



Friday 3rd Oct 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 3rd Oct 2025



National Total TV Reach

11,139,000



Broadcast TV Reach

9,099,000



BVOD Reach

3,396,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,849,000	1,121,000	137,000
2	SEVEN NEWS	Seven	1,760,000	1,117,000	99,000
3	BETTER HOMES AND GARDENS	Seven	1,460,000	641,000	50,000
4	A CURRENT AFFAIR	Nine	1,368,000	885,000	98,000
5	TIPPING POINT AUSTRALIA	Nine	1,282,000	646,000	75,000
6	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	1,186,000	476,000	59,000
7	ABC NEWS-EV	ABC	1,167,000	823,000	44,000
8	THE CHASE AUSTRALIA	Seven	1,110,000	527,000	52,000
9	M- TICKET TO PARADISE	Seven	1,083,000	391,000	27,000
10	EXPEND4BLES	Nine	1,058,000	218,000	28,000
11	SUNRISE	Seven	933,000	394,000	51,000
12	GARDENING AUSTRALIA-EV	ABC	913,000	500,000	27,000
13	TODAY	Nine	737,000	313,000	48,000
14	NEWS BREAKFAST-AM	ABC	652,000	233,000	19,000
15	HARD QUIZ S8 RPT	ABC	622,000	339,000	15,000
16	PROFESSOR T-EV	ABC	622,000	385,000	19,000
17	SEVEN NEWS AT 4	Seven	615,000	313,000	29,000
18	THE MORNING SHOW	Seven	545,000	220,000	29,000
19	10 NEWS	10	541,000	273,000	19,000
20	9NEWS AFTERNOON	Nine	515,000	243,000	29,000
21	ABC NEWS MORNINGS-AM	ABC	490,000	99,000	10,000
22	SUNRISE -EARLY	Seven	488,000	238,000	33,000
23	TODAY EXTRA	Nine	455,000	176,000	29,000
24	THE DOG HOUSE UK	10	452,000	173,000	10,000
25	THE CHASE-UK	Seven	450,000	253,000	20,000
26	TODAY -EARLY	Nine	397,000	207,000	32,000
27	DEAL OR NO DEAL RPT	10	392,000	73,000	5,000
28	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	390,000	114,000	14,000
29	THE FOREIGNER	Nine	377,000	104,000	12,000
30	ICF SLALOM WORLD CHAMPIONSHIPS D5	Nine	377,000	88,000	13,000



People 25-54: Cumulative Reach for Friday 3rd Oct 2025



National Total TV Reach

4,168,000



Broadcast TV Reach

2,942,000



BVOD Reach

1,723,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	530,000	307,000	67,000
2	SEVEN NEWS	Seven	455,000	264,000	48,000
3	BETTER HOMES AND GARDENS	Seven	410,000	185,000	25,000
4	A CURRENT AFFAIR	Nine	380,000	228,000	50,000
5	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	356,000	149,000	31,000
6	TIPPING POINT AUSTRALIA	Nine	339,000	158,000	35,000
7	EXPEND4BLES	Nine	321,000	83,000	15,000
8	M- TICKET TO PARADISE	Seven	286,000	102,000	14,000
9	SUNRISE	Seven	279,000	118,000	27,000
10	THE CHASE AUSTRALIA	Seven	259,000	115,000	25,000
11	TODAY	Nine	245,000	106,000	26,000
12	ABC NEWS-EV	ABC	211,000	140,000	16,000
13	NEWS BREAKFAST-AM	ABC	180,000	71,000	9,000
14	GARDENING AUSTRALIA-EV	ABC	175,000	89,000	10,000
15	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	170,000	63,000	8,000
16	SUNRISE -EARLY	Seven	162,000	83,000	18,000
17	THE MORNING SHOW	Seven	153,000	64,000	16,000
18	NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN	Nine	141,000	44,000	3,000
19	SEVEN NEWS AT 4	Seven	140,000	79,000	14,000
20	TODAY -EARLY	Nine	137,000	73,000	17,000
21	TODAY EXTRA	Nine	136,000	57,000	16,000
22	10 NEWS	10	135,000	69,000	9,000
23	9NEWS AFTERNOON	Nine	135,000	67,000	14,000
24	THE FOREIGNER	Nine	130,000	35,000	7,000
25	HARD QUIZ S8 RPT	ABC	121,000	63,000	6,000
26	THE DOG HOUSE UK	10	121,000	47,000	5,000
27	ABC NEWS MORNINGS-AM	ABC	118,000	28,000	5,000
28	10 NEWS+	10	118,000	41,000	6,000
29	DEAL OR NO DEAL RPT	10	114,000	21,000	3,000
30	M- TRUE LIES-PM (R)	Seven	113,000	22,000	2,000



People 16-39: Cumulative Reach for Friday 3rd Oct 2025



National Total TV Reach

2,122,000



Broadcast TV Reach

1,348,000



BVOD Reach

933,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	230,000	119,000	32,000
2	SEVEN NEWS	Seven	165,000	89,000	23,000
3	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	152,000	66,000	15,000
4	A CURRENT AFFAIR	Nine	152,000	88,000	25,000
5	TIPPING POINT AUSTRALIA	Nine	149,000	69,000	18,000
6	BETTER HOMES AND GARDENS	Seven	143,000	62,000	12,000
7	EXPEND4BLES	Nine	117,000	28,000	7,000
8	THE CHASE AUSTRALIA	Seven	114,000	45,000	12,000
9	SUNRISE	Seven	108,000	41,000	12,000
10	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	97,000	39,000	5,000
11	TODAY	Nine	87,000	34,000	12,000
12	M- TICKET TO PARADISE	Seven	87,000	28,000	7,000
13	ABC NEWS-EV	ABC	87,000	65,000	7,000
14	NEWS BREAKFAST-AM	ABC	67,000	25,000	4,000
15	GARDENING AUSTRALIA-EV	ABC	62,000	29,000	4,000
16	THE MORNING SHOW	Seven	60,000	25,000	8,000
17	SUNRISE -EARLY	Seven	54,000	27,000	7,000
18	9NEWS AFTERNOON	Nine	53,000	23,000	7,000
19	NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN	Nine	53,000	18,000	1,000
20	THE DOG HOUSE UK	10	52,000	21,000	2,000
21	HARD QUIZ S8 RPT	ABC	51,000	23,000	3,000
22	ABC NEWS MORNINGS-AM	ABC	49,000	11,000	2,000
23	NCIS RPT	10	48,000	5,000	1,000
24	DEAL OR NO DEAL RPT	10	47,000	9,000	1,000
25	TODAY -EARLY	Nine	47,000	22,000	8,000
26	TODAY EXTRA	Nine	46,000	20,000	8,000
27	SEVEN NEWS AT 4	Seven	45,000	30,000	7,000
28	THE CHASE-UK	Seven	45,000	24,000	5,000
29	10 NEWS+	10	43,000	16,000	3,000
30	M- TRUE LIES-PM (R)	Seven	43,000	8,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Friday 3rd Oct 2025



National Total TV Reach

8,249,000



Broadcast TV Reach

6,696,000



BVOD Reach

2,710,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,469,000	915,000	112,000
2	SEVEN NEWS	Seven	1,409,000	907,000	80,000
3	BETTER HOMES AND GARDENS	Seven	1,178,000	522,000	40,000
4	A CURRENT AFFAIR	Nine	1,107,000	722,000	80,000
5	TIPPING POINT AUSTRALIA	Nine	1,037,000	529,000	62,000
6	ABC NEWS-EV	ABC	963,000	682,000	38,000
7	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	956,000	385,000	48,000
8	THE CHASE AUSTRALIA	Seven	902,000	437,000	42,000
9	M- TICKET TO PARADISE	Seven	881,000	326,000	22,000
10	EXPEND4BLES	Nine	843,000	174,000	22,000
11	GARDENING AUSTRALIA-EV	ABC	765,000	423,000	24,000
12	SUNRISE	Seven	757,000	327,000	42,000
13	TODAY	Nine	613,000	265,000	40,000
14	NEWS BREAKFAST-AM	ABC	540,000	201,000	17,000
15	PROFESSOR T-EV	ABC	532,000	334,000	17,000
16	HARD QUIZ S8 RPT	ABC	524,000	285,000	13,000
17	SEVEN NEWS AT 4	Seven	511,000	262,000	24,000
18	10 NEWS	10	449,000	226,000	15,000
19	THE MORNING SHOW	Seven	448,000	182,000	24,000
20	9NEWS AFTERNOON	Nine	420,000	202,000	24,000
21	ABC NEWS MORNINGS-AM	ABC	408,000	85,000	9,000
22	SUNRISE -EARLY	Seven	399,000	200,000	28,000
23	TODAY EXTRA	Nine	376,000	148,000	23,000
24	THE CHASE-UK	Seven	375,000	213,000	16,000
25	THE DOG HOUSE UK	10	360,000	140,000	9,000
26	TODAY -EARLY	Nine	328,000	175,000	27,000
27	THE FOREIGNER	Nine	315,000	87,000	10,000
28	DEAL OR NO DEAL RPT	10	315,000	59,000	4,000
29	ICF SLALOM WORLD CHAMPIONSHIPS D5	Nine	314,000	76,000	10,000
30	10 NEWS+	10	297,000	105,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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