



Tuesday 14th Oct 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 14th Oct 2025



National Total TV Reach

12,102,000



Broadcast TV Reach

9,825,000



BVOD Reach

4,003,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	2,083,000	1,340,000	293,000
2	SEVEN NEWS	Seven	2,013,000	1,282,000	137,000
3	9NEWS	Nine	2,010,000	1,289,000	172,000
4	A CURRENT AFFAIR	Nine	1,797,000	1,127,000	163,000
5	MY KITCHEN RULES - TUE	Seven	1,609,000	940,000	182,000
6	TIPPING POINT AUSTRALIA	Nine	1,376,000	735,000	94,000
7	HOME AND AWAY	Seven	1,365,000	931,000	197,000
8	BUMP	Nine	1,250,000	376,000	64,000
9	THE CHASE AUSTRALIA	Seven	1,205,000	588,000	64,000
10	7.30-EV	ABC	1,201,000	761,000	58,000
11	ABC NEWS-EV	ABC	1,196,000	902,000	61,000
12	SUNRISE	Seven	919,000	406,000	53,000
13	THE CHEAP SEATS	10	908,000	488,000	17,000
14	I WAS ACTUALLY THERE-EV	ABC	854,000	547,000	42,000
15	MURDER IN A SMALL TOWN	Seven	832,000	357,000	56,000
16	TODAY	Nine	780,000	336,000	53,000
17	9NEWS AFTERNOON	Nine	717,000	381,000	40,000
18	TALKIN' 'BOUT YOUR GEN	10	707,000	303,000	21,000
19	TAKE 5 WITH ZAN ROWE-EV	ABC	663,000	381,000	24,000
20	NEWS BREAKFAST-AM	ABC	639,000	227,000	19,000
21	HARD QUIZ S8 RPT	ABC	620,000	326,000	18,000
22	SHARON AND OZZY OSBOURNE: COMING HOME RPT	ABC	604,000	182,000	12,000
23	SEVEN NEWS AT 4	Seven	603,000	310,000	30,000
24	FBI: MOST WANTED	10	576,000	179,000	9,000
25	10 NEWS	10	562,000	262,000	20,000
26	THE MORNING SHOW	Seven	539,000	240,000	32,000
27	SUNRISE -EARLY	Seven	531,000	259,000	36,000
28	TIPPING POINT UK -RPT	Nine	521,000	303,000	25,000
29	TODAY -EARLY	Nine	474,000	219,000	37,000
30	9NEWS LATE	Nine	471,000	258,000	34,000



People 25-54: Cumulative Reach for Tuesday 14th Oct 2025



National Total TV Reach

4,742,000



Broadcast TV Reach

3,343,000



BVOD Reach

2,075,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	812,000	573,000	170,000
2	9NEWS	Nine	605,000	379,000	87,000
3	A CURRENT AFFAIR	Nine	572,000	320,000	86,000
4	MY KITCHEN RULES - TUE	Seven	526,000	304,000	93,000
5	BUMP	Nine	520,000	152,000	36,000
6	SEVEN NEWS	Seven	509,000	299,000	67,000
7	HOME AND AWAY	Seven	460,000	311,000	103,000
8	THE CHEAP SEATS	10	401,000	234,000	10,000
9	TIPPING POINT AUSTRALIA	Nine	375,000	181,000	44,000
10	TALKIN' 'BOUT YOUR GEN	10	297,000	151,000	12,000
11	THE CHASE AUSTRALIA	Seven	275,000	123,000	30,000
12	SUNRISE	Seven	269,000	114,000	28,000
13	TODAY	Nine	259,000	111,000	29,000
14	ABC NEWS-EV	ABC	259,000	183,000	24,000
15	FBI: MOST WANTED	10	250,000	83,000	5,000
16	7.30-EV	ABC	242,000	131,000	24,000
17	MURDER IN A SMALL TOWN	Seven	241,000	93,000	27,000
18	NEWS BREAKFAST-AM	ABC	197,000	66,000	9,000
19	SUNRISE -EARLY	Seven	187,000	95,000	20,000
20	9NEWS AFTERNOON	Nine	186,000	99,000	19,000
21	THE BIG BANG THEORY RPT	10	183,000	29,000	2,000
22	TODAY -EARLY	Nine	177,000	85,000	20,000
23	9NEWS LATE	Nine	162,000	96,000	18,000
24	I WAS ACTUALLY THERE-EV	ABC	161,000	100,000	17,000
25	HARD QUIZ S8 RPT	ABC	146,000	68,000	6,000
26	DEAL OR NO DEAL RPT	10	143,000	81,000	11,000
27	THE BLOCK -MON -ENCORE	Nine	138,000	70,000	10,000
28	10 NEWS	10	137,000	63,000	10,000
29	WILD CARDS	Nine	131,000	50,000	11,000
30	SEVEN NEWS AT 4	Seven	130,000	61,000	15,000



People 16-39: Cumulative Reach for Tuesday 14th Oct 2025



National Total TV Reach

2,466,000



Broadcast TV Reach

1,552,000



BVOD Reach

1,139,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	376,000	275,000	96,000
2	A CURRENT AFFAIR	Nine	263,000	142,000	48,000
3	9NEWS	Nine	258,000	150,000	42,000
4	BUMP	Nine	228,000	66,000	19,000
5	HOME AND AWAY	Seven	208,000	129,000	56,000
6	MY KITCHEN RULES - TUE	Seven	205,000	126,000	48,000
7	SEVEN NEWS	Seven	197,000	106,000	33,000
8	THE CHEAP SEATS	10	168,000	102,000	4,000
9	TIPPING POINT AUSTRALIA	Nine	147,000	61,000	22,000
10	TALKIN' 'BOUT YOUR GEN	10	117,000	63,000	6,000
11	ABC NEWS-EV	ABC	103,000	75,000	11,000
12	MURDER IN A SMALL TOWN	Seven	102,000	35,000	13,000
13	THE CHASE AUSTRALIA	Seven	102,000	41,000	15,000
14	TODAY	Nine	94,000	36,000	13,000
15	FBI: MOST WANTED	10	93,000	30,000	2,000
16	SUNRISE	Seven	83,000	29,000	12,000
17	7.30-EV	ABC	83,000	43,000	11,000
18	NEWS BREAKFAST-AM	ABC	79,000	28,000	4,000
19	9NEWS AFTERNOON	Nine	78,000	39,000	9,000
20	THE BIG BANG THEORY RPT	10	66,000	10,000	1,000
21	TODAY -EARLY	Nine	66,000	29,000	9,000
22	9NEWS LATE	Nine	64,000	39,000	9,000
23	SUNRISE -EARLY	Seven	59,000	23,000	8,000
24	THE BLOCK -MON -ENCORE	Nine	53,000	22,000	5,000
25	DEAL OR NO DEAL RPT	10	50,000	34,000	5,000
26	I WAS ACTUALLY THERE-EV	ABC	47,000	28,000	8,000
27	HARD QUIZ S8 RPT	ABC	46,000	15,000	3,000
28	TODAY EXTRA	Nine	46,000	17,000	8,000
29	10 NEWS+	10	45,000	15,000	3,000
30	WILD CARDS	Nine	44,000	20,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Tuesday 14th Oct 2025



National Total TV Reach

9,017,000



Broadcast TV Reach

7,281,000



BVOD Reach

3,217,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	1,640,000	1,066,000	238,000
2	SEVEN NEWS	Seven	1,630,000	1,046,000	110,000
3	9NEWS	Nine	1,612,000	1,040,000	141,000
4	A CURRENT AFFAIR	Nine	1,436,000	906,000	132,000
5	MY KITCHEN RULES - TUE	Seven	1,301,000	767,000	147,000
6	TIPPING POINT AUSTRALIA	Nine	1,117,000	600,000	78,000
7	HOME AND AWAY	Seven	1,098,000	751,000	160,000
8	7.30-EV	ABC	1,015,000	646,000	51,000
9	BUMP	Nine	1,008,000	303,000	53,000
10	ABC NEWS-EV	ABC	1,004,000	758,000	54,000
11	THE CHASE AUSTRALIA	Seven	977,000	487,000	52,000
12	SUNRISE	Seven	746,000	338,000	44,000
13	I WAS ACTUALLY THERE-EV	ABC	707,000	461,000	37,000
14	THE CHEAP SEATS	10	694,000	366,000	14,000
15	MURDER IN A SMALL TOWN	Seven	670,000	294,000	46,000
16	TODAY	Nine	616,000	273,000	44,000
17	9NEWS AFTERNOON	Nine	574,000	307,000	33,000
18	TAKE 5 WITH ZAN ROWE-EV	ABC	564,000	326,000	21,000
19	TALKIN' 'BOUT YOUR GEN	10	537,000	238,000	18,000
20	NEWS BREAKFAST-AM	ABC	528,000	192,000	17,000
21	HARD QUIZ S8 RPT	ABC	522,000	277,000	15,000
22	SHARON AND OZZY OSBOURNE: COMING HOME RPT	ABC	515,000	154,000	10,000
23	SEVEN NEWS AT 4	Seven	493,000	256,000	25,000
24	THE MORNING SHOW	Seven	452,000	200,000	26,000
25	FBI: MOST WANTED	10	445,000	141,000	7,000
26	SUNRISE -EARLY	Seven	442,000	217,000	30,000
27	10 NEWS	10	438,000	208,000	17,000
28	TIPPING POINT UK -RPT	Nine	431,000	253,000	21,000
29	ABC NEWS MORNINGS-AM	ABC	397,000	80,000	9,000
30	TODAY -EARLY	Nine	383,000	177,000	30,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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