TV Reach

**13,534,000**



Broadcast TV Reach

**11,182,000**



BVOD Reach

**7,505,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Sunday 25th Jan 2026

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	2026 AUSTRALIAN OPEN D8 -DAY	Nine	2,491,000	542,000	119,000
2	2026 AUSTRALIAN OPEN D8 -NIGHT	Nine	2,120,000	926,000	175,000
3	SEVEN'S CRICKET: BBL - THE FINAL	Seven	2,058,000	752,000	110,000
4	9NEWS SUNDAY	Nine	1,700,000	975,000	149,000
5	SEVEN NEWS - SUN	Seven	1,601,000	952,000	93,000
6	2026 AUSTRALIAN OPEN D8 -NIGHT SESSION 2	Nine	1,527,000	508,000	109,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,145,000	703,000	226,000
8	AUSTRALIAN OF THE YEAR 2026-EV	ABC	1,108,000	474,000	26,000
9	ABC NEWS SUNDAY-EV	ABC	891,000	656,000	40,000
10	SEVEN'S CRICKET: BBL - THE FINAL - POST MATCH	Seven	835,000	325,000	48,000
11	2026 AUSTRALIAN OPEN D8 -LATE	Nine	823,000	205,000	45,000
12	WEEKEND SUNRISE - SUN	Seven	789,000	335,000	48,000
13	2026 AUSTRALIAN OPEN D8 -DAY -GEM	Nine	784,000	76,000	9,000
14	2026 AUSTRALIAN OPEN D8 -NIGHT PRE MATCH	Nine	758,000	478,000	91,000
15	WEEKEND TODAY - SUNDAY	Nine	638,000	240,000	39,000
16	INSIDERS-AM	ABC	637,000	431,000	74,000
17	WEEKEND BREAKFAST-AM	ABC	615,000	156,000	17,000
18	NCIS: SYDNEY	10	554,000	224,000	20,000
19	10 NEWS SUN	10	547,000	222,000	15,000
20	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	485,000	155,000	7,000
21	MORNING SHOW - WEEKEND	Seven	479,000	177,000	25,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	459,000	237,000	32,000
23	M- CITY SLICKERS II (R)	Seven	448,000	117,000	10,000
24	2026 AUSTRALIAN OPEN D8 -PRE MATCH	Nine	438,000	191,000	42,000
25	SEVEN NEWS AT 5	Seven	416,000	248,000	20,000
26	THE ABC OF... RPT	ABC	394,000	246,000	9,000
27	WEEKEND TODAY - EARLY SUNDAY	Nine	379,000	143,000	22,000
28	THE BIG BANG THEORY RPT	10	367,000	62,000	3,000
29	ONCE UPON A TIME IN SPACE	SBS	355,000	58,000	2,000
30	M- THE BOURNE ULTIMATUM-PM	Seven	352,000	95,000	6,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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