



Saturday 4th Oct 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 4th Oct 2025



National Total TV Reach

11,206,000



Broadcast TV Reach

9,176,000



BVOD Reach

3,366,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	1,769,000	893,000	126,000
2	9NEWS SATURDAY	Nine	1,651,000	1,021,000	110,000
3	SEVEN NEWS - SAT	Seven	1,545,000	1,009,000	82,000
4	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	1,353,000	631,000	96,000
5	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	1,194,000	544,000	82,000
6	A CURRENT AFFAIR -SAT	Nine	1,125,000	670,000	81,000
7	M- DIE HARD 2 (R)	Seven	1,091,000	284,000	20,000
8	ABC NEWS-SA	ABC	1,021,000	708,000	40,000
9	HEALTHY, WEALTHY & WISE	Seven	1,004,000	303,000	32,000
10	BEYOND PARADISE-EV	ABC	944,000	595,000	36,000
11	GETAWAY	Nine	903,000	445,000	47,000
12	SEVEN'S HORSE RACING 2025	Seven	855,000	178,000	20,000
13	WEEKEND SUNRISE - SAT	Seven	676,000	383,000	42,000
14	RETURN TO PARADISE RPT	ABC	634,000	317,000	8,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	618,000	319,000	34,000
16	10 NEWS SAT	10	608,000	223,000	11,000
17	WEEKEND BREAKFAST-AM	ABC	594,000	224,000	15,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	570,000	330,000	36,000
19	WEEKEND TODAY - SATURDAY	Nine	520,000	280,000	40,000
20	FOOTBALL: AUSTRALIA CUP FINAL	10	506,000	131,000	13,000
21	M- THE JACKAL	Seven	496,000	146,000	9,000
22	TODAY EXTRA - SATURDAY	Nine	482,000	144,000	21,000
23	THE MORNING SHOW - WEEKEND	Seven	480,000	179,000	20,000
24	BACK ROADS S11-ENCORE	ABC	474,000	183,000	9,000
25	WEEKEND TODAY - EARLY SATURDAY	Nine	471,000	238,000	32,000
26	SEVEN NEWS AT 5	Seven	468,000	236,000	25,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	459,000	260,000	35,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	417,000	194,000	18,000
29	THE BIG BANG THEORY RPT	10	414,000	85,000	3,000
30	9NEWS: FIRST AT FIVE	Nine	411,000	280,000	27,000



People 25-54: Cumulative Reach for Saturday 4th Oct 2025



National Total TV Reach

4,241,000



Broadcast TV Reach

3,028,000



BVOD Reach

1,711,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	609,000	325,000	72,000
2	9NEWS SATURDAY	Nine	473,000	279,000	54,000
3	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	457,000	224,000	53,000
4	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	424,000	207,000	47,000
5	SEVEN NEWS - SAT	Seven	351,000	214,000	39,000
6	M- DIE HARD 2 (R)	Seven	350,000	92,000	11,000
7	A CURRENT AFFAIR -SAT	Nine	319,000	169,000	41,000
8	HEALTHY, WEALTHY & WISE	Seven	271,000	87,000	16,000
9	SEVEN'S HORSE RACING 2025	Seven	231,000	53,000	11,000
10	GETAWAY	Nine	225,000	99,000	23,000
11	FOOTBALL: AUSTRALIA CUP FINAL	10	188,000	54,000	8,000
12	WEEKEND SUNRISE - SAT	Seven	185,000	97,000	22,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	179,000	90,000	18,000
14	WEEKEND TODAY - SATURDAY	Nine	177,000	104,000	21,000
15	10 NEWS SAT	10	173,000	63,000	5,000
16	WEEKEND BREAKFAST-AM	ABC	162,000	65,000	7,000
17	TODAY EXTRA - SATURDAY	Nine	158,000	48,000	12,000
18	WEEKEND TODAY - SATURDAY - LATE	Nine	158,000	92,000	19,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	155,000	95,000	19,000
20	WEEKEND TODAY - EARLY SATURDAY	Nine	155,000	76,000	17,000
21	THE MORNING SHOW - WEEKEND	Seven	154,000	54,000	11,000
22	THE BIG BANG THEORY RPT	10	152,000	41,000	2,000
23	ABC NEWS-SA	ABC	147,000	99,000	15,000
24	M- THE JACKAL	Seven	143,000	45,000	5,000
25	M- SPIDER-MAN 2-PM	Seven	138,000	25,000	3,000
26	STICK IT -EV	Nine	131,000	43,000	2,000
27	SHE'S THE MAN -EV	Nine	130,000	42,000	2,000
28	FOOTBALL: AUSTRALIA CUP FINAL PRE GAME	10	129,000	33,000	4,000
29	SEVEN NEWS AT 5	Seven	128,000	60,000	13,000
30	BEYOND PARADISE-EV	ABC	119,000	57,000	12,000



People 16-39: Cumulative Reach for Saturday 4th Oct 2025



National Total TV Reach

2,187,000



Broadcast TV Reach

1,421,000



BVOD Reach

929,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	289,000	163,000	39,000
2	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	219,000	111,000	28,000
3	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	206,000	102,000	26,000
4	9NEWS SATURDAY	Nine	183,000	105,000	26,000
5	A CURRENT AFFAIR -SAT	Nine	137,000	63,000	20,000
6	M- DIE HARD 2 (R)	Seven	120,000	33,000	5,000
7	SEVEN NEWS - SAT	Seven	118,000	71,000	18,000
8	FOOTBALL: AUSTRALIA CUP FINAL	10	116,000	40,000	5,000
9	HEALTHY, WEALTHY & WISE	Seven	102,000	34,000	8,000
10	GETAWAY	Nine	98,000	43,000	11,000
11	SEVEN'S HORSE RACING 2025	Seven	89,000	20,000	6,000
12	FOOTBALL: AUSTRALIA CUP FINAL PRE GAME	10	74,000	20,000	2,000
13	WEEKEND TODAY - SATURDAY	Nine	73,000	44,000	10,000
14	FOOTBALL: AUSTRALIA CUP FINAL POST GAME	10	73,000	43,000	6,000
15	SHARKO: THE MARK GRAHAM STORY	Nine	66,000	12,000	5,000
16	WEEKEND TODAY - EARLY SATURDAY	Nine	63,000	30,000	8,000
17	TODAY EXTRA - SATURDAY	Nine	61,000	19,000	6,000
18	BLUEY'S BIG PLAY-EV	ABC	60,000	29,000	4,000
19	M- THE JACKAL	Seven	60,000	21,000	2,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	59,000	36,000	9,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	58,000	30,000	8,000
22	WEEKEND BREAKFAST-AM	ABC	56,000	19,000	3,000
23	STICK IT -EV	Nine	54,000	18,000	1,000
24	WEEKEND SUNRISE - SAT	Seven	52,000	20,000	10,000
25	ICF SLALOM WORLD CHAMPIONSHIPS D6	Nine	52,000	14,000	3,000
26	10 NEWS SAT	10	52,000	12,000	2,000
27	SHE'S THE MAN -EV	Nine	50,000	16,000	1,000
28	BEYOND PARADISE-EV	ABC	49,000	21,000	5,000
29	ABC NEWS-SA	ABC	48,000	34,000	7,000
30	WEEKEND SUNRISE - SAT - LATE	Seven	45,000	24,000	9,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 4th Oct 2025



National Total TV Reach

8,263,000



Broadcast TV Reach

6,718,000



BVOD Reach

2,682,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	1,385,000	691,000	100,000
2	9NEWS SATURDAY	Nine	1,328,000	831,000	89,000
3	SEVEN NEWS - SAT	Seven	1,257,000	822,000	66,000
4	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	1,071,000	497,000	76,000
5	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	934,000	422,000	65,000
6	A CURRENT AFFAIR -SAT	Nine	905,000	552,000	66,000
7	ABC NEWS-SA	ABC	868,000	596,000	35,000
8	M- DIE HARD 2 (R)	Seven	855,000	225,000	16,000
9	HEALTHY, WEALTHY & WISE	Seven	803,000	243,000	26,000
10	BEYOND PARADISE-EV	ABC	803,000	511,000	32,000
11	GETAWAY	Nine	743,000	370,000	38,000
12	SEVEN'S HORSE RACING 2025	Seven	683,000	144,000	16,000
13	WEEKEND SUNRISE - SAT	Seven	560,000	315,000	35,000
14	RETURN TO PARADISE RPT	ABC	535,000	267,000	7,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	508,000	269,000	28,000
16	WEEKEND BREAKFAST-AM	ABC	499,000	193,000	14,000
17	10 NEWS SAT	10	492,000	185,000	9,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	473,000	272,000	29,000
19	WEEKEND TODAY - SATURDAY	Nine	425,000	230,000	33,000
20	TODAY EXTRA - SATURDAY	Nine	402,000	119,000	18,000
21	THE MORNING SHOW - WEEKEND	Seven	397,000	146,000	17,000
22	M- THE JACKAL	Seven	395,000	113,000	7,000
23	BACK ROADS S11-ENCORE	ABC	394,000	154,000	8,000
24	FOOTBALL: AUSTRALIA CUP FINAL	10	394,000	103,000	10,000
25	WEEKEND TODAY - EARLY SATURDAY	Nine	386,000	197,000	26,000
26	SEVEN NEWS AT 5	Seven	383,000	193,000	20,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	376,000	217,000	29,000
28	9NEWS: FIRST AT FIVE	Nine	346,000	236,000	21,000
29	THE BIG BANG THEORY RPT	10	342,000	73,000	3,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	336,000	159,000	14,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396