



**Thursday 2nd Oct 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 2nd Oct 2025



National Total TV Reach

11,575,000



Broadcast TV Reach

9,395,000



BVOD Reach

3,711,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,016,000	1,299,000	137,000
2	9NEWS	Nine	1,975,000	1,255,000	164,000
3	NRL GRAND FINAL COUNTDOWN	Nine	1,548,000	275,000	49,000
4	A CURRENT AFFAIR	Nine	1,522,000	1,026,000	126,000
5	TIPPING POINT AUSTRALIA	Nine	1,354,000	734,000	92,000
6	7.30-EV	ABC	1,278,000	743,000	48,000
7	THE CHASE AUSTRALIA	Seven	1,215,000	625,000	64,000
8	ABC NEWS-EV	ABC	1,205,000	903,000	52,000
9	HOME AND AWAY	Seven	1,156,000	859,000	205,000
10	GOGGLEBOX	10	984,000	595,000	53,000
11	HOME AND AWAY EP.2	Seven	948,000	782,000	175,000
12	HOME AND AWAY EP.3	Seven	938,000	768,000	169,000
13	SUNRISE	Seven	933,000	420,000	51,000
14	JIM JEFFERIES AND FRIENDS	Seven	919,000	334,000	39,000
15	GRAND DESIGNS NEW ZEALAND-EV	ABC	886,000	447,000	13,000
16	BACK ROADS S11-EV	ABC	862,000	553,000	22,000
17	TODAY	Nine	767,000	322,000	48,000
18	THE OFFICE AUSTRALIA	10	712,000	207,000	11,000
19	SEVEN NEWS AT 4	Seven	661,000	355,000	33,000
20	HARD QUIZ S8 RPT	ABC	639,000	356,000	18,000
21	NEWS BREAKFAST-AM	ABC	636,000	220,000	19,000
22	9NEWS AFTERNOON	Nine	583,000	296,000	33,000
23	THE MORNING SHOW	Seven	557,000	241,000	30,000
24	10 NEWS	10	556,000	282,000	20,000
25	DEAL OR NO DEAL RPT	10	520,000	139,000	9,000
26	ABC NEWS MORNINGS-AM	ABC	511,000	100,000	10,000
27	ICF SLALOM WORLD CHAMPIONSHIPS D4	Nine	509,000	128,000	12,000
28	MYSTERY ROAD: ORIGIN-ENCORE	ABC	490,000	151,000	5,000
29	SUNRISE -EARLY	Seven	489,000	246,000	35,000
30	THE CHASE-UK	Seven	483,000	269,000	21,000



People 25-54: Cumulative Reach for Thursday 2nd Oct 2025



National Total TV Reach

4,404,000



Broadcast TV Reach

3,069,000



BVOD Reach

1,904,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	571,000	338,000	82,000
2	NRL GRAND FINAL COUNTDOWN	Nine	566,000	109,000	28,000
3	SEVEN NEWS	Seven	535,000	312,000	68,000
4	A CURRENT AFFAIR	Nine	447,000	286,000	65,000
5	HOME AND AWAY	Seven	389,000	294,000	110,000
6	GOGGLEBOX	10	365,000	229,000	29,000
7	TIPPING POINT AUSTRALIA	Nine	318,000	161,000	44,000
8	HOME AND AWAY EP.2	Seven	307,000	255,000	93,000
9	HOME AND AWAY EP.3	Seven	303,000	250,000	89,000
10	JIM JEFFERIES AND FRIENDS	Seven	294,000	128,000	22,000
11	THE CHASE AUSTRALIA	Seven	282,000	135,000	31,000
12	SUNRISE	Seven	279,000	130,000	27,000
13	THE OFFICE AUSTRALIA	10	277,000	92,000	6,000
14	7.30-EV	ABC	256,000	139,000	19,000
15	TODAY	Nine	253,000	100,000	26,000
16	ABC NEWS-EV	ABC	229,000	155,000	21,000
17	NEWS BREAKFAST-AM	ABC	195,000	71,000	9,000
18	DEAL OR NO DEAL RPT	10	179,000	45,000	5,000
19	SUNRISE -EARLY	Seven	163,000	83,000	19,000
20	THE MORNING SHOW	Seven	158,000	76,000	16,000
21	SEVEN NEWS AT 4	Seven	155,000	82,000	16,000
22	THE BIG BANG THEORY RPT	10	155,000	32,000	2,000
23	THE AMAZING RACE	Seven	152,000	44,000	9,000
24	GRAND DESIGNS NEW ZEALAND-EV	ABC	149,000	72,000	5,000
25	TODAY -EARLY	Nine	147,000	69,000	18,000
26	THE BLOCK -WED -ENCORE	Nine	140,000	65,000	8,000
27	BACK ROADS S11-EV	ABC	140,000	81,000	8,000
28	9NEWS AFTERNOON	Nine	138,000	65,000	16,000
29	TODAY EXTRA	Nine	137,000	64,000	15,000
30	HARD QUIZ S8 RPT	ABC	133,000	75,000	7,000



People 16-39: Cumulative Reach for Thursday 2nd Oct 2025



National Total TV Reach

2,281,000



Broadcast TV Reach

1,432,000



BVOD Reach

1,036,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	NRL GRAND FINAL COUNTDOWN	Nine	256,000	52,000	14,000
2	9NEWS	Nine	214,000	124,000	40,000
3	SEVEN NEWS	Seven	201,000	118,000	34,000
4	A CURRENT AFFAIR	Nine	186,000	119,000	33,000
5	HOME AND AWAY	Seven	162,000	118,000	62,000
6	HOME AND AWAY EP.3	Seven	126,000	101,000	49,000
7	GOGGLEBOX	10	122,000	78,000	13,000
8	HOME AND AWAY EP.2	Seven	120,000	100,000	52,000
9	TIPPING POINT AUSTRALIA	Nine	119,000	62,000	22,000
10	JIM JEFFERIES AND FRIENDS	Seven	119,000	49,000	11,000
11	7.30-EV	ABC	118,000	60,000	9,000
12	THE CHASE AUSTRALIA	Seven	108,000	54,000	15,000
13	TODAY	Nine	95,000	34,000	12,000
14	ABC NEWS-EV	ABC	94,000	66,000	10,000
15	SUNRISE	Seven	94,000	41,000	12,000
16	THE OFFICE AUSTRALIA	10	89,000	28,000	3,000
17	HARD QUIZ S8 RPT	ABC	66,000	35,000	3,000
18	9NEWS AFTERNOON	Nine	63,000	26,000	8,000
19	NEWS BREAKFAST-AM	ABC	62,000	21,000	4,000
20	BACK ROADS S11-EV	ABC	60,000	37,000	4,000
21	SEVEN NEWS AT 4	Seven	59,000	31,000	8,000
22	9NEWS LATE	Nine	59,000	32,000	6,000
23	GRAND DESIGNS NEW ZEALAND-EV	ABC	58,000	24,000	2,000
24	TODAY -EARLY	Nine	56,000	22,000	8,000
25	DEAL OR NO DEAL RPT	10	56,000	11,000	2,000
26	THE BIG BANG THEORY RPT	10	56,000	14,000	1,000
27	ICF SLALOM WORLD CHAMPIONSHIPS D4	Nine	53,000	13,000	3,000
28	SUNRISE -EARLY	Seven	53,000	24,000	8,000
29	THE MORNING SHOW	Seven	52,000	24,000	8,000
30	ABC NEWS MORNINGS-AM	ABC	49,000	11,000	2,000



## Grocery Shoppers (18+): Cumulative Reach for Thursday 2nd Oct 2025



National Total TV Reach

8,627,000



Broadcast TV Reach

6,968,000



BVOD Reach

2,970,000



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,631,000	1,059,000	110,000
2	9NEWS	Nine	1,603,000	1,027,000	133,000
3	NRL GRAND FINAL COUNTDOWN	Nine	1,243,000	220,000	39,000
4	A CURRENT AFFAIR	Nine	1,231,000	831,000	102,000
5	TIPPING POINT AUSTRALIA	Nine	1,111,000	606,000	75,000
6	7.30-EV	ABC	1,058,000	630,000	42,000
7	ABC NEWS-EV	ABC	1,000,000	756,000	46,000
8	THE CHASE AUSTRALIA	Seven	999,000	522,000	52,000
9	HOME AND AWAY	Seven	932,000	705,000	166,000
10	GOGGLEBOX	10	787,000	483,000	44,000
11	HOME AND AWAY EP.2	Seven	777,000	647,000	142,000
12	HOME AND AWAY EP.3	Seven	767,000	633,000	136,000
13	SUNRISE	Seven	761,000	344,000	42,000
14	JIM JEFFERIES AND FRIENDS	Seven	749,000	275,000	32,000
15	GRAND DESIGNS NEW ZEALAND-EV	ABC	740,000	378,000	12,000
16	BACK ROADS S11-EV	ABC	727,000	468,000	19,000
17	TODAY	Nine	624,000	271,000	40,000
18	THE OFFICE AUSTRALIA	10	583,000	164,000	9,000
19	SEVEN NEWS AT 4	Seven	551,000	298,000	27,000
20	NEWS BREAKFAST-AM	ABC	537,000	191,000	17,000
21	HARD QUIZ S8 RPT	ABC	534,000	298,000	15,000
22	9NEWS AFTERNOON	Nine	482,000	243,000	27,000
23	THE MORNING SHOW	Seven	461,000	201,000	25,000
24	10 NEWS	10	448,000	224,000	17,000
25	ABC NEWS MORNINGS-AM	ABC	431,000	88,000	9,000
26	ICF SLALOM WORLD CHAMPIONSHIPS D4	Nine	413,000	102,000	10,000
27	MYSTERY ROAD: ORIGIN-ENCORE	ABC	409,000	128,000	4,000
28	DEAL OR NO DEAL RPT	10	408,000	109,000	7,000
29	SUNRISE -EARLY	Seven	403,000	207,000	29,000
30	THE CHASE-UK	Seven	396,000	226,000	17,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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