



Sunday 4th Jan 2026

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 4th Jan 2026 to 10th Jan 2026



National Total TV Reach

19,267,000



Broadcast TV Reach

16,004,000



BVOD Reach

8,818,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	2,139,000	839,000	112,000
2	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S2	Seven	2,114,000	1,220,000	198,000
3	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY -	Seven	2,110,000	924,000	141,000
4	SEVEN NEWS - SUN	Seven	2,043,000	1,266,000	139,000
5	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S1	Seven	1,983,000	1,091,000	167,000
6	9NEWS SUNDAY	Nine	1,740,000	1,106,000	135,000
7	SEVEN'S CRICKET: BBL - PERTH V ADELAIDE	Seven	1,695,000	484,000	68,000
8	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 TEA	Seven	1,637,000	1,063,000	179,000
9	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 LUNCH	Seven	1,486,000	988,000	158,000
10	SYDNEY 2000: THE BEST EVER -RPT	Nine	1,466,000	449,000	61,000
11	ABC NEWS-EV	ABC	1,388,000	361,000	41,000
12	SEVEN NEWS AT 5	Seven	1,316,000	797,000	113,000
13	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY	Seven	1,248,000	686,000	99,000
14	GOOLAGONG-EV	ABC	1,222,000	944,000	217,000
15	2026 UNITED CUP D3 -DAY	Nine	1,194,000	106,000	18,000
16	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 PRE GAME	Seven	1,184,000	505,000	69,000
17	MUSTER DOGS: WHERE ARE THEY NOW-EV	ABC	1,144,000	686,000	69,000
18	60 MINUTES -SUMMER	Nine	868,000	368,000	42,000
19	RBT	Nine	860,000	411,000	53,000
20	WEEKEND SUNRISE - SUN	Seven	854,000	422,000	48,000
21	WEEKEND BREAKFAST-AM	ABC	824,000	240,000	23,000
22	WEEKEND TODAY - SUNDAY	Nine	772,000	255,000	38,000
23	THE JETTY-EV	ABC	695,000	374,000	89,000
24	ANTIQUES ROADSHOW-EV	ABC	682,000	239,000	10,000
25	DOUBLE JEOPARDY RPT	10	675,000	218,000	11,000
26	THE WILL TO FLY	Nine	674,000	160,000	20,000
27	10 NEWS SUN	10	659,000	333,000	23,000
28	SELLING HOUSES AUSTRALIA RPT	10	586,000	282,000	14,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	576,000	284,000	31,000
30	BUT ALSO JOHN CLARKE-PM	ABC	559,000	183,000	3,000



People 25-54: Cumulative Reach for 4th Jan 2026 to 10th Jan 2026



National Total TV Reach

7,977,000



Broadcast TV Reach

5,942,000



BVOD Reach

4,449,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	750,000	330,000	62,000
2	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S1	Seven	721,000	386,000	92,000
3	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S2	Seven	713,000	423,000	109,000
4	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY -	Seven	685,000	347,000	78,000
5	SEVEN NEWS - SUN	Seven	590,000	345,000	70,000
6	SEVEN'S CRICKET: BBL - PERTH V ADELAIDE	Seven	588,000	178,000	38,000
7	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 TEA	Seven	576,000	394,000	99,000
8	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 LUNCH	Seven	529,000	361,000	87,000
9	9NEWS SUNDAY	Nine	486,000	293,000	65,000
10	SEVEN NEWS AT 5	Seven	425,000	264,000	61,000
11	SYDNEY 2000: THE BEST EVER -RPT	Nine	403,000	131,000	30,000
12	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY	Seven	389,000	238,000	54,000
13	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 PRE GAME	Seven	384,000	178,000	37,000
14	2026 UNITED CUP D3 -DAY	Nine	361,000	32,000	9,000
15	WEEKEND SUNRISE - SUN	Seven	246,000	119,000	25,000
16	60 MINUTES -SUMMER	Nine	238,000	105,000	21,000
17	ABC NEWS-EV	ABC	233,000	58,000	15,000
18	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	228,000	113,000	25,000
19	WEEKEND TODAY - SUNDAY	Nine	227,000	74,000	20,000
20	GOOLAGONG-EV	ABC	226,000	161,000	77,000
21	WEEKEND BREAKFAST-AM	ABC	220,000	61,000	10,000
22	RBT	Nine	213,000	113,000	25,000
23	DOUBLE JEOPARDY RPT	10	202,000	60,000	6,000
24	THE WILL TO FLY	Nine	197,000	42,000	10,000
25	10 NEWS SUN	10	181,000	100,000	11,000
26	MUSTER DOGS: WHERE ARE THEY NOW-EV	ABC	170,000	94,000	27,000
27	SELLING HOUSES AUSTRALIA RPT	10	156,000	77,000	7,000
28	WEEKEND SUNRISE - SUN - EARLY	Seven	143,000	69,000	15,000
29	9NEWS: FIRST AT FIVE	Nine	141,000	83,000	19,000

Rank

Description

Network

Total TV National Reach ⬇️

Total TV National Average Audience

BVOD National Average Audience

30

THE BIG BANG THEORY RPT

10

138,000

32,000

3,000



People 16-39: Cumulative Reach for 4th Jan 2026 to 10th Jan 2026



National Total TV Reach

5,161,000



Broadcast TV Reach

3,601,000



BVOD Reach

2,623,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S1	Seven	356,000	183,000	56,000
2	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	345,000	143,000	36,000
3	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S2	Seven	335,000	188,000	67,000
4	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY -	Seven	316,000	161,000	46,000
5	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 TEA	Seven	258,000	171,000	59,000
6	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 LUNCH	Seven	240,000	156,000	52,000
7	SEVEN NEWS - SUN	Seven	237,000	136,000	35,000
8	SEVEN'S CRICKET: BBL - PERTH V ADELAIDE	Seven	232,000	84,000	22,000
9	9NEWS SUNDAY	Nine	199,000	112,000	30,000
10	SEVEN NEWS AT 5	Seven	194,000	115,000	35,000
11	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 PRE GAME	Seven	172,000	71,000	20,000
12	SYDNEY 2000: THE BEST EVER -RPT	Nine	164,000	46,000	15,000
13	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY	Seven	163,000	106,000	30,000
14	2026 UNITED CUP D3 -DAY	Nine	154,000	11,000	5,000
15	ABC NEWS-EV	ABC	103,000	28,000	7,000
16	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	98,000	52,000	15,000
17	GOOLAGONG-EV	ABC	95,000	67,000	35,000
18	60 MINUTES -SUMMER	Nine	92,000	43,000	10,000
19	WEEKEND TODAY - SUNDAY	Nine	83,000	22,000	9,000
20	WEEKEND BREAKFAST-AM	ABC	83,000	19,000	5,000
21	RBT	Nine	82,000	39,000	13,000
22	WEEKEND SUNRISE - SUN	Seven	77,000	32,000	11,000
23	THE WILL TO FLY	Nine	76,000	13,000	5,000
24	10 NEWS SUN	10	72,000	42,000	5,000
25	DOUBLE JEOPARDY RPT	10	70,000	17,000	3,000
26	MUSTER DOGS: WHERE ARE THEY NOW-EV	ABC	68,000	37,000	13,000
27	2026 UNITED CUP D3 -NIGHT	Nine	65,000	14,000	3,000
28	SELLING HOUSES AUSTRALIA RPT	10	62,000	34,000	3,000
29	NATIONAL BASKETBALL LEAGUE	10	55,000	6,000	0

Rank

Description

Network

Total TV National Reach ⬇️

Total TV National Average Audience

BVOD National Average Audience

30

THE DOG HOUSE AUSTRALIA RPT

10

55,000

17,000

3,000



Grocery Shoppers (18+): Cumulative Reach for 4th Jan 2026 to 10th Jan 2026



National Total TV Reach

13,119,000



Broadcast TV Reach

10,806,000



BVOD Reach

6,825,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Sunday 4th Jan 2026

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - MELBOURNE STARS V MELBOURNE RENEGADES	Seven	1,647,000	646,000	87,000
2	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S2	Seven	1,624,000	938,000	154,000
3	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY -	Seven	1,617,000	711,000	110,000
4	SEVEN NEWS - SUN	Seven	1,617,000	1,016,000	111,000
5	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S1	Seven	1,528,000	849,000	130,000
6	9NEWS SUNDAY	Nine	1,389,000	890,000	110,000
7	SEVEN'S CRICKET: BBL - PERTH V ADELAIDE	Seven	1,305,000	375,000	53,000
8	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 TEA	Seven	1,262,000	817,000	140,000
9	SYDNEY 2000: THE BEST EVER -RPT	Nine	1,174,000	362,000	50,000
10	ABC NEWS-EV	ABC	1,154,000	303,000	36,000
11	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 LUNCH	Seven	1,139,000	760,000	123,000
12	GOOLAGONG-EV	ABC	1,024,000	802,000	191,000
13	SEVEN NEWS AT 5	Seven	1,023,000	626,000	89,000
14	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 S3 RAIN DELAY	Seven	994,000	540,000	78,000
15	2026 UNITED CUP D3 -DAY	Nine	969,000	87,000	15,000
16	MUSTER DOGS: WHERE ARE THEY NOW-EV	ABC	953,000	576,000	60,000
17	SEVEN'S CRICKET: FIFTH TEST - THE ASHES D1 PRE GAME	Seven	925,000	405,000	55,000
18	60 MINUTES -SUMMER	Nine	703,000	296,000	34,000
19	WEEKEND SUNRISE - SUN	Seven	693,000	347,000	39,000
20	RBT	Nine	690,000	332,000	43,000
21	WEEKEND BREAKFAST-AM	ABC	682,000	199,000	20,000
22	WEEKEND TODAY - SUNDAY	Nine	625,000	207,000	31,000
23	THE JETTY-EV	ABC	599,000	325,000	79,000
24	ANTIQUES ROADSHOW-EV	ABC	567,000	203,000	8,000
25	DOUBLE JEOPARDY RPT	10	548,000	181,000	9,000
26	THE WILL TO FLY	Nine	544,000	132,000	16,000
27	10 NEWS SUN	10	526,000	268,000	19,000
28	BUT ALSO JOHN CLARKE-PM	ABC	474,000	157,000	3,000
29	SELLING HOUSES AUSTRALIA RPT	10	474,000	229,000	11,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	473,000	235,000	25,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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